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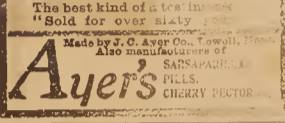
Volume XVI.

RICH SQUARE, NORTHAMPTON COUNTY, N. C., THURSDAY, NOVEMBER 21, 1907.

Number 48

## My Hair is Extra Long

Feed your hair; nourish it; give it something to live on. Then it will stop falling, and will grow long and heavy. Ayer's Hair Vigor is the genuine hair-food you can buy. It gives new life to the hair-bulbs. You save what hair you have, and get more, too. And it keeps the scalp clean and healthy.



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Dr. W. J. Ward, DENTIST, WELLS, N. C.

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Can be found in his office at all times except when notice is given in this paper. Will be in Roxobel week after each Second Sunday.

DR. C. G. POWELL, DENTIST, POTECAZI, N. C.

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Best accommodations. Newly built and furnished with modern equipments. Polite attendance. Livery attached. J. B. STEPHENSON, Prop.

### If You Wish to Succeed.

By Everett McNeil  
The American B y  
DO NOT SPREAD YOURSELF OVER TOO MUCH TERRITORY  
Concentrate your abilities, focus them determinedly and constantly upon the point to be attained. A steel capped rifle ball will go through many inches of solid oak, while a charge of pigeon-shot backed by the same powder force, will scatter over several square feet of space, and only stick in the surface of the wood. Don't pigeon-shot your abilities. Mold them into one ball, steel-capped with determination, and then put all the force of your being back of it and, when you hit anything, there will be "something doing", to use an expressive bit of slang.

### ATTEND TO THE SO CALLED LITTLE THINGS.

It is the details of your business. It is their combined forces, mending and fighting harmoniously together, that will enable you to capture the citadel of success. The great men of the world have given great attention to "little" things. Napoleon looked closely after the clothing, feeding, weaponing, and marching of his armies, for he knew that those would make those armies effective when the day of battle came. Wellington was a master of detail. A. T. Steward understood thoroughly all the minutiae of his great business. "Little" things are little only to minds too little to comprehend their bigness.

### MASTER SOME ONE BUSINESS THOROUGHLY.

This is the age of concentration and specialization, of the mastery of one, or at the most, of a few things. The most successful men of today are specialists, experts, each in his own special province. Be one of these experts. Learn some one business thoroughly. Don't try to be a jack of all trades. If your work is to be on shoes, master the shoe business. Know how the shoe is made, and all about the leather that goes into it. Don't try to do a little carpentry, or blacksmithing, or wagon making, to help out the shoe business. Focus all your energies on shoes. Be a shoe expert. The few who climb to great success are the ones who master not one but all the details of their business, and let other businesses alone.

### BE PUNCTUAL.

Keep your business appointments to the minute. You would not think of robbing your business associates of money; why then steal his time, which is more precious to him than money, by failing to keep an appointment or by coming late? Nothing begets confidence quicker than punctuality; and confidence is the soul of business. Distrust and success never go into partnership. "Punctuality is the politeness of kings," said Louis XIV. It is much more than this; it is the duty of all who need or use the time of others. Some make the punctuality of others a thief of their time. If you wish to succeed, don't be one of those men.

### DON'T LET THE LIQUOR HABIT MASTER YOU.

Better cut it out altogether. The road to success is paved literally miles deep with the bones of the victims of the drink devil; and yet, thousands, with wide-open seeing eyes and feet treading these very bones, are at all times gradually yielding, soul and body, to the hypnotic glare of the Imp of the Bottle. It is one of the mysteries of human nature that men, with the evils of the drink habit looming up mountain-high constantly before them, will take no warning; will see their friends and business associates ruined, and yet turn from their graves and deliberately walk the road that led to their wrecking. Yes, you had better cut the liquor habit out altogether.

