

# FOREST CITY COURIER

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THURSDAY, DECEMBER 20, 1928

## MERRY CHRISTMAS

To our subscribers, most of whom we can greet as personal friends, we extend our wishes for a Merry Christmas.

We hope that this season finds you healthy and happy—that the wholesome spirit of the occasion sinks deeply into your consciousness—that peace may reign in your heart and throughout the world during this period and for the ages to come. We trust that you have experienced joy in giving and satisfaction in receiving acknowledgements of affection and esteem from your family and friends. We hope, above all, that the true significance of the day may not be forgotten in the rounds of merry-making.

Christmas is, indeed, more than a

mere holiday. It is a time dedicated to the eternal truths advanced by the Great Teacher whose birth we acknowledge. These truths must be the guide for every well regulated life and must stand at the foundation of every well ordered and happy society.

In the practice of His Golden Rule may be found the way to happiness for every being. In the faith He gave lies rest for every troubled spirit. In the doctrine of the brotherhood of man exists the solution for the vexatious problems that trouble and distress our times.

Crime and war, vice and poverty, dishonesty and brutality—all would cease to trouble us were mankind but capable of following the example He set. Beauty, art, good fellowship and all that makes life worth while would abound were everyone able to attain the heights of thought to which He advanced.

Again we wish you a good, old fashioned Merry Christmas. May the day find you in a jovial and happy mood, but may it also bring to you a few serious thoughts upon its more profound significance.

## LET'S CO-OPERATE

In every business the handling of the peak load represents a serious problem. Nowhere is it wise to equip the factory, the store, or the plant to take care of the big rush of business that may come once a month or once a year.

The government has recognized this business principle in its management of the post office department. It would be an atrocious waste of public money to man and equip our post offices the year round to handle the great rush of business that precedes Christmas.

Just realize, if you can, what this Christmas period must mean to our post office here in Forest City. You receive one or two packages on the average in the course of a month. Just before Christmas you receive several packages every day. What

must it mean when everyone in the community is receiving and mailing many packages, cards, and letters daily?

Postmaster McCurry and his efficient force are determined to give us good service this Christmas. But there is a limit to what even such a capable bunch of workers as they are can accomplish.

They need the co-operation of all of us. We should mail our packages as early as possible, for there are bound to be a lot of last minute shoppers who will load them up with work on December 23rd and 24th.

Let's wish the post office staff a Merry Christmas by co-operating with them in their efforts to give us good service this year.

## A PROBLEM SOLVED.

"What shall we get for George? Have you any idea as to what Mary would like? Oh, yes, we mustn't forget the Smiths who've moved to Peoria?"

Questions such as these, and hundreds more like them, are flying about the family circle these days. There is much whispering and much guessing, and sometimes we all realize these guesses aren't so good.

But here is the answer to some of those questions. Here is a solution to the problem of what to get for the friends who have left Rutherford County.

They will all be delighted with a subscription to The Forest City Courier.

Your old friends who have left the county are still interested in the old home town. They like to come back here to spend their vacations. They are always delighted to receive letters from their old friends.

They want to know what's happened to them. They enjoy learning about their successes, are ready to send congratulations whenever there is a new addition to the family, are pleased when they learn that some

progressive move is being taken by the people of the town.

They all write to us and say that The Courier is as welcome as a letter from the old home town. They will read every issue carefully and will be reminded 52 times in the year of your thoughtfulness and kindness in remembering them at Christmas time.

## YOUR CREDIT—A PRICELESS ASSET

He is a progressive, enterprising young man. He has worked on a salary for years, and now sees that future success will be his if he can get into business for himself.

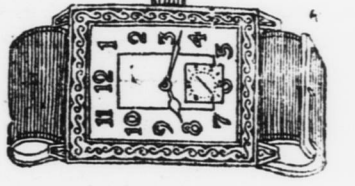
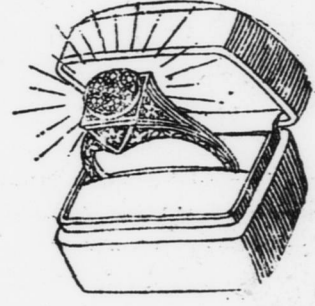
But he needs credit—financial backing. Before he gets it, however, those who must trust him look into his past record. They get a report on him. If they learn that he is an excellent moral risk, that he always pays his bills promptly both large and small, they are ready to take a chance. If the report is not favorable, however, then the credit is denied and he must get back into the old rut.

Your big opportunity will come some day. Don't jeopardize its chance of arrival by acquiring a reputation as one who is a "poor credit risk." Your good name has a cash value.

The reckless driver is often a fellow who wants to see much of this world, but will likely be viewing the next before long.

Driving a car, remarks a local citizen, would be much more pleasant if so many motorists didn't take the steering wheel and the laws in their own hands at the same time.

