

**FOREST CITY COURIER**

Published Every Thursday in the interest of Forest City and Rutherford County.

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C. E. ALCOCK Editor and Owner  
CLARENCE GRIFFIN News Editor  
MRS. C. E. ALCOCK Society Editor  
ARVAL ALCOCK Asst. Manager

**ADVERTISING RATES**  
Display, per column inch .30c  
Classified Column .1c per word  
Reading Notices, per line .10c

**SUBSCRIPTION RATES**  
One year \$1.00  
Six Months .50  
\$1.50 per year outside of Rutherford County.

Thursday, May 28, 1931.

**TO CORRESPONDENTS.**

All correspondents are urged to get their news letter into this office as early as possible. Do not wait until Tuesday or Wednesday to mail your letter. Get them in the mail Monday if possible. Correspondents are again reminded to sign their names to the letters. The name will not be used, but is needed in order to keep a check on active and inactive correspondents.

**A DIPLOMA IS NOT CONCLUSIVE.**

There is a lot of hazy thinking over the country as to education. The fact that a boy or a girl manages to get a diploma does not necessarily testify conclusively that their education has been a success, because it takes more than dates, facts, formulas and figures to make an educated human being.

There are men and women who have never seen a college, but who, nevertheless, are better educated than some of the young brades. When you know what we mean by this you are beginning to show signs of education, yourself.—Monroe Enquirer.

**VALUE OF NEWSPAPER TO ITS COMMUNITY.**

We often hear of the obligation a newspaper is under to the community in which it is printed and to the surrounding territory in which it circulates, but do not hear so much about the obligation of the community to the newspaper. The fact is, obligation is mutual, always has been and always will be.

Today we say a few words about what the newspaper does for its community. No longer ago than last Tuesday a man who lives some distance from Forest City, yet who is a constant reader of The Courier made this remark: "What a fine newspaper The Courier is with its always numerous pages filled with good ads and live, interesting news. Forest City must be a lively place to support a paper like that." This statement illustrates the truth of the contention that fully 75 per cent. of the advertising a community gets beyond its immediate environment is through its newspaper. If it is a newsy paper and presents to the world at large a bold and cheerful front, most people attribute to the community the attributes displayed by its newspaper. With most people it is inconceivable that a lively newspaper can be published in a dead town, and it is always with a shock that they discover that a poor paper is published in a good town. As a general rule, to which, of course, there are exceptions as in the case of all rules, as the newspaper is so is the community.

The ideal newspaper is always a little ahead of its community. Its pace is a wee bit faster than that of most others. When times are dull it refuses to admit that things are as bad as they possibly can be. It has a childlike faith in the old adage about the cloud and its silver lining. Now for a local application of the general philosophizing. Both Forest City and the Forest City Courier are O. K., and the reflection of that condition is mutual.

Advertisers in this paper say: "We believe in Forest City." If they did not also believe in The Courier their advertising would not be displayed to the scrutinizing eye of a critical world through this medium.

We have a complete assortment of paints, varnishes, enamels, stains, etc., 10c to 25c can. Stahl's Ten Cent Stores.

**RANDOM NOTES**

Something big and interesting this week for Courier readers will be the new feature, "Views of Our News," by a Chicago newspaper man. Each week he will review the news in The Courier and comment on same. This should prove very interesting to our local people to have this expert in the big city comment on the happenings in our own community. Read the first of these interesting letters on the first page this week, and watch for the weekly letters from now on. These letters will give you an accurate idea of how the news of our people here appeals to those in the big cities. Something new and interesting. Don't miss a single letter.

The Special Feature Edition of The Courier will appear next week, edited and prepared by Mr. Frank J. Payne, an expert newspaper man of long experience and who is competent to see the many advantages of the community better than those of us on the ground, and to more appreciate hundreds of advantages that we home folk take for granted. In other words, he is viewing us with the vision of an outsider and drawing his conclusions from comparison with many other places. Many extra copies of this edition are going far and wide and will provide an excellent vehicle with which to present the good points of Forest City and Rutherford county to the outside world. See Mr. Payne this week and get in on this booster edition of Rutherford's leading newspaper.

