

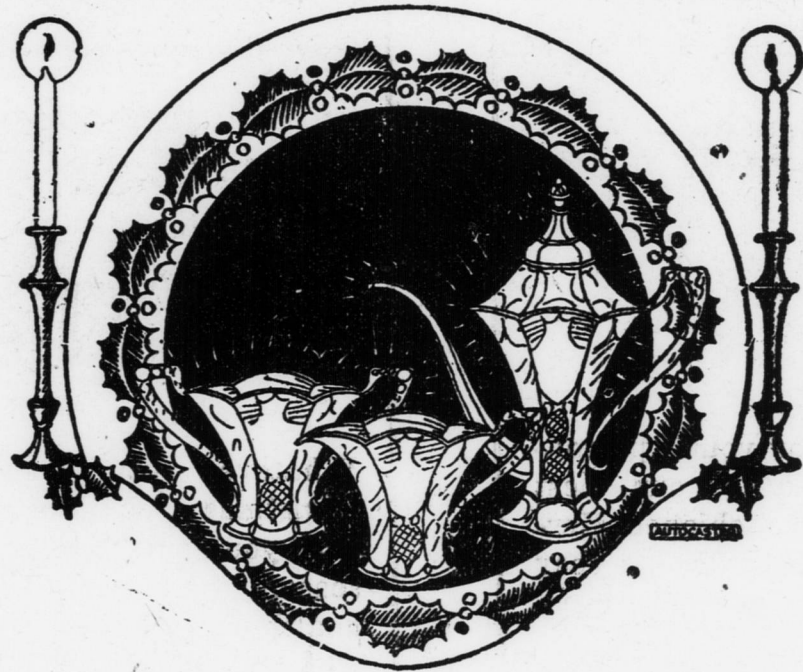
ALEXANDER'S

Sale of Holiday Goods

GIFTS FOR ALL IN THE BIG STOCK OF DIAMONDS, WATCHES, JEWELRY, SILVERWARE, TOILET SETS, NOVELTIES. SHOP EARLY; GET THE PICK OF THE BEAUTIFUL THINGS.

Jewelry—always a symbol of Beauty—is the aristocrat of all gifts. Its glittering, sparkling beauty will reflect as nothing else can, the brightness of Christmas Day and the careful thought and good taste of the donor. And this is in truth, the house of a thousand gifts—in an exquisite assortment that embraces everything from an inexpensive trinket to a costly jewel. Our mark of quality will stamp the gift—regardless of its price—as one to be loved and treasured for years to come.

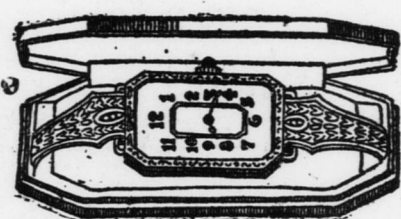
Complete silver services or separate pieces. Engraved or plain. A beautiful gift.



A lovely silver set—consisting of six knives, six forks, six spoons—in a variety of designs.



No gift will be more useful or more deeply appreciated than a watch. Always desired, it will bring to the recipient a thrill of appreciation and pleasure in its possession.



Knives and chains—the ideal gift for a boy. In gold or silver with best steel blades. Engraved, or plain, with monogram square.

Silver or gold buckles, with new fasteners; can be fastened on any belt—monogram engraving of full initials.

An assortment of lovely brooches. Filigree platinum, white gold, and sterling silver, set with diamonds or other precious and semi-precious stones.



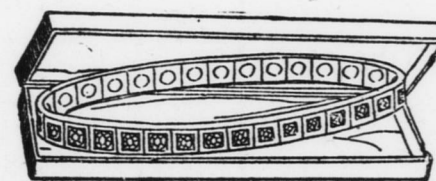
Rings for men and women, in a wide selection—jeweled, plain, or initialed. Simple little bands—or elaborate circise.

Cuff links that will please any man. Definitely masculine in design, elegantly simple, beautifully engraved or plain. Gold, white gold, platinum and sterling silver.



Necklaces of pearls, semi-precious and precious stones, in a selection that leaves nothing to be desired, whether you want a tiny choker or a long robe, you will find just the necklace you want.

Vanity cases and evening purses, elaborately jeweled or practically simple. Some are engraved. All have mirror and powder and rouge compartments.



Bracelets that are according to the mode in every respect. Lovely slave designs, or narrow rhinestone bands. Other novelty bracelets.

GEORGE ALEXANDER, Jeweler

SHELBY, N. C.