Rutherford County Offers Unequalled Opportunities To Manufacturers and Others

FOREST CITY COURIER

FOREST CITY-"ONE OF THE TEN BEST PLANNED AND MOST BEAUTIFUL CITIES IN THE U. S. A." U. S. DEPARTMENT

96 COLUMNS

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FOREST CITY, NORTH CAROLINA THURSDAY, DECEMBER 31, 1931.

By CHICAGOAN

Chicago, Ill., Dec. 29 .- To each and every member of The Courier's family of readers, A Happy New Year

To Editor Alcock, whose efforts to serve his community will continue through 1932 with the same vigor that characterized them in the past: A Happy New Year. May his delinquent subscribers shake with remorse when they realize their lack of appreciation, and may the merchants and other business men continue to accord him the advertising and job printing patronage that his modern establishment deserves. * * *

To The Courier's printers, to its reporters and to its printer's devil: A Happy New Year. May the printers never upset an "n" and the reporters never miss an important news item. Still careful as they may be, there'll be the devil to pay each Saturday night of 1932. As for the devil, may he never "pi" a form nor be late for his sweeping a single morning of the new year.

To the many good advertisers of past weeks: A Happy New Year. You have served the people of your community well by keeping them informed of the trend of prices. You have helped establish the reputation of Forest City as a town in which business men are ever alive to their opportunities and never lag in the steady march of progress.

To our good correspondents from the various localities, church and school news reporters and to our society editor: A Happy New Year. Your contributions are one of the main reasons why each issue of The OAV CDOVE NEWC Courier is so eagerly awaited. May your interesting reports continue and may you find as much enjoyment making them as we do reading the

To Mr. and Mrs. B. E. Gold, who have moved from Cliffside to Alexander: A Happy New Year. May you find congeniality and interest in your new surroundings and may your new neighbors ever remember 1932 as the New Year which brought to their midst new acquaintances that soon ripened into everlasting friendships.

A Happy New Year. Little boy, you will never know I made this wish, unless mayhap your parents clip this paragraph to remind you in later day at Oak Grove, Everybody come. years that you were but a little babe on the New Year's day of 1932.

To Rudolph and John Blanton and at Mr. C. O. Magness'. the other college students home for Miss Kathryn Randall spent Sunholiday vacations when the last Cour- day with Miss Ollierea Randall. present school year bring you honors and knowledge but most of all, may it bring a realization of the fact that when your present course is ended, you shall have only prepared yourself for the lessons to be learned as youproceed year by year through the great College of Life.

Holiday cheer was present in the day night with Miss Maebeth Scruggs A. Brandle home in Providence last near Cliffside. and Mrs. S. E. Harrill. Happy was the daughter, Marjorie and Mr. and Mrs. C. A. Kennedy visit- Christmas at home of his parents, gave to each pupil a treat. day of the gathering and happy were Joe Hawkins and little daughter, Ber- ed at Mr. Webb Kennedy's near For- Mr. A. C. Hudlow. the wishes expressed by hosts and nice, of Avondale, were visitors at est City, Friday. guests at the reluctant leave tak- Mr. M. E. Hawkins, Christmas. ing. The greetings are wafted to me Born, to Mr. and Mrs. Claude El- night and elected new officers for mas holidays at home. by The Courier. In echo, I return more, Dec. 25, a son. them: A Happy New Year!

must be devoted to other things more and Cherryville. paper have just as Happy a New Mrs. Connie Duncan of Spruce and Mr. Coren Bailey and family pound party at Mrs. Roland Smith's ents, Mr. and Mrs. J. G. Baber. mentioned.

Tech, Atlanta, Ga., and Miss Mar- Mr. W. A. Jolley's, Sunday. garet Williams, of Greensboro col- Misses Ettie Bailey and Susan Mr. and Mrs. C. M. Harrill and Messrs Earnest Coffey and Everett ter Downey's at Alexander. here with their parents, Rev. and Eugenia Randall. drs. J. W. Williams.

SAVING MONEY ON COSTLY DIRECT MAILING

Rutherford county store owners will be interessed in the fact that a great New York establishment controlled by John S. Burke in November and December, 1931, passed the 1930 record in number of sales and gross receipts.

