

**TRY OUR FINE BOX CANDIES**

See Window Display.  
**SATURDAY SPECIAL**  
 Dorothy Vernon Chocolate Cherries, 39c up.  
 Also Full Line of—  
 Pears, Grapes, Plums, etc.  
 Best on the Market  
 Imported Coconut, best for cakes. Now selling at half price. Stop in and see our new goods.

**THE CANDY KITCHEN**

JOHN THOMAS, Prop.  
 FOREST CITY, N. C.

**Exide BATTERIES**

Made by the world's largest manufacturers of Storage Batteries, for every purpose.

**Broadway Garage**  
 Forest City, N. C.



**PROVIDENCE NEWS**

Forest City Route 1, Nov. 15.—The farmers of this section have been very busy for the past week sowing their small grain.

Rev. R. P. Fikes filled his first appointment at Providence last Sunday. He preached a very interesting sermon to a large congregation.

Our school is progressing nicely under the management of Miss Lorenna Humphries, of Gaffney, S. C.

Miss Humphries spent the week-end with home folks in Gaffney.

The many friends of Miss Virginia McDaniel of near Providence, and Mr. Erving Allen, of Holly Springs section, will be interested to learn of their marriage which took place on November 11. We wish for them much happiness in their new life.

Miss Mary Frances Smith, of Shelby, spent the week-end with her parents, Mr. and Mrs. D. L. Smith.

Mr. A. W. Wood and family spent Sunday with Mr. and Mrs. Bill Carroll, of Tanner's Grove.

Mr. Howard Smith and son, Master Wrenn, spent Sunday afternoon at the home of Mr. Morton Hopper.

**JONES-DAVIS**

Mr. A. B. Jones, age 77, of Ellenboro, was married at Rutherfordton, Tuesday, November 9, to Mrs. J. T. Davis, age 60 also of Ellenboro, Mr. John P. Beam performed the ceremony in the office of Register of Deeds, M. T. Wilkie, in the presence of a few witnesses. Both Mr. and Mrs. Jones are well known in Ellenboro and this county and have many friends who join us in extending congratulations and best wishes.



**FIELD DAY**

On Saturday afternoon, December 4, the Boy Scout troops of the Piedmont Council will meet at Shelby to contest for honors in various scoutcraft exercises, held under the auspices of the Shelby Kiwanis Club. A suitable silver trophy cup will be awarded to the troop showing the highest proficiency in the contests.

The Scout troops will assemble at the athletic field of the High school at 2 o'clock and form for a short parade through the business section of Shelby. The Shelby High school band will furnish music for the parade and field exercises.

Events are scheduled to start promptly at 2:30 o'clock. In case of bad weather, events will be held on the following Saturday. Accuracy and speed will determine the winning teams. Rules prescribed by the officials must be followed.

**Events.**

The events in which the Scouts will participate are as follows: Inspection of troops, rope throwing, relay, signaling, first-aid, tent pitching, fire-by-friction, flint and steel and water boiling and equipment race.

It is urgently requested that every troop in the county participate in the meet.

**November Court of Honor Meeting.**

The Nov. meeting of the Court of Honor will be held at the Spindale House, Spindale, Friday evening, beginning at 7:30. Scouts from a number of the county's troops will be present for advancement. The parents of the Scouts are urged to attend. Music will be furnished by the Spindale Band.

**FIRE DESTROYS HOME**

The home of Mr. Walter Lowery, of near Harris, was burned early Monday morning, November 8. He got up to make a fire and heard one of his children crying. He went to see about it and the roof was falling in. Nothing was saved. He lived on the R. R. Haynes' estate land and is a hard-working man. The loss falls heavy on Mr. Lowery and family.

**SOUTHERN BOOSTS SOUTH IN NATIONAL MAGAZINES**

"Not Magic—Just Mind and Muscle" is the title of an advertisement of the Southern Railway System, appearing in the October issues of a number of leading magazines with nationwide circulation. This is the first of a series of advertisements to be run by the Southern for the South's wonderful progress and present day opportunities to people living outside the South.

These advertisements will appear in publications having a combined circulation of more than 9,000,000, including Saturday Evening Post, Literary Digest, Forbes Magazine, Review of Reviews, World's Work, Harper's Golden Book, Scribner's Atlantic Monthly, National Geographic, American Magazine, Nation's Business.

**ENDEAVOR UNION MEETS**

The executive committee of the Rutherford County Christian Endeavor Union met in the Rutherfordton Presbyterian church, Friday evening, Nov. 5, for the purpose of arranging a program for the quarterly meeting of the County Union which will be held at the Forest City church on the evening of January 7th.