### WORK FOR YOUR EMPLOYER'S INTEREST.

It is the best way to work for your own. The man who keeps his eyes on the clock can never see success. The clerk who is always ready to drop his work

the minute the hour is up will never become a partner, nor have a business of his own. The worker who never tries to accomplish anything more than he is actually paid for doing, will never be paid for more than he actually accomplishes. Why should he be? The advancement the increase of salary, will go to the man who has showed himself able to do more than what he has been doing; and it ought to go to him—every time.

### LEARN THE VALUE OF TIME.

Time is the most important asset that a business man possesses; yet he cannot hoard it, cannot increase it by any manner of business acumen, and he must spend it continuously. He can only control its use. Every day is exactly the same length to you that it is to your business competitors; but the way each day shall be employed by yourself is for yourself alone to say. And right here is where Time hands out success or failure. If your competitor, and all have competitors, devote a part of his time outside of regular business hours to the study of how he can better his business, while you idle yours away, he will certainly get the start of you. If he is more diligent of his time during business hours than you are, he will get the start of you. If you are a dawdler, a time waster, an idler, you can never succeed. Learn the value of time. You can waste years of it; but you cannot make the smallest fraction of a second.

### AIM HIGH; BUT LOAD UP BEFORE YOU AIM.

If you were hunting ducks, you would not wait until you had found the ducks before you loaded your gun. Be as sensible when hunting after the successes of life. Load carefully, load conservatively; and then aim steadily. The rifle that waffles will never hit the mark. In life's great hunt, few—very few—hit success. The few who hit, loaded carefully; the many who missed, loaded carelessly. They may have aimed just as straight; but there is not enough powder to carry it up. Load up before you aim; but do not try to make a cannon out of a twelve-bore shotgun, and to curse your luck if the gun bursts. Load according to the weight and caliber of your gun. A lower mark will hit it better than a shot fired gun and burnt powder. Load up before you aim. But, if you are looking for big game, use a big gun and put in a big load. If you wish to become a great man, load for it; but don't go hunting elephants with a squirrel gun loaded with pigeon-shot.

### GET THE PERSISTENCE HABIT.

"Genius is patience," says Buffon. "Do as I have done—persevere," was the way George Stephenson usually summed up his advice to young men. "Work, sweat it in capitals, WORK, WORK all the time," Jack London writes in an article of advice to writers. Perseverance might be termed the glue of success. It is the thing that holds our efforts together, and finally solidifies them into success. The man who sticks to the man who succeeds. Because of this quality of sticktoitiveness the Anglo-Saxon races have become the most powerful people of the earth. They have won, not by cleverness and brilliancy of mind, but by pure tenacity of purpose, the bull-dog grip of perseverance. What is true of the race is even more true of the individual. The brilliant, clever, boy seldom wins any great success, because he seldom has the habit of perseverance. Things have come too easy for him. If he had had to work harder, he would have had to persevere longer; and thus might have learned how to stick to a thing, however difficult, until he had mastered it. Now, this is exactly the quality of mind that wins success. In the race of life perseverance is the tortoise that wins. Brilliancy of Mind the hare that suffers itself to be defeated. Get the perseverance habit.

### Librarians in many parts of London agree in stating that the public taste for the reading of fiction is showing a very decided falling off, and that the popularity of works of travel, history and biography is correspondingly increasing.

### AULANDER NEWS.

To Help the Orphans--Finger Cut off--Dr. Powell to Locate Here--Riber News.

Dr. W. J. Harrell made a short trip to Windsor last Friday.

Mr. Ashley Horne, of Claytor, candidate for Governor, was here last week in connection with his nomination.

Miss Mary Woodard has gone to Portsmouth on account of sickness. Miss Woodard is a student at the High school here.

Another accident last week cost Mr. James Herring a finger. Mr. Herring unfortunately let his hand come in contact with a running saw, and his little finger was cut off. Dr. Horton bandaged the wound and relieved the pain. This happened in Mr. Herring's shop where he has machinery run by gasoline engine.

