

FOREST CITY COURIER

Published Every Thursday in the interest of Forest City and Rutherford County.

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THURSDAY, SEPTEMBER 18, 1930

THE DEMOCRATIC TICKET—
STATE, DISTRICT, COUNTY

(The following is the State and county Democratic ticket, which will be voted in the November election.)

United States Congress.
Senator—Josiah W. Bailey.
House, (10th District)—Zebulon Weaver.

State Corporation Comm.
George P. Pell.

Solicitor.
18th Judicial District—J. Will Pless, Jr., Marion.

State Senate.
27th Senatorial District—Peyton McSwain, Shelby; W. K. McLean, Tryon.

House Representatives.
O. R. Coffield.

Sheriff.
W. C. Hardin.

Clerk of Superior Court.
M. Dickerson.

Register of Deeds.
W. O. Geer.

Treasurer.
Mrs. Minnie F. Blanton.

County Commissioners.
J. P. Jones, Geo. H. Blanton, A. W. Deck.

Board of Education.
J. T. Harris, W. W. Nanney, J. C. Hames.

Coroner.
W. C. Hightower.

BUSINESS CONDITIONS.

Talking with a business man the other day and he said the conditions were in the hands of the people. And as long as people talked hard times there would be hard times. But turn about, change the scene, put pep in the old chronic growler and start life over and let's go. The goal is just ahead.

And times ain't what they used to be.

THE ELECTION.

Now, that the election was so close, and unsatisfactory to many, there is some talk of calling for another vote on the question of selling the utilities plants. That section of the town charter relating to the matter is published elsewhere in this paper. In the event another election is called, The Courier implores the voters to go into the matter without prejudice or venom, and vote and work for what each individual considers the best interests of the community at large.

No man can live unto himself alone. When we undertake to go alone we fail. It takes the cooperation of the people to build a home or town, a church, a school, a corporation. But one man in a community can tear down all that has been built. Friendship means good will, intimacy, or attachment. It means the cooperation of the people, and the standing by each other to build up and perpetuate. A town this size is one family, and they should live close together and walk hand in hand for the mutual interest of each. Man has not but few days here on this earth compared to eternity. And life is too short to spend that few days in bickerings and strife. It may not mean much either way what we would say but we say it in all can-

dor: it is the duty of man to go forward—and no man can go alone. Don't forget thy neighbor for selfish gain, but look forward to the growth and upbuilding of your municipality, your community.

MAKE YOUR
PURCHASES NOW.

Within the last few months prices have taken a terrific fall due to the depression, and the buying public, if it is in a position to make purchases should do so now. As we scan the market pages of various newspapers we are agreeably surprised with the downward trend.

Practically every commodity can be bought much cheaper than at any time since the war, and we would suggest that it is profitable to buy right now. When business gets back to normal there will be an upward trend of these prices so that it is the part of good business to buy now. Farm commodities can be purchased at lower prices than some months hence, and this applies to practically all of the things that are grown on the farm. We would urge our readers to follow the market prices, and the prices quoted in the advertisements run in The Courier, and grasp the opportunities that are offered.

A MATERIALISTIC
FOUNDATION.

Community development and "boosting" may appear a bit ridiculous to those who are highly sophisticated and are looking for opportunities to carry forward effective uplift work, but to an earnest thinker community uplift work is worthy of the best of one's effort and idealism.

Community "boosting" and civic club activities may appear materialistic, but effective idealism must take account of material things.

Culture thrives, happiness abounds, wholesome and worthwhile leisure exists only where material prosperity is established. Progress is never the product of poverty. People must be comfortably housed, well fed, and in a position to enjoy luxuries, before they can give much thought to the higher values of life.

For these reasons we feel that a practical idealism finds its most effective outlet of activity for community betterment. When new industries and businesses are brought to Forest City our workers have a more satisfactory future and an opportunity for better jobs and some surplus in time and money to devote to other things.

The arts, the spiritual values of life, and the intellectual development of our people all receive consideration as the masses are relieved from the burden of economic pressure—from the mere job of making a living.

For these reasons we assert no community is contributing its share toward the general well being of the nation unless its citizens are earnestly working for the upbuilding of the business life of the city.

CASHING IN ON
AN OPPORTUNITY.

