

# DEPARTMENT STORE 14 DAY CLEARANCE SALE

Continues Through Saturday, August 4th. 14 Days in All.  
EVERY ARTICLE IN THIS STORE WILL BE MARKED DOWN FOR BELK'S 14 DAY JULY CLEARANCE SALE.

## We Carry the Largest Selection of HOSE In the City

Rayon Hose reduced to the following prices:  
**44c, 49c, 64c, 88c, 98c, \$1.34, \$1.68, \$1.78 Pair**

Ladies' Rayon Underwear, \$1.95 value on sale	<b>\$1.64</b>
Ladies' \$2.48 Undewear	<b>\$2.28</b>
Ladies' \$2.95 Silk Underwear on sale	<b>\$2.64</b>
Ladies' \$4.95 Underwear on sale	<b>\$4.44</b>
Ladies' Corsets, Corselettes and Wrap-a-Rounds all at big reduction for this sale.	
Brassieres, 19c values on sale	<b>15c</b>
Brassieres, 25c values on sale	<b>22c</b>
Brassieres, 48c values on sale	<b>44c</b>
98c Wrap-a-Rounds and Corselettes on sale	<b>88c</b>
\$1.48 Wrap-a-Rounds and Corselettes on sale	<b>\$1.34</b>
\$1.95 Wrap-a-Rounds and Corselettes on sale	<b>\$1.74</b>
\$2.95 Wrap-a-Rounds and Corselettes on sale	<b>\$2.64</b>
9 Certainteed Rugs with felt base on sale	<b>\$4.44</b>
Lily Sewing Thread Spool	<b>7c</b>

## Bargain Dept. For the July Sale

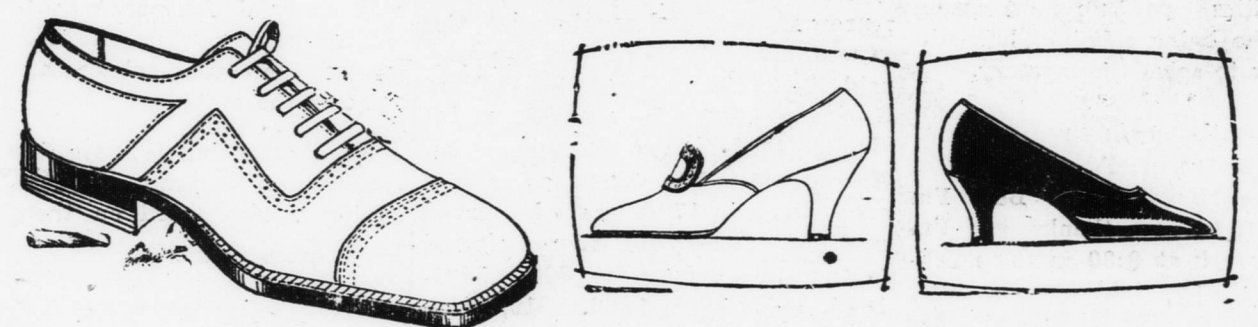
1 big counter of Curtain Goods, Factory Cloth and Gingham on sale	<b>4 1-2c</b>
1 big counter of Pajama Checks, Long Cloth and Curtain goods on sale, yard	<b>9c</b>
1 big table of 32 inch Gingham, Chambray and Prints on sale, yard	<b>9c</b>
1 big counter of 15c Goods reduced to	<b>13c</b>
Kotex on sale	<b>24c</b>

1 lot of ready made Curtains on sale, pair	<b>34c</b>
1 lot of ready made Curtains on sale, pair	<b>48c</b>
1 lot of ready made Curtains, \$1.00 and \$1.25 value on sale, pair	<b>78c</b>

Men's Pants reduced as follows:  
**88c, \$1.34, \$1.78, \$2.28, \$2.68, \$3.28, \$3.68, \$4.44, \$5.44**

Men's Work Shirts, 14 to 20, in grey and blue on sale	<b>44c and 64c</b>
Men's Loud Speaker Overalls, 32 to 42, on sale, pair	<b>95c</b>

## Shoes For the Family At Belk's. And Every Pair Reduced For 15 Days



Ladies' \$2.48 Slippers reduced to	<b>\$2.34</b>	Men's \$5.95 Oxfords reduced to	<b>\$5.38</b>
Ladies' \$3.48 Slippers reduced to	<b>\$3.28</b>	Ladies Bed Room Slippers on sale, a pair	<b>88c</b>
Ladies' \$3.95 Slippers reduced for this sale	<b>\$3.68</b>	Children's Slippers, value 98c for this sale reduced to	<b>88c</b>
Ladies' \$4.95 Slippers reduced for this sale to	<b>\$4.44</b>	Children's Slippers, value \$1.25 for this sale reduced to	<b>\$1.14</b>
Ladies' \$5.95 Slippers reduced for this sale to	<b>\$5.38</b>	Children's Slippers, value \$1.48 for this sale reduced to	<b>\$1.34</b>
Men's \$2.98 Oxfords in Tan and Black, new toe and Goodyear welt reduced to	<b>\$2.78</b>	Children's Slippers, value \$1.75 for this sale reduced to	<b>\$1.58</b>
Men's \$3.95 Oxfords reduced to	<b>\$3.68</b>	Children's Slippers, value \$1.95 for this sale reduced to	<b>\$1.78</b>
Men's \$4.95 Oxfords on sale, a pair	<b>\$4.44</b>	Children's Slippers, value \$2.48 for this sale reduced to	<b>\$2.28</b>
		Children's Slippers, value \$2.95 for this sale reduced to	<b>\$2.78</b>