Rev. M. P. Davis of Coleraine was expected here last Friday to address the patrons and students at the Graded school, but for some reason found it inconvenient to come. Rev. R. L. Gay made a talk and the afternoon was spent pleasantly. Mr. James Mitchell will address the next educational meeting some time in the near future.

Postmaster Early has been sick for several days, but has come out again not much the worse for confinement.

Advices from Dr. C. G. Powell of Potocazi authorizes us to announce that he will locate in our town in the near future. This is good news and no doubt will be interesting to those who have been trying to secure the services of a Dentist. Dr. Powell will come to us highly recommended, and we welcome him heartily, hoping that his residence here may prove very pleasant and exceedingly profitable. The Doctor has heard of our hospitable neighbors people, and we hope his every expectation will be fulfilled, and that he may cast his lot among people who will become fast friends.

Miss Bertha Harrington has returned to C. B. F. I. after two weeks visit to her parents here. \$1475 for a farm is what The Dunning Company offers this week.

Dr. and Mrs. E. H. Horton will entertain the members of the play at a supper Thursday night after the performance. A delicious menu will be served, and the banquet promises to be an elaborate affair.

Indian girls and Western girls will sing choruses at the play Thursday night. A number of young girls have been specially trained by Miss Mabel Dunning for this occasion, and the music between the acts will be catchy and pretty. Bright costumes, drills and marches, and a dozen pretty girls will make up a good part of the entertainment, and serve to brighten the time between the acts.

The proceeds of the play will be sent to the Orphanage to help out in building the infirmary. This is a good cause and should be liberally patronized. Play begins at 8 o'clock Thursday Nov. 21st. at Academy.

A large crowd from Ahoskie, Union, Roxobel and other places are coming down tonight to see the play, and the seats should be placed to accommodate the people. Everything is in readiness for the play and the audience is requested to be in their seats by 8 o'clock. There are no reserved seats, and the first to present themselves will get the best seats. For several reasons it is thought the play cannot be presented at any other town, and those who have kept up with it should see it Thursday night. Prices are 25 and 15 cents. Curtain goes up at 8 o'clock.

The Baptist church made a record collection here last Sunday night. There was a debt of \$375 on the church for repairs and repainting. Pastor Gay made a stirring talk and afterward asked for contributions. The congregation responded so liberally that the entire debt was wiped out. This church here is one of the neatest in the Association and has been the subject of many very favorable comments. When the Association meets here next year they will find a handsome church with plenty room, and the visitors will be well cared for.

Miss Addie Myers surprised her friends last week and was married to Mr. Jernigan. They will reside near here in the future.

Dr. C. G. Powell of Potocazi was here this week looking around. The Doctor will make this his future home.

Messrs. Joe King and Citizen of Windsor were visitors here Sunday.

W. G. Mizell of Windsor was here last Monday in the interest of his profession.

We have mentioned the need of a boarding house here before, and some steps should be taken to see that scholars should not be refused admittance on account of inability to secure board. This could be made a paying business here as well as a very convenient help to the school. The Dunning Company offers to assist in establishing a boarding place, and will make special concessions in order to have this accomplished. Interesting parties can write them for information.

### Short Crops in Ontario.

Consul H. J. Harvey, of Fort Erie, reports that crops in that part of the Canadian Province of Ontario are very light and prices for hay and grain are very high. The consul's details follow.

Oats are thrashing out about 40 per cent of a crop, wheat and corn are only half crops, potatoes 25 per cent, and hay 75 per cent of a crop. The shortage was caused by the winterkilling of wheat and clover and extremely dry weather from May to September. Hay last year was scarce and high in the United States, and American buyers scoured Ontario, buying all the farmers' surplus, paying \$10 to \$16 per ton, on which they paid \$4 per gross ton duty, and sold in Buffalo as high as \$25. Some farmers are now selling hay at \$15; others will not sell until spring. On account of the light crop of hay and grain farmers are selling their cattle, many of them only 1 year old. These are shipped to Buffalo this year one hundred where a single one was shipped last year.

