

15 DAYS ONLY

# EFIRD'S

ICE WATER FREE

## Pre-Inventory Sale!

Commencing Thursday Morning, June 11th, at 9 o'clock. Follow the crowds. \$100,000.00 worth of the best merchandise in the Carolinas to go at almost your own price. This announcement will be glad news to the shoppers of the Carolinas when all Efird's Chain of stores start this 15-Day Pre-Inventory Sale on the same hour. More than a million dollars worth of merchandise to be slaughtered by all our stores. Be here Thursday morning when store opens.

### Domino Apron Gingham 31-2c

You know the quality guaranteed fast colors in every size check, 10 cases for this sale 3 1/2c OTHER ITEMS ON THE 3 1/2c COUNTER.

Short length Dress Gingham, at only 3 1/2c  
Colored Lawns and Batiste Remnants, at 3 1/2c  
10c Chambray Remnants 3 1/2c  
Remnants of all kinds of White Goods and Colored Wash Goods, slightly soiled at 3 1/2c  
Short Pieces Percales 3 1/2c  
36 and 40-inch Remnant Fine Sheetings at 3 1/2c  
Oil Color Calicoes 3 1/2c  
Fast color Dress Style Calicoes, at only 3 1/2c  
No Mail Orders on 3 1/2c Goods.

### Hickory Shirting 5 cents

Indigo Blue Stripe Hickory Shirting, limit 20 yards to a customer, at only 5c yard

### Yard wide Pajama Checks 5c

Regular 10c quality yard wide Pajama Checks, limit 20 yards to a customer, (no mail orders) Thursday morning when store opens and while it lasts 5c yd.

### White Goods Counter 5c

Remnant of Batistes, Marquissette Voiles, Dimities, Madras, Lawns, Piques, Pajama Checks and Short lengths of various kind of other goods, worth up to 25c yard, (no mail orders) to go at only 5c yd.

### 12 1-2c Quality White Crepe, the Wonder of this Sale at 5c per yard

100 pieces regular 12 1/2c quality White Crepe for Shirts, Dresses and Underwear, limit 20 yards to a customer, (no mail orders) at 5c yd.

### \$1.00 Alarm Clocks 35c

Thursday morning from 9 to 9:30 and Thursday afternoon from 3 to 3:30 we will sell the best guaranteed \$1.00 Alarm Clocks at only 35c

### Prices on Sheets, Spreads and Towels that should interest Housekeepers, Hotels, Colleges, and Boarding Houses

#### The Greatest Values in Sheets Ever offered

New York Mills, 90x90 (note the size) seamless Sheets, first quality, \$1.00 value, limit six to a customer, 52c  
Mohawk 81x90 Sheets, the Hotel Man's Favorite 69c  
Utica 81x90 Sheets, for 40 years the Standard of the World at \$1.25, our Pre-Inventory Price is only 77c  
New York 54x99 Seamless Sheets, 75c value 39c  
Best 50c value Sheets at 34c

#### Pillow Cases

42x36 Pillow Cases, 12 1/2c value at only 8c  
Rival Brand 42x36 Pillow Cases, 25c value at 11 1/2c  
42x36 Hemstitched Pillow Cases at only 12 1/2c  
Mohawk Pillow Cases 16c  
Utica 45x36 Pillow Cases, you know the value, at 19c

#### Towels 5c

100 dozen Regular 10c Huck Towels, slight imperfect, while they last at only 5c

#### Ladies' Silk Hose 9 cents

100 doz. Ladies' Boot Silk Hose, slight imperfect, to go on sale Thursday morning when store opens, at only 9c pair

#### Gauze Vests 3c

Regular 10c Full Tape Gauze Vests Thursday morning at 9 o'clock for one hour, limit 4 to a customer, at 3c

#### 61-2c Counter

Here you will find Wash Goods of every description. White Goods, Curtain Materials, etc., in many instances worth up to 20c per yard, all at 6 1/2c

#### Dimity Quilts

62x90 size, regular \$1.18 Dimity Quilts, at 82c  
72x90 Regular \$1.38 Dimity Quilts, at 95c  
82x90 regular \$1.50 Dimity Quilts, at \$1.05  
Full Size 98c Crochet Spreads at only 67c  
11-4 Regular \$1.38 Spreads (handsome patterns) at 98c  
Clarendon Bed Spreads, the World's Standard at \$1.50, Pre-Inventory Price \$1.18

#### All Marseille Quilts go at Pre-Inventory Prices

11-4 Marseilles Spreads, regular \$2.48 value, \$1.59  
\$3.50 Marseilles Spreads, plain, scalloped or cut corners, special at only \$1.95 and \$2.25  
\$5.00 Marseilles Spreads (handsome patterns) \$2.85  
\$7.50 Marseilles Spreads, almost hand woven patterns at \$3.75

