

## MISSIONARY IN CHINA WRITES OF CHINESE HOLIDAY

Missionary Describes The Chinese Moon-Feast, An Annual Holiday in China

C. P. O. Box No. 1234, Shanghai, China, Nov. 20th, 1928. Dear Editor: Here comes another letter from the "bottom of side the world." It may be of interest to the readers of your most excellent paper.

We have recently had one of China's chief holidays. For more than a week I noticed signs of its coming. Great stacks of "mooncakes" in brightly colored packets were shown in many stores. Beautiful lanterns were seen along the streets. Everything was in such gay style it made one think of a coming Christmas. It was the Chinese Moon-feast and Mid Autumn Festival. In their feasting it recalled our Thanksgiving Day.

The Chinese 15th of the 8th month is called "Tsoong Tsiu"—Middle Autumn. On that day they have theatricals before all the gods in the temple and burn the "Shaung-toe"—incense bushel. This bushel-like measure is made of incense sticks. The largest "bushels" sometimes measure as much as 20 feet in diameter. In the middle of the "bushel" is a long, large stick of incense made up of thousands of thin incense sticks the size of vermicelli. On the afternoon and night of this day each family also burns an incense bushel at home. These are smaller than the ones burned in the temple. On this day they who can so afford eat moon-cakes and all kinds of nice things. The incense bushel is decorated with flags and many-colored dragon-gates something as children at home put candles on their birthday cakes; but the children in China take the flags and dragon-gate decorations from the bushel before it is burnt, and have great delight in playing with these, marching up and down the streets.

I asked the Chinese why they burn the incense bushel and eat the moon-cake, and worship the moon with candles, incense and food on this

day. They answered that there are many reasons for it and many stories are told about it. One of the reasons is because there is a lady-god in the moon. Her name is Zaung-noo. She is said to be exceedingly beautiful. From the beginning of time to the end there never was nor will be one as beautiful as she. She was once upon a time a woman of this world; but became displeased with her husband and all the world and fled to the moon. On this 15th the real story of why she fled is acted out in the long theatrical plays attended by throngs of people. In ancient times on the 15th of the 8th month when they burned the incense bushel the sweet fragrance would go high up to the moon goddess. She took pleasure in it and manifested her approval by coming near earth riding on a cloud and people could see her beautiful face. But now men's hearts have become wicked, and the world is full of sin, so the incense is not so pure as formerly and it does not rise so high as to reach the goddess in her palace and so, not enjoying its fragrance, she comes no more on the clouds; but people still offer incense and hope she will appear sometime.

They say that in the moon this goddess has a most beautiful castle. It is called the "Yuih-Koong"—Moon Palace. Only one human has ever seen its glories. Once, during the Dong Dynasty, a Chinese king, called Ming Wong, by the Magic of a holy monk, was enabled to mount up from the earth to the Moon Castle to hear the music and see its beauty. He was allowed to stand outside for only a very few minutes. By that time the goddess knew that the king of man was there. She was very angry at the monk for leading the king to her holy land. Soon from the Castle came most unpleasant sounds. The monk understood that it was the queen's giving vent to her wrath and he quickly led the king back to earth.

You can thus see how full of superstition the Chinese are and how much they need the Gospel and Jesus Christ that they may see the

### Plans Inauguration



Lieut. Col. U. S. Grant 3rd, U. S. Army Corps of Engineers is chairman of the Committee to Arrange for the Inauguration of Herbert Hoover as President next March.

real King in His beauty and live forever in His glorious palace on High. It's a joy to teach Chinese children of Jesus and His salvation while young.

A Merry Christmas and a Blessed New Year to you and loved ones.

(REV) H. G. C. HALLOCK.

P. S.—Picture, "The goddess arrives at the moon," can be seen at this office.

### FOUR THINGS PREVENT HIGHER PROFITS

Raleigh, N. C., Jan. 31.—The beginning of the New Year finds a universal interest in agriculture. In general, this industry has not shared in the nation-wide economic prosperity which the United States is experiencing and there are four main reasons why this is true.