A splendid illustration of a community making the most of opportunities that lie right at their doors, is revealed in a survey which has just been made by The Times-News, of Hendersonville, of what the new canning industry is doing for the farmers of Henderson county and, indirectly, for the city of Hendersonville. Three years ago a cannery of considerable capacity was established there, through the joint activity of the Hendersonville-Farm Bureau and the business men of Hendersonville. During the season which is now nearing its close this cannery has recorded the largest business it has ever done up to date, and two additional smaller canneries have been established in the county.

The survey by The Times-News revealed that \$470 a day is being turned loose among the farmers of Henderson county for vegetables and fruits for canning. It is conservatively estimated that the three canneries will turn out during the present season 6,000 cases, 24 cans each, of vegetables, berries and fruits, including 2,400 cases of canned beans, and 3,000 cases of tomatoes.

Here is a significant thing: Manager George E. Evans of the Henderson County Cannery, has turned down two orders for every one he has been able to fill during the present season, and it is said that during the past two years the cannery could have sold 10 times as many tomatoes as it had available.

Some small cities and communities are sometimes disposed to bewail the fact that they are not able to attract great industries. Industrial

experts and economists who have given thought to the matter are practically unanimous in the opinion that the small city or town or rural community, relatively, is at no advantage as compared to the larger city in the matter of industrial progress. Hendersonville is not a small town, but the canning success which has been made there might just as well have been made at any one of a hundred or more towns in North Carolina with a population of a few score or a few hundred people—any community in fact that has adjacent to it a rural community of intelligent, industrious farmers. Not only in canning but in other fields there are opportunities at the door of practically every city and town in North Carolina regardless of size.—Charlotte Observer.

CAMPAIGN
EXPENDITURES.

The subject of campaign expenditures is occupying the center of interest throughout the country. Disclosures in Illinois, Pennsylvania, and in all states in fact indicate that a victory in a primary election is won only through the expenditure of enormous sums of money.

One of the editor's friends in commenting on this expressed one point of view effectively when he said: "Is the time approaching when the man without a great fortune cannot aspire to any high political office? Have we closed the door of public life to the poor man?"

As we view the situation it appears at times that here is a real menace to the future of democratic government. But we have in this a problem that is not easily solved.

To make an appeal to the great mass of indifferent voters a candidate must spend enormous sums in printing and distributing campaign literature to educate the voters on the issues of the campaign. Today a candidate may spend enormous sums of money and spend it all honestly.

Honesty of course, should be the real test. It is not important what a candidate spends but how he spends it. If his money is devoted to the distribution of circulars presenting the issues of the campaign to the voters, we find nothing contrary to the theory of democracy. If it is used to buy the support of influential individuals, then the law should deny that candidate any opportunity to hold public office.

Limitation by law of all campaign expenditures is not a satisfactory method of solving the problem. The party in power with its appointed officials has an enormous advantage. To limit arbitrarily campaign expenditures always gives the group in office an advantage that is not in accordance with the theory of democratic government. No group, faction or party can be trusted if it is not checked in its activity by the fear that the party out of office may be victorious in the next campaign.

So here we have a great and significant problem that can be argued effectively from two sides. To solve it we must consider it from all angles before we advocate legislation that may create new problems and leave the existing problem unsolved. It is worthy of careful thought.

THE MOB MENACE.

The menace of the mob is something to which all thinkers in all times have given consideration. In plays, in essays, and in all historical writings we can learn that the mob is always a dangerous element in any civilized society.

Most great, disastrous upheavals in history, from the revolution in Russia back to the rebellions in antiquity, were the work of mobs of hungry men and women, herded into unsanitary and uncomfortable quarters in the cities. These products of a dismal and wretched environment have nothing to lose through a destruction of existing institutions. Efforts to hold them in subjugation are only temporarily effective. Goaded by poverty and misery they band together and form the mob which sweeps over constituted authority with the relentlessness of a storm at sea. And the interesting fact is that these mobs always arise from city slums.

In this there should be a lesson for leaders of American industry. Even in our enlightened age the mob is with us, as primitive and brutally powerful as at any time in history. Let there be enough poverty and misery and we shall have a problem on our hands that is beyond even the control of our government. Intelligent industrial leaders recognize the existence of this menace,

and seek to remove the danger by maintaining a reasonable degree of comfort and happiness among people of all classes, by distributing industries out over the country away from the great centers of population so that workers may own homes, and enjoy the comfort and peaceful existence that life in smaller communities affords.

