

The First Week a Tremendous Success

EFIRD'S CHAIN SALE

THE SECOND WEEK COMMENCES

Friday Morning, June 7th

WITH A NEW LIST OF

SPECIALS

Bargains Arriving Daily

:::

Thousands of Bargains Not Advertised

END TABLES

An extra value. Beautiful finish Mahogany, green or yellow, \$2.50 value. While they last **89c**

BROOMS

A regular 35c floor Broom. While they last **18c**

ELECTRIC IRONS

\$3.50 electric irons with Red, Green or Black handles. Sale price **\$1.49**

BED ROOM SLIPPERS

Ladies' Felt Slippers, all colors, Friday **25c Pair**

TENNIS SHOES

Big lot durable Tennis Shoes, white and brown all sizes. Special for sale **69c**

DIMITY CHECKS

Yard wide, good quality, soft finish. All colors per yard **10c**

Good size Turkish Towels **8c**

CHECK GINGHAMS

Good quality, staple checks. Perfect short lengths **5c Yard**

Ladies' Silk Dresses, Lingerie, Wash Dresses and Coats



Ladies' Dresses

Ladies' French Linen Dresses, neatly made with contrasting colors. Special

\$2.85

Silk Dresses

One rack Ladies' Dresses, plain and prints. Sale price

\$3.85

Better Silk Dresses

This lot includes the season's better dresses, solid color and Sport Dresses. Values that sold up to \$16.50

\$10.00

Wash Dresses

Season's newest and best prints. Fast colors

94c

Ladies' Silk Rayon Bloomers

Made of heavy quality, finely woven in all the pastel colors

79c

Ladies' full silk Rayon Bloomers, full-cut, all sizes and colors. Sale price

44c

Children's Silk Bloomers

Made of good quality Rayon in pastel colors, size 4 to 8

25c

New Wash Dresses

One special lot printed wash Dresses

68c

Children's Dresses

One group Dresses to go at

25c

HANES ATHLETIC SUITS

Men's \$1 Athletic Union Suits, slightly irregular

49c Suit

GILLETTE RAZOR BLADES

Genuine Gillette blades. Five to pack, Friday

29c

CRETONNE PILLOWS

When we open Friday, we will sell 50c Pillows at

25c

WIDE SHEETING

Remnant, 36" and 4" smooth Sheeting, per yard

5c

LONG CLOTH

Yard wide, good quality Long Cloth, per yd.

10c

WATCHES FREE!!

Guaranteed \$1.00 Watch given free with every Boys' Suit at \$3.95 and above.

COATS' SPOOL THREAD

J. & P. Coats Spool Thread, per spool

3c

SHOES and HOSIERY at Low Prices

One Table Ladies Patent one strap and Pumps **\$1.65**

Ladies' fancy cut-out and strap, Patents and Blonds **\$2.95**

One table Misses' and Children's new low Shoes, strap pumps, cut-out, etc. Sale price **95c**

Cutie Children's Sox **22c**

Ladies' First Quality Hose

Ladies' all over Rayon in best shades and white **35c**

Our famous "Crescent," Full Fashioned, perfects. Best shades **\$1.00**

Children's 3-4 Hose **10c**

SILKS GREATLY REDUCED

Don't Fail To Visit This Department

Come --- Bring Your Friends --- You Will Not Be Dissappointed --- "Help Us Win"

EFIRD'S DEPT. STORE

FOREST CITY,

North Carolina