TELEPHONE MEN WIN RED CROSS PRIZE AWARDS

First Four Places in National
First-Aid Competition Go

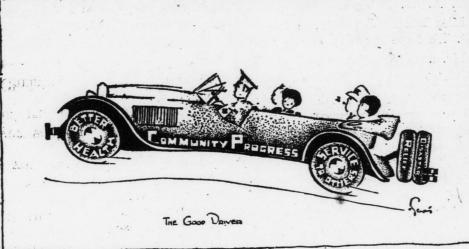
All four of the American Red Cross first-aid awards for this year were bestowed upon telephone

The first prize went to Hugh G. Sherlock of Missoula, Mont. Sherlock is a telephone sub-foreman, and in July of 1927 he rescued William Dolan, also of Missoula. Sherlock swam with Dolan our of a midstream whirlpool in the Bitter River and was successful in reviving him by the prone pressure method of artificial respiration. The second prize went to Clarence R. Cole of Mountain Lakes, N. J. Cole is employed as a superintendent in the Western Electric Company's plant in New York City. He is rewarded for the attempted rescue of Wallace Wilson, also of Mountain Lakes. Wilson was erecting a radio aerial and came in contact with overhead wires transmitting 2,300 volts. Cole is credited with saving the lives of four persons who were about to grasp

The third first-aid award for 1928 is bestowed upon W. B. Glenn of Tulsa, Okla. Glenn is employed as a telephone line man. He saved the life of six-year-old Charles Fisher by applying pressure to stop the flow of blood from a severed artery in the neck. The fourth and last of the first-aid awards for 1928 went to M. T. Douglas of Miami, Fla. Douglas is a telephone building custodien, and by the application of a togrniquet, he saved the life of Clarence Dalton, whose left arm had been amputated by a windiass in Mami.

Throughout the Bell System employees are expected to take the first-aid courses which are sponsored by the American Red Cross Society. As a result, telephone men and telephone women have saved nearly reventy-five lives since 1915 by the application of first-aid treatment.

Vecto heaters will warm your home at small cost. Farmers Hardware Co.



Get behind this good driver for service to others. Join during Red Cross
Annual Roll Call, November 11-29.

WHAT HAPPENS WHEN THE KING TELEPHONES

The British Ruler Gets Special Privileges When He Makes Toll Calls

Not long ago Pearson's Weekly in London published an interesting story about what happens when the King uses the telephone.

When the King desires to make use of the telephone to converse with anyone outside the London area, whether it be to the Provinces or to the continent, he has the privilege of claiming the first clear line at the exchange, and while he is speaking, no telephone operator can interrupt to warn either him or the listener that the

time limit for the call has expired. If you should go to London and desire to put a call through to the King at the Buckingham Palace, you would be connected with the office of his private secretary, as no call is put through direct to the King except from a member of the Royal family. In such case, the operator connects the caller with the king's private writing room.

Marlborough House, where the Prince of Wales has taken up his residence, was the first royal residence in Great Britain to have a telephone installed. This was a private line connected with the London fire brigade and with Scotland Yard, but even before that line was constructed, a room-to-room telephone arrangement was installed from the schoolroom to Queen levandra's bondoir.

Facts About the Telephone

Telephone service has been opened between Great Britain and Gibraltar by way of Madrid.

A submarine telephone cable is to be laid across the Missouri river at Sioux City, Ia., this year.

The first radio telephone conversation from Atlanta to Hamburg, Germany, resulted in the sale of 400 bales of cotton.

A recent survey in the state of Missouri shows that every community having a population of more than 700 is provided with both telephones and electric lights.

The number of telephones is increasing in the city of Cleveland at a rate of approximately 7 per cent a year, while the population is increasing at 2 per cent annually.

There are in this country 9,000 telephone companies and, in addition, over 40,000 rural lines which connect with other systems but which do not bear the designation of telephone companies.

Telephone workers in the Bell System have given approximately 200,000 full eight-hour days of their own time, outside of business hours, to equip themselves by training at the hands of competent instructors for the rendition of first aid.

If you want to sell your house and lot or farm, or if you want to buy property of any kind write or see me. Chas. Z. Flack, Forest City, N.C. 1-tf

EFIRD'S

ANNOUNCING

Formal Opening Of New Bargain Floor

Located on Second Floor---Upstairs

Saturday, November 17

NO SUCH PRICES IN ALL MERCANTILE HISTORY

Hundreds of odds and miscellaneous items from all departments thrown out on the tables and racks at almost give-away prices.

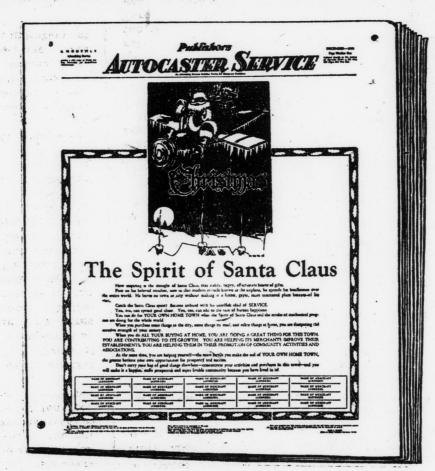
All Thrifty Buyers Looking For

Ready-to-Wear, Men's and Boy's Clothing, Hosiery, Shoes, Piece Goods, Blankets, Luggage

Do Not Fail to Visit this New Addition

COME! Bring Your Friends. You Will Not Be Disappointed.





The Christmas Autocaster Service Is Here!

Illustrations and Ready Written Advertisements of all kinds FREE!

Stimulate your sales by the use of the powerful sales creating illustrations we can supply!

Drawings of the highest artistic and attention-compelling quality!

Copy that is clever, brief and to the point—supplied FREE of charge to all advertisers.

We are ready to help you stimulate your Christmas Business.

Come in and talk it over with us! We have the exclusive rights in this territory to the Publishers Autocaster Service.

Make this the biggest Christmas Business year you ever had by carrying your advertising in—

The Forest City Courier

Phone 58 and a representative will call and help you prepare your Christmas Advertising