

LOCAL SCHOOLS OPENED MONDAY

Plea Made for Donation of Second-Hand Books—Large Enrollment.

The schools of Cool Springs Township began work Monday morning. All preliminary work had been done by the principals and superintendent. The organization had been perfected and a regular schedule was followed the first day. This was made possible by registering all new pupils and beginners last week.

The enrollment of the first grade was the largest in the history of the schools. It is regretted that all the parents will not be able to enroll their children this session. At present we will take all pupils who become six years old by November 30th. If six years old by the township who will be six by this date they are requested to enroll this week. If possible pupils who become six in December will be taken.

A course in typewriting, shorthand, and bookkeeping will be offered by the commercial department of the high school, provided a sufficient number of people want it. Several have indicated that they want this work. Any person desiring to take this work may communicate with C. C. Erwin or J. W. Eakes.

It will be greatly appreciated if all parents who have second-hand books which are not being used if they will donate them to the schools. Send the high school books to Mr. C. C. Erwin; grammar school books in Forest City, Mr. A. C. Finch;

WARNING

Last Chance To Register Sept. 6

Don't forget to register if you wish to vote in the special election to be held Tuesday, September 16, to decide whether the city shall retain or sell its utility plants. The registration books close Saturday evening, Mr. J. E. Caldwell, city clerk, is registrar, and he has the registration books at his office at the city hall. Remember, if you don't register you cannot vote September 16th.

grammar grade books at Mt. Pleasant, Mr. Rex Long; grammar grade books, Pleasant Grove, Miss Mary Culbreth; grammar grade books, Bostic, Mr. Morgan Cooper; grammar grade books, Alexander, Mr. Eugene Allison. All of the patrons of the district realize the financial condition of the county. For this reason this appeal for books is being made. A pupil can not do efficient work without books and some of them can not get books. Patrons who donate books at this time will be doing a noble deed.

ELLENBORO R-2 NEWS

Ellenboro, R-2, Sept. 1.—The friends and relatives of Mrs. J. T. Reece, of Caroleen, surprised her by celebrating her 53rd birthday Sunday. Those present were Mr. and Mrs. J. T. Reece and family, Mr. and Mrs. J. T. Fox and family, Mr. and Mrs. Charlie Fox and family, Miss Zora Belle Dixon, Ben Smith and Mrs. Guion Smith, Mr. and Mrs. Frank McCall and family, Mrs. Wesley Tucker and little daughter, Violet, Mrs. Charlie Ray, Mrs. Mary Greer, Mr. and Mrs. Fletcher Davis, Misses Edna, Addie and Vertie Mae and George Hamrick.

Mr. and Mrs. S. T. Hamrick and family visited at Anderson and Thomas Rome's Sunday afternoon.

Mrs. B. T. Hamrick and Edna Hamrick were in Boiling Springs Wednesday afternoon visiting relatives.

Mr. J. T. Reece and family of Caroleen visited at Mr. David Hamrick's a while last Tuesday night.

Mrs. Albert Carter and children visited Mrs. S. T. Hamrick Monday afternoon.

Mrs. B. T. Hamrick and children and Miss Edna and Vertie Mae Hamrick visited at Mr. A. L. Burns Monday evening.

Time Now To Plant Winter Hay Crops

An acre of land planted to small grain this month will produce at least one ton of hay next spring and will keep the grower from having to buy high priced hay to feed his work stock.

"There is a greater need for planting winter hay crops this year than ever before," says E. C. Blair, extension agronomist at State college. The crops over a large part of the State have been severely damaged by the dry weather and this means a shortage of feedstuffs in that section. There are other sections where the crops are good but where many farmers depend on buying western hay. These farmers are now facing the prospect of paying high prices for their hay as dry weather has also cut the hay crop in these western states.

Mr. Blair recommends that an acre of land be sown to small grain for every mule and cow on the farm. This will produce sufficient hay to last from May until the soybean hay is ready in the fall. Three seeding mixtures are recommended as follows:

No. 1: Oats 2 bushels; barley 1

bushel; wheat 1 peck; vetch 20 pounds.

No. 2: Barley 1 bushel; oats 1 bushel; vetch 20 pounds.

No. 3: Wheat 1 bushel; barley 1 bushel; vetch 20 pounds. Any land that is now vacant may be used but, according to Mr. Blair, the ideal land is that after tobacco, soybeans, cowpeas, or corn that has been cut and shocked. The only preparation needed is a thorough discing after which the seed may be drilled in or sown by hand and covered with a harrow.

For poor land Mr. Blair recommends the use of 40 pounds per acre of an 8-4-4 or 12-4-4 fertilizer mixture. For rich land or where the land was well fertilized last spring this is not necessary, he says.

CHANGE OF BATTLE CRY.

