

Our Great June White and Hot Weather Goods Sale of all Kinds of Ready-to-Wear and Millinery Will Begin

FRIDAY MORNING, JUNE 18TH

Come and Get Your Share of Bargains

PARKS-BELK COMPANY

Always keep in mind the fact that we sell the best goods no matter what the price is. We always consider quality first and then price. Advertising goods at a price and selling the real goods are two different things. We have thirty years back of everything we do. We have been the acknowledged leaders in selling high class goods at a less price. A lot of people have tried to follow but failed. So remember the date and come FRIDAY MORNING, JUNE 18th when store opens.

Special No. 1	Special No. 2	Special No. 3	Special No. 4
50c to \$1.00 Ladies' White, Black and Colored SHIRT WAISTS, 100 doz. in the lot25c, 45c \$1.00 to \$2.00 Ladies White WASH SKIRTS, a big job of Pique, Rip and Tan Linen and black and white checks48c, 75c and 98c 100 Dozen in the Lot.	\$1.00 Value Ladies' HOUSE DRESSES, of Good Grade Persale, only48c \$3.00 Value Ladies' ALL WOOL SKIRTS, for only\$1.75 and \$1.95 38c Value Ladies' Fine NAINSOOK GOWNS, Extra Full Size, only19c	\$7.50 Value Ladies PALM BEACH COAT SUITS, only\$1.95 \$7.50 Ladies' Fine SILK POPLIN DRESSES, for only\$4.95 \$1.00 Ladies' Colored and Black UNDERSKIRTS, only48c	50c Ladies' Extra Length GOWNS25c 25c Little Boys' CLOTH HATS,15c, 2 for 25c 25c Child's HAT SHAPES and BANDED SAILORS, only10c

Big Muslin Underwear Sale of Everything in Underwear

FOR HOT WEATHER AT PRICES THAT ARE LESS THAN THE MAKING.

38c Value Good Full Size Muslin Gowns19c
38c Value Ladies Muslin Underskirts22c
This price just as long as they last.
No Limit to Quantity. Buy all You Want as Long As They Last.

48c Extra Fine Lace Trimmed Gowns29c
50c Full 54-inch Long Muslin Gowns33c
65c Extra Fine Trimmed Muslin Gowns38c
75c Extra Size Fine Quality Muslin Gown45c
\$1.00 Value Large Fine Trimmed Gown50c
\$1.25 Value Muslin Gowns, bought when the prices hit the bottom, only75c
\$1.50 Very Fine Lace and Embroidery trimmed Gowns, only98c
Better Gowns, worth double\$1.45 up to \$2.95
75c Ladies Extra Wide White Underskirts48c
\$1.00 Fine Trimmed Underskirts, only75c
\$1.50 Value New Flare Bottom Skirts98c
Better Muslin Underskirts, worth almost double the price of\$1.45 to \$1.95

Great Sale of Muslin Corset Covers

SELLING FOR THE PRICE OF THE CLOTH.

18c Value Corset Covers, made of Good quality Muslin, no limit, only10c
25c value very fine Corset Covers15c
38c Value Fine Lace Trimmed Corset Covers18c
45c Value Extra Well Made and trimmed Corset Covers, at only25c
50c Big Bargain Corset Covers, only38c
38c value Ladies' Muslin Pants, only19c
50c value Ladies' Fine Trimmed Pants, only25c
65c Ladies' Fine Trimmed Muslin Pants, only38c
15c Children's White Muslin Drawers and Bodies, only10c each
38c Children's Muslin Drawers, only25c
50c Childs Shirt and Waists, all together25c

Great Saving on all the Silk Dresses for this Sale

\$7.50 Value Silk Dresses, only\$4.95
\$10.00 Fine Silk Dresses, with lace Waists, going at only\$5.95 and \$7.45
25c Sample Silk Dresses, Value up to \$25.00 going at only\$9.95 and \$12.45
Big Bargains in Stout Dresses for Stout figures, during this sale. Come in Silk and Cotton and Silk mixed worth 25 per cent more but\$9.95 to \$27.50

Big Values in Light Weight Separate Summer Coats

\$5.00 value Wool Plaid Summer Coats\$3.95
\$6.50 to \$7.50 Very Fine Ladies' Summer Coats, at only\$4.95
\$20.00 Poplin Ladies' Separate Coat of fine Wool Poplin, latest style\$12.50