## Gifts You Will Be Proud to Give FROM McENTIRE'S



Diamond Rings  
Wrist Watches  
Pocket Watches  
Fountain Pens  
Mesh Bags

Compacts  
Toilet, Military and  
Manicure Sets  
Cigarette Sets  
Silverware, Etc.

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Jeweler and Engraver  
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## SHOWING AT HORN'S THEATRE

SATURDAY, DEC. 22 and MONDAY DEC. 24

Program for Christmas Week,  
Dec. 20 to 29

**THURSDAY, DEC. 20TH**  
"BILLY DOVE IN ADORATION."  
Comedy—"Buster's Big Chance."

**FRIDAY, DEC. 21ST**  
"FANGS OF DESTINY."  
Comedy—"So This is Soft."

**SATURDAY, DEC. 22ND**  
"UNCLE TOM'S CABIN."  
Comedy—"Rainy Days."

**MONDAY, DEC. 24TH**  
"UNCLE TOM'S CABIN."

**TUESDAY, DEC. 25TH**  
"OUR DANCING DAUGHTERS."  
Comedy—"My Kingdom for A Hearse."

**WEDNESDAY, DEC. 26TH**  
"SALLY OF THE SCANDALS."  
Comedy—"Love 'em and Feed 'em."

**THURSDAY, DEC. 27TH**  
"THAT'S MY DADDY."  
Comedy—"Dates for Two."

**FRIDAY, DEC. 28TH**  
"FOUR FLUSHER."  
"Blake of Scotland Yards, No. 11."  
Comedy—"Neck 'N Neck."

George Lewis Star  
of "Fourflusher"  
With Marian Nixon

George Lewis has been promoted to bigger roles than he had in "The Collegians" and will be seen in the featured lead of "The Fourflusher" at Horn's Theatre, Friday, December 28.

This feature length picture gives him additional opportunity to indulge his natural flair for comedy. "The Fourflusher" is not a college picture, being concerned with the troubles of a small-town shoe clerk. Vibrant youth plays the prominent role in "The Fourflusher."

Lewis' rise to motion picture fame has been phenomenal. Just two years ago he was an extra endeavoring to get ahead and ambitiously trying for role after role. He finally landed a part in Edward Sloman's "His People." Immediately afterward he was signed under a long term contract and after appearing in "The Old Soak" was chosen to star in "The Collegians." His success in this, the best series of short subjects ever made, determined Carl Laemmle to promote him even further.

It is now planned to have him follow up the success of "The Fourflusher" in other features with the

aim in view of starring him shortly. Marian Nixon, who has played opposite Reginald Denny in so many features, shares stellar honors in "The Fourflusher" with Lewis. The supporting cast, including many former Collegians, is made up of Eddie Phillips, Churchill Ross, Jimmy Aye, Burr McIntosh, Otto Hoffman, Wilfred North, Hayden Stevenson and Miriam Fauche. Wesley Ruggles directed.

**SATURDAY, DEC. 29**  
"HIT OF THE SHOW."  
Comedy—"Way of All Pants."

We will have a special matinee for school children Saturday morning on Uncle Tom's Cabin, starting at 9:30 o'clock, at which a special admission will be at 10 cents for children under 12, and 20 cents for those over 12 years of age. Only one show will be given in the morning and be sure and be on time so you will get to see all the picture.

Regular admission evening and night will be 25c, and 50c. Matinees 2:00 o'clock Saturday and Monday and 7:00 o'clock both days for night shows.

With this program we wish you a Merry Christmas and a Happy New Year.

## PLEASED, INDEED, WILL BE THOSE WHO RECEIVE GIFTS SELECTED FROM OUR AMPLE STOCKS.



The women of this community know that whatever gift they receive, purchased at this store, is of a quality certain to satisfy, so why not buy here and be sure your gift will please.

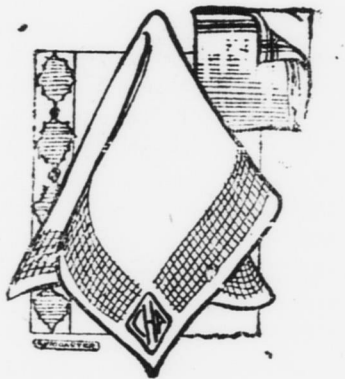
## New Dresses and Coats For Mother and Daughter

The newest of the mid-season dress and Coat styles are being shown here for the Christmas shoppers buying for themselves or for gift purposes.

## SCARFS

That Are Stylish

Another article that will find its way upon your list, once you see the many beautiful ones we are showing.



## GLOVES

For Every Need

Silk, leather and fabric gloves occupy a place of importance in our display of desired gift items.

## A Big Collection of Gift 'Kerchiefs

Plain, initialed or embroidered handkerchiefs in attractive gift boxes—a gift that you may choose at little cost, yet you will be giving something worth while.

## Hosiery in Gift Packings

A gift item that you must be certain to see—our display of new hosiery in boxes ready for gift giving.

This Store Welcomes Shoppers to Come Looking

# Petty's Shoppe

C. A. Petty, Prop.  
Forest City, N. C.