

Society

BY MRS. C. E. ALCOCK

The help of friends will make this column more interesting. Please call 140 and report items for this column. All news items of interest to women are welcomed.

Mrs. P. D. Harrill, Sr., and Misses Clara and Katherine Harrill were shopping Saturday in Charlotte.

Mrs. Hodges, of Burlington, spent the week-end here with her son, Mr. Jack Hodges and Mrs. Hodges.

Mrs. C. A. McDaniel, Misses Claybrooks and Pierratt were shopping Saturday in Charlotte.

Mr. and Mrs. M. H. Hewitt and daughter, Trilby, and Mrs. Mary Gray spent Sunday in Greenville.

Mr. and Mrs. C. C. Tate and Mr. and Mrs. W. E. Owens spent Sunday in Columbus.

Miss Ruth Dobbins, of Rock Hill, S. C., was the guest last week of Miss Alda Freeman.

Miss Dorothy McDaniel, Hilda McDonald and Glenn Harris spent last week in Washington, D. C.

Mr. and Mrs. C. H. Kennedy and family, of Charlotte, were guests of Mr. J. L. Butler, Sunday.

Mrs. M. W. Noblitt, of Asheville, visited the family of Mr. J. L. Butler, Friday.

Mrs. G. W. Morgan and son, Mr. Gower Morgan, of Union Mills spent Monday here with Mr. and Mrs. J. Worth Morgan.

Mrs. Ed. Howard, of Burlington, spent the week-end with her son, Mr. Jack Howard, and Mrs. Howard, of Rutherfordton.

Mr. and Mrs. M. H. Freeman and Miss Mary Dobbins, of Rock Hill, S. C., spent Sunday here with Mr. and Mrs. F. L. Freeman.

Mrs. D. J. Gaines has arrived from her home at Georgetown, Ky., to be

the guest of her daughter, Mrs. Broadus Moore.

His many friends were delighted to see Mr. Chas. Dalton out this week. He has just recovered from an attack of typhoid fever.

Mr. Charles Ford returned Wednesday morning from the Rutherford Hospital, where he underwent an operation two weeks ago for appendicitis.

Mesdames S. B. Coleman, L. B. Struve and Misses Rebecca Perrin, Agnes Barnes and Estelle Stembrieger were shopping Saturday in Spartanburg.

Mr. I. J. Edelstein, of the Boston Store, left for Buffalo, N. Y., this week where he went to make arrangements to move his family to Forest City.

Dr. R. R. Howes' office will be closed October 5th to the 14th, while he is attending the National Dental Convention, in Washington, D. C.

Mr. and Mrs. Price Hand left Monday for their home in Belmont. Mr. Hand has just recently completed the new Sunday school rooms which were added to the Methodist church in Spindale.

Announcement will be made in The Courier of the formal opening next week, which has been set for Saturday, October 12. Thousands are expected to visit the new store on this date and suitable souvenirs will be provided for the occasion.

The Piggly Wiggly chain of grocery stores is now one of the largest in America, operating from coast to coast. The Piggly Wiggly company last year did the largest unit volume of business of any chain store in the country.

One of the things which becomes increasingly evident to us as we travel about is the influence which local newspapers may exert on the progress of the average town. While it is generally conceded that no paper can thrive without the support of the merchants, it appears to us that many merchants consider too lightly, if at all, the benefits which they derive or could derive, from having their town represented by a good live paper.

For instance, it is not hard to understand that your own advertising will attract more favorable attention in a well-edited, neat-appearing newspaper than in a dull, uninviting sheet. Moreover, the live, readable paper will generally be found to have a large circulation of interest, all of which means dollars and cents to you as an advertiser.

But consider your local paper from the standpoint of community news which it carries. A well-edited paper chock-full of local news, is bound to create much good will for your town. Whenever the town attempts to put over a community event, of whatever sort, the local newspaper will largely decide the success or failure of the venture by the publicity which it provides in the news columns.

We are all interested most in the things we know most about. Therefore, if you have a good live newspaper to tell the folks about your town it follows quite naturally that they will be interested in your town and will come to trade. Isn't that worth thinking about?—Exchange.

Our new felt hats are coming in. The ladies are cordially invited to come in and see our new line. Mrs. E. E. McCurry.

Try our line of table silverware. Two year guarantee. Chain store prices at Stahl's Ten Cent Stores.

If cotton is ginned too green, or if the cotton is wet when ginned, the process of ginning cuts up the fibres and greatly lessens the value of the cotton," said Mr. Blalock. "For this reason, we are urging all ginners to slow up as much as possible and gin cotton only when it is ripe and dry."

