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#### HE BEAUFORT NEWS

Published every Thursday at Beaufort, Carteret County North Carolina.

#### Beaufort News Inc., Publisher

WILLIAM GILES MEBANE President and Editor J. P. BETTS Secretary and Treasurer

### SUBSCRIPTION RATES

(In Advance)

One 1	ear	***********************************
Bix M	onths	1.00
Three	Months	
		and the second

Carteret county.

carefully and attractively back

000

ing the South. It is now carry-

ing advertisements in publica-

Entered as second-class matter February 5, 1912 at the postoffice in Beaufort, North Carolina, under the act of March 3, 1879.

#### THURSDAY DEC. 30, 1926

The News hopes that the year 1927 will be one of good health, prosperity and happiness for all of our readers. -000-

#### PINEHURST.

The News received not long ago the Christmas number of the Southern Golfer and Metthe oldest golf resort in the tournaments for the season is southern resort. Established some thirty years ago Pinehurst has grown to be one of the greatest winter resorts in America.

#### SHOP TALK.

This issue of the News is the 52nd and the last for the year 1926. Since the News came under its present control ten years ago it has never missed an issue although it has had some rather narrow escapes. As a weekly publication the News seems to be rather firmly established; however we have ambition to publish the News more frequently than once a week. Business conditions here tion of 10,000,000 called 'Tow-at present do not justify the ers of Southern Industry." It publication of a semi-weekly. Such a venture would mean a considerable increase in our expense account, one in fact gia and Alabama. The advor that might jeopardize what tisement reads: success we have had already. Newspapers like babies must march Indian file up over wooded learn to walk before they can hills and down through valley fields,

run. Still the time may not be car:ying power and light to the farms lines in the shadows now, cheering far off when this newspaper will be published twice a week. "The rapid increase in the pro-

raising it.

folks in fact who do eat them. any other plant in Eastern Carolina. | that is from the beginning. I have Besides this there are many Any time the citizens are not satis- written unto you young men because on Thursday, the twenty third of Gladys Chadwick, Neva Chadwick, more people who would eat fied with its management they can ye are strong and the word of God December, One thousand nine hunthem if they had a little educa- vote in a new board of aldermen- abideth in you, and ye have overcome dred and twenty six tion along that line. In selling a new mayor.

sweet potatoes Carteret coun- If a corporation should own our neither the things that are in the At Home ty has to compete with growers plant-then, big boy you're through of many sections. That compe- squawking.

tition should not be feared The local agent of the corporathough because the quality of tion will be referring your complaint our product is better than that to the head office in Seattle or some of most other sections. The other place, and it will be put on file trouble is the consumers do for adjustment, and later you'll be not know this fact. To them Carteret county potatoes are You've got the money-maker--it's

no more than any others. In an asset-hang on to it. fact most of them do not even In ten years that plant can show know there is such a place as a profit of \$770,000 or thereabouts -that's about it's market value to a

Now our solution of this po- corporation. In ten years its paytato problem ( and it ought to stand until somebody brings forward something better, is they might close it down— as they

this—advertise our product. We believe in advertising, newspaper folks all do, and if you have any thing to sell tell We'd pay considerable more taxes

it in Gath and on the streets of to make up for that \$72,000 profit what watch the thief would come, Askalon and every where else. each year-after the purchase price Lets not hide our potato lights under a bushel. Let them had gone the way the balloons go. These are only random thoughts-These are only random thoughtsshine wherever people live, as far as posible. All of the pota-toes grown in Carteret county, get so old without running for of-Now my friends by the help of God sweet and white too, should be -000-

#### A FRIEND IS DEAD.

ed, graded and branded. When ropolitan Golfer. It is a hand-some publication and contains woman in Greensboro, Rich-woman in Greensboro, Rich-some publication and contains woman in Greensboro, Rich-vork hildelphia or New my old friend Sterling P. Hancock thou hast been faithful over a few some valuable publicity for some valuable publicity for grown in Carteret county she southern resort places. Pine-should be informed of that early days of The Independent when Kingdom of Heaven. hurst, North Carolina gets a should be informed of that early days of The Independent when fact. The boxes, baskets, bar-few men dared to expose their friendthis journal. This noted and rels or whatever the potatoes ship for me. When I was fighting successful resort, said to be them in large letter iffer on for my very life in that first brave them in large letters "Carteret effort to establish a free and indethe oldest golf resort in the United States, has four splen-did courses. Its schedule of tournaments for the season is tournaments for the season is longer than that of any other southern resort Established tablish a market for them-number of warm-hearted lovers of selves and would be in demand fair play who stood on the side lines whether the crop was large or and cheered and persuaded his friends small. Seling a product re- to send me their subscriptions to the quires just as much ingenuity paper.

and is just as important as I have not seen S. P. Hancock in several years and had lost track of

him. But for a month or such a SOUTHERN ADVERTISING. matter he had been on my mind. Once or twice I was on the point of The Southern Railway management knows that the way things were going with him. And writing him and asking him how to build up its own business is things were going with that a man to help build up the section it from Beaufort who knew my friend serves. In line with that policy this great transportation com-Sterling Hancock? Sterling Hancock? pany has for a number of years spent large sums in advertis-

"He's dead," said the man from Beaufort: "Died about a month ago."

