

COUNTY CLUB HEARS MR. DAVID OVENS

Merchants Day At County Club Last Friday—Large Number Present—Several Visitors.

Cliffside, Apr. 21.—Speaking to largest number of members and guests of The Rutherford County Club that have assembled in some time, Mr. David Ovens, manager of the J. B. Ivey Department Store, of Charlotte, brought a great message Friday. This was Merchants' Day at the County Club, and more than thirty merchants and mercantile employees were present. Mr. Ovens emphasized three points in his address, which was principally to the merchants. They were: buy the right goods at the right time and at the right price. He elaborated on each of these points and explained that the public demanded certain goods of a specific color, texture or style at a certain time, and they expected them at a certain price. Each merchant should study his trade territory, learn the kind and grade of goods desired, and the price the people expected to pay, and to stock reasonable merchandise. He emphasized the important of a quick turnover of stock, and lesser amount of goods on hand, and an up-to-date system of bookkeeping. He offered as a method of combatting chain store systems a follow-up of their policies. The success of the chain stores, said Mr. Ovens, is due to their cleanliness, courtesy, up-to-date stock of goods with quick turnovers; stock well arranged; and modern bookkeeping and business methods. The thing to do, said he, is to quit fighting the chain stores and use that energy in following out some of their business policies.

Mr. Ovens prefaced his address with a number of humorous anecdotes, which kept the audience in an uproar of laughter.

Approximately one hundred plates were served. Rev. E. B. Jenkins, pastor of the First Baptist church, of Rutherfordton, offered thanks. The club went on record as endorsing the National Music Week, which will be observed in the county shortly.

Mr. K. S. Tanner presented A. M. McLaurine, of Charlotte, secretary

of the American Cotton Manufacturers' Association, who spoke briefly. Mrs. F. B. Moss, county superintendent of public welfare, presented Miss Susan M. Boyd, of Washington, D. C., who spoke of her welfare investigation in North Carolina. Miss Boyd is a representative of President Hoover's Welfare Commission, recently appointed to study social conditions in various states. Miss Boyd will visit three of the Southern states in her work. She will investigate social and welfare work in three North Carolina counties, one of which is Rutherford.

Mr. R. E. Price announced that the May meeting of The County Club would be held in Rutherfordton, in joint session with the Rutherford County Medical Society.

Miss Gertrude Gower, of Charlotte, noted singer who has been heard a number of times over radio station WBT, was introduced and favored the club with three vocal selections, "Morning," words by Frank Stanton; "Lindy Lou," and "Sweet Miss Mary." She was accompanied by Mr. Eugene Craft, a noted pianist, also of Charlotte.

Mr. John Dalton, of Dalton Bros. Inc., of Forest City presented the speaker, Mr. David Ovens.

L. E. SPIKES RE-ELECTED SCHOOL SUPERINTENDENT

Rutherfordton, Apr. 16.—Superintendent L. E. Spikes, of the Rutherfordton-Spindale-Ruth school system, has been re-elected for another year. Mr. Spikes is serving his first year as Superintendent of the four local schools. He was principal of central high school for four years, previous to becoming superintendent.

The schools were closed Thursday afternoon, April 17, for the Easter holidays and reopened Tuesday, April 22. The field meet for the three elementary schools was held at the high school athletic field Thursday afternoon, April 17. Several hundred students took part in the meet.

A woman's idea of a good conversationalist is a man who can think of something to say when she pauses for a second to regain her breath.

If you imagine that this is a cold, unsympathetic world, tell people that you have a cold and listen to their suggestions.

COLLEGE MERGER PLAN ENDORSED

Presbytery, In Meeting At Duncan Creek Takes Action.

The Kings Mountain Presbytery in its annual spring session at Duncan Creek Presbyterian church Tuesday and Wednesday voted unanimously to approve the merger of Queens College, of Charlotte, with Chicora College, in South Carolina. The merger was thoroughly discussed by the large number present, including 37 ministers. Only two ministers were absent in the entire presbytery.

