

MOTION PICTURES WILL BE MADE AT CHIMNEY ROCK

Hollywood Producers Investigate the Possibilities At That Place.

Chimney Rock, Nov. 15.—A motion picture in colors depicting the brilliant tints of mountain foliage in fall time will be made here next fall, according to experts who arrived at the Esmeralda Inn a week too late to get the desired results now. Heading the party is Douglas D. Rothacker, vice-president of the Rothacker Film Man-

The BULL'S EYE

Editor and General Manager
WILL ROGERS



Another "Bull" Durham advertisement by Will Rogers, Zigfield Folies and screen star, and leading American humorist. More coming. Watch for them.

I see where some of the Foreign Nations say they are going to FUND their debt to America, and all the Papers are all excited about it. But the BULL'S EYE is a Paper that never misleads our readers (either one of them). FUNDING a debt means about the same thing as having a fellow that has owed you for years, come to you and say "I am going to make arrangements to take up that loan I owe you just as soon as I can collect it from some fellows who owe me." So don't be by any means get FUNDING mixed up with PAYING. The two have nothing in common. These Nations are just stalling until another War comes along and the first thing you know our debt will be four Wars behind. We have enough saved up to fight again, but they are using it now to enforce Prohibition.

Oh, yes, "BULL" DURHAM. I like to forgot to mention that. Well, that is what the Foreign Nations are paying us in. "BULL" DURHAM without the DURHAM.

Will Rogers

P. S. There is going to be another piece in this paper soon. Look for it.

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2 BAGS for 15¢
make 100 cigarettes

The WORLD'S BEST CIGARETTE

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Guaranteed by
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ufacturing Company, of Chicago, New York and Hollywood. He is also president of the Screen Association of America and vice-president of the Motion Picture Chamber of Commerce. He is the fifth picture magazine to spend some time as guest of Tom Turner, the intrepid guide of the Rocky Broad, within the past few months. The only booked party not showing up was Lois Wilson and her friends who were delayed at the Made in Carolinas Exposition in Charlotte last month and were compelled to return to New York without visiting this section. She did, however, spend some time in the exhibit of Chimney Rock Mountains, Inc., at Charlotte.

Mr. Rothacker is, thoroughly sold on Western North Carolina scenery and says we have sufficient material for a million pictures. His company owns and operates large laboratories located at Chicago and Hollywood, California, in which prints of pictures starring Mary Pickford, Douglas Fairbanks, Charles Chaplin, Milton Sills, Jackie Coogan and many other well known artists have been prepared. In film and Rothacker prints and service are well known, and standard of the motion picture industry.

The Rothacker Film Manufacturing Company is the largest producer in America for educational motion pictures. During his visit here a great deal of his time will be occupied in looking over possible locations for future productions. Already he has discussed with Tom Turner and Dr. L. B. Morse the present plans for improvement around Hickory Nut Gap and the Bottomless Pools. They made a trip around the boundary of the new Lake Lure and visited the site where the dam is under construction 104 feet high, of solid concrete, and to create a lake with a shore line of 27 miles. After a thorough inspection trip Mr. Rothacker said:

"When this work is completed and the Lake filled with water, there will be no finer place in all this country for the staging and taking of exterior scenes of certain kinds of production. I am sure the next few years will see much such work photographed in this immediate section. With Lake Lure completed the scenery will be unmatchable.

Numerous visits to Western North Carolina have been made by Mr. Rothacker, and he states that he will be back again soon, and next time spend a longer period in the land of sunshine. In no other place, according to Mr. Rothacker is a vacation so enjoyable. When departing he said, "In no other place, and with none but Tom Turner, is it possible for me to spend such a pleasant vacation, irrespective of this year's drought."

HARRIS NEWS

Harris, Nov. 17.—Mrs. B. F. Wilkie is on a business trip to Florida this week.

Mr. and Mrs. Cooke spent a while with Mrs. W. G. Harris Tuesday evening.