#### Turkish Bath Towels 7c

12 1/2c Bleached Turkish Bath Towels at 7c  
12 1/2c Colored Border Huck Towels, at 7c  
15c Scalloped Huck Towels 9c  
25 and 35c Extra Size Bleached Turkish Towels 17 1/2c  
Barber Towels 3c

#### White Goods at Pre-Inventory Prices

45-inch 40c quality Mercerized Batiste, at only 16c  
Bookfold Flaxons 8c  
Bookfold Linaires 16c  
25c Luna Lawns 16c  
25c Luna Batistes 16c  
Flaxon and Fine Checked Dimities, at 8 1/2c  
18c quality Fine Checked Dimities, at only 11 1/2c  
12 1/2 quality Soft Finished Nainsook at only 8 1/2c  
Orange Blossom Nainsook, \$1.50 value at 95c

#### Power of 1c at Efirds Pre-Inventory Sale

2 cards 2 dozen Pearl Buttons 1c  
5c Hair Nets 1c  
Regular 5c White Hemstitched Handkerchiefs 1c  
Spool Cotton 1c  
3 dozen Crimple Hair Pins 1c  
2 Paper Pins 1c  
1 dozen Safety Pins 1c  
2 Thimbles 1c  
Val Lace, per yard 1c  
Wash Belts 1c  
2 balls Sewing Cotton 1c  
5c Roll Star Braid 1c  
2 Memorandum Books 1c  
Reg. 5c Composition Books 1c  
1 Paper Needles 1c  
1 Box Mourning Pins 1c  
5c Tape Measure 1c

#### Once in a Life Time Silk Hose at these Prices

Ladies' Full Fashioned all Silk Stockings, Blacks, Whites, ans, Emerald, Greens, Lavenders, Tanges, etc, best 50c quality at only 29c  
Ladies' \$1.00 Silk Stockings in Blacks and Whites at only 55c  
Heavy all Silk Stockings, Black and white at 79c  
Kayser's Italian guaranteed Silk Stockings, blacks, whites and all colors, the \$2.00 kind at \$1.15

#### WANTED.

15 Fifteen Check Boys and 15 Sales People. Apply Tuesday morning, June 9th.

Our store will be closed on Wednesday, June 10th to enable the sales force to mark down the goods.

#### Petticoats

50 dozen Ladies White Petticoats, while they last 25c  
Ladies' 50c Gowns, full size 25c

#### Pillow Cases 5c

Full Size Bleached Pillow cases at only 5c  
Regular 50c full size Sheets 25c

#### DELIVERIES

Special Arrangements will be made to deliver all Parcels on the Day Purchased, if possible.

#### NOTICE

Our Store will be closed from 6 o'clock, Tuesday Evening, June 9th, until Thursday morning, June 11th, in order to give the Sales Force an opportunity to mark down goods.

#### Mennen's Talcum Powder 6c Thursday Morning

Mennen's Talcum Powder 6c  
Palmolive Toilet Soap 6c  
Palmolive 50c Bottle Shampoo, at only 19c  
See Toilet Department for other Cut Prices on the World's Wide Famous Talcums and Toilet Soaps.

#### The Power of a Nickel During this Sale

2 cards best 5c Pearl Buttons 5c  
10 and 15c Box Paper, 2 dozen envelopes to match 5c  
2 regular 5c long Day Books 5c  
10c Embroidered and Initial Handkerchiefs 5c  
15c Toothbrushes 5c  
2 cards regular 5c Hooks and Eyes, at 5c  
De Long 10c Hooks and Eyes 5c  
10c Dressing Combs 5c  
2 Fine Combs, 5c value 5c  
2 Bolts Stickerei Braid for 5c  
Colored Wash Braids, worth up to 25c per yard, for 5c  
15c Dressing Combs, black, white, etc., at 8c  
39c Heavy White Dressing Combs, at only 18c  
75c Extra Heavy Dressing Combs, at only 35c  
10c Fine Combs 5c  
25c Fine Combs 18c  
10c Shirtwaist Bands 5c  
10 to 25c Back Combs 5c

#### BIG 5c DRY GOODS COUNTER

A wonder, on the second floor. You will find here Goods of every description from all sections of the store, worth up to 10c per yard - 5c



#### 9c TABLE

On our Great Bargain Table you will find Cannon Cloth, Lonsdale, Cambric, Gibson Plaids, Pigue, Brown Linens, Iron Clad Galateas and hundreds of other good values worth up to 25c per yard at 9c