The presbytery decided to vote against uniting the Southern Presbyterian church with the United Presbyterian church. It also decided to push the ministers' annuity fund and appointed a committee of 10 laymen and five ministers to discuss the matter with every church in the presbytery. The Rev. I. S. McElroy, Jr., pastor of the Rutherfordton Presbyterian church, was appointed chairman of the foreign mission committee. The presbytery decided to meet with Olney church, near Gastonia, next fall, for the next convention.

Presbyterian Paragraphs. An election of Sunday school officers were held Sunday morning, April 13th.

The following were elected: Supt. Mr. R. L. Crook; Asst. Supt. Mr. M. R. McConnell; Sec'y-Treas. Mr. B. H. Price; Teacher of Men's Bible Class, Hon. C. O. Ridings; Teacher of Woman's Bible Class, Mrs. R. L. Crook; Teacher of Primary Class, Miss Fleetnor.

Kings Mountain Presbytery met last week at Duncan's Creek church. Dr. George P. Reid was elected to represent the church.

An election of officers was held after the morning worship service. The following were elected: Elder, Mr. M. R. McConnell; Deacon, Mr. Thomas Vernon.

An attendance campaign was put on April 20th. Rev. I. S. McElroy, Jr., of Rutherfordton preached at this time.

BAILEY TO SPEAK AT HOLLIS HIGH

Will Also Give Commencement Address at Ellenboro Same Day.

Hollis, Apr. 21.—J. W. Bailey, of Raleigh, will deliver the commencement address at Hollis high school on Friday morning May 2, at 11 o'clock and at Ellenboro high school commencement at 8 o'clock that evening. At Hollis, Clyde R. Hoey, of Shelby, is expected to introduce Mr. Bailey.

The Rev. Dr. Luther Little, pastor of the First Baptist church of Charlotte, will deliver the baccalaureate sermon at Hollis on Sunday, April 27, at 3 o'clock. C. O. Kuester, secretary of the Charlotte Chamber of Commerce, is expected to introduce Dr. Little and make a short address.

Hollis high school has 11 members of the senior class as follows: the Rev. C. C. Crow, president; Louis Buford McCarron, vice president; Charles Kenyon Withrow, secretary; Mattie Lee Campbell, Effie Irona Davis, Viola Gamble, Mattie Lee Gettys, Ola Gettys, Clara Lee Gordon, Laura Mae Erwin, and James Blaine Jones.

Commencement At Harris April 25-29

Harris, Apr. 21.—The sixth annual commencement exercises of the Harris high school will be held on April 25, 26, 28 and 29. The program follows:

Friday, April 25, 8:00 p. m., the annual sermon, by Dr. Zeno Wall, Shelby, N. C.

Saturday, April 26, 8:00 p. m., senior play, "Aaron Boggs, Freshman."

Monday, April 28, 8:00 p. m., Class day Exercises.

Tuesday, April 29, 10:00 a. m., seventh grade graduation exercises.

Tuesday, April 29, 8:00 p. m., Literary address by Rev. J. A. Hunicutt, of Cliffside, and awarding of diplomas and medals.

There are sixteen in the senior class—the largest class in the history of the school.

The public is cordially invited. All exercises are being held at night so as to give the farmers an opportunity to be present.

The exercises by the primary and grammar grades held some time ago were well attended, and a large crowd is expected for the commencement exercises.

MR. R. E. BURNS COMPLETES RADIO COURSE

Washington, D. C., Apr. 24.—Mr. R. E. Burns, who lives in Ellenboro, N. C., has now completed a course in radio theory and practice and has been awarded his diploma by the National Radio Institute of Washington, D. C. He finished the prescribed course of technical studies with very creditable grade, and is to be congratulated upon his achievement. His training covered all branches of radio transmitters, public address systems, the latest developments in A. C. circuits and screen grid tubes, television and talking movies. Special emphasis was given to designing, constructing, installing, servicing, and repairing radio receiving sets.

HUSBAND AND WIFE DIE AT CHIMNEY ROCK

Chimney Rock, April 15.—Mr. Calvin Earley died at his home here last Tuesday morning and was laid to rest at Bills Creek Baptist church Wednesday. He was ill only a week.

Mrs. Earley died Friday and was buried Saturday at Bills Creek church by the side of her husband. They were about 60 years of age and leave several children. They were good citizens and will be missed in the home and community. They died of fever.