## MEN'S SUITS ON SALE

For the Big July Sale

Men's \$34.50 Styleplus Suits 2 pants, on sale	<b>\$31.50</b>	Men's \$18.50 Suits, 2 pairs pants, on sale	<b>\$16.50</b>
Men's \$29.50 Styleplus Suits 2 pants, on sale	<b>\$26.50</b>	Men's \$16.50 Suits, 2 pairs pants, for the big sale	<b>\$14.95</b>
Men's \$25.00 Art Fashion Suits hand made	<b>\$22.00</b>	Men's good Blue Serge Suits, on sale for	<b>\$18.50</b>
Men's \$20.00 Suits reduced to	<b>\$17.50</b>	Men's \$14.95 2 pairs pants suit for the big sale	<b>\$12.50</b>
		Men's \$7.95 Summer Suits reduced for the big sale	<b>\$6.95</b>

Blue Bell, 12 to 16 on sale	<b>74c</b>
Blue Bell, 2 to 10 on sale	<b>69c</b>
Blue Bell, 28 to 32 on sale	<b>84c</b>

Boys' Caps reduced to	<b>44c and 85c</b>
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Boys' Pajamas reduced to	<b>88c and \$1.14</b>
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6x9 Floortex Rugs	<b>\$1.78</b>
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Men's Every Day Hats greatly reduced for this sale.

Boys' Wash Suits, 3 to 8 in Khaki, Linen, Soisette and Stripes on sale only	<b>88c</b>
Boys' \$1.48 Suits reduced to	<b>\$1.34</b>
Boys' \$1.95 Suits reduced to	<b>\$1.68</b>
Boys' 59c Suits on sale	<b>49c</b>

Brooms each	<b>24c</b>
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Ice Cream Freezers on sale	<b>88c</b>
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Phono-graphs	<b>\$8.88, \$11.88, \$13.44</b>
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## Cotton Goods

42x36 Mohawk Pillow Cases each	<b>39c</b>
72x80 Pajama Checks on sale, yard	<b>12c</b>
Long Cloth, good quality on sale, yard	<b>9c</b>
80x90 White, Crinkled Bed Spreads on sale	<b>98c</b>
80x90 Colored, Crinkled Bed Spreads on sale	<b>78c</b>
80x90 Rayon Bed Spreads on sale, each	<b>98c</b>
72x90 colored Bed Spreads on sale	<b>98c</b>
81 inch Seamless Sheeting, no brand on sale, yard	<b>22c</b>
9-4 Cabarrus Seamless Sheeting on sale, yard	<b>42c</b>
10-4 Cabarrus Seamless Sheeting on sale, yard	<b>47c</b>
Towels at the following prices: 3 1-2c, 7 1-2c, 10c, 12 1-2c, 15c, 18c, 25c, 34c	
Red Raven Diapers, 24x24	<b>\$1.24</b>
Red Raven Diapers, 27x27	<b>\$1.34</b>
Red Raven Diapers, 30x30	<b>\$1.44</b>
Feather proof Ticking on sale, yard	<b>25c</b>
4 yards weight L Sheeting on sale, yard	<b>8c</b>
AAA Sheeting on sale, yard	<b>11c</b>

## Department

Boys' Suits reduced as follows:	
\$4.95 Suits reduced to	<b>\$4.44</b>
\$6.95 Suits reduced to	<b>\$5.88</b>
\$7.95 Suits reduced to	<b>\$6.88</b>
\$9.95 Suits reduced to	<b>\$8.44</b>
\$12.50 Suits reduced to	<b>\$9.88</b>
\$14.95 Suits reduced to	<b>\$12.44</b>
\$16.50 Suits reduced to	<b>\$14.44</b>
\$18.50 Suits reduced to	<b>\$15.44</b>
Boys' Union Suits reduced to	<b>24c and 34c</b>

## NOTICE!!!

AT 9 O'CLOCK WE WILL GIVE TO THE STORE A PRESENT (NONE GIVEN TO OR OLDER TO RECEIVE A PRESENT. THE PRESENTS TO A MAN'S SUIT OF CLOTHES. EVERY SUIT HAS A LOT OF 100 PRESENTS.

# DEPARTMENT STORE NORTH CAROLINA

Store closed all day Thursday, July 19th to tag and mark down entire stock of goods. Every article in this house will be marked down for 14 days. If it is old or if it is new it must be reduced for  
**BELK'S 14 DAY JULY CLEARANCE SALE**