Robert H. Lucas, executive director of the Republican National Committee, has brought a new thought into the coming campaign. He says:

"The country is facing a crisis. We are in the midst of a temporary but serious depression. If by reason of this situation, the Democratic party, traditionally known as 'the Free Trade party' and 'the Party of Unrestricted Immigration'—should gain control of the legislative branch of the Federal government, what chance would there be for a restoration of normal business? Elect a Democratic Congress in 1930 and this country will not see normal business again for some years to come.

If our memory serves us correctly the battle cry in the last campaign was 'Hoover and Prosperity.' National prosperity was promised with Mr. Hoover's election. Now with thousands of men out of employment, factories shutdown or working part time, farmers calling for help, Mr. Lucas comes forward with a statement that a Democratic administration would disrupt business and wreck the country.—Lenoir Topic-News.

AVONDALE NEWS

Avondale, Sept. 1.—Mrs. John Ward and Miss Essie Ledford were joint hostesses Tuesday evening when they delightfully entertained with a miscellaneous shower at the home of Mrs. Ward, in honor of Mrs. J. N. Goode, who prior to her recent marriage was Miss Lizzie Bird.

The home was attractively decorated with late summer flowers. A color note of pink and white being delightfully carried out.

Several games and contests were enjoyed. Miss Ruby Smith won the prize, a jar of bath salts, in a contest of household advertising.

Misses Marjorie and Betty Bernice Hawkins entered the living room drawing a wagon in which little Miss Versie Ward as a miniature bride, was riding holding the gifts. The little girls carried lighted tapers which presented a lovely scene with their costumes of pink and white. The little girls drew the wagon in front of Mrs. Goode. Mrs. Goode thanked each one in her lovely manner for the beautiful gifts.

The hostesses assisted by Mrs. Vance Wilkins served ice cream and cakes to the following guests: Mesdames V. A. Abernathy, Emory Smith, A. D. Wilson, Carl Frye, J. L. Hawkins, Vance Wilkins, James Goode, Sr., and James Goode, Jr., Misses Ruby Smith, Minnie Bailey, Estelle Francis and Lulu Mae Goode.

Mr. and Mrs. Robert James and son Robert, Jr., of Marion, were the week-end guests of Mr. and Mrs. West Smith.

Mrs. R. C. Smith returned to her home Sunday after a month's visit to her sister in New York City.

Mrs. Bate Womack continues ill at her home, we are sorry to note.

Mr. and Mrs. Hatcher Melton announce the birth of a lovely little daughter, Selma Ruth.

Mr. and Mrs. Fred Rollins were guests last Saturday of Mr. and Mrs. A. D. Wilson.

Mr. Floyd Ward spent several days in Baltimore, Md., last week. He was accompanied by Messrs. Carl Frye, Palmer DeBrule and "Billie" Watkins.

Miss Ruby Smith spent Sunday in Asheville.

Mr. and Mrs. Pearly Newton announce the birth of a daughter last week.

Miss Lulu Mae Goode of Philadelphia, Pa., was the guest last week of her father, Mr. James Goode.

Mr. and Mrs. Jack Proctor and young son, Don, were the week-end guests of Mr. and Mrs. G. L. Champion.

Miss Lillian Smith has returned home after a week's visit to her aunt in Gastonia.

Master John Miller Morehead, of Hendersonville, visited his uncle, Mr. R. C. Smith here last week.

Several of the W. M. U. members attended the annual meeting of Green River last Wednesday.

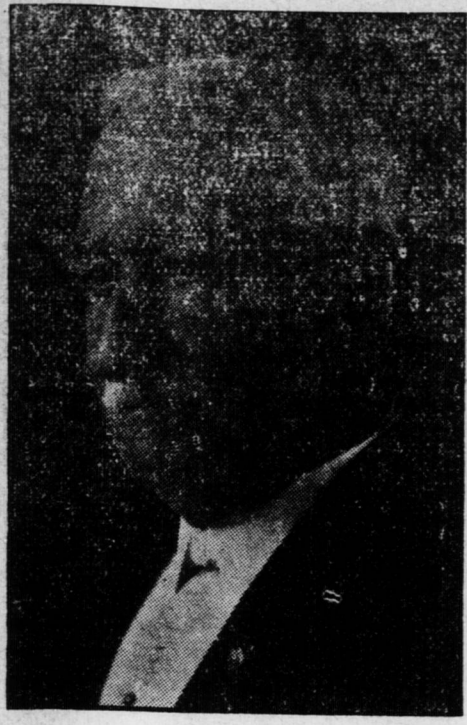
The T. E. L. class of the Haynes Memorial Baptist church held their monthly meeting last Monday evening at the home of Mrs. John Ward.