Raleigh.—Cotton farmers should go slow both in picking and ginning cotton unless they want to lose from \$5 to \$25 a bale, according to P. B. Blalock, manager of the North Carolina Cotton Growers Co-operative association, who states that most of the cotton received so far is badly gin-cut because of being ginned either too green or too wet. As a result, this gin-cut cotton is selling for from \$5 to \$25 a bale less than undamaged cotton.

Mr. Mack R. McConnell, of Gastonia, will be general manager of the new store and is here now getting ready for the opening. He will make his home here, moving his family as soon as suitable residence is secured. He has been with the company for quite a while and is thoroughly experienced in Piggly Wiggly work.

The new store will carry a full line of fresh meats and will be equipped with the very latest and best Frigidaire system. Mr. Cecil Watkins, popular and experienced young meat man of this city, has taken a position with them and will be head of this department.

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PIGGLY WIGGLY OPENS OCTOBER 12

Forest City's Newest Enterprise to Open Next Week in Remodeled Forest City Motor Co., Building.

For weeks workmen have been busily engaged in remodeling the building formerly occupied by the Forest City Motor Co., and have at last completed the job and now a complete new set of fixtures are being installed for the coming to Forest City of the Piggly Wiggly store, latest addition to this great chain. Supt. S. J. Peterson is here to superintend the work of installing the newest self-service fixtures for the new store and is rapidly completing this work. He announced to The Courier yesterday that they would be ready for formal opening on Saturday, October 12.

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BUILDS GOOD WILL.

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STANDARD OIL STATION AT ELLENBORO ROBBED

Ellenboro, Oct. 2.—Entrance was made through the window of the Standard Oil Filling Station Saturday night, between midnight and day, and the cash drawer was relieved of about \$30. Entrance was made through the window and the transom, after which the door was unlocked. The proprietor, J. L. Wilson, is endeavoring to secure an expert to read finger prints, in order to get evidence against the guilty party. No arrests have been made so far.

WEDDING
Invitations and Announcements
100 Hand-Engraved, \$10.00
Imitation Styles at \$5.00 for the 100
Write for Samples
OTT ENGRAVING CO.
1056 Chestnut Street Philadelphia

WOMAN'S CLUB

General Meeting of Woman's Club

A general meeting of the Woman's Club was held Monday, September 30th, at 4 o'clock, in the high school auditorium. The meeting was opened by the president, Mrs. Fred Webb. The club hymn was sung and the

collect read together. Dr. W. C. Bostic and Dr. Glenn, of the Rutherford Hospital were present and talked on cancer and the cancer clinic to be held here next week. A piano solo, "Serenade" by Victor Herbert, was played by Miss Doris Ledbetter, who represented the junior music club. A review of the book which won the Pulitzer prize "Scarlet Sister Mary" by Edna Ferber was given by Mrs. Chas. Flack.

The minutes were read by the secretary, Mrs. G. C. McDaniel. A rising vote of thanks was given the president and the program committees for the wonderful book gotten out.

Then the president presented the welfare department with \$24.00 which was left over from the ads secured to pay for the year book.

Miss Goggans gave a talk and gave two objectives of music club for this year. She also talked of the Kincella method of piano teaching and announced that on the 26th of Oct., our music club is hostess to the district meeting of music clubs of the state.

Mrs. Worth Morgan then talked of the Literary and American Home Department which meets Thursday. The American Home Department of Rutherfordton is invited to meet with us in the high school at which time Mr. Paul Lindley of Van Lindley's Nurseries of Pomona, is to speak on "Planning the Home Grounds".

The objective of the Literary department for this year is to improve and enlarge our city library.

A few words from the past presi-

dents, Mesdames G. C. McDaniel, C. A. McDaniel, G. P. Reid and A. W. Falvey were spoken.

Announcement was made of the District meeting which is to be held in Rutherfordton, October 10th. A welcome to the members was extended by the president.

The treasurer's report was given which was \$152.00 after which the meeting adjourned.

Literary Department.

The Department of Literature and American Home of The Forest City Woman's Club will hold the first meeting of the year in the auditorium of the Forest City high school building Thursday, October 3rd at 3:45 with Mesdames Sara B. Coleman, Charles Z. Flack, R. L. Reinhardt, J. E. Caldwell, B. T. Jones, Jr., and J. Worth Morgan hostesses.

The club will begin the new year with a study of "Planning and Planting the Home Grounds." This interesting subject will be discussed in detail by Mr. Paul Lindley, president of the J. Van Lindley Nurseries, of Pomona, N. C. Mr. Lindley is a speaker of note and the club is very fortunate in securing him for this lecture.