Don't fail to read the new feature, "Views of Our News," on first page of The Courier this week. It will give you an excellent idea of the manner in which your town and community is pictured to the outside world by the local newspaper. The more you help us to make The Courier representative of Forest City, the more lasting and better impression we make on the outside world. A live town is always judged by the newspaper it supports. These letters will appear for several weeks. Read every one of them.

Watch out for silent and undercover propaganda for the Communists. Most of this is presented to the public in the form of so-called news items and blind editorials, in which there is an individious and odious comparison of conditions and an appeal to the blind prejudice of the working man. The most dangerous thing facing the American people today is Communism and discontent of the working class of people.

Trade Day in Forest City, Monday, June 8. Mr. Merchant, begin now to plan something for the big crowd that is expected to be here on that day. We must, and will, maintain our position of trade center of the county.

We see by the papers that there are 20,000,000 jobless in the world. Judging from the numbers of loafers on the public square, it appears that Forest City has its proportion—or more. It is surprising to note the number of loafers the country over. Some appear to have lost their pep, others day dreaming and another class just plain lazy. Brother, if you have a job, swing onto it; if you have no job, get one, by all means.

**POSTAL OFFICIALS TO MEET SATURDAY**

Rutherford and Cleveland Councils Will Hold All Day Session at Lake Lure.

The joint meeting of the service councils of Rutherford and Cleveland counties will be held at Lake Lure Saturday, beginning at ten o'clock. The session will open with a separate meeting of the various branches at ten o'clock. At 10:30 they will reconvene, and open the joint meeting with a song, "America." The organization will be perfected, followed by the address of welcome by Dr. L. B. Morse. Mr. George P. Elam, Shelby carrier, will respond to Dr. Morse's address. Mrs. W. Arthur Barber, of Spindale, will give a reading, followed by a solo by Miss Mamie Perry, of Hendersonville.

The feature of the day's program will be an address "The origin and development of the Rural Delivery Service," by Mr. G. B. Hawkins, Shelby carrier, and an address by

Hon. Dan Hill, postmaster at Asheville.

The session will adjourn at 12 o'clock for luncheon. At one o'clock the session will re-convene. Mr. Alford, post office inspector, of Asheville, will conduct a question box. Mr. T. T. Long, postmaster at Forest City will address the meeting after which miscellaneous business will be attended to before adjourning. A string band will furnish music for the morning session, and the Spindale Quartet will appear on the program Saturday afternoon.

**SAMARCAND GIRLS AT STATE PRISON**

Twelve Inmates Get 18 Months Sentences in Penitentiary for Starting Fire.

Raleigh, May 25.—Twelve young girls, some of them orphans, some of them victims of circumstances and some of them "just bad girls," had found home Wednesday night.

Their homes were a dozen "safety cells," a block of cells at North Carolina state prison here, so called because they are considered the safest place to keep incorrigibles, which their new inmates have been called. The cells are new death row.

Sentenced at Carthage.

The girls, who range in age from 16 to 19, were sentenced Wednesday by Superior court Judge Michael Schenck, at Carthage, to serve 18 months to five years in the penitentiary for their parts in burning two dormitories at Samarcond manor, state institution for delinquent girls. Pleas of guilty of attempt to commit arson were entered after the state dropped indictments for arson, a capital felony in this state. Six of the 12 rioted twice while jailed at Carthage awaiting trial, set fire to their mattresses and kicked out window panes.

Immediately after sentence was passed, they were brought here in a school bus—the 60-mile ride in southern spring sunshine and through freshly planted fields and busy hamlets, a final glimpse of a freedom denied them.

One of the girls is Rosa Mull, of Rutherfordton.

**BIG TWO FOR ONE SALE.**

Something new for Forest City will be the big two for one sale at the Gray Drug Company, Thursday, Friday and Saturday of this week. All Nyal products will be sold during this sale in this manner: You purchase an article at the regular price and one more will be given you free, or two for the price of one, making you a saving of one-half on every purchase made. See ad in this paper and circulars for price lists of the hundreds of bargains given in this great three days sale. Don't forget, this is your first two for one sale, and it lasts only three days—Thursday, Friday and Saturday of this week. Come in and see the many wonderful bargains in the two for one sale.