The committee also adopted standards for the Christian Endeavor Societies of the County Union. The Dixie Junior Christian Endeavor Standard was adopted for the Junior societies, and the New Honor Christian Endeavor Standard, recently gotten out by the United C. E. Societies, was recommended and adopted for all societies of the County Union other than the Juniors. The meeting was presided over by Rev. R. T. Baker, president of Rutherford County C. E. Union, and other members of the committee present were: Misses Grace Reid, Union Mills; Eva and Edna Hampton, Brittain; Logna Logan, Rutherfordton; and Mr. Kenneth Logan, Bostic.

Four-pound fat rabbits are in demand on eastern markets, according to marketing specialists.

**COOLIDGE LAUDS ADVERTISING AS LIFE OF TRADE**

Competition in Service Must be Kept Standard of Economic Activities, He Says.

President Coolidge, addressing the American Association of Advertising Agencies at its convention in Washington, called advertising the life of trade and said that basically the part it plays in the modern life of production and trade is that of education.

"It informs its readers of the existence and nature of commodities by explaining the advantages to be derived from their use and creates for them a wider demand. It makes new thoughts, new desires and new actions. By changing the attitude of mind it changes the material condition of the people," the President declared.

The importance of telling the truth in advertising was emphasized by President Coolidge, who warned against greediness for gain.

"So long as our economic activities can be maintained on the standard of competition in service we are safe," he declared. "If they ever degenerate into a mere selfish scramble for rewards we are lost. Our economic well-being depends upon our integrity, our honor, our conscience. It is through these qualities that your profession makes its special appeal."

Advertising, the President pointed out, creates mass demand, which makes possible mass production. The pre-eminence of America in industry, which has constantly brought about a reduction in costs, has come largely through mass production, he said.

"Perhaps the most creditable aspect of our present prosperity is that wages are high while profits have been moderate," President Coolidge asserted. "That means the results of prosperity are going more and more into the homes of the land and less into the enrichment of the few."

**OAK GROVE NEWS**

Bostic, Route 3,—Nov. 9.—Rev. J. C. Hipp, our new pastor, preached for us Sunday. Rally day was also observed. Our Sunday school is progressing nicely.

Mrs. Robert Magness our Sunday school superintendent, was on the sick list last week, but was able to be at church Sunday.

Miss Kate Harrill spent last week at the home of Mr. Cletus Randall.

Mr. and Mrs. C. Randall and Mr. and Mrs. Jim Neal, spent Sunday at Mr. L. D. Wilkie's.

Miss Etna Bridges spent the week-end with her sister, Mrs. W. C. Kennedy.

Misses Gladys and Etheleen Randall, spent Saturday afternoon with Miss Josephine Kennedy.

Mr. W. P. Tate spent a few days last week near Asheville.

Those visiting Mr. and Mrs. M. S. Beam's Sunday, were: Mr. and Mrs. Jack Harrill and little son, James Martin, of Spindale; Mrs. S. Hamrick and children, Pauline and Robert, of Matthews.

Miss Victoria Jones spent the week-end at their daughter's, Mrs. Than Tate and Mr. Tate's.

Mr. and Mrs. W. T. Harrill and children, Wade and Janet, spent Sunday afternoon at Mr. H. J. Harrill's.

Mrs. J. M. Randall and daughter, Miss Olliere, spent Saturday night at Mr. T. E. Randall's.

Miss Hazel Biggerstaff spent Sunday with Miss Josephine Kennedy.

Mr. and Mrs. Renn Randall, of Caroleen, spent Sunday at Mr. J. T. Webb's.

Mr. and Mrs. R. S. Magness and little daughter, Ruby, visited at Mr. W. T. Blanton's, Sunday afternoon.

**BUTLER-CARROLL**

Mr. Manly Butler, son of Mr. Barney Butler, of the Seaboard depot, Rutherfordton, was married about a month ago to Miss Mattie Carroll, of Kentucky. They are making their home in Columbia, S. C.

Records secured by dairy extension specialists show that about five million dollars is being paid annually to farmers of North Carolina for their milk products. This includes the milk supplied to the nine large cities, the butterfat supplied to 15 creameries and the milk converted into cheese in the mountains.

**Doggett & Champion**

FOREST CITY, N. C.

DEALERS IN ALL KINDS OF

**BUILDING MATERIALS, DOORS, SASH, BRICK, LIME, CEMENT AND SHINGLES**

We will pay highest market price for cotton seed the day they go in the house.

We have overhauled our ginney and will buy your cotton and seed, giving you the top of the market.

We have just received a carload of new Kershaw Cotton Seed Meal. Will exchange meal for seed, pound for pound.

Bring us your cotton and let us make you a real good turn out.