The Hicks orchestra gave a concert at the school auditorium Friday evening and pleased a large audience with their splendid program. Twenty-five dollars of the proceeds went for the benefit of Harris school.

Mrs. D. C. Stewart and Mrs. Richard Harris were shopping in Rutherfordton Saturday.

The following were guests of Mrs. D. C. Stewart Wednesday evening for a few hours: Misses Julia Grayson and Emma Dalton; Messrs. Jewell Gray and Elmer Hollifield of Forest City; Messrs. Jim Hall, Clock Stewart and Mr. Huckabee, of Mayo, S. C.

AVONDALE NEWS

Avondale, Nov. 16.—The Workers' council of the Haynes Memorial Baptist Sunday school met at the home of Rev. and Mrs. W. B. Jenkins Friday night. Talks were made by Rev. Jenkins, Messrs. F. S. Hall and J. Y. Cantrell on the work of this council and how it is beneficial to the Sunday school. After the meeting Mrs. Jenkins served delicious refreshments.

The Jr. Baraca class of the Baptist Sunday school had charge of the devotional exercises Sunday morning. This class is a group of interested young men who show a good Sunday School spirit. They gave a very interesting program. The special feature was the music.

The first basketball game of this season was played last Monday afternoon between a group of Cliffside boys and the Avondale school team. The score was 14-15 in favor of Avondale. Both teams displayed a good school spirit. We hope to have many more games during the season.

Some good chapel programs were given during the past week. On Wednesday morning the grammar grade department gave an "Arm-

PETE DE PAOLO LIKES BUICK

Champion Gives Wife One and Then Goes and Gets Another.

Peter De Paolo, champion automobile race driver of America, by virtue of winning the A. A. A. championship of 1925, has the usual superstition of the man who risks his life frequently while in pursuit of fame and fortune.

An interesting fact in this connection is the purchase by De Paolo of his second Buick car.

Shortly after winning the Memorial Day 500-mile race at Indianapolis, and gaining undying fame at the same time, De Paolo bought a Buick sport model touring.

In telling his reasons for making the purchase, Pete mentioned that Bill Alexander, of the Marvel Carburator Company, always towed De Paolo's No. 12 to the track for test runs preceding the big race. On the day of the race, however, a strange car backed up to De Paolo's mount.

"Nothing doing!" said Pete emphatically, when he saw that some one had switched cars on him. "I'm not going to change tow horses in the middle of the stream. Send me Bill and his Buick."

Alexander was found and he towed De Paolo's little valve-in-head beauty to the track. The way in which this popular young driver won victory is now history.

De Paolo had admired Alexander's Model 55 Buick a lot, and when he was returned winner in the speed classic he went to Flint and invested part of his winnings in a car just like it. Another prime factor in the choice, however, was the fact that De Paolo had won all his races with the now standard valve-in-head type of racing engine, and his faith in the type was so great that he did not hesitate in selecting his car.

But it seems that Mr. De Paolo, who is now in California, also was much taken with the racy touring model that Pete selected. Anyway, she took the car to California with her and Pete was without an automobile. So he ordered another Buick, this time a closed model, and now the entire De Paolo family is satisfied.

PLAY AT ROUND HILL ACADEMY

"An Innocent Desperado", a comedy in three acts, will be presented by the Senior class of Round Hill Academy at Auditorium Saturday night, Nov. 21st.

CAST OF CHARACTERS:

- Hal Winston—An Artist—Fritz Hemphill
 - Henry Simpkins—Who heads his wife—Hugh Hemphill
 - "Lying Jim," Dobbs—A real prevaricator—Wright Jaynes
 - Dubb—A country pumpkin—James Smart
 - Percival Fudgetop—A near hero—Yates Kendrick
 - The Sheriff—An officer in doubt—Atlee Buchanan
 - Jerusha Simpkins—Henry's wife and boss—Bess Bridges
 - Mrs. Glover—Helen's mother, who would be Percival's mother-in-law—Miss Price
 - Tilda—A country maid, who longs for love—Grace McBrayer
 - Helen Glover—Who seeks romance and finds it—Dorothy Kirby
- The time of the play will be two hours. A good time in store for everybody. Come and help us enjoy the evening.

