

## Some Folks

Grow Older And Wiser

## Others Just Grow Older

A good part of our retail tire business is with people "exh have grown wise to the "special bargain" and They've stopped fooling
They've stopped fooling around with unreliable tire They buy C .
They buy Goodyear Tires from us because they have ability are about the best safeguards against tire trouble in the world.
Th know, too, that they're buying mileage at the lowest quotation on the market. You'll save money with Goodyears. We have your
size-with a tube to match-when you CLIFFSDE MOTOR CO.
curssoe NORTH CAROLINA


DELICIOUS PRESERVES
Stock your pantry with a liberal supply of our delicious jellies and preserves and you will never be "caught" for something dainty to serve when company drops in unexpectedly.
We sell everything good in groceries and at the LOWEST PRICES.

## KING GROCERY CO.

Phone 105
Forest City, N. C.

CONDITION COTTON 66.5 PER CT. AUC. 1
$\qquad$


## HAİE YOU AN ENTRY



In the
"DOLLAR DERBY"

If you want to know which way the wind blows-send your dollars away from Forest City. It will be only a matter of time until you will have no dollars to send.

If merchandise wasn't just as good - more often better; if prices were not just as low-sometimes lower, we, the business and professional men of Forest City would not call to your attention the importance of patronizing home stores and home industry. . * * * * Your job, your investments and the future of our town hinge on the loyalty of all. Dollars spent at home stay here to keep the wheels of business turning. They make for better jobs, better homes, better churches, better schools and generally increased property values. be a dime's worth of ant-killer-a motor car-or, a pair of shoe strings-BUY THEM IN FOREST CITY.
Forest City has many advantages to offer you. If you are not already trading here, pay us a:visit and see what we have to offer. Good roads to come over, good parking facilities, quality goods and right prices-and a cordial welcome awaits you. COME TO FOREST CITY.