Backache

If functional Bladder Irritation disturbs your sleep, or causes Burning or Itching Sensation, Backache, Leg Pains, or muscular aches, making you feel tired, depressed, and discouraged, why not try the Cystex 48 Hour Test, Don't give up. Get Cystex today. Put it to the test. See for yourself how quickly it works and what it does. Money back if it doesn't bring quick improvement, and satisfy you completely. Try Cystex today. Only 60c. Peoples Drug Store.

Sympathy is all right in its place, but there are times when a kick would be far more effective.

FRANK P. STRATFORD Certified Public Accountant

(Member American Institute of Accountants)
General Practice in Public Accounting, Federal and State Tax Matters

Rutherfordton, N. C.

Harrill & King

Real Estate Bought and Sold Auction Sales a Specialty.

We buy and sell and cut the earth to suit the man.

SEE US—

If you want to sell. If you want to buy.

Office Phone No. 59.

Res. Phones 245 and 188

Forest City, N. C.

G. M. Huntley & Son

Funeral Directors

Licensed Embalmer.

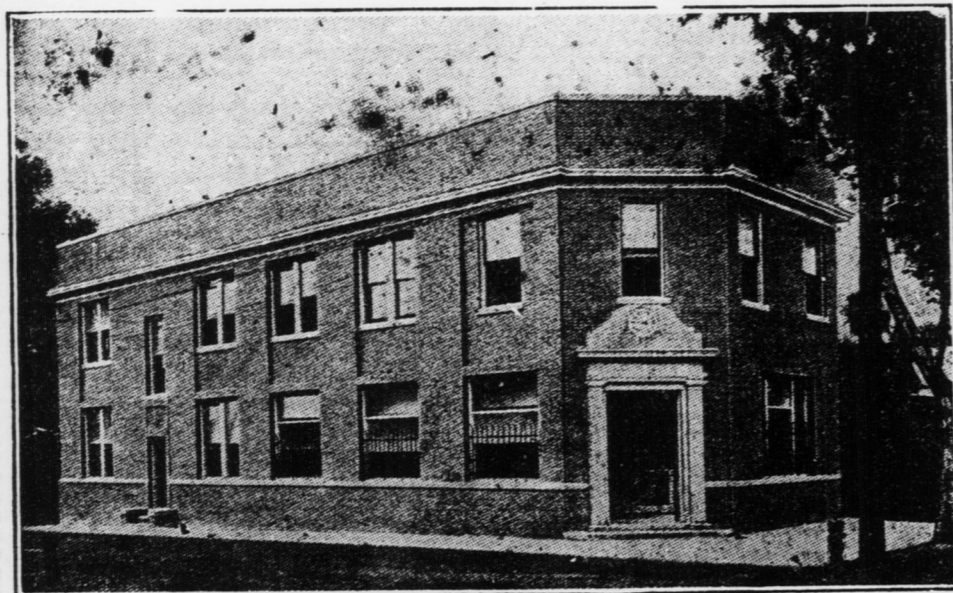
Free Ambulance Service.

DAY OR NIGHT, PHONES 292 AND 95.

WEST MAIN STREET.

FOREST CITY, N. C.

Read The Courier Want Ads.



How the Industrial Loan & Investment Bank is Serving the Community

In the five years since its organization The Industrial Loan and Investment Bank has touched with its constructive influence the lives of thousands of Forest City and Rutherford County families in every walk of life by making over 21,550 individual loans for almost every conceivable purpose—the average loan being approximately \$174.00.

