

BELIEVE IT OR NOT RIPLEY ON THE AIR

Will Broadcast From Mid-Ocean, Wednesday, May 20—Standard Oil Program.

New York, May 13.—(Special to The Courier.)—The first ship-to-shore radio broadcast ever attempted from mid-ocean will take place next Wednesday evening, May 20th, at 7:45 Eastern Daylight Time, from the home-bound S. S. Leviathan, of the United States lines, when that ship is a thousand miles from Sandy Hook. A ship-to-shore wireless telephone will carry the voice of Robert L. ("Believe it or Not") Ripley to New York, where it will be broadcast over a regular radio hook-up of nine stations covering the Atlantic seaboard, from Maine to Georgia. This will inaugurate a new twice-a-week radio program sponsored by the Standard Oil Company of New Jersey.

Known all over the civilized world for his "Believe it or Not" cartoons, Mr. Ripley (who signs his drawings simply as "Rip") is returning from a two months' trip in search of new "Queerioddities" and facts that are stranger than fiction. After searching through remote corners of Algiers, Tunis, Morocco, Egypt, the Balkans and the Holy Land, as well as Europe, artist Ripley will sail from Southampton, May 16th. He plans to reveal in his mid-ocean talk, it is reported, some of the latest incredible unearthing on his trip which he has not yet been able to work into drawings.

Since the program is scheduled to begin May 20th, and the Leviathan is not scheduled to dock in New York until May 22nd, special methods had to be adopted to get Mr. Ripley's

voice through to waiting listeners. Expect to Use Seaplane. Nor is the ship-to-shore broadcast the final solution to the problem of putting "Believe it or Not" on the air. The second program of the Standard Oil Company of New Jersey featuring Mr. Ripley is scheduled to go on the air at 7:45 p. m., Eastern Daylight Time, the same night as the ship docks, May 22nd, and it is probably going to be necessary to get Mr. Ripley to the National Broadcasting Studios on Fifth Avenue via seaplane from the Leviathan off Nantucket Lightship to the Battery, Manhattan. Otherwise he would have no time to rehearse a very difficult program scheduled for that evening.

Believe it or not, after that, Mr. Ripley is expected to settle down more or less peacefully in New York, working on his drawings, his talkies, and his new book, and, (much to the relief of radio engineers), he will take himself and his voice to the microphone every Wednesday and Friday, instead of having to have his voice telephoned to a "mike" a thousand miles away. The program is to be known as the "Believe it or Not" Esso Entertainment.

MEMORIAL SERVICES AT SHILOH CHURCH SUNDAY

Rutherfordton, R-1, May 11.—Memorial day will be observed at Shiloh Baptist church next Sunday. Sunday school will be held at 9:30, followed with decoration of graves at ten o'clock. At 10:20 music will be rendered by the Shiloh and Holly Springs male quartettes. Prof. R. L. Leary, of Spindale, will deliver the memorial address at 10:30 o'clock, and at 10:50 there will be music by a male quartette, followed by sermon by Rev. E. P. White. From 11:30 to 12:00 o'clock a musical program will be given. There will be no afternoon service.

BOSTIC ROUTE 1

Bostic, R-1, May 10.—We are having so much rain the farmers are getting behind with their work, very few are through planting cotton.

Mr. George McDaniel, of Gilkey, visited his father, Mr. W. D. McDaniel, Tuesday night.

Mrs. Fannie Stacey spent last week in Shelby with relatives. Mr. and Mrs. W. E. Stacey have German measles.

Mrs. B. T. Wright and daughter and Mrs. James Wright, of Lattimore, visited Mrs. George Jones, Sunday and attended memorial services at Ellenboro.

Those visiting Mr. and Mrs. Earl Stacey, Sunday were: Mr. Edgar Price and family, of Pinehurst, Mr. Adam Calton and son, Eugene, from Alexander, Mr. J. C. McDaniel, of Gilkey, Miss Aileen Wright, Mr. Geo. Jones and family and Mr. Bonnie Wright, of Lattimore.

Mr. G. C. Jones and family were visitors at Mr. John Allen's a while Saturday night.

Miss Jessie Stacey visited Miss Ruth Owens, Saturday evening.

