

Forest City Courier

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C. E. ALCOCK Editor

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THURSDAY, JUNE 10, 1926

A DREAM REALIZED.

The formal dedication Tuesday of the town site of Lake Lure is the realization of a dream long cherished by men who two decades ago saw the possibilities of a great resort center at Chimney Rock. Among these builders Dr. L. B. Morse stands foremost. The exercises of today at Lake Lure are possible mainly because Dr. Morse has for 20 years held true to his original vision of Chimney Rock's resources for a playground and a home for the people of regions less favored in climate and natural beauty.—Asheville Times.

THE HOME TOWN NEWSPAPER

O. O. McIntyre, New York journalist who can say more in a short paragraph than most any other writer, pays tribute to the "home town newspaper."

"He is an expert horseman, dancer and a leading member of the glittering social pageant. His clothes are perfectly cut and he knows the best sauces and favorite chorus girls. To his way of thinking, he sits on the top of the world. Yet asked what gave him the most pleasure in all his activities, he said: 'The little weekly paper from my home town.'"

THE EDITOR'S KNIFE

Ever and anon the editor chronicles the gift of another pocket knife by our good friend J. F. Weathers, of the Farmers Hardware Co. Last week we lost our knife, so friend Weathers has seen to it that we got another. This friendly custom was inaugurated over four years ago, shortly after the writer located in Forest City with the ambition to give this little city a real live newspaper. From that day to this our friendship has never ceased to grow, and nowhere has the editor found a more staunch friend of the home town newspaper. May his shadow never grow less.

THE POWER OF ADVERTISING

Great is advertising, greater even than the much dreaded power of absolute monopoly, writes Arthur Brisbane, noted author and editor. The French government owns a monopoly of the tobacco business. If you want a cigar, cigarette or package of scarfatti you must buy it from the government.

The French tobacco business is bad, because the government, trusting to monopoly, hasn't done any advertising. Now French tobacco stores are to be made attractive and the government will push tobacco sales and profit through intelligent advertising.

The French ought to borrow Mr. Whalen, or Mr. Schulte from the United States and learn from him how to make tobacco stores pay.

LAKE LURE A PUBLIC ASSET

The formal presentation of Lake Lure to the public through the dedication of its town Tuesday is an event of real importance to a large section of the state, says The Asheville Citizen. The great property whose canon is a natural rampedence rising from the Piedmont Plain to the Asheville Plateau is legally owned by Dr. L. B. Morse and associates through Chimney Rock Mountains, Inc., but in a wider sense it now becomes a public enterprise.

It is a great enterprise, a wonderful conception of an extensive mountain lake shadowed by sheer cliff faces and mighty megaliths, representing an outlay of millions of dollars. It has become a public asset and a decided factor in the up-building of this section. Western North Carolina has a stake in its success and so today cordially con-

gratulates those who have created so great an attraction to lure people to this mountain land. Many will profit from their fine endeavors.

FRIENDS WORKING FOR POPULAR EFIRD MANAGER

The many friends of Mr. P. T. Reinhardt, popular Efird manager at Forest City, are working hard for him in the contest inaugurated by Efird's in their annual June Chain Sale, and he bids fair to not only win a trip to New York, but to show to the state at large what a splendid trading center Forest City has become.

Mr. Reinhardt has a competitor, the manager of the Lumberton Efird branch store. The store making its quota and beating its competitor gets \$100 in cash and the manager gets a fine trip to New York, all expenses paid—a real trip, the tired editor will say. Each clerk gets a bonus from all sales after passing their quota.

It is reported to The Courier that Mr. Reinhardt is now leading his Lumberton competitor and bids fair to win the honors. Of course, his friends are not going to let Lumberton beat Forest City.

Incidentally, in closing, it might be said that Mr. Reinhardt reports the greatest sale in the history of the Forest City store. Naturally, he has done more advertising in The Courier than ever before.

ROCKEFELLER'S HAPPINESS RECEIPT

John D. Rockefeller, happy and hale at 86, attributes his wholesome love of life and general good condition to the fact that he never "lets anything bother him."