If we continue to mass our population in great centers, if we continue to enlarge our slums and then fill them with poverty stricken, unemployed men and women, we create what history shows is the greatest menace to our existing economic and social order.

We feel that the time must soon come when business leaders will see that industry must be moved out into the smaller communities, so that workers may be granted the added comforts of life that a community like Forest City affords.

DALTON BROS. INC.,
NOW 8 YEARS OLD

One of County's Largest Stores
Will Appropriately Observe
Their Anniversary
This Week.

Dalton Brothers, Inc., is observing their Eighth Anniversary Sale. Eight years ago Dalton Brothers opened for business in one corner of the present building with a stock of about \$3,000 worth of merchandise. Year after year this progressive and enterprising firm has grown and expanded until today they have one of the largest and most up-to-date stores in this section of the country.

The store is one of the best planned stores in the country. Each department is separate and easily accessible to customers.

No store in the county carries a more complete line of merchandise than Dalton Bros. In shoes alone, they carry a stock of \$8,000; in men's clothing \$6,000. A new and up to date ladies' ready-to-wear department with a stock of \$4,000. This department is very gratifying. Many complimentary expressions have come from the public since the addition of this department over a year ago.

Dalton Bros. have made their reputation on the high quality of merchandise handled. No article goes out of the store except with the guarantee that it must be satisfactory. They sell only nationally advertised products.

The sales forces of this store are the most congenial and pleasant to be found anywhere. They are polite, courteous, and pleasant. It is a pleasure to trade there.

J. W. Dalton is manager of the store, a man of wide experience, having for many years worked with the leading stores of this state. He makes several trips to the north each year in search of goods. When a new article comes on the market he is the first to get it.

G. D. Dalton looks after the men's department and numbers his customers by the hundreds.

Mrs. Johnnie Mae Vassey looks after the ladies side and is very popular with her customers.

Year after year Dalton Bros. have increased sales over the preceding years and from the looks of sales this year will be no exception. The store has three outstanding sales each year: Anniversary sale, Dollar Day sale, and July Clearance sale. One of the rigid rules of the firm is never to advertise an article either in price or quality unless the store can back it up one hundred percent.

Dalton Bros. number their customers by the thousands and expect to make many more as the years go by. Dalton Brothers' Eighth Anniversary Sale begins Friday, September 19th, and continues through Saturday, October 11th. See their advertisement in this week's issue of The Courier for bargains galore.

FOR RENT—Several houses in good location. See Chas. Z. Flack, City. 50-2t.

NOTICE—You would feel the loss by fire of several hundred dollars at this time, but you would never miss a few dollars to protect that loss. Insure before it is too late. Chas. Z. Flack, phone 40; office over A&P Store, City. 50-2t.

Base ball, golf and fishing equipment. Farmers Hardware Co.

Big assortment turnip seed. Farmers Hardware Co.

SERIES 66
Opens October 1st

Now is the time to apply for shares in this new series. The Building and Loan offers you an ideal way to save.

Right here in our own community is the place where the majority of us will do most of our hard work. Naturally we all want to do everything we can to create and sustain "good times" in this locality.

One of the best ways we know is to keep money in circulation. Some people think that when they invest money with an institution like ours that it is shoved back in the vault somewhere and kept there until they want it again. But most of you know that is not so.

Your money is invested with us and you receive credit for it. Such funds are lent to build homes under ample security, of course. This is active money and it helps keep "good times." It helps keep workers in all building trades busy. Active dollars mean general prosperity.

Forest City Building
& Loan Association

R. L. Reinhardt, Pres.
W. L. Brown, Sec.-Treas.

WOMEN
For Over 50 Years
Have Used
CARDUI
with great benefit
SOLD BY ALL
DRUGGISTS

FOREST CITY COURIER
FINE JOB PRINTING C'PHONE 58

Business
Stationery
Cards
Envelopes
Statements
Circulars
Booklets
Programs

Prompt Service You receive your order on time.

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For Sale at your Dealer Made in five grades
ASK FOR THE YELLOW PENCIL WITH THE RED BAND
EAGLE PENCIL COMPANY, NEW YORK