"The first of these is a maladjustment in production," says Dr. G. W. Forester, agricultural economist at State College. "Farmers, for various reasons, have not been able to adjust their production to market demands in such a way as to obtain satisfactory returns. Then, too, our market system is cumbersome and inflexible to such an extent that it is practically useless in periods of economic distress. Third, the credit mechanism is not being engineered either by private or governmental agencies in a fashion that will be of most benefit to farmers. Fourth, railway rates and taxes are important factors. Railway rates are seldom adjusted to correspond to the price movement of farm produce and when the price of agricultural products are low, freight rates take an unusually large percent of the income. Tax rates either remain constant or are increased. There is no attempt to adjust taxes to the income producing power of the farmer."

Dr. Forster says that maladjustment is practically always the principal cause of distress in any industry. On the farm, it is brought about because farmers do not have adequate information upon which to base the choice of enterprises. As a result many choose the wrong enterprise or fail to obtain a proper balance among the varied things being produced on the farm. Sometimes land, labor, fertilizer is not used to best advantage and some men are encouraged to expand production by using the submarginal land that had best remain in timber or be allowed to stand idle.

Dr. Forster sees the need of more economic surveys to be made over the State similar to the one which he helped to make for the State Tax Commission recently.

## EXPERIMENTS SHOW HOW TO REDUCE FARMING COSTS

Scientific Utilization of Corn Fodder Tested by Agricultural College of Colorado

Agriculturists have taken Secretary Jardine at his word when he said that the farmer would have to adopt modern industrial methods before the farm relief problem will be completely solved.

The most scientific utilization of corn fodder has recently been tested at the Agricultural College of Colorado. Practical cattle feeders are aware that corn fodder was not considered entirely satisfactory as the only roughage, and have not been feeding it when fattening baby beefs. Yet these tests have demonstrated that with proper balancing of the ration it can be fed for the most profitable gains.

Two lots of baby beefs were selected for the tests, one lot fed corn fodder and the other corn silage. In addition both lots received barley, linseed meal, and alfalfa hay. The linseed meal played an essential part in helping the animals assimilate the other feed, and also to produce the fine finish necessary to reach the best market price.

In order that cattle feeders may figure the cost of grains at their own prices, the amount of feed required for 100 pounds of gain are given here. The calves receiving corn fodder required 345.9 pounds of barley, 205.5 pounds of corn fodder, 51.6 pounds of linseed meal and 236 pounds of alfalfa hay for 100 pounds of gain. The corn silage calves required for 100 pounds of gain 350.7 pounds barley, 52 pounds linseed meal, 462.9 pounds of silage and 246.7 pounds of alfalfa hay. At prevailing prices when this test was made, cheaper gains were put on by the corn fodder fed calves.

This test indicates that corn fodder will put on greater and cheaper gains than corn silage in a ration of barley, linseed meal and alfalfa hay for baby beefs.

### PATTON WINS PRIZE

Rutherfordton, Dec. 31.—County Agent, F. E. Patton won second prize, a ribbon, in a publicity contest sponsored by the Raleigh News and Observer at the recent agents conference at State College. Each county agent displayed photos of their work. Mr. Patton displayed a photo of a fertilizer demonstration at the farm of Mr. J. O. Ledbetter, two miles west of Rutherfordton. Mr. Patton is one of the best county agents in the state.

### CARD OF THANKS

We wish to thank our many-friends and neighbors for the many acts of kindness and love shown us during the illness and death of our beloved husband and father, Mr. C. M. Robertson. May God's richest blessings be yours.

THE FAMILY.

A Long Islander over a hundred years old attributes his longevity to poultry farming. Others claim that the chickens are cutting short their lives.

A Hearty Welcome  
to Forest City

and  
Best wishes for the Success of

The Romina Theatre

from the

Kiwanis Club

Forest City, N. C.

We wish you complete  
success

Mr. Haynes

In the operation of your handsome  
new theatre

Farmers Hardware Co.

Forest City, N. C.

We furnished hardware for the Romina

It is with pleasure  
that we take this space  
to congratulate

Mr. W. H. Haynes

upon the opening  
of the  
handsome new

ROMINA THEATRE

It is a great forward step in the  
development of our city, and an  
enterprise of which we are all  
proud.

Harrill & King  
REAL ESTATE  
Forest City, N. C.

We take this opportunity  
to wish

Mr. Walter H. Haynes

success on the opening  
of his new theatre

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Complete Designing

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