

# Rutherford Citizens Quite Optimistic Over Business Prospects

## FARM CONDITIONS SOUND AND POINT TO GOOD CROPS

### Textile Business Encouraging—Large Amount of Building and Construction Work Under Way in the County.

By ARVAL ALCOCK

While there is quite a business depression in Rutherford county at present, after an interview with some of the leading manufacturers, bankers, and business men, it was found that quite a spirit of optimism is prevailing and that conditions are expected to be better than they have ever been before.

The majority of the mills in the county are running full time and from present indications will continue to do so. Among these are: the Alexander Manufacturing Company of Alexander, a suburb of Forest City; the Florence Mill, of Forest City; several of the Spindale Mills, the Cliffside and Avondale Mills, and others. This one thing alone spells prosperity for any community.

#### Work of Farmers.

Another favorable thing that was noted, and one that will mean much in the progress and prosperity of Rutherford county, is the work of the farmers. Through the great work that has been done in recent years by the vocational agricultural departments of the high schools of Ellenboro, Harris, Forest City, and Rutherfordton, the farmers of the county have been taught to diversify their crops and to raise more cattle, poultry, and hogs. And the live-at-home idea has been drilled into the farmers with surprisingly good results. The farmers are gradually getting away from the one-crop idea and while only a few are truck gardening on a large scale, large numbers of them are raising enough vegetables, chickens, etc., to supply their own needs. This is considered quite a step forward in the progress of Rutherford county, and would be for any other county for that matter.

More and more the farmers are going in for poultry-raising, pure-bred cattle and hogs. If the county makes as much progress along these lines in the future as it has in the past, this will be one of the greatest

sources of revenue the farmers have. And it can all be done as a sideline, and will not interfere with the planting of his varied crops. To develop the raising of pure-bred cattle, hogs and poultry, different associations have been organized and are already meeting with much success. These organizations are the Rutherford County Poultry Association, Dairymen's Association, and Pure-Bred Swine Association.

That any of the above would be a paying proposition for the farmer can readily be seen by the following statement by Paul Duncan, secretary of the Rutherford County Poultry Association. According to Mr. Duncan, more than 200,000 pounds of poultry was sold in Rutherford County during the year 1929 through a program of cooperative marketing, sponsored by the Association and the County Agent, F. E. Patton. These chickens were sold in car-load lots and were the means of bringing into the county a sum of approximately \$50,000.

#### Appointed Local Buyer.

In telling how the raising of poultry had increased during the past three years, Mr. Duncan said: "In 1927 there were 85,000 pounds of chickens sold at the poultry car through this cooperative program, in 1928 there were 180,000 pounds sold while in 1929, 200,000 pounds of chickens were sold at the car. For the past two years Rutherford county has led every county in every state, south of Tennessee, in the sale of chickens. In 1927 Rutherford County was second, with Macon county, Ga., holding first place." Mr. Duncan was recently appointed a local buyer for the poultry car and this has proved very beneficial to the farmer. Heretofore the farmer could only sell his chickens on certain days that the poultry car was in the county. Now, by taking his chickens to Mr. Duncan, he can market them any day he desires to do so.

Mr. Duncan is owner and manager of the Forest City Hatchery, which is the largest in the county and one of the three largest in the State, the other two being at Statesville and Asheville. This Hatchery has a Smith incubator with a capacity of 47,000 eggs. It has only been open about two months but during this time more than 30,000 baby chicks have been sold by Mr. Duncan and nearly all of them to people out of the county, which means more money coming into Rutherford.

Although the farmers have an important place in the development and progress of the county there are others, however, that have an equally important part to play.

Among these, and about the most important, are the banks. Rutherford county now has some of the strongest banks of any county in the State. These are: The First Industrial Bank, of Rutherfordton; the Industrial Loan and Investment Bank, of Forest City, both Morris plan banks. The commercial banks are: the Haynes Bank, of Cliffside and Avondale; the Ellenboro Bank, of Ellenboro; the Bostic Bank, of Bostic; and three branches of the Union Trust company, of Shelby, at Forest City, Rutherfordton, and Caroleen. All of these banking institutions are in strong financial condition. The Union Trust Company is one of the strongest banks in this section of the State. It was only formed a few months ago at Shelby, following the consolidation of the First National Bank and The Union Trust Company, of that city. This bank now has resources of \$1,800,000. Charles C. Blanton, of Shelby, is president of this bank and Forest Eskridge, also of Shelby, is cashier. Both of these men are widely known in banking circles throughout the State.

The opening of the Union Trust Company, at Forest City, Rutherfordton, and Caroleen has done much in restoring confidence in the people of the county, and stabilizing business conditions.

#### Enthusiastic.

Forest City has one other banking institution that has had much to do with the progress and development of Forest City and this section of the county and that is the Industrial Loan and Investment bank. When interviewed by the writer, G. B. Harrill, one of the city's most popular young business men and who is vice president and cashier of this bank, was very enthusiastic in his belief in Rutherford county and its future prosperity. Mr. Harrill was very optimistic and stated that in his opinion prospects for a good business year were very much in evidence.

