



Merchants Prepare For FOREST CITY DAYS

Friday and Saturday

OCTOBER 30th and 31st

Biggest Bargain Event In the History of Forest City

After months of buying and planning for the greatest sales event in the history of Rutherford county, the Forest City merchants will open their doors on Friday and Saturday, Oct. 30-31, with unprecedented bargains.

Every merchant in Forest City will participate in this great carnival of bargains—Real Bargains—all in keeping with the low price of cotton and the general business conditions.

Thousands of people will receive the news of this great mid-season offer, and thousands will save money by coming to Forest City on these two great days. Hundreds will buy—hundreds will save. Will you be one of the lucky ones? A dollar saved is a dollar made, you know, and now is the time to make this great saving.

Watch out for the announcements of the Forest City merchants giving items and prices to prove to you that they mean business when they say they are going to give special bargains on Forest City Days. Compare their prices with that of any others in any city or town in the state, and you will be convinced that you can save money by trading in Forest City on Forest City Days, Oct. 30-31.

Watch this paper next week, and watch for circulars, announcing specials offered only on Forest City Days. It will pay you to come miles and miles to get the great money-saving values.

The following Forest City merchants will participate in this great sales event:

HORN'S CASH STORE	PIGGGLY WIGGLY	CLAUDE M'DANIEL'S CAFE
EFIRD'S DEPT. STORE	PENDER'S	DOGGETT MOTOR CO.
DALTON BROS.	PEOPLES DRUG STORE	VASSEY & HEMPHILL
GRAHAM CASH CO.	COCA COLA BOTTLING CO.	STEIN'S DEPT. STORE
FARMERS HARDWARE CO.	J. C. M'NEELY & CO.	ELECTRIC APPLIANCE CO.
BOSTON STORE	SANDERS' GROCETERIA	STALLINGS' JEWELRY STORE
SURASKY'S	COURTNEY'S TEN CENT STORE	FOREST CITY MOTOR CO.
THE BEE HIVE	GRAY DRUG STORE	HARRILL BROS. FURNITURE CO.
A&P STORE	PADGETT'S FURNITURE STORE	FOREST CITY BUILDING & LOAN
JONES GROCERY CO.	CHARLES' SODA AND CIGAR STORE	FOREST CITY SHOE HOSPITAL
UNION TRUST CO	CAROLINA CAFE	THE DAVIS SHOPPE
STAHL'S TEN CENT STORE	FOREST FINANCE CO.	B & D TIRE CO.
		BLUE RIDGE PRODUCTS CO.

Local dealers: Gray Drug Store, Charles' Soda Shop, Grover's Soda Shop, Florence Cafe, Suber's.