"The Life of Abram" was discussed by the teacher, Mrs. Welchell. Several readings were given by different members of the class after which Mrs. Ward assisted by Mrs. P. B. Freeman served sandwiches and tea.

School opened Monday, September 1, with a large attendance. Miss Lila Freeman of Shelby, is back with us again this year also Mr. Frank S. Hall. We are very proud to note.

Miss Amanda Haynes, of Cliffside, Miss Lucille Nanney, of Rutherfordton, and Mr. Charles Dalton, of Forest City, have taken the places of the resigned teachers of last year. We are glad to welcome the new teachers to our town and hope this will indeed be a very successful year.

ONE WHO SERVES



Rev. John Snowden Wood, secretary of Forest City Lodge, No. 381 A. F. and A. M., celebrated his seventy-ninth birthday on Saturday, July 12th, 1930.

John Snowden Wood was born in Barnsley, Yorkshire, England, July 12th, 1851. He was initiated on November 17, 1894; passed April 6th, 1905 and raised April 13th, 1905. Since then he has been a loyal Mason and willing worker. As a Presbyterian minister he has always found time to improve himself in Masonry. He was exalted a Royal Arch Mason, May 10th, 1905; made a Royal and Select Master in the Council in May 1905 and became a Knight Templar July 26, 1906. In November 1923, Dr. Wood was honored with Scottish Rite 33 degree. He became a member of Oasis Temple, A. A. O. N. M. S., in August 1911.

As he has advanced in the different degrees in Masonry Dr. Wood has been honored with almost every office. He was High Priest of the Royal Arch in 1906, 1907, 1916, 1917, also Grand Chaplain in 1920, 1921, 1922, 1923, 1925, 1926, 1929. Also Grand Chaplain of Royal and Select Masons 1921, 1922, 1923, 1924, 1925, 1926. Grand Chaplain of High Priesthood 1919, 1920, 1921, 1923, 1924, 1925 and Past Most Excellent President 1928, 1929. He was Grand Prelate of The Grand Commandery 1928, 1929. Dr. Wood was made a member of the Order Eastern Star in 1908 and was Grand Chaplain in 1917, 1918, 1919, 1920 and Grand Patron in 1922, 1923.

Few Masons in North Carolina can point to as long and faithful service in Masonry as Dr. John S. Wood. His period of service and usefulness has not by any means ended. He is at present active Secretary of Forest City Lodge, Royal Arch, and Recorder of Commandery.

He attends the meetings of Grand Lodge and assists with the work there. While not an active Pastor, Dr. Wood preaches almost regularly in the City church of all denominations. He is an able preacher and is always heard by a large audience. A man loved by all who know him and wish him many more years of active service.

(Signed) A. Brother Mason. Charles C. Erwin.

THE HOME PAPER.

The merchant's relations to his home town paper are supposed to be those of an advertiser. That is a narrow view. The home town paper is an institution. The merchant can no more escape its influence than anybody else in the community, whether he advertises in it or not.

Yet, as a consistent advertiser his relations with the local newspaper become definitely constructive. He becomes a part of this institution without which no community can express itself. Whatever its merits or demerits, the home town paper is an expression of the community. Literally, it is the "Voice of the People" in a sense that cannot hold true for any other medium.

This institution keeps friends in touch with friends. To the best of its ability it answers Who, What, When, Where, How and Why? It brings the individual out of himself. It speaks the local language. It interprets community life. Week by week, or day by day, it tells the story of the town and county.

Most of us are so accustomed to the home town paper that we take it as a matter of course. If we think anything about it at all, we think of its deficiencies. These are present largely because it is run by fallible human being. The wonder about the home town paper is that it contains so few mistakes, not so many.

To the merchant, especially, the home town paper is an opportunity. His business, too, is a local institution. Unless it finds some kind of expression in the home town paper, both the paper and the business have, to an important extent, failed to function. Each is affected somewhat by every successive failure in this respect.

It does not cost a great deal of money to advertise in the local paper. Most advertisers are over-judicious rather than extravagant. It is the continual message that counts most. Sporadic advertisements now and then are of doubtful value. Perhaps they are better than no advertising at all. Every advertisement placed by a business house should blend into every other advertisement it places. The merchant should think

in terms of a campaign rather than in terms of the single insertion.

Vast progress has been made in advertising within recent years. Outstanding examples of it are to be found in the national field. Locally, however, advertising has much room for development. Aside from one or two of the big stores, the average merchant in the average small town gives too little study to the power of advertising.

But conditions are changing. More and more merchants are coming to realize that they are losing money and prestige when they are not to be found in the advertising columns of the home town paper. This is one of the healthiest signs in the field of retail merchandising.—The Clinton (S. C.) Chronicle.