For two years or more I had hardly given my dear old friend a thought; I had been busy with affairs. daughter And then, when at last I did begin gia and Alabama. The adver- knowing that my friend was dead, But strange is it not that I, not should begin t othink much about him when he died! Sterling Hancock is dead, but who knows but what his me on as of yore? Who knows? (Elizabeth City Inde-Who knows?pendent.) \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

#### THE BEAUFORT NEWS THURSDAY DEC. 30, 1926.

## the wicked one. Love not the world

world. If any man love the world the love of the Father is not in him, for all that is in the world the lust of

but is of the world. And the world passeth away and the lust thereof, but he that doeth the will of God abideth forever." Mat. 5 19 verse, "Who-

commanded in Mat. 24, 42 to 44 captured the booby prize. Mrs. good man of the house had known in Mrs. F. E. Hyde, Misses Lucy and columns are not for sale at any price.

he would have watched and would not have suffered his house to be broken up. Therefore be ye also

I am going to live up to God's commandments as near as I can, so when my end comes that He will say, well

E. L. McCAIN,

#### -000-CLARKE-SUNDAY.

Several Beaufort people have received cards announcing the marriage of Dr. Francis Mann Clarke a former resident of the town. The announcement reads as follows: Mr. and Mrs. Charles H. Sunday announce the

marriage of their daughter Edith May to

Dr. Francis Mann Clarks on Monday December the twentyseventh

nineteen hundred and twenty-six Pottsville, Pennsylvania -000-

#### BAILEY-WILLIS.

Wedding announcements have been received in Beaufort which read as follows:

Mr. and Mrs. Thomas G. Willis announce the marriage of their Inez Angel

to

Mr. Oliver Winfree Bailey Washington, D. C.

after the tenth of January 1441 Harvard Street, N. W. Mrs. Bailey is the daughter of Mr. the flesh and the lust of the eyes and and Mrs. Thos. Grace Willis of Beau-

the pride of life is not of the Father fort and has many friends here. -000-MRS. DEY ENTERTAINS. ...

Mrs. C. P. Dey entertained at soever therefore shall break one of bridge Monday evening complimenthese least commandments, and shall tary to her brother Mr. Eugene Jones teach men so, he shall be called the of Lenoir. Miss Grace Wilson Dunleast in the Kingdom of Heaven; but can made the top score and won the whoseever shall do and teach them, ladies' prize while Mr. Paul Jones the Beaufort News. the same shall be called great in the, bore off the honors by winning the. Kingdom of Heaven." Now we are prize for men. Mr. George Hopkins

verses. "Watch therefore, fore ye Dey's guests were Mrs. B. C. Brown know not what hour the Lord doth of Washington, D. C., Mrs. G. W. come. But know this, that if the Lay, Mrs. Bayard Taylor, Dr. and

Virginia Lay, Misses Mildred Jones, Grace Duncan, Messrs. Ben Jones, Dick Duncan, Paul Jones, Henry Lay, Robert Smith, George Hopkins, Eugene Jones.

-Happy New Year-

-000-The Beaufort News has more paid subscriptions in Carteret county than any other publication has no matter where it is published. More than that the number is increasing steadily. Are you on the list? -000

The year 1927 ought to be a big year in Carteret county. . In order to keep up with what is going on read -000

The advertising columns of the Beaufort News are for sale to reputable advertisers and they bring good results. Its editorial and news

## The Meanin'o'Gladness By O. Lawrence Hawthorne

Jus' a-joggin' along with a few loyal friends-That's the meanin' o' gladness to me. Jus' a-singin' a song till the day's journey ends-That's the meanin' o' gladness to me. Jus' findin' the places where beauty an' fun Are had fer the askin', where joy is begun At dawn an' continues till twilight is done-That's the meanin' o' gladness to me.

