

The Biggest Reduction Sale Ever



# CHRISTMAS

Beginning Friday, December 10th and Com

We have decided to reduce our stocks at this time regardless of price and feel that our customers will get a dollar to go as far as possible. We call your attention to our big cost sale we held in

## Shoe Department



We have the biggest Shoe stocks in the country. For the men and boys we carry the Florsheims, Nunn Bush, Weyenberg and Godman.

We boast on pleasing the ladies when it comes to footwear. We carry Queen Quality, Billiken, Godman and many other brands in the newest novelties. You will never have another opportunity like this to buy your winter shoes.

## Clothing Department



We have the biggest selection of Men's and Boy's Clothing to be found anywhere. Practically all brand new stock, all to go at actual cost. We can fit the largest man to the tiniest boy.

One lot of Boy's Knee Pants, values up to \$2.95, sale price, \$1.39

One lot at .98

We show all sizes in Boy's Pants.

Hats, Shirts, Underwear, Men's Hose—in fact, everything in this department to go at cost.

## Millinery Department



We have a beautiful line of Ladies' and Children's Hats that we are going to close out below cost. This will be a good opportunity for you. We also have the Bobby Lee Hats for the little boys.



Here are some specials in Groceries during our Big Eight Day Sale:

Hartness' Best Flour, per 100 pounds,	\$3.90
Velveteen, per 100 pounds,	3.85
Silver Leaf, per 100 pounds,	3.85
Swift Jewel Lard, per 8 pound bucket,	1.00
Swift Jewel Lard, per 4 pound bucket	.55
Number 7 Rio Coffee, 4 pounds,	1.00

This coffee is put up by C. W. Antris and Morton Coffee Co., the best to be had.

This is going to be a sale of real values, and we feel at a time when the people will appreciate

Come Early Friday, December 10th and Get Your Part

Store No. 1  
Henrietta, N. C.

# THE HENRIETTA