REPUBLICANS AND THE HARD TIMES

A big mucky-Muck in the Republican party is charging the hard times to the Democrats. Perhaps because it was thought a few years ago that Mr. Hoover was more or less a Democrat. The Republicans aren't going to take the blame for the lack of prosperity even if they have to sacrifice their President.—Cleveland Star.

Family Reunion At C. G. Hill's Monday

An enjoyable family reunion was held Monday at the home of Mr. C. G. Hill, on Harrill street, at which time eight of Mr. Hill's nine children were present, also a number of grandchildren and other relatives.

The reunion was an all-day occasion. An old time family reunion dinner was served at noon, which was immensely enjoyed by all those who were present. The children of Mr. and Mrs. C. G. Hill attending the reunion were Rev. J. W. Hill and family, of New Prospect, S. C.; Mr. and Mrs. Yates Hill, of Pennsylvania; Mr. and Mrs. Luther Shytle, of Spindale; Mr. and Mrs. Earl Harrill, of Wadesboro; Mrs. Colan Lowrance, of Forest City; Mr. and Mrs. Roswell Hill, of High Point; Mr. and Mrs. Ward Young, of Spindale; J. C. Hill, of Forest City. Miss Mae Hill who is ill and is undergoing treatment in a hospital in Statesville, was unable to be present.

Besides the eight children present, Mr. J. W. Hill, a brother was present, also twenty-six grandchildren and other relatives.

Base ball, goit and fishing equipment. Farmers Hardware Co.

CAROLINA "The Little Theatre With the Big Entertainment."

Every WEDNESDAY & THURSDAY 10 CENTS TO EVERYBODY WEDNESDAY and THURSDAY (This Week)

"THE PRINCE OF DIAMONDS"

COMING FRIDAY AND SATURDAY

BUCK JONES in

"The Lone Rider"

ALSO CHAPTER NUMBER ONE "The Lightning Express"

The greatest Railroad Serial ever to be brought to the screen.

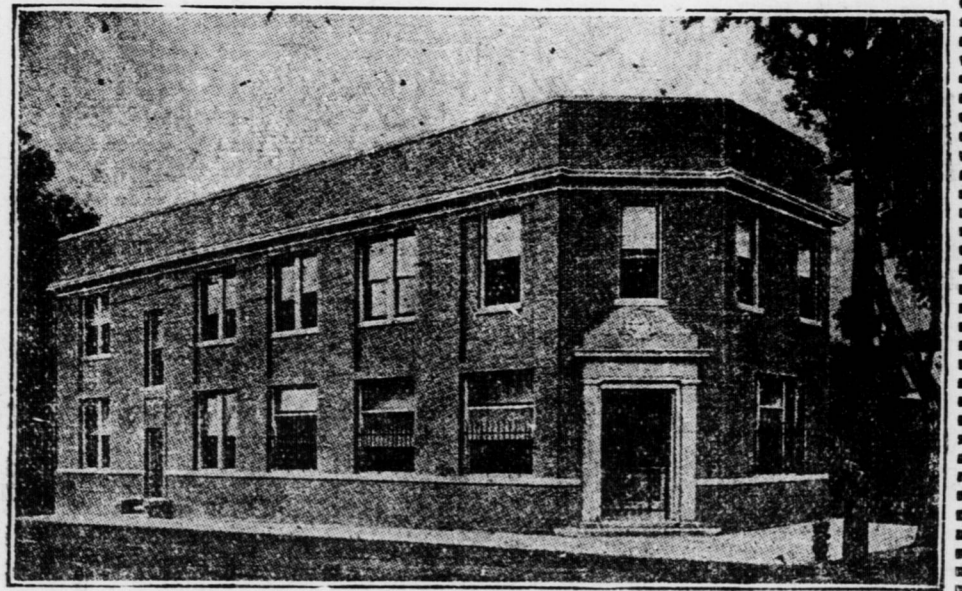
NEXT MONDAY AND TUESDAY

"On The Level"

With Victor McLaglen, the man of "The Cockeyed World" and "Hot For Paris". He is still chasing the dames in "On the Level" How he can fight and love.

SPECIAL ANNOUNCEMENT!

When in doubt as to our program, Just Call us at telephone No. 340.



Contentment

The great goal in life—the key to happiness, comfort, and well being.

And it can be attained by every man and woman who looks into the future.

Start a savings account today. Accumulate a surplus for play, for business, for comfort in the years to come.

START SAVING TO-DAY

CAPITAL AND SURPLUS \$100,000

INDUSTRIAL LOAN & INVESTMENT BANK

FOREST CITY, N. C.

Investigate our weekly Savings Plan.

Carolina's Finest . . .



When another flour is offered remember that a substitute is "The right article, made of the wrong materials."

Eagle Roller Mill Company