Prospects for a good fruit crop in this section are very promising. Gardens are looking fine and also the grain crops.

A large crowd attended the memorial at Bethel Baptist church Sunday.

Mr. George McDaniel, of Gilkey, was a visitor on this route Saturday.

Mr. J. C. McDaniel, Union Mills, spent Sunday night here with his brother, Mr. Bud McDaniel.

Miss Aileen Wright of Lattimore, was the guest of her cousins, Miss Jewell and Mr. Billie Jones, Sunday.

GOLDEN VALLEY

Bostic, R-3, May 11.—The memorial services were held at Fairview church Sunday morning. Rev. W. L. Cain preached an interesting sermon. The graves were beautifully decorated.

The annual memorial service will be held as usual the fourth Sunday in May at the Golden Valley Methodist church. It will be an all day service with dinner on the grounds. It will probably be announced in the next issue of The Courier.

Several of this section attended the memorial services at Mt. Moriah Methodist church, Sunday.

Mr. Letcher Rollins was operated on for appendicitis Sunday afternoon at the Rutherford hospital. His many friends wish him a rapid recovery.

Mr. Lenwood Brandle, of Asheville, the son of Mr. and Mrs. W. T. Brandle, of this place, was seriously ill about a month ago and he is seriously ill again. His many friend will regret very much to hear of this.

Mr. and Mrs. Jim Peeler and his daughters, of Kings Mountain, spent

Sunday with his sons, Messrs Clem and Ottis Peeler.

Miss Dean Self, of Mt. Holly spent the week-end with her parents Mr. and Mrs. Julius Self.

The farmers of this section don't

fail to take advantage of the pretty weather as it rains so much it looks as if they will never get done planting any way. We wish the weather man would predict dry weather for a while.

SPECIALS

HOSE---

Regular dollar sellers going at
2 PAIR FOR \$1.00

BROADCLOTH---

30c value at
18c PER YARD

CREPE---

Beautiful colors at
55c PER YARD

SHIRTS---

Solid colors and Stripes

89c AND UP

ALL GUARANTEED BARGAINS

Look for our SPECIALS next week.

SPINDALE TEXTILE SHOP



Consider your Adam's Apple!! Don't Rasp Your Throat With Harsh Irritants

"Reach for a
LUCKY instead"

Now! Please!—Actually put your finger on your Adam's Apple. Touch it—your Adam's Apple—Do you know you are actually touching your larynx?—This is your voice box—it contains your vocal chords. When you consider your Adam's Apple, you are considering your throat—your vocal chords. Don't rasp your throat with harsh irritants—Reach for a LUCKY instead—Remember, LUCKY STRIKE is the only cigarette in America that through its exclusive "TOASTING" process expels certain harsh irritants present in all raw tobaccos. These expelled irritants are sold to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE, and so we say "Consider your Adam's Apple."



LUCKIES are always
kind to your throat



"It's toasted"

Including the use of Ultra Violet Rays
Sunshine Mellows—Heat Purifies

Your Throat Protection—against irritation—against cough

TUNE IN—
The Lucky
Strike Dance
Orchestra,
every Tuesday,
Thursday, and
Saturday, ex-
cluding N.E.C.
networks.

ROMINA

FOREST CITY

"Luxury
Without
Extravagance"

NOW PLAYING

"LOTTERY BRIDE"

Reckless adventure! Warring loves! Death—scorning rescues!
An air-flight to the poles! The greatest entertainment since the birth of the talking picture!

WITH

JEANETTE MacDONALD, JOE E. BROWN

FRIDAY and SATURDAY

"SWANEE RIVER"

The famed melody inspires a majestic drama of the Southland.

STARRING

GRANT WITHERS, THELMA TODD

MONDAY and TUESDAY, MAY 18-19

SAMUEL GOLDWYN

RONALD COLMAN



Played by an all star cast. Directed by George Fitzmaurice from Frederick Lonsdale's screen play. Adapted by Sidney Howard.

The **DEVIL TO PAY** with LORETTA YOUNG

Playboy of the smart set... without a care in the world... irresistible, gay, charming... this audacious adventurer was a man among men and a lion with women. Entirely different... entertainment as delightful and invigorating as a day at the Riviera. Screenom's smartest player in the season's smartest play.