Mr. Burke states that improved conditions, in spite of depression, are attributed largely to aggressive-newspaper advertising. Mr. Burke says that hereafter he will save money spent on costly circulars, and other store literature distributed through the mails, and add the amount saved-hundreds of thousands a year-to productive advertising in newspapers.

Here is an authentic "checkup" by one of the country's most successful merchants, who has proved to his own satisfaction that newspaper advertising is the best and cheapest method to be used in successful merchandising.

Your advertising in The Courier goes directly into the homes of the prospective buyers of Rutherford county, where it is a welcome visitor, and never cast aside without a glance. The wide-awake merchant knows it is the cheapest and best method of advertising. Our local rate is only 25° per inch. And we know numbers of newspapers in the state, with only half the circulation of The Courier, who get 35c and 40c per inch. Ponder these facts before making up your 1932 advertising budget.

NAV PUNAE MEMS

Ellenboro, R-2, Dec. 29 .- A Christpaper after your letters are publish. mas program and tree was given at Oak Grove Wednesday night. The following program was given. Songs "Silent Night" by choir and "Holy, Holy, Holy" by congregation, Scripture reading, Edith Biggerstaff, prayer Mr. A. G. Randall, welcome, Edith Biggerstaff. "The Christmas Basketball Game Candles" by four girls, "What it takes to make Christmas," a number of children, "Light of the world," Dorothy Carter and Ruby Wilson,

Next Sunday is regular preaching children, 10c.

Mr. and Mrs. E. R. Magness and children, Earnest Jr., and Sara Martha, of Marion, spent the week end dents and twenty-five cents for men.

ier was printed: A Happy New Year. Mrs. Iva Biggerstaff and Messrs May the remaining months of the Nollie and Dwight and Misses Edith and Hazel Biggerstaff spent Sunday at Mr. Cleat Hardin's near Gilkey.

Misses Reba Hamrick, Kathryn and Ollieree Randall and Mozelle Jolly and Messrs Jack Jolley and Ewert Burns visited Miss Etta and Mr. Roy Blanton, Sunday afternoon

Miss Edith Biggerstaff spent Fri-

say no more for this week, but be- Blanton and Ila Hamrick and Roy attendance, collection and Bible let, S. C., were the dinner guests of fore I lay aside the paper, let me Blanton and Maynard Hamrick were reading two and four won. wish that the countless others whom visitors at Mrs. J. M. Randall's, Sat-

Year as those whose names I have Pine, Mr. Claude Jolley and family were visitors at Mr. H. . Harrill's Saturday night were, Misses Carrie, of Polk county and Mr. and Mrs. Friday. Franklin Warlick and little daughter Mr. Forest Matheney and family win, Emma Crawley Janine, Pau-Cliffside. Mr. Wesley Williams, of Georgia Doris, of Fallston, were visitors at and Mr. Miller Martin and family line and Moree Hudlow and their Mr. and Mrs. Willie Goode and awarded at this time. Those re-

Mrs. J. M. Randall and Misses Harrill's, Saturday.

Change Poultry School Dates

A change in dates from January 5, 6, 7 and 8, to January 26, 27, 28 and 29 in our county-wide poul- Sandy Run Sunday School Astry school to be held in Forest City has been made. Dr. Kaupp suggested this change so as to give more an opportunity to attend and to allow him to finsh up some work started School Association will meet in the the house committee on expendiin Florida.

free and all are urged to attend, All Sunday school workers and othespecially those interested in poul- ers are urged to attend and start were: Eastside try. Don't forget the dates have been the New Year right. The following company, Shelby, \$1,743.65; Cliffchanged from January 5, 6, 7 and program will be given: 8 to January 26, 27, 28 and 29, 1932.

PLAN REVIVAL OF

Company Opening Mining Village Near Bostic-Begin Operations Soon.

Rutherfordton, Dec. 28.—The mona-R. Porter of the Porter Placer Mining company of Los Angeles, Cali- Supt. T. J. Bagwell, Henrietta. fornia, has been in this county some time working on the project. He has headquarters here at the Isothermal present, adjournment. hotel, though the plant will be located this county.