This is a first-class receipt for happiness. But, how many persons are there in the world who can adopt this method of insuring peace and good cheer?

Many of us bother about a lot of things that aren't worth the bother. Mr. Rockefeller would eliminate these things, and so would the most of us, if only we could. For some reason, however, we concern ourselves about so many little inconsequential affairs—little matters that do not help or hinder our daily lives. "Mighty oaks from little acorns grow," covers our mental gyrations often. Some tiny little word, or act, bothers us. It begins to grow, and haunt us, and finally—because we've permitted the acorn to bother us—it becomes a mighty oak, shadowing us in despair.

A serene world, truly, if all of us would follow John D.'s rule not to "let anything bother him."

GENERAL BOWLEY AND BAND VISIT RUTHERFORDTON

Rutherfordton, June 15.—After a wonderful reception accorded them here last night, General Bowley and the United States Army band, departed this morning for Lake Lure, for the cornerstone ceremony scheduled for that point today. The party is accompanied by Mr. and Mrs. W. C. Kraut, and daughter, and Mrs. J. M. Whitfield and daughter, Miss Allie Morris Whitfield, of Charlotte, the well known dancer, who will give an exhibition at Lake Lure today. For her use Vice President Randle has had constructed a special platform on the lawn of the old Logan house.

The motorcade leaving here this morning had several hundred machines in the road and it looks as a large crowd will attend the event at Lake Lure opening.

SANDY MUSH NEWS

Forest City, Route 1, June 15.—Mrs. Dorothy McDaniel left last week for Cullowhee to attend summer school.

Mrs. Clayton Aldridge spent a few days last week with Mrs. J. S. Aldridge.

We are glad to see Messrs. Glenn Hamrick and Durham Waters out again after having the mumps.

Mr. Herman Womick, of Spartanburg, spent the week-end here with home folks.

Mr. and Mrs. O. T. Aldridge spent Sunday at the home of Mr. James Morrow.

Messrs. J. S. Morgan and Frank Cannon, of Chimney Rock, spent the week-end in Columbia, S. C.

Miss Sue Trout is real sick. Hope she will soon be better.

Miss Inez Waters left last week for Cullowhee to attend the summer school.

Mr. Grover Randall and family, visited at the home of Mr. J. R. Morrow, Sunday.

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DEATH CLAIMS NOBLE WOMAN

The Passing of Mrs. Elizabeth Hamrick Removes Member Of Prominent Family.

Mrs. Elizabeth Moore Hamrick died June 8, at 3 a. m., at the home of her son, D. L. Hamrick, where she had lived since the death of his wife, two or more years ago. For some years Mrs. Hamrick had been in feeble health, but was able to keep house for her son and two grandsons, until two weeks before her death.

Mrs. Hamrick was a member of one of Rutherford county's oldest families, and was connected with some of the best families in this section of the state. She was a kind neighbor, and a joy to her community. In sickness she was sent for, in the sick room she was suggestive and helpful. She was the last of her father's family to enter the "Beautiful Beyond."

She joined the Providence Methodist church about 50 years ago, and was faithful to attend its services as long as she was able. She enjoyed the visits of her different pastors and liked to talk on spiritual lines.

About 56 years ago Mrs. Hamrick was married to Lafayette Hamrick, to this union were born six sons, three died in infancy. Those left to mourn their loss are Messrs. D. Lewis and A. Vance Hamrick, of Sandy Mush, and Johnnie F., of this place, together with a number of friends and relatives. Mrs. Hamrick had a struggle to raise her sons without their father, but she never gave up. Amid all her trials she was of a cheerful nature and was always giving good advice to her children and grandchildren.

The funeral was held at her home church, and in the absence of her pastor, the services were conducted by Rev. W. R. Ware, of the Methodist church and Rev. R. H. Herring, of the Baptist church.

The great crowd that attended the funeral showed the high esteem in which she was held.

HIGH SHOALS NEWS

Mooresboro, Route 3, June 14.—Mr. Leon Wall spent the night Sunday with his sister, Mrs. Boyce West of Henrietta.

Miss Almara Robinson who has been visiting in Spartanburg, for a while, has returned home.