The members of the American Home Department of the Rutherfordton Club will be guests of the local club at this meeting.

The place of meeting has been changed from the home of Mrs. Chas. Z. Flack to the auditorium of the high school building in order to accommodate the visitors.

The orchid has been adopted as the official flower of Nationalist China.

Emperor Hirohito of Japan speaks and writes English, French and German.

Lord Burgh, who is 6 feet 5 inches tall, recently opened a women's hat shop in London.

MRS. N. C. PENDERGRASS DIES AT EAST MARION

Marion, Oct. 2.—Mrs. N. C. Pendergrass, widow of M. G. Pendergrass, died at her home in East Marion, Monday morning, September 25, at four o'clock. The deceased was eighty years of age. She had been in feeble health for some time.

Mrs. Pendergrass was a devoted member of the Baptist church. She was well known throughout the county and her passing will bring sadness to a host of friends and relatives. She is survived by three daughters, Mrs. C. L. Erwit, of Forest City; Mrs. Robert D. Taylor, of Knoxville, Tenn.; and Miss Hattie Pendergrass, of Marion; and by two sons, G. G. Pendergrass, of Marion, and F. L. Pendergrass, of Rutherfordton. She also leaves one brother and a sister, G. G. Morgan and Mrs. Lou Reel, both of Marion; thirteen grandchildren and five great grandchildren in addition to a host of other relatives.

The funeral was conducted from the East Marion Baptist church at eleven o'clock Tuesday morning by Rev. A. A. Walker, assisted by Rev. J. N. Wise and Rev. P. D. Mangum. Interment followed in the Oak Grove cemetery. The pallbearers were; George R. Morgan, Ab Reel, Charley Pendergrass, Gordon Morgan, Will Bradley, and James A. Pendergrass. A huge mass of beautiful floral offerings were sent to the funeral.

In 1927 electric railways in Canada carried 781,398,194 passengers without the loss of a single life.

Queen Victoria was the first British sovereign to occupy Buckingham palace as a residence.

France will commission 31 naval vessels during 1929, of which 17 will be large submarines.

FOX MOVIE TONE
OF 1929
PRESENTED BY WILLIAM FOX
ROMINA THEATRE
Monday, Tuesday and Wednesday, October 7, 8 and 9.

\$5.00 in Gold
For Name For New Cafe

We will give \$5.00 in gold to the one submitting the best name for our new Cafe. All you have to do is to write your name and mail letter to us. The judges will go over list of names suggested and pick what they decide is the best and award the prize to the winner. All letters must be in by Tuesday, Oct. 8.

Mail them to Manager Biggerstaff, Box 172, Forest City, N. C.

We are now open with our new Cafe and ready to serve the public. Short orders a specialty. Special dinner daily. Good music.

You are cordially invited to call and see us.

Mauney & Biggerstaff
Next door to Stein's Dept. Store.
Forest City, N. C.

Natural Loveliness for Dainty Feet

The Romance of a Little Pair of Natural Bridge Arch Shoes—A True Story



NOT every romance of course begins at the foot! But . . . well read on! 'Twas moonlight . . . all Summer long she had walked, played and danced . . . (in comfort as well as style). She liked him. He liked her! Suddenly he turned the conversation. "Would you like me to tell you the picture that always comes to mind whenever I think of our first meeting?" She was all adfuter! Imagine a perfectly adorable man about to tell her his first impression! "I can see you now," he went on, "you were perched on the Club House railing. Your dainty feet just touching the floor. One foot was tapping . . . tap . . . tap . . . tapping . . . Grace . . . Poise . . . Charm! I just knew you'd be lovely. Your feet told me so . . ." (Of course they lived happily ever after!)

By relieving all strain Natural Bridge Arch Shoes keep the foot small—at least to the eye. Insteps are properly supported. Muscles strengthened. The secret? Concealed in the shank is a small, not too taut spring arch, scientifically shaped so that it follows and supports every movement of the foot—naturally. Nature's way, our way. Shoes that are "good to the foot—good to the eye—good to the pocketbook!"

NATURAL BRIDGE ARCH SHOE \$6

COMMENCING OCTOBER 4TH
Listen-in on Station
WBT and WJZ
FRIDAY NIGHTS
7:45 P. M.

Natural Bridge Arch Shoes are designed to retain the natural loveliness of dainty feet—naturally. Natural Bridge Arch Shoes are sold throughout the United States by specially selected dealers who believe as we do that beauty begins at the foot.

Efird's Dept. Store
Forest City, N. C.