Porter has contracted with B. Bryan Harrill of Forest City for five acres of land at the site. There will be a good highway, two railroads, telephone and electric lights accessible for the plant. Mr. Porter plans to have the plant in operation not later zite sands to start with.

Thursday Night

The all stars, that is the star high "The Star of Bethlehem" by eight school graduates and other players girls and a sacred play "Christmas that have represented the high school To the young man who so recent- Hearts are Humble" was given last, in former years, will play the high ly took up residence with Mr. and after which the gifts were taken from school team. This will be one of the Mrs. Perry Hardin of Golden Valley: the tree. Rev. J. N. Snow made a best games and the last one of the short talk and pronounced the bene- old year. The admission for this game will be men, 15c, women and school

> After the holidays the admission price for the high school games will be ten cents for women and stu-The men usually have to pay the "31". admission for the wives and children. For this reason most of the men will feel the effects of the low admission fees. It is regretted that it is necessary to change the admission price.

to buy new uniforms for the high bins. the local team dressed in good uni- Towery's in Sunshine. make your team look better.

Ollieree Randall and Evelyn Grayson Charlie Green.

Messrs Clarence and Odell Tate are talk which was enjoyed. The Ep- Mrs. A. C. Hudlows. Because the rest of The Courier visiting relatives in Maiden, Belmont worth Leagues closed a contest Sun- Messrs Roand Padgett and Eddle Taylor and Miss Flora Taylor, of

Mr. W. T. Harrill's, Mr. T. A. Big-

lege, Greensboro, spent the holidays Biggerstaff spent Sunday with Miss children Billy and Rebecca of Hen-Toney. rietta, were visitors at Mr. C. B. Mrs. Broadus Crawley and chil- children are spending this week with Roach, of Lowell and Dr. Allen J.

SUNDAY SCHOOL **MEETING JAN. 3**

sociation to Convene With Alexander Church.

Alexander Baptist church Sunday af- tures in the executive departments. This school will be absolutely ternoon, January 3rd, at 2:30 o'clock.

> 2:30-2:45 Songs: Devotion, Rev. C. C. Matheny, Alexander Baptist C. C. Matheny, Alexander Baptist BUSY DAYS FOR church; Special music, Spindale quar-

2:45-2:50 Meaning of Church con-MONAZITE MINING trol: Supt. Vance Price, Mt. Pleasant, (R).

> 2:50-3:00 Discussion of enrollment, Supt. G. C. Harrill, Caroleen. 3:00-3:10 Advantages of grading,

Mrs. Chas. Ford, Forest City First. 3:10-3:20 Use of Baptist Literazite industry is now underway. Frank ture, Supt. G. M. Cole, Holly Springs. 3:20-3:30 Meaning of Bibles used,

3:30-4:40 Checking reports, an-

near Bostic. J. T. McGregor, secre- ing. The weather was very bad, yet chase which carried him out Route tary of the local chamber of com- 20 Sunday schools sent representa- No. 181 via Indian Lake, through merce and manager of the hotel, who tives. There were 55 officers and McDowell county and finally over- largely toward making comfort, peace has been interested in the mining teachers present. Reports were sent taking them in Burke county. The and happiness for the needy and industry for some time, was instru- in from 25 Sunday schools. If your entire ride was made at a great dismental in securing the industry for school did not send a report last advantage to Mr. Edwards, as his to have gone without. Mr. Porter has had 35 years' ex- it at least 35 this month. I read out to skid on the slippery mud road. Christmas trees at which about 160 perience in the mining business. He the list of those sending reports this The men were brought to Ruther-- children of Rutherfordton, Ruth and plans to erect a large and modern month. Fill out these reports im- fordton and lodged in jail to await Spindale received generous treats. monazite plant on Broad river near mediately after the fourth Sunday a hearing in Recorder's court. Bostic at the junction of the Sea- so that we may fill out chart and On the day before Mr. Edwards ging by weighted gifts, were distriboard and Clinchfield railroads. Mr. give your school full credit before arrested two men in an automobile buted at this gala occasion by Old

than April 1st. The plant will pay at 7 o'clock at the home of Mr. Clarton, who had some whiskey in the checked Spindale ginghams, made by the farmers \$25 per ton for mona- ence James, with Mr. M. L. Lynch car. in charge.

at 7:15 o'clock.

at Mr. Howard Whisnants.

