

JUST TEN MORE DAYS LEFT

# EFIRD'S CHAIN SALE

Commencing Fri. Morning, June 22

Sale Closes Tuesday Night, July 3rd

EVERY DAY IS BARGAIN DAY!

### LONG CLOTH

When store opens Friday morning, while it lasts

5<sup>c</sup> Yd.

### Coty's Combination POWDER & PERFUME

59<sup>c</sup>

While they last

### PERCALE

Yard wide, usually sells at 25<sup>c</sup>

10<sup>c</sup>

### TOWELS

Large red border Huck Towels

10<sup>c</sup>

### LONSDALE CAMBRIC

Full 36 inches wide regular 29c quality, sale price

15<sup>c</sup>

### SHEETING

81 inch Unbleached Seamless Sheeting

25<sup>c</sup>

### MEN'S STRAW HATS

95<sup>c</sup>

## The Biggest Cut of the Season on All Our Stock LADIES' READY-TO-WEAR



### Special Dresses

One special lot of Silk Dresses, Crepe De Chine, etc., to clean up

\$4.00

### Silk Dresses

One Rack of season's most beautiful Dresses, including Flat Crepes, Prints, etc., values worth above \$10.00

\$6.00

### Beautiful Dresses

Season's newest models and colors of different materials. Values to \$16.50, reduced to

\$10.00



### 1 Lot Men's Athletic UNION SUITS

25<sup>c</sup>

### Men's \$1.00 DRESS SHIRTS

49<sup>c</sup>

### BOYS' OVERALLS

Blue Denim full cut Overalls

68<sup>c</sup>

### WASH SUITS

Made to sell up to \$1.50, Friday morning

68<sup>c</sup>

### MEN'S OVERALLS

95<sup>c</sup>

### BOYS' BLOUSES

33<sup>c</sup>

### MEN'S SOCKS

10<sup>c</sup>

### BLOOMERS

Ladies' Best Quality Bloomers

94<sup>c</sup>

## SHOES FOR THE FAMILY

At Efird's Chain Sale Prices---All New Shoes at Special Prices

### MEN'S

### OXFORDS

Men's new oxfords, including style 340, 341, 335, 336 and many other styles, values up to \$4.50. Sale Price

\$2.95

### Men's and Boys' Ventilated Oxfords

### SCOUT SHOES

\$1.95

### Ladies' and Misses' Low

### SHOES

One lot ladies' and misses' low shoes, odd lots, values up to \$2.50, only a few pairs of a kind on Bargain Table. Sale Price

\$1.35

### Children's Patent Leather

### SHOES

One lot children's new patent leather one strap and novelty shoes, sizes 2 to 8, values up to \$2.00, slightly factory damaged. Sale price

95<sup>c</sup>

### Ladies' Patent

### PUMPS

Ladies' plain patent pumps, one strap and novelty ties, values up to \$5.00. Sale Price

\$2.95

### Ladies' Nifty Novelty

### LOW SHOES

One special table of ladies' new patent leather one strap and novelty shoes, values up to \$4.50. Sale Price

\$1.95

A complete stock of tennis shoes and Keds, whites as well as browns for boys, children and men. Sale price, only 95<sup>c</sup>

# EFIRD'S DEPT. STORE

FOREST CITY,

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North Carolina