

# FOREST CITY COURIER

Published Every Thursday in the Interest of Forest City and Rutherford County.

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THURSDAY, FEBRUARY 27, 1930

## EXTENDING THE HELPING HAND.

The people of Polk, Rutherford, Buncombe, Henderson and Transylvania counties are taking seriously the revived proposition by former Governor Morrison to extend the Seaboard line from its ancient terminus at Rutherfordton into that region, and have arranged a joint meeting of county commissioners for Hendersonville, the last day in the month, for the purpose of pledging "full co-operation with the Seaboard in effecting the extension." This at least gives token to the Seaboard authorities that the proposition has the cordial endorsement of the people up that way and that the determination will be manifested to clear the path of any obstacles that might exist and that would be within the power of these people to remove. The Seaboard being willing, there would be the Southern and the Interstate Commerce Commission to bargain with. Nevertheless, the spirit of the people of these western counties is one to be admired.—Charlotte Observer.

## OPERATING COUNTIES ON BUSINESS BASIS.

The Rutherford County Club, in regular meeting Friday, adopted a resolution requesting a survey of the county by the County Advisory Committee. This resolution was adopted by the Club after a spirited address by Mr. Charles M. Johnson, executive secretary of the County Advisory Committee.

When the state legislature passed the county government laws, requiring each county to operate under a budget system, an advisory committee was formed, whose duties are principally advisory. This committee has saved the various counties of the state several thousands of dollars through their recommendations.

Following the action of The County Club Friday this committee will likely make a survey of Rutherford county within a short time, with the object in view of recommending methods in the various offices and county government activities whereby savings in operating expenses may be affected.

According to Mr. Johnson there is no reason at all why a county or state cannot be operated as economically and as business like as the largest or smallest private business establishment. The duty of the advisory committee is to point out to the county officials practical ways and means of operating counties on a business basis.

Mr. Johnson's address on this subject is one that should be of vital interest to every man and woman of Rutherford county who are interested in county government, and means of reducing county expenditures. The text of his speech will be found elsewhere in this week's issue of The Courier.

## OUR HISTORICAL PAST.

"Rutherford county has a wealth of historical associations," asserted a friend in the presence of the editor the other day.

Men went out of our town in days long gone by to accomplish notable things in the world. Others came here in earlier days and by helping build the fine community we now have, accomplished achievements no less worthy of note.

But the old timers who remember the early days here, who can tell about the struggles to establish a

prosperous community, these real builders of the community and with others like them the real builders of America—these people are going rapidly. And little is being done to commemorate their achievements and sacrifices that gives us the comfortable civilization we now enjoy.

So here indeed is a worthy community activity. Here is a job for some one of our local organizations or some of our citizens who have a penchant for dipping into the past in search of interesting information and knowledge.

The importance of a practical study of history such as this cannot be exaggerated. All the knowledge we possess today comes from earlier times. Our entire civilization is founded on learning, gained from history, taking history in its broadest significance.

Hence we urge among the adults of our community a study of the historical past of this community. It will prove to be a delightfully interesting hobby. And it will bring pleasure to future generations who must rely upon us to memorialize the important events of past time.

Mr. Clarence Griffin, county historian, and others have given some valuable contributions, and there are many others who could add materially to the county's history if they would take the time to get up their articles. The Courier will be glad to get communications from any reader who can write interestingly of the county's early history.

## OF MANY MINDS.

Our country stands out unique in the entire world as the home of successful big business. Nowhere else on the globe is there anything that closely resembles in magnitude the United States Steel Corporation, the American Telephone and Telegraph Company, or the Ford Motor Company.

But while these great institutions have been founded by men of unusual genius, it must be remembered that their growth is largely due to the work of many minds. In every great industry there is a wide variety of talent. In the laboratories are chemists and scientists. Out in the field are highly trained engineers. In the offices are expert accountants and at the heads of various departments are men of unusual executive ability. All momentous problems and contemplated new projects are subjected to the careful scrutiny of all these experts before action is taken.

In short these industries are products of the closest possible co-operation from within. Here is something for those of us who are interested in the development of Forest City. A community, like a business institution, cannot become great without the co-operation of the best minds available.

## BUT HOW ABOUT YOUR PRINTING?

We wonder how many of those home merchants who are raising so much noise about trading with home merchants are giving their local printing establishments their printing. We suspect that they are all doing it except when they can save fifteen cents on a thousand letter heads or a job of printed envelopes. But where they can get a thousand envelopes printed by the government or some out-of-town printing company, at twenty-five cents saving, yes, in that case we suspect that many of them are letting the government, or some out-of-town printer, have their job of printing. This is not a mean thrust but just to make the local merchant think. There are several angles to this trade-at-home proposition.—Mocksville Enterprise.

## SECURING CREDIT.

The United States Department of Agriculture in a recent statement calls attention to the vast importance of credit in successful farming. The farmer today is engaged in a capitalistic enterprise and to succeed he must be able to open credit sources.

The government has done much and still is offering much more in the way of financial aid. But after all the farmer's greatest source of credit is the community in which he does his business. There the bank advances him funds with which to make needed improvements and carry his crops over until they can be marketed to advantage. There the merchant extends credit on the every day necessities and there the hardware merchant, the implement dealer, and the feed and seed house

carry his accounts until business enables him to clear them up.

