STORE CLOSED **THURSDAY** AT 1 O' CLOCK TO MARK DOWN MERCHANDISE FOR SALE

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ANNUAL JUNE SA

Commences Friday Morning, June 6 8:30 O'clock

1930 JUNE SALE PRICES LOWEST IN 14 YEARS

MANUFACTURERS CONTRIBUTE TO EFIRD'S ANNUAL JUNE SALE

We have been unable to wait on half the manufacturers wishing to contribute to this sale. The depression among the mills, however, caused them to sell hundreds of thousands dollars worth of the season's best merchandise at forced prices, and as usual, Efird's is always ready to buy a bargain and is first to pass it on to our customers and friends. We do not attempt to do scarecrow and fake advertising, but state the facts as they are. Come, expecting to buy bargains. You will not be disappointed.

SALE CONTINUES **ENTIRE** MONTH

MERCHANDISE INCLUDED IN EFIRD'S ANNUAL JUNE SALE

It would be impossible for us to mention all items included in this sale. Whether you see it advertised or not, come expecting to find just what you want, Whether it be silks, piece goods, hosiery, shoes, ready to wear, white goods, colored wash goods, bed linens, towels, luggage, house furnishings or what not, you will find it

EFIRD'S ANNUAL JUNE SALE

SEE OUR FOUR-PAGE PRICE LIST, OUT TOMORROW

NOTE BELOW A FEW OF OUR OPENING PRICES FOR FRIDAY MORNING WHEN SALE OPENS

12 Mumme Imported Jap Pongee, 65c quality

29c

\$2 Remnants of heavy quality all silk Flat Crepes, Printed Silks, etc.

\$1.00

Quality 350 Long Cloth, no starch 10c quality

 $6^{1/2}c$

Yard wide Bleached Pajama Checks, good quality

> 10c yard

Sparta 81x90 Seamless Bed Sheets, snow-white

79c

42x36 Pillow Cases

10c

J. & P. Coats' Spool Cotton. All numbers

3 for 10c

50 yard colored Spool Silk, per

5c

Three bars Octagon Soap

10c

3 packages Octagon Soap Powder

10c

1 box 12 Star Sanitary Napkins

25c

New printed patterns yard wide Percale Remnants, per yard

10c

Full Fashioned Silk Hose 79c pair

All over silk, newest mid-Summer shades, full fashioned, all sizes. A regular June Sale spe-

79c pair

Nebel Hose \$1.00 pair

Strictly first class quality service and chiffon weight newest shades.

\$1.00 pair

Chiffon Hose 79c pair

All new shades-all over silk full fashioned, Carolina made.

79c pair

Nebel and Hudson Hose \$1.10 pair

Nebel and Hudson full fashioned hose, pure silk from top to toe. Comes in all the new shades including white. A regular \$1.65 value.

32" Dress and Apron Ginghams, per yard

5c

Yard wide Bleached Domestic, Friday morning, per yard

5c

Ladies' all-over Rayon Silk Hose, Friday morning, per pair.

10c

Yard wide White Cheese Cloth per yard

 $3\frac{1}{2}c$

\$3 all-over Rayon Spreads, newest colors

\$1.88

non-ravel Bloomers, Ladies' per pair

48c

81x90 Cannon's first quality Seamless Bleachell Sheets

89c

Men's 65c full cut Athletic Union Suits

44c

Men's 2.20 Blue Denim Overalls, \$1 value

69c

Boys' Blue Denim Overalls

48c

27x27 Universal hemmed Diapers, per dozen

98c

9-4 Seamless New Era Sheeting, per yard

25c

65c Bloomers, 35c

Ladies' all rayon closely woven, regular 65c Bloomers. Sale price

35c

Non-Ravel **Bloomers**

A special lot of ladies' nonravel Bloomers, colors pink, peach, etc. Sale price

48c

Misses' Rayon **Bloomers**

Misses' closely woven fine Rayon Bloomers. Sale price

35c

Men's full cut athletic union suits, made of good quality materials, 75c value. Sale

44c

EFIRD'S DEPARTMENT STORE