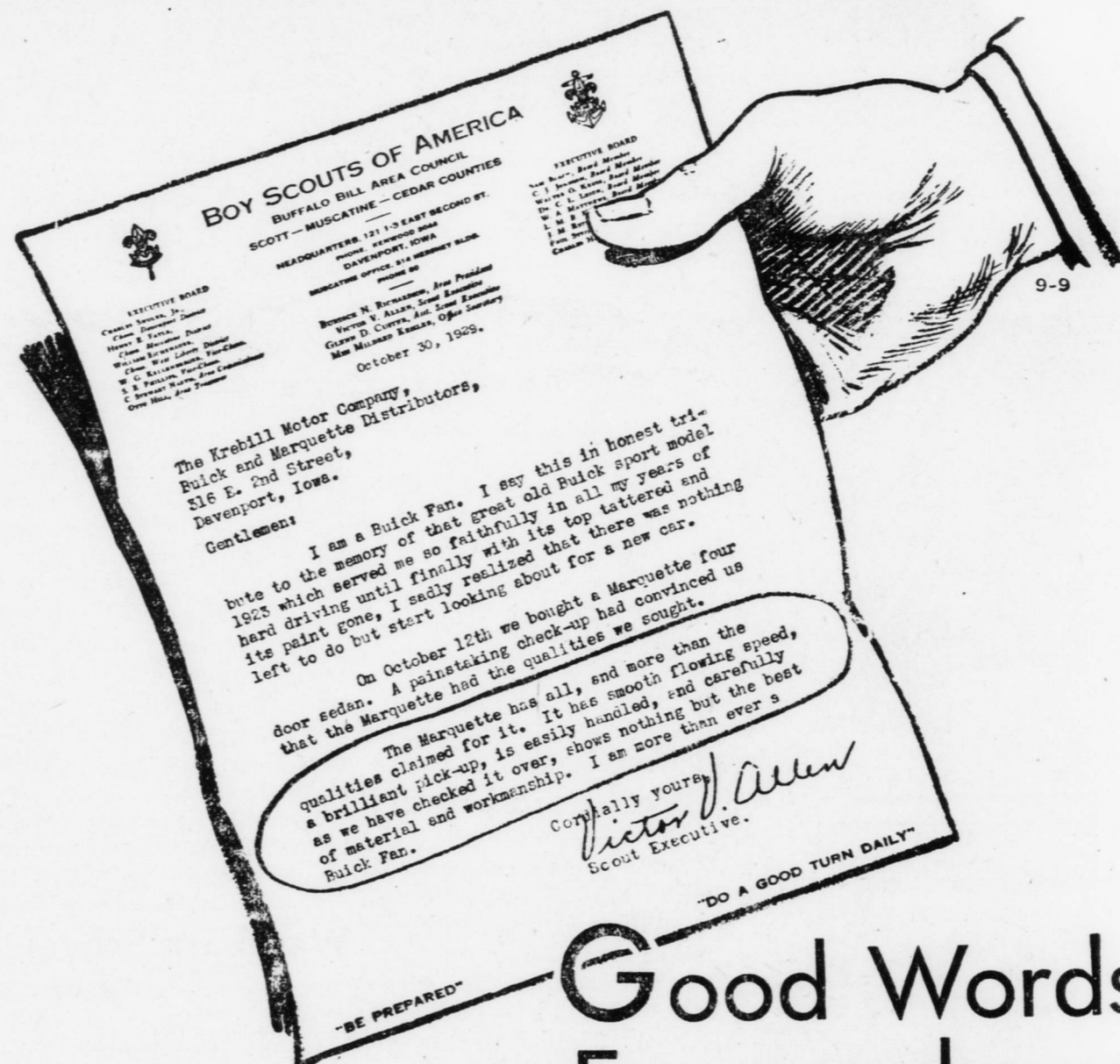
This great number of loans has released over \$3,750,000 in Forest City and Rutherford County to pay merchants, doctors, lawyers, banks and every class of business concern, constructively promoting thereby the welfare and development of the community.

Capital and Surplus over \$110,000.00
Resources One-Third of a Million Dollars

CAPITAL AND SURPLUS \$100,000

INDUSTRIAL LOAN & INVESTMENT BANK FOREST CITY, N. C.

Investigate our weekly Savings Plan.



Good Words Everywhere

—because everyone knows it's an outstanding

VALUE



BUILT BY BUICK

The deep and lasting value of great performance! Performance "built by Buick" —performance reflecting a quarter-century of experience in building 2,400,000 fine cars—performance which has inspired America to invest \$25,000,000 in Marquettes during the few months it has been on the market! Come drive—and prove Marquette superiority for yourself!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors
Canadian Factories Corporation Builders of
McLaughlin-Buick, Oshawa, Ont. Buick and Marquette Motor Cars

Marquette

Forest City Motor Co.

Forest City, N. C.

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM