

HERE IS THE PROOF

An Exact Copy
OF LETTER ON FILE IN
OUR OFFICE

**It Pays To Advertise
In The News**

The Beaufort News

A LITTLE SAVED IS A LITTLE EARNED

BEAUFORT BUILDING AND LOAN ASSOCIATION
SOUTH FRONT STREET

BEAUFORT, N. C.
February 11, 1925.

The Beaufort News,
Beaufort, N.C.

Gentlemen:

We are very much pleased with the results of our last advertising in your paper of the new series of stock of this association which opened last Saturday. We can trace direct results of one sale for \$500. in cash, which the customer stated he read our advertisement in your paper. We are thoroughly convinced that it PAYS TO ADVERTISE IN THE BEAUFORT NEWS.

Yours very truly,

THE BEAUFORT BUILDING & LOAN ASSOCIATION

Wiley H. Fay
PRESIDENT.

THE ASSOCIATION YOU WILL EVENTUALLY JOIN. WHY NOT NOW?

More Army Dish Pans FREE

WITH EVERY NEW SUBSCRIPTION RECEIVED ON THE COUPON OF ONE YEAR FOR THE BEAUFORT NEWS AT \$2.00 OUR REGULAR PRICE. WE ARE GOING TO GIVE ONE OF THESE EXTRA STRONG ARMY DISH PANS—EXACTLY LIKE THE ONES WE GAVE AWAY LAST SPRING—

*There is Only a Limited Number
And this Offer Will Not Last Long*

USE THE COUPON NOW—INCLOSE \$2.00 AND YOU GET ONE OF THESE PANS FAMOUS FOR THEIR LONG LIFE.

THIS OFFER IS OPEN TO ALL—IF YOU ARE A SUBSCRIBER— WE WILL ADVANCE YOUR SUBSCRIPTION ONE YEAR FROM DATE IT EXPIRES

WE HAVE JUST SECURED A LIMITED NUMBER OF THE ARMY DISH PAN LIKE THE ONES WE GAVE AWAY LAST SPRING. WE COULD ONLY SECURE A FEW OF THEM. IF YOU WANT ONE, SEND IN YOUR SUBSCRIPTION WITH YOUR NAME AND ADDRESS ON THE COUPON—WRITE PLAINLY.

THE BEAUFORT NEWS
Beaufort, N. C.

Here \$2.00 for one year subscription for the News. Please send me one Army Dish Pan at once.

Name _____

P. O. _____

New _____
Old _____
Check Which

The Beaufort News