

# The Way to a Woman's Heart is Through Her Love of Beautiful Things



## for Her

Christmas is just around the corner and we invite you here to do your Christmas shopping early.

We open wide the doors of our store to you with intense pride—with a feeling that you will find it a pleasure to fill your lists from our huge gift stocks.

Every department has been filled to overflowing with new wearables and lovely objects so dear to a woman's heart.

You can make your selections knowing that to give a gift from Sinkoe's is to insure its quality and the pleasure of receiving it.

### An Entire Store Filled With Practical and Beautiful Gifts

Traveling Cases and Bags	\$2.50 to \$10.00
Dressing Cases and Overnight Cases	\$5.98
Gloves	50c to \$2.50
Pure Linen Towels	75c
Silk Bloomers	\$1.95
Silk Stepins	\$1.95
Silk Gowns	\$3.50
Hosiery	50c to \$2.00
Negligees	\$1.95 to \$4.00
Garters	25c to \$1.00
Sweaters	\$1.95 to \$7.50
Bedroom Slippers	50c to \$2.50

There are hundreds of other suitable gifts. See our line before you buy.

### Do Your Christmas Shopping Early



TOYS OF MANY KINDS.

# Sinkoe's Dept. Store

Forest City,

North Carolina

# GIFTS FOR MEN

Something Sure to Please



Men appreciate sensible gifts. Good looking gifts, yes, but something practical and useful. Something he would buy for himself. Something he needs—is the ideal man's gift.

Our store has everything a man's heart can desire. If you buy it here our label guarantees his appreciation—no matter how large or small the gift may be. He knows that it is of finest quality and the newest style.

Our Christmas stocks are the most complete and boast of the best gift merchandise we have ever offered. We are pleased to say that our prices are an inducement in themselves to all thrifty shoppers.

### SUSPENDERS



**BELTS**  
What could be more useful than a belt or a pair of suspenders? See our new braided leather belts—some in alligator or in plain quality. Suspenders as gay or plain as they come—with plenty of snap. In Christmas boxes  
Belts 50c to \$3.00  
Suspenders 50c to \$1.00

### SHIRTS



Give one or more of our quality shirts handsomely packed in a gay Christmas box. We have them in silks—broadcloths—and finest percales and madras, as well as other new materials. All sizes and patterns  
Silk Shirts \$3 to \$5  
Broadcloths 95c to \$3  
Percales 79c to \$2  
Madras \$1 to \$2

### SCARFS

He can use a scarf! If for protection or for fashion or both—see ours! Gay striped silks—knitted ones and others of warm brushed wool.

Silk \$3.50  
Knit Silk \$2.00  
Wool \$2.00



### HEADWEAR

We have the finest stock of hats and caps in town. Our line is noted for its wonderful quality and style—and for its sensible price range. We carry all sizes in a wide variety of styles and colors.  
Felt Hats \$1.50 to \$6  
Caps 98c to \$2.50



### GLOVES



The old saying of cold hands, warm heart, does not apply here—for to give him a pair of our quality gloves will surely warm the coldest heart.

Wool Lined \$2 to \$3  
Pig Skin \$1 to \$2  
Suede \$1 to \$3  
Kid \$1.50 to \$3

### SOCKS



Several names on your list can be given socks. Luxurious silk ones—silk lisle or the fancy colored wool for the younger man. In Christmas boxes.

Silk 50c to \$1.00  
Silk Lisle 25c to 50c  
Gay Wools 25c to 75c

---and a hundred other handsome,  
quality gifts!

BRING THE CHILDREN.