Newton, are spending a few days drunks were also arrested by him. here with his mother, Mrs. Horace Miss Mary Johnson and Mr. Alonzo

Putman were visitors in Shelby,

children are spending a few days at en and enjoyed by the people. Mr. J. A. Mode.

The proceeds of the game Thurs- visitors in Ellenboro Sunday at Mrs. tree, which was beautifully decorat- Many unfortunate families were day night of this week will be used Towery's mother, Mrs. Sallie Dob- ed and weighed down with presents. listed and locations described by the

school team. The old uniforms are Miss Ruth Towery is spending the teacher, presented a number of gifts wanis clubs of the county "pounded" about worn out. The fans want to see Christmas holidays at Mr. Rufus to those who have been neither ab- with palatable foods; many hungry

forms. See a good game and help Mr. and Mrs. Will Fant and children The presents and gifts gave the chil- mas dinner experiencing delight of of Valley Falls spent the Christmas dren much joy and made Christmas having big fat hens, cakes and good holidays here at the home of Mr. seem real to them.

The Epworth League met Sunday Sanitorium, is spending the Christ- er ones, memories of the past.

the coming year. Mrs. Connie Jolley Miss Mary Padgett, of Pacolett, Mr. and Mrs. Carl Baldwin had as

day night Groups one, two, three Padgett and two daughters Mary and Greensboro and Mr. Sidney Glinn, important than my ramblings, I must Mrs. Mary Blanton, Misses Etta and four have been in a contest for Bessie, Miss Minnie Bright of Paco- of Goldsboro. Mr. and Mrs. A. C. Hudlow Christmas day.

dren are spending this week with her Mr. Wilkins parents, near Harriss. Jervey, of Tryon.

Cliffside Mill Gets Tax Refund

Washington, Dec. 28.-Tax refunds aggregating several hundred thousands dollars were granted North Carolina taxpayers last year by the federal government, the bureau of internal revenue revealed yesterday The Sandy Run Baptist Sunday in a voluminous report filed with Among those receiving tax refunds up to or more than \$1,000 Manufacturing

OFFICER EDWARDS

side Mills, Cliffside, \$12,998.84.

County Traffic Officer Makes Number of Arrests on Highways During Holidays.

nouncements, counting delegates slippery, wet dirt road before capturing the men. He first noticed the The last meeting was most encourg- car near Rutherfordton, and gave

the meeting on the First Sunday af- near Spindale, and took two gallons Santy himself, at the City Hall on of liquor. He also captured an au- Wednesday afternoon. Little children tomobile, one man and one-half of disappointed parents, some orgallon of liquor on Route 19, between phaned and many with sick fathers Rutherfordton and Columbus, and on and mothers, came with bright, beams Wednesday arrested another man ing smiles, clean faces and hands; a Prayer meeting Saturday evening between Forest City and Rutherford- lot of them dressed neatly in nice

Mr. N. B. Reid will preach at the took an automobile in Colfax town- tending the festivity happily observ-Florence church Thursday evening ship. The driver was arrested. Some ed expressions of delight as names liquor was found in the car, but most were called and small girls hugged Mrs. Joan Toney spent Christmas of it had been broken in the chase.

Mr. and Mrs. Laxton Harden, of the influence of whiskey. Several occasion was a joyful success.

CHRISTMAS PROGRAM AT

Mr. J. W. Towery and family were a present from the large Christmas able appetites. sent nor tardy since school opened. and disappointed hearts sat at Christ-

Thursday when it held as guests Mr. D. E. Hawkins and spent Friday at Mr. C. B. Harrill's. Mr. C. R. Hudlow and family spent ercise, the principal, M. L. Johnson hearts that reach out to his less for-

The evening was well spent bring-Miss Pauline Erwin, of Charlotte ing to the children joy and to the old-

Mr. and Mrs. W. P. Tate and Duncan of Spruce Pine made a S. C., spent Christmas at Mr. and their guests for the holidays, the latter's mother and sister, Mrs. Aba B.