The moment you're totally satisfied with your progress, you stop advancing.

When there is so much happiness floating around, it's your own fault if you fail to get your share.

"Armistice" program. After the reading of scripture and prayer, several patriotic songs were sung. Miss Edwards gave the meaning of Armistice. Miss West told something of Armistice as was seen in America and Mr. Hall told some interesting things of Armistice Day as he saw it in France.

On Friday morning the fifth grade entertained this department with a health program.

Rev. and Mrs. W. B. Jenkins and Miss Bess Jackson attended the Annual Public debate of the Athenaeum Literary Society at Boiling Springs High School, Saturday night. Mr. Jenkins was one of the judges of this debate.

We are glad to welcome Mr. Gentry and family who moved away last spring, back into our town.

Miss Edith Jenkins spent Saturday in Rutherfordton with her sister, Mrs. Andrew Harrill.

THE PASSING

Now the gold and garnet creeps
Over fields that once were green,
Now besides the low gray walls
Sumac's leaping flame is seen,
And the radiant aster lies
Under cold November skies,
With the gold of Summer sunlight
Caught within her purple sheen.

In the thicket at the edge,
Where the wood and meadow meet,
Rusty leaves are scampering
As on little dancing feet,
And the brown and orange know
A mysterious way to go
And to hide the hues of Summer
With their glory glad and fleet.

Now the low wild apple trees
Have forgotten that Spring day
When they bloomed with brighter hue
Than far better trees than they,
And their bitter fruit falls down,
Spots of gold upon the brown,
Where the tireless earth receives
them
In her immemorial way.

I would hold the hour back
When the slayer frost shall come
And the blooming things shall droop
And the singing things be dumb.
I would spare the willow trees
And would keep for honey bees
Some remnant of the beauty
That must suffer martyrdom.

Now the wild geese spread their
wings,
A gray mark against the sky.
Yesterday they flew so low
I could hear their leader cry,
And I saw them there today
Like some hieroglyph to say
So the beauty of the year
Passes by—passes by!

—Contributed.

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Forest City Lodge
No. 381, A. F. & A. M.

Regular Meeting Dates
2nd and 4th Tuesdays
Members and Visitors Urged
to Attend.

Thanksgiving Delicacies

'Course you know—just as well as we know—that a fine turkey doesn't always make a fine Thanksgiving dinner. While it plays a very important part—without the trimmings it wouldn't be particularly appetizing. And if the dinner is to be a big success—they must be just right. To be sure they will be let us supply them.

SPECIALS	
Cranberries	Fat Turkeys
Mince Meat	Fruit Salad
Plum Pudding	Mayonnaise
Celery	Pickles
Lettuce	Nuts
Olives	Raisins
Plain Cake	Fruit Cake

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Steering Gear, semi-reversible such as other fine cars use—makes Chevrolet steering unusually easy and safe.	Chevrolet Closed Models are Fisher-built, of wood and steel—the construction you will find on all America's finest cars. Flexible and strong, they stand hard going over rough roads.
Remy Starting, Lighting and Ignition gives Chevrolet the dependable electrical service characteristic of high priced cars.	Fisher V-V Windshield—used on all Chevrolet closed models. It gives the driver clear vision and full cowl ventilation under all conditions.
Chevrolet Valve-In-Head Motor, famous for its power and economy, is remarkably economical in operation.	Big 11-Inch Brakes make Chevrolet safe to drive and easy to stop.

Still other features—a modern three-speed transmission, instrument panel complete with speedometer, polished non-rusting Harrison radiator, and a motor-driven horn—are further proofs of Chevrolet quality. Come in and let us show you some of these quality features and explain how simple it is to become the owner of a fine new Chevrolet.

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