We are glad to know Mr. James Robinson and Mr. George Jolley are able to come back to Sunday school.

Mr. Fay Jolley, who has been working near Tryon, is at home now.

The study course that was given at High Shoal was well attended. Lunches were served each night. Miss Lavendar, who is working for the Southern Sunday School Board, arrived Tuesday night and gave a splendid lecture. She also spoke Sunday on "The Business of a Sunday School," which was very touching to the people.

Miss Louise Wall spent Saturday night with Vernie Hames.

Mrs. Defor Rollins and son, Johnny, Nelaree and Wilmar Guffey, and Johnson McGinnis, went to Shelby, Sunday night to hear Dr. Zeno Wall speak.

Mr. Martin Ramsey and children spent the day Sunday with Mr. John Ramsey, of Ellenboro.

Mr. and Mrs. J. H. Shires and children, visited Mr. D. P. Shires, of Ellenboro, Thursday night.

NOTICE OF ASSIGNMENT

State of North Carolina, County of Rutherford.

In re: George S. Trakas, assignor, trading as New York Cafe.

Notice is hereby given of the assignment for benefit of creditors made by George S. Trakas, insolvent, trading as New York Cafe. Said assignment being made and executed by virtue of a certain deed of assignment registered in the office of the clerk of the Superior Court of Rutherford county and executed and delivered to the undersigned trustee on the 14th day of June, 1926. All persons having claims against the said assignor are hereby notified to present same to me at my office in the town of Forest City, North Carolina, on or before the 14th day of July, 1926, and all persons indebted to said George S. Trakas, or New York Cafe are hereby requested to make prompt settlement to the undersigned trustee in said proceedings.

This the 14th day of June, 1926.

T. J. MOSS, Trustee.

CAROLEEN NEWS

Caroleen, June 15.—On last Wednesday evening a most enjoyable party was given by Miss Ruth Robertson at her home, the occasion honoring her guests Misses Florence Frazelle, Messrs. Howard Frazelle and Jimmie Barmore Mattison, all of Raleigh. The home was attractively arranged for the occasion, potted plants being used throughout the home. Many enjoyable games were played, besides music, dancing and rook being participated in. At the close of the evening the hostess assisted by her sister, Miss Grace Robertson, served delightful refreshments, to the following invited guests, Misses Emily and Ethel Hollifield, Louise Holland, Ada Smith, Zenobia Neal, Reba Phillips, Florence Frazelle, and Corrine Heyward; Messrs. C. L. Moore, Clyde Finley, Worth Higgins, Robert Neal, M. B. Mahaffee, Jr., Heyward Thompson, Dick Matheny, Jimmie Barmore Mattison, and Howard Frazelle.

Miss Emily Hollifield entertained at 6 o'clock Thursday evening the following guests, Misses Florence Frazelle, Ruth Robertson, Ethel Hollifield, Messrs. Howard Frazelle and Jimmie B. Mattison.

Misses Eunice-Melton and Emily Hollifield left Saturday for Wake Forest College, where they will attend summer school.

Mr. and Mrs. Bruner Beam and children, spent Sunday in Hendersonville, visiting Mrs. Beam's mother, Mrs. Bess.

Misses Reba Phillips, Jennie Pearle Beachboard and Mrs. Buren Phillips spent Saturday in Spartanburg, shopping.

Misses Josephine and Corrine Heyward and Mr. Robert Heyward, daughter and son of Mr. R. C. Heyward, have returned from Shelby, where they have been in school, to spend the summer here.

Mrs. W. C. Crocker and daughter have moved in part of the house occupied by Mr. Fate Crocker and will make their home here for a while.

Mrs. B. F. Fowler, who has been quite ill for a few days, is much improved.

Mr. and Mrs. G. C. Harrill and daughter, Ruth, spent the week-end in Shelby, visiting relatives.

Mr. and Mrs. Thacker Harrill are receiving congratulations on the arrival of a fine baby boy. Mother and child are doing fine. Mrs. Harrill's mother, Mrs. Sloan, of Bostic, is spending some time with her.