> Master Edward Marks, of Burlinggerstaff, Mr. and Mrs. Paul Harrill Among those who attended the spend the holidays with his grandpar- ica will be held at the Masonic

COUNTY WELFARE DEPARTMENT AIDS MANY CHRISTMAS

Co-operation of Clubs and Societies Over County Brought Happiness and Cheer to Many Children.

Rutherfordton, Dec. 28 .- The county department of Public Welfare extends thanks and appreciation for the kind interest shown and helpful donations given at Christmas time by citizens and clubs, Sunday school classes and various organizations of the county.

Christmas was a happy event to many poor and neglected children. There were as many as 300 little girls hugging dollies and 300 little boys happily blowing horns, eating candies, nuts and fruits who would Traffic officer Garrett Edwards have been sorrowfully neglected had made a very thrilling ride last Wed- it not been for the kind-heartedness nesday, which resulted in the cap- and generous gifts from the public. ture of two men and five gallons of The County Welfare Departments whiskey. Officer Edwards chased the received checks and cash gifts from automobile twenty-two miles over a many which bought shoes and comfortable clothing for sick and unfortunate grown-ups as well as children and there were helpful dona-tions of foods and second-hand clothing sent, all of which contributed those who would have been forced

month, join this 25 and let's make motorcycle threatened every second The Rutherfordton firemen gave Bright colored mesh stockings, bagstudents of sewing classes of High On Christmas Eve Mr. Edwards schools in the county. Spectators atpretty new dolls and boys puffed out Mr. Edwards made a number of round cheek as they blew bright Mr. and Mrs. Frank Toney spent other arrests during the holidays, horns. The children thrilled over the Christmas holidays in the Sun- most of the parties being charged fresh juicy oranges and apples as shine community visiting relatives. with operating vehicles while under much as at candies and nuts and the

Children in remote sections of the county received colored mesh stockings which had been filled by volun-FLOYD'S CREEK SCHOOL teers and these were distributed by various committees of clubs and in-Forest City, R-1, Dec. 28.—A terested and dependable citizens. Ac-At the morning service at the large crowd attended the Christmas tive welfare community clubs were Florence Bapitst Sunday, Supt. J. W. program, which was given at the liberal and worked diligently to see Webb presented 18 pins to those Floyd's Creek school, on last Wed-that no child failed to receive gifts who attended every Sunday in year nesday evening. The program con- at Cliffside, Caroleen, Henrietta, sisting of songs, dialogues, short Avondale, Lake Lure and other well Mr. and Mrs. S. S. Doggett and plays and recitations, was well giv- organized towns of the county. The Forest City Family Welfare Assothe home of Mrs. Doggett's father, At the close of the program, Santa ciation took care of numberless poor Claus delivered to each child in school and made happy hearts and comfort-

> Miss Georgia Wells, the assistant Welfare Departments which the Kithings which were furnished by mem-At the close of the evening ex- bers of clubs-men who have big tunate brother.

Depression is considered a curse but proof is given at this holiday season that generosity still holds reign and that he who sacrifices reaps the raptuous joys of giving in a far greater degree than does the man with the full purse.

PIEDMONT COUNCIL MEETS 12

The annual meeting of the Piedton, arrived at Forest City, R-3, to mont Council, Boy Scouts of Amer-Temple, Gastonia, Tuesday night, Jan. 12th. The Silver Beaver aw-Pearl and Nellie Burgan, Edna Er- sister, Mrs. Bronson Bennick's at ard has been conferred upon four members of the Council and will be spent Friday at Mr. A. B. Bailey's. house guest, Miss Mary Padgett. children spent Christmas at Mr. Wal-ceiving the award will be: President, J. W. Atkins and Fred L. Mr. and Mrs. Tom Wilkins and Smyre, of Gastonia; Rev. W. J.