In speaking of the financial condition of the county, Mr. Harrill stated that the collections of the Industrial Bank has increased considerably since the first of the year. "Our business has an exceptionally fine outlook," stated Mr. Harrill, "and although an industrial bank is conducted along different lines of a commercial bank, generally speaking, I think every banking institution in the county has a great future. I think this can be said of every other business, too. The farmers are at least 30 days ahead with their plowing and planting and from present indications will have an early crop. An early crop will do much toward restoring business conditions to normalcy, and, taking everything as a whole, I think Rutherford county will have a most prosperous year," concluded Mr. Harrill.

The Forest City Building and Loan Association, which could be more appropriately termed, "The Community Builder," has just closed a most successful year, according to the secretary-treasurer's report, which was read at a recent meeting of the stockholders. Twenty-three loans were made in 1929 for the building or purchasing of homes, representing a sum of about \$30,700. They have on file now about six loans applications for building new homes and about eight applications for loans to pay off mortgages. Great numbers of people make inquiries daily about making applications for loans for the purpose of building new homes, paying off mortgages and for other building purposes. And the B. and L. is so strong that these loans are being granted almost daily.

#### Building Permits.

Although very little building is done during the months of January, February, and March, building permits, calling for the construction of several buildings at an approximate cost of \$1,815 have been issued by the city clerk, J. E. Caldwell, since the first of the year. These permits called for the rebuilding of a five-room frame dwelling house on Broadway street, which was recently destroyed by fire, at a cost of \$1000, the construction of a five-room frame dwelling on Clay street at a cost of about \$450 and a \$75 garage on Beaver street. A permit was also issued for the building of one room to a dwelling house on Broadway street at a cost of \$200 while another permit was issued for the moving of a house about 30 feet at a cost of \$90.

The contract for the erection of a \$5000 tea room just outside the corporate limits of Forest City on State Highway No. 20 between here and Spindale, has just been let. This tea room is being built by F. F. Black and M. D. Harrill. Both of these men

are shrewd business men and their confidence in the county in opening a business of this nature on such a large scale will have much to do in restoring confidence in others.

One of the biggest improvements in Forest City in recent years is that which has taken place on Mill street in front of the postoffice, in recent months. Sidewalks have been laid, the street paved and a white way post is to be placed, at an early date, on each side of the street. This was done at a cost of about \$2000. The name of this immediate section, which is a big block in front of the postoffice, has been named Government Square.

One of the biggest improvements of this section of the city, however, is the erection of a brick building, which has been leased by M. H. Hewitt. This building is practically fireproof and has a large basement that Mr. Hewitt has rented to Henry Miller and T. E. Byrd, who are now running an automobile repair shop.

Taking everything as a whole the prospects for the future progress and development of Forest City and Rutherford county are very encouraging.

## COUNTY EPWORTH LEAGUES TO MEET

April Session to be Held Friday Evening at Spindale.

Spindale, Mar. 31.—The Rutherford County Epworth League Association will meet in the Spindale Methodist church Friday evening at 7:30 in regular monthly session, according to Prof. R. W. Eaves, president of the county union.

The devotional exercises will be in charge of the Spindale Epworth League chapter. Following the devotional a business session will be held which will be presided over by Prof. R. W. Eaves, the president. Election of officers will also be held at this time.

Every League chapter in Rutherford county is urged to have a good representation present at Friday evening's session.

## TWO RUTHERFORD BOYS ON STATE HONOR ROLL

Raleigh, Mar. 31.—Honor and high honor students at North Carolina State college were announced here Wednesday at exercises in observance of the fifth annual scholarship day. In the group are 13 students from western North Carolina, two of whom are from Rutherford county as follows:

Junior, Frank Byers Griffin, Forest City, architectural engineering. Freshmen: John Thacker Forrester, textiles, Spindale.

## SINGING CONVENTION AT BETHANY SUNDAY

Forest City, R-2, Mar. 31.—The Rutherford county singing convention was held at Bethany Baptist church Sunday, with an all day program. The exercises opened Sunday at 9:45 with Sunday school, followed at 10:30 with the singing. Among the choirs present were Mountain View, Bethany, Holly Springs, Adaville, Shiloh and Sulphur Springs. Luncheon was served at noon on the ground. The address of welcome was given by Rev. D. M. Smart, and the response was by Mr. L. S. Nash. Several visiting quartettes were present and sang during the day.

## WEST POINT BAPTIST CHURCH DEDICATED

Rutherfordton, R-2, Mar. 31.—The West Point Baptist church was dedicated Sunday with an all day program, which opened at 10 o'clock with Sunday school and was followed by the dedication sermon and dinner on the grounds at twelve o'clock.

A large number of people were present for the occasion. In the afternoon several short talks were made by visiting ministers, officials of the church and others, and special music was furnished by the choirs from the Piedmont and Spencer Baptist churches.

One hundred Nash county farmers are growing lespedeza as a trial crop this year with the expectation of adding to their acreage if it gives the results reported from other parts of the State.