Thus it behooves every farmer, just as it does every other citizen of Rutherford county who wishes to succeed in business to look well to his credit in the community.

This can best be done by watching all accounts—by clearing them up as quickly as possible—by acquiring the reputation of being "good pay."

Character is collateral. Most banks and business houses place more value upon a man's good name and reputation than upon his financial statement. So watch your accounts. Keep your record clear and when the need for financial aid arises you will find the credit sources of the community open to your proposition.

## KENTUCKIAN APPRECIATES ARTICLE, "ARE WE RUINED?"

The following is an excerpt from a letter received by the editor from a friend in Kentucky last week:

"Danville, Ky., Feb. 20.—Read X. Y. Z's letter and your comment in The Courier, and wanted to write immediately and say how fine I thought they were. That's the spirit to show, and you are never whipped or ruined until you admit it; so I'm sure those articles will do a lot of good, and I certainly congratulate you both on your fine spirit and pluck."

We might say, for the benefit of those readers and friends outside the state who might not otherwise know local conditions, that Forest City and Rutherford county are responding magnificently to the shock of recent bank failures. Local branch banks have been established to take the place of those closed at Forest City, Rutherfordton and Caroleen. The business men are confidently going ahead with their various enterprises and the public is buying at a surprising rate, considering recent losses. The most conservative believe that normal conditions will be attained within a few more weeks.

## ANNUAL STOCKHOLDERS MEETING AT CITY HALL.

The annual meeting of the stockholders of the Forest City Building and Loan Association will be held in the City Hall on March 12th, at 8 p. m. A large representation is desired.

21-2t. W. L. BROWN, Secy.

Broken wind shields and door glasses replaced while you wait. Farmers Hardware Co.

## NOW IS THE TIME TO BUY A GOOD USED CAR

We don't know of any better time to buy a good used car than now. We have some splendid bargains in thoroughly reconditioned cars, and will also take your old car in trade.

The following are a few of our offerings:

1 1928 Model Chevrolet Sedan. A-1 condition. New Tires

1 1929 Model Pontiac Coach. Used 8 months. Looks and performs like a new one.

1 1927 Standard Buick Sedan. Excellent condition. New tires.

1 Chrysler Roadster. Model 50. Snappy little car at a good price.

1 1928 Standard Buick Coach. Excellent condition.

Come in and let us show you our cars.

Forest City Motor Co.  
W. Main St. Forest City, N. C.

## -JERSEY'S NEW INDUSTRIAL CENTER-



Six miles from the New Jersey side of the Holland Vehicular Tunnel, and only twenty-five minutes haulage from the heart of New York, the Bonanno Bros. are building the North Jersey Industrial Center at North Bergen. Since 1926 when they built the first factory at the new terminal, thirteen additional factories employing hundreds of men and women have been completed. The new Industrial Center is only five miles from the new Seventy Million Dollar Hudson River Bridge, and will be only one mile from the New Jersey entrance to the new vehicular tunnel. The photo shows how near to the heart of New York City, the new North Jersey Industrial Center is located. (Herbert Photos, New York City, N. Y.)

## POLITICAL ANNOUNCEMENTS

### FOR CLERK SUPERIOR COURT.

I hereby announce myself as a candidate for Clerk Superior Court of Rutherford County, subject to the action of the Democratic Primary, June 7, 1930. Your support solicited.

LLOYD WILLIAMSON.

### FOR CLERK SUPERIOR COURT.

I hereby announce myself as a candidate for Clerk Superior Court of Rutherford County, subject to the action of the Democratic Primary, June 7, 1930. Your support solicited.

FRANK S. HALL.

### FOR CLERK SUPERIOR COURT.

I hereby announce myself as a candidate for Clerk Superior Court of Rutherford County, subject to the action of the Democratic Primary, June 7, 1930. Your support solicited.

M. O. DICKERSON.

## ADVERTISE IN YOUR HOME TOWN PAPER

The Oswego, Oregon, Review runs the following interesting quotation from the American Banker's Magazine, using it as an advertisement:

"No business in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns.

"This applies to all kinds of business and professional men. It does not mean that you should have a whole, half, or even a quarter page ad in each issue of the paper, but your name should be mentioned, if you do not use more than a two-line line space.

"A stranger picking up a newspaper should be able to tell what business is represented in the town by looking at a paper. This is the best possible town advertiser.

"The man who does not advertise his business does an injustice to himself and the town. The life of a town depends upon the live, wide-awake and liberal advertising business man."

Use Courier Want Ads for Results

## Get a Permanent Wave

We are pleased to announce to the public that during the next ten days we will give any kind of a permanent wave you desire for only \$7.50

Our equipment is modern in every respect, and we are in a position to give you the very best service available.

Lady Fair Beauty Shop  
Forest City, N. C.

Read The Courier Want Ads.



The Home of Good Printing

The Forest City Courier maintains an exclusive job printing department, separate from the newspaper, and therefore can give your rush orders immediate attention any day in the week. This department is in the hands of expert workmen.

Prompt Service and Reasonable Charges  
Quality Printing

Don't hesitate to call us for that next rush order. Our promptness in supplying your needs will surprise and the quality of the work will please.

THE COURIER

Phone 58 Forest City, N. C.