

# \$ EFIRD'S \$ ANNUAL FALL DOLLAR DAY

## Friday, Saturday and Monday SEPTEMBER 19th, 20th and 22nd

This will be one of the biggest Bargain Events of the whole year. Clearing out Summer Merchandise, making room for **NEW FALL GOODS** that is **COMING IN DAILY.**

**Bed Sheets**  
Alexander and Cannon  
81x90 Sheets **98c**  
at \_\_\_\_\_

**Extra Length Sheets**  
Best quality 81x99 seamless  
Bed Sheets **\$1.00**  
for \_\_\_\_\_

Now is the time to buy your  
**SHOES**  
AND SAVE MONEY

**You Can Shoe the Whole Family at Efird's**

**RAYON SPREADS**  
81x105 all Rayon Spreads  
\$2.95 value. Dollar  
Day **\$1.88**  
2 for \$3.50

**Ladies' Ready-to Wear**  
AT CUT PRICES

**Wool Blankets**  
FOR DOLLAR DAYS

Elkin extra double bed size  
part wool Blankets \$4.50 value.  
Dollar Day Price **\$2.95**  
pair \_\_\_\_\_  
2 pair for \$5.00

10 yards white, pink or  
Blue solid color **\$1.00**  
Outing \_\_\_\_\_

One lot of fine Dress Shirts  
values up to \$1.35 and \$1.65.  
Dollar Day prices **\$1.00**  
each \_\_\_\_\_

Men's Blue, Tan and Green  
Broadcloth Dress Shirts at a  
special price of **79c**  
each \_\_\_\_\_  
2 for \$1.50

One special table new pat-  
ent leather one strap coverd  
heel center buckle and novel-  
ty pumps. Dollar Day **\$1.95**  
price \_\_\_\_\_

10 per cent off on all Men's  
and Boys' Shoes and Oxfords.  
priced \$2.95 and up except  
Natural Bridge Arch Shoes.

10 per cent off on all Ladies'  
new low Shoes and novelty  
Pumps. Priced \$2.95 and up  
except Natural Bridge Arch  
Shoes.

6 extra size Turk-  
ish Towels **\$1.00**

11 good size Turk-  
ish Towels **\$1.00**

4 35c size Turk-  
ish Towels **\$1.00**

Men's full cut blue Denim  
Overalls **69c**  
at \_\_\_\_\_

Men's Big Jack Overalls the  
big roomy Overall that sold  
for \$1.45. Dollar Day **\$1.10**  
price \_\_\_\_\_

Boys Overalls made just like  
dads, full cut and sizes  
8 to 16 for **65c**

One special Rack Ladies'  
summer Silk Dresses for Fri-  
day morning and while they  
last **\$1.00**  
at \_\_\_\_\_

One special rack Silk Dress-  
es up to \$10.00 and \$15.00  
that will go out **\$5.00**  
at \_\_\_\_\_

Special rack summer Silk  
Dresses worth more than double  
the price to go on sale Friday  
morning **\$2.00**  
at \_\_\_\_\_

Small boys school **\$1.00**  
pants, 2 pair for \_\_\_\_\_

Boys Wool pants in the  
medium and dark colors **95c**  
for school wear, pair \_\_\_\_\_

Young Men's pants of good  
wool material with 1-4 cut  
pockets and roomy **\$2.95**  
legs at \_\_\_\_\_

**Special Discount**  
\$1.00 off on all Silk Dress-  
es and Coats priced between  
\$5.95 and \$9.00.

\$1.50 off on all Silk Dress-  
es and Coats priced between  
\$10.00 and \$14.50.

\$2.50 off on all Silk Dress-  
es and Coats priced \$15.00 and  
above.

The new Washington Square  
felt Hats in colors to match  
the new Fall suits for the  
young man that cares are here.  
special Dollar Day  
Price **\$3.95**

Men's and Young Men's Hats  
in the new shapes and colors  
good felts, special at  
**\$1.95 and \$2.95**

Men's Wash Pants in tough  
Hong Kong or Fancy striped  
made full. Dollar  
**\$1.95**  
Days \_\_\_\_\_

Men's Blue Work Shirts  
regular \$1.25 values. **79c**  
Dollar Day Price, each  
2 for \$1.50.

Boys Dress Shirts  
58c each, 2 for **\$1.00**

Men's Athletic Union Suits  
special **\$1.00**  
3 for \_\_\_\_\_

10 yards full yard wide  
good Outing Flannel **\$1.00**  
for \_\_\_\_\_

Men's Silk Socks Fancy and  
solid colors. Dollar Day Prices.  
6 pair **\$1.00**  
for \_\_\_\_\_

**SILKS**  
At Cut Prices for Dollar Days.

3 yards good quality Im-  
ported Jap Pongee **\$1.00**

**Silk Prints at \$1.00**  
One special bargain table  
all Silk Flat Crepe Prints,  
values originally sold up to  
\$1.65. Sale Price **\$1.00**  
yard \_\_\_\_\_

Stehlis all Silk Canton Crepe  
in the newest Fall colors \$2.00  
value. Sale Price **\$1.65**  
yard \_\_\_\_\_  
2 yards for \$3.00

The season's newest colors  
in all Silk Canton Crepe,  
Blue, Navy, Brown, Red, New  
Green, etc. **\$1.44**  
yard \_\_\_\_\_  
3 yards for \$4.00

**Plain Flat Crepe at \$1**  
Quality 3297 all Silk Flat  
Crepe in season's newest  
shades quality up to \$1.35.  
Dollar Day Price **\$1.00**  
yard \_\_\_\_\_

**Colored Wash Goods**  
FOR DOLLAR DAYS

10 yards of yard wide new  
printed Percaloes **\$1.00**  
for \_\_\_\_\_

8 yards Alberta Percaloes all  
new patterns **\$1.00**  
for \_\_\_\_\_

5 yards A.B.C. and Rumson  
best quality Cambric  
percaloes for **\$1.00**

6 yards scout fast  
color Percaloe for **\$1.00**

11 yards 32 inch  
Dress Gingham **\$1.00**

12 yards Genuine Father  
George Sheeting **\$1.00**  
for \_\_\_\_\_

**A SPECIAL DISCOUNT ON**  
**Men's and Boys' Suits**  
During Dollar Days we will give a special 10 per  
cent discount on all Men's and Boys' Suits.

**Wonderful Values in Hose**  
FOR DOLLAR DAYS

One big lot of Ladies' full  
fashioned Silk Hose in Chiffon  
and Service Weight, the well  
known Crescent brand of Hose  
are included in this lot, on  
Sale Dollar Days **79c**  
pair \_\_\_\_\_

**The greatest Hos-  
iery event of the sea-  
son.**

The best and newest shades  
in Chiffon with Picot tops,  
Chiffon and Service Weight.  
\$1.95 value. To go in Dollar  
Day Prices **\$1.00**  
pair \_\_\_\_\_

2 pairs for \$1.50.

**COME DOWN EARLY. BARGAINS LIKE THESE COME ONLY ONCE A YEAR.**

# Efird's Dept. Store

Forest City, - - - North Carolina

**OUR PRICES ARE MUCH LOWER AND OUR MERCHANDISE BETTER.**