### Boys, Be Yourself!

If every boy will bear this in mind, every boy aiming for the top round of the ladder, you will find that you have one of the greatest obstructions under your control, and this obstacle of trying to imitate somebody else has hindered more achievements than any other trait and been responsible for more failures than we can conceive.

No boy will ever succeed in any undertaking, be his aim high or commonplace, unless he acts his own self, acts natural and impresses his own individuality upon his work and his co-workers.

Be natural. Be yourself. Abhor affectation; feel your characteristic virtues; be truth and reality, and remember, "Truth is simple, requiring neither Study nor Art." And some one has truly said:

"Affectation is a greater enemy to the face than the small-pox."—Ada B. F. Parsons.

### HOME IN AULANDER.

Nice 4 room cottage house with necessary out houses. Lot 150 back by 65 feet front. In front of Graded school and Dr. Harrell's residence, will sell at reasonable price. See or write Mrs. W. H. PITTMAN, Aulander, N. C.

### Brick!

We have plenty on hand now; prices \$6.00 to \$10.00 per thousand. All orders filled promptly. DUNNING BRICK COMPANY, Aulander, N. C.

The absorbing capacity of a brick is about 16 ounces of water.

## \$1475 For a Good Farm.

THIS farm is about 7 or 8 miles from Aulander, maybe more.

200 acres in all, about 60 cultivated. One small house.

It's a good farm and very fine tobacco land; the only reason it's so cheap is because it is not on the road.

If you want a good little farm for little money, this is your chance. The land is there, and its good land, but it will go cheap for the reason above stated.

This won't last long at this price, so be in time.

## THE DUNNING CO.

Real Estate, Insurance, Timber, Investments  
AULANDER, N. C.

### MR. WINBORNE ENDORSED.

T. W. Mason Writes to Favor Candidacy of Hertford Man for Attorney General  
From Charlotte Observer.

To the Editor of the Observer: I wish to remind the readers of the Observer that my friend and neighbor, B. B. Winborne, of Hertford county, is a candidate for the office of Attorney General at the hands of the nominating convention of the Democratic party and that we are fortunate in having him to tender his services for that important office.

Those of us who live closest to Mr. Winborne and know him best will earnestly ask our next convention to nominate him. There is hardly any need to mention his fitness as a lawyer; his work in our courts and in our Legislature, where he has often represented his people, has placed him in the front of his profession. He is not only a close and diligent student of the law but he has for many years enjoyed a large and successful practice. Few, indeed are furnished with as full a knowledge as he of the decisions of our courts and the reasons of them.

Mr. Winborne has always lived under and borne with brave hands the standard of the Democratic party. He has never wavered. In the day of party disaster and political gloom his voice has never given forth an uncertain note and he is to-day the safe and trusted political leader of his county.

It is a pleasure to think of him and to speak of him as a neighbor, and his beautiful home life, with the silent influence of his example, leading the people of his community to think and to live rightly. He is a great lover of his people and, in his riper years, has given his men, in leisure moments, a record of their lives, dedicating his work, "To the memory of the departed worthies of Hertford county and the descendants of those noble people."

Looking backward over a life to which has been given some length of days, it seems to me that it is wise for us to choose for our public servants those, who have not only intellectual force but also true, warm hearts, and who love their neighbors.

T. W. MASON, Garysburg, Nov. 6th.

Trials at law are being held at free on request, by Dr. Shoop, Racine, Wis. These tests are proving to the people—without a penny's cost—the great value of this scientific prescription known to druggists everywhere as Dr. Shoop's Catarrh Remedy. Sold by Rich Square Drug Co.

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Insurance in force \$918,928.00. Surplus fund to pay losses (protected by bond) \$1,536.93.

We solicit correspondence. Any information cheerfully given. Write to ALBERT VANN, PRESIDENT JAMES E. SMITH, Sec. & Treas. RICH SQUARE, N. C.

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Orders taken for  
**Ladies' Suits, Cloaks, and Skirts**  
made to measure.

Oct. Designer 10c a Copy  
Fashion Sheet Free  
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