Mr. Jess Hill left Tuesday after a visit with relatives here. He goes to North Wilkesboro, where his marriage to Miss Katherine Landon, of that place, will occur Wednesday morning, June 16, at 9 o'clock. Mr. Louie Smith, who accompanied Mr. Hill, will act as best man in the wedding. The marriage will be of interest to a large number of friends of the popular couple. Miss Landon is pleasantly remembered here, being a member of the high school faculty year before last.

Mrs. J. J. Webb and son, Jack, of Rutherfordton, will spend the week here, visiting Mr. and Mrs. T. C. Smith.

Mrs. Will Hurt and children, of Charlotte, are visiting Mr. and Mrs. Bob Francis, this week.

Mrs. D. C. Colvin and children, are visiting Mrs. Colvin's brother, Mr. Rudisill, of Rock Hill, S. C.

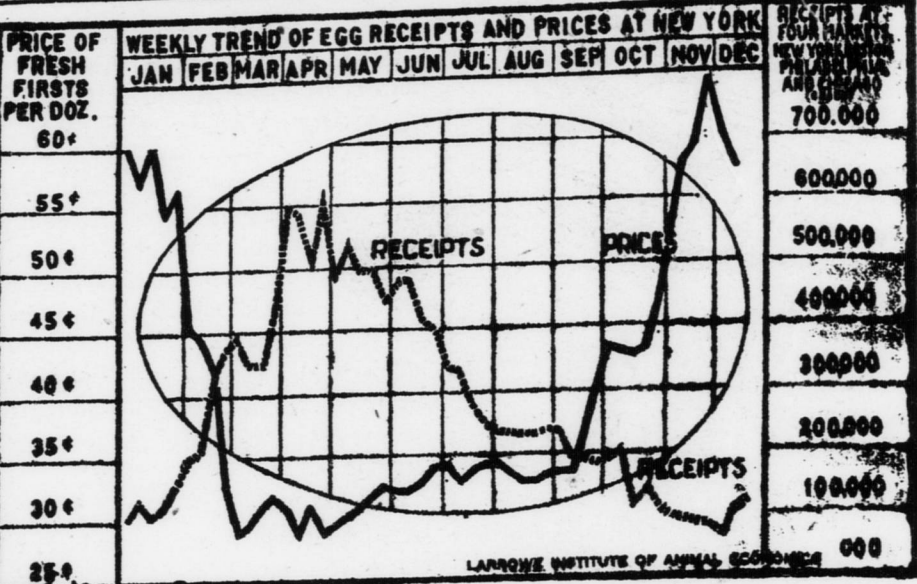
Mrs. Ella Fowles visited her sister, Mrs. John Spark, of Ellenboro, who is seriously ill.

Mr. Manus, weave room overseer, has moved his family here from Concord, and are occupying the house above the depot.

The regular monthly meeting of the Methodist Missionary Society was held Tuesday afternoon from 3 to 5:30 o'clock. An interesting program was prepared by Mrs. Chas. Shober, president of the union, splendid talks being made by several members present. Delicious ice cream and cake were served the following members, Mesdames J. T. Harris, L. B. Harrill, Chas. Shober, D. C. Colvin, G. C. Hardin, M. R. Reed, D. F. Beachboard, Bob Francis, G. C. Harrill and Buren Phillips.

On last Thursday afternoon the Harrill Town Circle of the Baptist Missionary Society met with Mrs. G. C. Harrill. A very helpful and interesting program was rendered, the meeting being in charge of Mrs. Dave Lynch. The society had the pleasure of having Rev. and Mrs. W. T. Tate, our former Baptist pastor, now of Pacolet, S. C., with them. Rev. Tate made a few remarks which was enjoyed by all. After the business hour a social hour was enjoyed. Mrs. Harrill served home-made ice cream and cake to those present, which numbered about 12.

Egg Eaters Increase in 1925 Prices Highest in Five Years



Egg prices during the past year were higher than they have been since 1920, according to the annual review of the egg market made by the Larrowe Institute of Animal Economics. While there has been very little difference in the total production this past year as compared to 1924, the higher prices during 1925 indicate larger consumer demand.

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