**TOILET ARTICLES, CANDY, SODA, SOFT DRINKS, STATIONERY, PERFUMES, FILMS, ETC.**

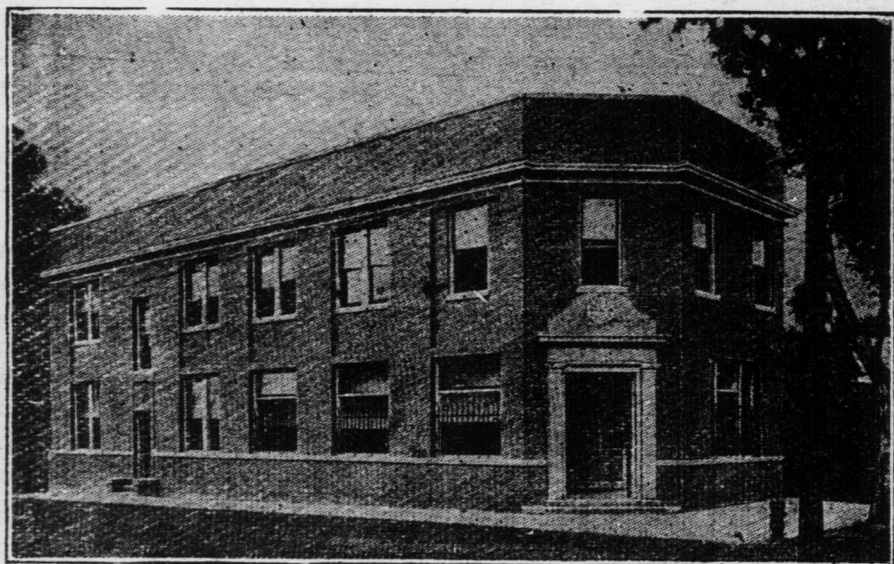
**PEOPLES DRUG STORE**

FOREST CITY, N. C.

**INSURANCE**

**BROWN INSURANCE AGENCY**

W. L. BROWN Bank Building  
 Building & Loan Office



**Our Savings Department**

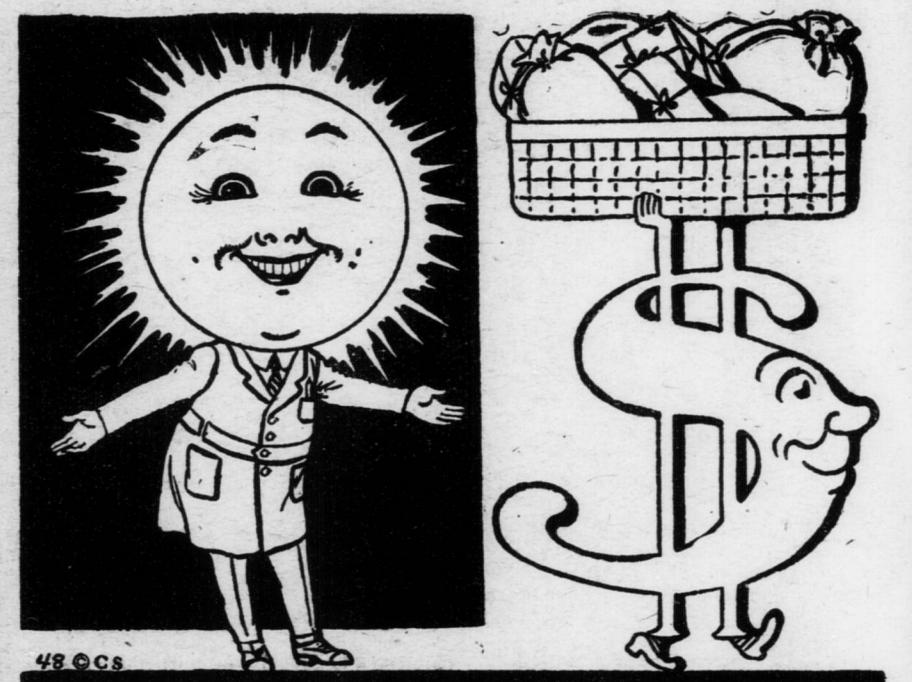
Those who save and pay cash for what they need will outdistance those who save nothing and buy what they want on the installment plan. We invite your account. All deposits bear interest at the rate of 6 Per Cent compounded every three months.

"A Bank For All the People"

**INDUSTRIAL LOAN & INVESTMENT BANK**

FOREST CITY, N. C.

Paid-in-Capital \$91,000.00



**We Give Value**

Your dollar will carry away a Big Dollar's worth when you buy groceries from us. And the QUALITY will be the HIGHEST. Phone us your order and we will have it ready on the dot. Our prices are the same LOW PRICES whether you phone in, send in, or come in.

**KING GROCERY CO.**

"SUNNY GROCER"

Phone 105 Forest City, N. C.