Bargaining in Ladies' Wool and Palm Beach Skirts and Suits

\$1.50 Value Ladies' Wool Skirts95c
\$2.00 Value Good Wool Skirts, only\$1.45
\$2.50 to \$3.00 Value all Wool Skirts\$1.95
\$2.00 Value Fine Cotton Suiting Skirts, \$1.25, \$1.95
\$2.00 Value Fine Cotton Suiting Skirts at \$1.25 and \$1.95
\$1.50 Value Fine Wash Skirts, in Pique, both white and Sand Shades, only98c
\$1.00 Value Ladies' Good Wash Skirts, 48c and 68c
\$5.00 Value Ladies' all wool Skirts, only\$3.95
\$3.00 Value Ladies' Tailor made Panama Cloth Skirts, only\$1.95
\$3.50 Value Ladies Palm Beach Skirts\$2.45
\$4.00 Value Ladies' New Palm Beach Cloth Skirts, and hand tailored, only\$2.95
\$5.00 Value Very Wide and Well Made Panama Skirts, only\$3.95
\$6.50 Value Ladies' Best Make and Tailored Palm Beach Skirts, only\$4.95
\$6.50 to \$7.50 Value Ladies' Wool Skirts\$4.95
Better Wool Skirts\$5.95, \$6.45 and \$9.95
Worth 40 per cent more.

\$7.50 Value Ladies' Panama Cloth Coat Suit, newest style, only\$5.95
\$10.00 Value Palm Beach Cloth Coat Suits, going at only\$6.95 and \$7.50
\$12.50 Ladies' Best Made Wool and Cotton Palm Beach Coat Suits\$7.50 and \$9.95

Great Bargains in New Early Summer Dresses Just Come In

\$3.95 Value Fine all over Embroidery White Dresses just in, only\$2.95
\$2.00 Value Misses White Dresses, only\$1.45
\$3.50 and \$4.00 Misses' Fine White Dresses, made of fine white Voile and Batiste\$2.95
\$5.00 Value Misses and Junior White Voile and Batiste Dresses, only\$3.95
\$6.50 and \$7.50 Value Junior and Ladies' White Dresses, very fine Hand Made\$4.95
\$2.00 Value Fine Crepe and Lace Cloth figured Dresses, at\$1.45 and \$1.95
\$18.00 Value Ladies Fine Embroidered Dresses, only\$6.50 and \$7.50
\$15.00 to \$18.50 Value Ladies' Fine White Dresses only\$9.95 to \$12.50

Big Bargains in Fine Feather Pillows

\$1.00 2 1-2 pound Feather Pillows59c each
Per Pair95c
\$1.50 Value 3-pound Feather Pillows59c each
Per Pair\$1.15
\$1.50 Full Size Feather Bolsters, 5-pound weight, only95c
We will have thousands of other great Bargains that we have not room to mention. Come and let us show you.

Tremendous Values in Ladies Misses and Children's Wash Dresses for all Wear

75c Ladies' Full Size Percale House Dresses, sizes up to 46, only48c
\$1.00 Value Ladies' House Dresses, sizes up to 46, only75c and 85c
\$1.25 and \$1.50 Value Ladies' Best Gingham and Percale Street Dresses, sizes up to 54, at only98c
We can fit any size lady.

50c Misses' and Children's Wash Dresses38c
38c Children's Wash Dresses, sizes up to 625c
50c Value Infant's Short or Long White Dresses, only25c
75c to \$1.00 Value Children's White Dresses, sizes 3 to 6, only38c and 48c
75c Value Misses and Children's White and Colored Dresses, sizes up to 14, only48c
\$1.00 Value Misses and Children's White and Colored Wash Dresses, only75c and 85c
\$1.25 to \$1.50 Value Misses and Junior Dresses, made in all the new materials, sizes to \$18, only98c
\$2.00 Value Children's, Misses and Junior Wash Dresses, sizes up to 18\$1.25 and \$1.45
\$1.50 Value Dresses for Stout Girls or overgrown sizes, only98c
\$2.00 Value Over-Grown Dresses, made of all the new materials, only\$1.25 and \$1.45

Great Savings in Boys' Wash Suits, Blouse Waists and Girls' Rompers

75c Value Boys' Peter Thompson Suits48c
\$1.00 Value Boys Peter Thompson Suits75c
Made of Good Line Suiting, only75c
\$1.50 Boys' New Peter Thompson Suits, made of Hygrade Best Galatea, only98c
25c Boys' Good Dark and Light Blouse Waists19c
38c Value Boys' and Girls' Rompers, only25c
Better Rompers, 75c grade, only48c