## Ministers Club To Meet April 7

Spindale, Apr. 1.—The April meeting of the Rutherford County Ministers Association will be held at the Spindale Community House, Monday, April 7th, at 10 a. m. The topic for the round table discussion is "The Financial Situation as Affecting Our Churches." The discussion will be led by Rev. R. T. Baker, of old Brittain Presbyterian church. According to the rules of the Association the meeting will begin promptly at 10 a. m., and close automatically at 11 o'clock. The ministers of the county are urged to attend.

## TRUSTEE'S SALE

North Carolina, Rutherford County. By virtue of the power of sale vested in me as trustee in a certain deed of trust, executed by B. C. Moore and wife Florence Moore on the 15th day of November 1928, to secure a certain indebtedness as set forth in the said deed of trust, same being recorded in book A-7 at page 120 in the office of the Register of Deeds for Rutherford County, North Carolina, and default having been made in the payment of the said indebtedness thereby secured, and demand having been made upon me to execute the said trust, I will sell at public auction for cash to the highest bidder at 12 o'clock noon on

MONDAY, APRIL 28, 1930.

at the courthouse door in Rutherfordton, N. C., the following described real estate:

Certain tracts of land lying and being in Cool Springs Township, Rutherford County, North Carolina, and more particularly described and defined as follows: First Tract: Lying on the West side of North Main or Cherry Mountain Street in Forest City, N. C., adjoining lands of James Downey and others and bounded as follows: Beginning on a stake in said street the South-East corner of the Downey lot and runs North 61 West 2.77 chains to a stake in the C. C. Moore old line, thence with said old line South 34 West 98. 7-8 feet to a stake, thence South 61 East 3.3-10 chains to the center of Cherry Mountain Street, thence North 12 1-4 East 102.1-8 feet to the beginning. Second Tract: Beginning on a stone corner of the J. S. Ledbetter lot and runs with his line S. 12 1-4 W. 2 47 chains to a stone his corner in the middle of Big Springs Avenue, thence North 77 3-4 West 100 feet with said Avenue to a stone, thence North 12 1-4 East

2.47 chains to C. C. Goode line, thence with said line 100 feet to the beginning containing 1-2 acre more or less.

This the 24th day of March 1930. 25-4t. G. C. KING, Trustee.

## Women Suffering Bladder Irritation

If functional Bladder Irritation disturbs your sleep, or causes Burning or Itching Sensation, Backache, Leg Pains, or muscular aches, making you feel tired, depressed, and discouraged, why not try the Cystex 48 Hour Test? Don't give up. Get Cystex today. Put it to the test. See for yourself how quickly it works and what it does. Money back if it doesn't bring quick improvement, and satisfy you completely. Try Cystex today. Only 60c. Peoples Drug Store.

Nine Cumberland farmers shipped 98 hogs weighing 20,305 pounds and cleared \$1,985.72 on the shipment though some of the animals were poorly finished.



## A super-fine Service

There are always those who demand extra quality and can afford it. Modern laundry machinery is exceptionally gentle and efficient. It does a good job—does it well, and secures lower costs, but in finest laundry work nothing can supplant the cunning and skill of the expert hand ironer. Each piece carefully hand finished by one of our experts, with prideful care and faithful attention to minutest detail. Our most complete quality for discriminating people.

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Forest City, N. C.

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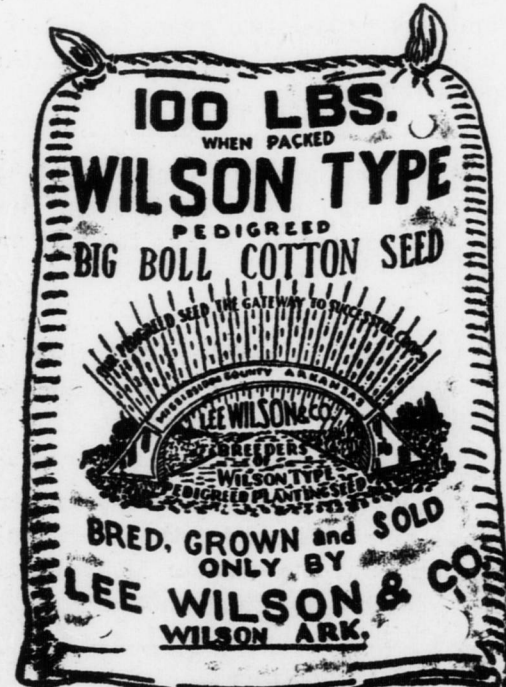
Free Ambulance Service.

DAY OR NIGHT, PHONES 292 AND 95.

WEST MAIN STREET.

FOREST CITY, N. C.

## Wilson Type Big Boll



This is the cotton that produced such excellent results in Cleveland county last year, being very early, hardy, easy to pick and has an inch staple of good quality.

A carload of this splendid seed is now on hand here in Forest City for the farmers of this section. See me or F. E. Patton at once if you want some of this seed.

## GEO. H. BLANTON

Forest City, N. C.

Of the hundreds of thousands of owners not 1 has paid a cent for SERVICE.

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