**Horn's Theatre**

Program May 27th to June 4th Inclusive

WEDNESDAY and THURSDAY, May 27-28

ADOLPH MENJOU in "MEN CALL IT LOVE"

A drama of men and their wives, adapted from Vincent Lawrence's play, "Among the Married." Leila Hyams, Norman Foster, Cliff Edwards.

ALSO COMEDY "DOGWAY MELODY"

FRIDAY and SATURDAY, May 29-30

"STEPPING OUT"

Playboy husbands, gold digging cuties. You'll scream at this talkie from the howling stage hit. Charlotte Greenwood, Reginald Denny, Leila Hyams, Lillian Bond, Cliff Edwards.

ALSO COMEDY, "FINGER PRINTS," and NEWS REEL

MONDAY and TUESDAY, June 1-2

"LAUGH AND GET RICH"

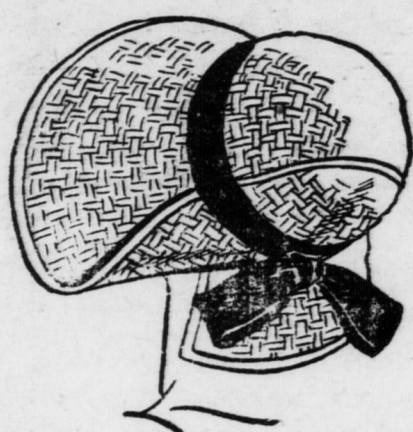
You will find what the name implies.

NEWS AND COMEDY

WEDNESDAY and THURSDAY, June 3-4

LAWRENCE TIBBITTS IN THE "SOUTHERNER"

COMEDY



We have just received a big line of

**MID-SUMMER HATS**

to go at

**REDUCED PRICES**

Hair Braids, Rough Straws, Leghorns, Panamas, Etc.

In all pastel shades.

This is one of the nicest and best lines of mid-summer hats we have ever had, and are to be sold at the lowest prices ever before offered. quality considered.

**MRS. A. C. JONES**

Near Postoffice on Mill Street

**ENJOY YOUR OWN HOME**

While Paying for It!

Don't wait until you can pay spot cash before you buy. Enjoy your home through all the years when you are saving to pay for it by making use of our liberal terms.

Now is the time to begin making plans for a new home, and while you're making them be sure to call us in for consultation.

Will sell you a good home at most reasonable price and on the very best of terms.

Apply to C. E. ALCOCK Courier Office

**Tea-Time Frocks of Cotton**



WHAT to wear for those semi-formal in-between occasions when one is entertaining a few close friends at tea is very often a difficult question to solve. Happily a great deal of the guess work and chance have been eliminated from this personal problem by the skill of clever designers and dress-makers. For example the eyelet embroidered sheer batiste shown at the left is one of the loveliest new favorites of fashion this season. The circular insert of cotton lace is bordered by the batiste itself and shows how attractively these two sheer cottons may be combined in a frock that would start a buzz of admiring conversation over many a cup of tea. The other model is of a very new sheer cotton mull that is finished in a dainty Dresden floral design. Puff sleeves, off-the-shoulder decolletage and low placed fullness in the skirt are special points of fashion interest.

**PLAY GOLF**

On Dixie Golf Course for Recreation and health.

Fees reasonable.

OPENING DATE, SATURDAY, MAY 30TH.

Location two miles West of Forest City on Don C. Melton's farm.

DON. C. MELTON, Owner.

**June Toilet Goods Sale**

Below we give a few of the many bargains to be had during this sale:

Cara Nome Creams, \$1.00 kind, 3 of any kind for \$2.00

Cara Nome Face Powder, with compact, free. Shari Face Powder, with Shari Perfume, free.

Shari Compact, \$1.50, during this sale 89c

Theatrical Cold Cream, pound size 59c

Jonteel Face Powder and Jonteel Soap free. Midnight Face Powder, with foundation cream, free.

Arbutus Vanishing Cream 39c

Cocoa Butter Cold Cream 39c

Klenzo Coconut Oil Shampoo 39c

These are only a few of our many items that have been reduced, or carry free goods.

With every purchase of Toilet Goods we will give free a 25c tube of Rexall Magnesia Tooth Paste. This is in addition to the other free goods and reduced prices.

**Peoples Drug Store**  
FOREST CITY, N. C.