Big Saving on Ladies' Trimmed Hats 50 per cent Lower Than Millinery Stores, Sell on Credit will Charge You

\$1.50 Value Ladies' Knockabout Hats95c
25c Misses', Ladies and Children's Everyday Hats, worth double7 1-2c, 8 1-2c, 10c and 12 1-2c
\$2.00 to \$2.50 Ladies' Trimmed Hats, very big value, a big sample line only95c
\$3.00 to \$4.00 Ladies' Hats\$2.45, \$2.95
Better Ready-to-Wear Hats\$3.45, \$3.95, \$7.50
Would cost you 50 per cent more at a millinery shop.

Everything in Millinery for the Entire Family. Biggest Stock and Lowest Prices. You do not Have to Pay any Bad Debts here

\$1.00 Value Ladies' and Misses' Hat Shapes, at only48c and 50c
\$1.50 Value Ladies' Hat Shapes, new styles, going at only75c and 85c
\$2.00 Value Ladies' and Misses' New Style Hat Shapes, made of hemp, in all the new shades, to sell for only95c and \$1.25
\$3.00 Value Hat Shapes, all kinds\$1.45 and \$1.95
Better Hat Shapes at\$2.45, \$2.95 and \$3.95
Worth Double.

Big Savings on Ribbons for This Big Sale

18c Value No. 80 Taffeta Ribbon10c
25c to 35c Moire Satin and Taffeta Ribbon15c, 20c
25c to 35c Value Persian Ribbon, now at the prices of15c, 20c and 25c

Big Savings on Children's and Misses' Hats in this Sale

50c Value Misses' Hats, Ready-to-Wear25c
25c and 50c Misses' and Children's Hat Shapes, at only10c and 15c
50c Value Misses' and Children's Trimmed Hats, only25c
\$1.00 Value Misses' and Children's Trimmed Hats, only45c and 65c
Better Children's Hats75c, 95c, \$1.25, \$1.45
Worth 50 per cent more, regular.
Be sure and see our big assortment of Children's Hats before you buy, as we are headquarters for Children's Hats.

Great Bargains in Shirt Waists For This Sale

\$1.00 Value Fine Shirt Waists8c
50c to \$1.00 value Ladies' Shirt Waists, slightly soiled, only25c and 38c
\$2.00 Ladies' Fine Silk and Voile Shirt Waists98c
\$1.50 Ladies' Fine Wash Silk Shirt Waists95c
\$3.00 Value Fine Black China or Jap. Silk Waists in black and solid white\$2.00
We have a big line of Black Mourning Waists, any size, 36 to 46, only\$2.00 and \$2.45
\$2.00 Value Ladies' Silk and Cotton Rice Cloth Shirt Waists, only98c
\$5.00 Extra Fine Crepe de Chine Shirt Waist \$3.95
\$4.00 Value Very Fine Crepe de Chine Shirt Waist only\$1.95 and \$2.45
Be sure and see our Shirt Waists before you buy, as we make a specialty of all kinds. We have just gotten in a big lot of Mourning Shirt Waists, to sell from98c to \$2.95

Special No. 5	Special No. 6	Special No. 7	Special No. 8
25c Value CHILD'S DRESS10c, 15c 25c Child's, Boys, or Girls' ROMPERS, now at only15c, 2 for 25c 18c Value Ladies CORSET COVERS10c	\$1.00 Ladies' HAT SHAPES, all styles45c \$2.00 Ladies' TRIMMED HATS, only95c \$1.00 Value Ladies' SILK HATS, only45c	\$1.00 Value Ladies' White Duck HATS45c \$1.00 Value Ladies' RATINE HATS45c \$1.00 Value Ladies' or Gents' AUTO CAPS, with rubber, only45c	\$1.75 Value Ladies' and Men's AUTO DUSTERS\$1.25 \$5.00 Value Ladies' or Men's AUTO DUSTERS, with wind shield in Sleeve\$3.45, \$3.95

It will pay you to always come to our store before buying anything, if for no other reason than to get posted. So Remember the date, FRIDAY MORNING JUNE 18 when the Store opens and continues through Saturday July 3.

PARKS-BELK COMPANY

THE BIG STORE CONCORD, N. C.