Jus' a-tryin to give someone else pleasure, too-That's the meanin' o' gladness to me. Jus' contrivin' to live where the heavens 're blue-That's the meanin' o' gladness to me. Jus' takin' the good from whatever you find, An' leavin' the bad an' the sad things behind; Jus' provin' that right brings contentment o' mind-That's the meanin' o' gladness to me.

Jus' expectin' today to be lucky an' bright-That's the meanin' o' gladness to me. Jus' a-workin' yer way to a good appetite-That's the meanin' o' gladness to me. Jus' playin' along with the heart of a boy, An' knowin' that nothin' can ever destroy Yer hope that tomorrow 'll greet you with joy-That's the meanin' o' gladness to me.



Newport, N. C.

orable for the undertaking we water and steam power, is an outshall do it.

The year 1926 has been the o fthe country about 275 per cent. best that this newspaper has ever had. Our circulation, ad- is a magnet to modern industry. It vertising and job printing de-partments all made substantial ter industrial methods. gains over the previous year. In additional to these material gains, for which we are duly tional manufacturing center-that grateful to our friends who already have made the South the texhave made this increase possible, we feel also that the paper occupies a stronger posi-tion in the good will of our readers than it has ever done. The latter is to us especially gratifying. Appreciative as we are of any and all business that

#### 000 CROPS NEED ADVERTISING Olive Tribune).

Carteret county farmers have raised a fine crop of sweet po-tatoes this year. Not only is low. themselves with a big crop of is how can it be found?

elsewhere. They are grown all the way from New Jersey to Florida and to a considerable extent west of the Missi-

conditions seem fav- tion of electricity in the South, from standing industral achievement of our time. It has risen more than WE ARE APPRECIATIVE. 275 percent since 1912-in the rest

"Cheap and abundant electricity

"This is one of the many advantages that are making the South a natile center of America."



#### TAX COMPLAINING

Governor McLean says the people run a printing office nowadays, in the forthcoming state budget, there are some things we val- many of the writers, expressing opwe more than we do money, position to any further increase in their esteem. For whatever not when collecting time comes. If made, we might not have so much take the train back home.

complaining to od afterwards-Mt.

THE SMALL INDUSTRIES. The Beaufort News suggests that fathers and mothers will take their the crop large but the quality a large number of small industries girls and go to the dance with them of the potatoes is fine too, are better for a town than one or two and associate with all classes of peo-There is not very much demand real large ones, and in making that ple. Now some of the men that go for sweet potatoes at present statement that paper spoke a truth, to the dance and pays the dollar for though and the price is very and one which should engage the So our growers find thought of every good citizen. Al- honest debts and their signers have bemarie is fortunate in having sev- them to pay. Now dont you think very fine potatoes on hand and eral real big industries, but these that it is a curse to our community? with not much chance to con- many times cause us to look with I do. I know that the Bible speaks vert them into cash. Here is a contempt on the small industry. But of dancing but it meant for a spiritsituation that needs some real we should remember that a large ual dance, dancing for joy to our thought and action. There number of small concerns will really Lord. must be a remedy, the question make agood town the same as only a My friends I think we ought to be

few large ones. So let us always re- more thankful to our God for spar-Besides the sweet potatoes member to give the small industry ing our comfortable lives to see this grown in Carteret county there proper consideration and a hearty near another Christmas. We have are millions of bushels raised welcome into our town and county. -(Stanly News-Herald.)

#### LET'S NOT SELL.

We've got one asset in this town Mat. 5 and 37 verse says "but let ssippi. There are a good many that's a sure profit-maker-it's made your communication be yea, yea, nay, parts of the country where money all through the years. That's nay, for whosoever is more than these they are not grown at all. All our electric light plant. It carries cometh of evil." Let's see what over the United States there a \$3,000 payroll every month-its John says, 1 John 2 chapter 14 to are people who like to eat profits last year were over \$72(000. 17 verses. "I have written unto you sweet potatoes, millions of It can compete in power rates with fathers because ys have known Him

Letters From Our - Readers OPPOSED TO DANCING.

#### Editor of the News.

I wish to use a little of your space in your paper this week. I want to say this much I wish you all a merry Christmas and a happy new year. It seems that the people around Newport are planning t ohave one.

L W. Howard has erected a large dancing hall in about 200 feet of our teacherage and onr graded school building for the purpose of trying to have a good time during the holidays. comes our way, because it over the state, judging by letters but I think it is the most degraded takes considerable money to he is receiving, are much interested thing to the morals of our young thing to the morals of our young boys and girls that ever was started and now more than that some of our teachers that are teaching our boys Our first wish is to serve our taxes. The time to oppose high tax- and girls are partaking with it too. I people and to win and hold es is when they are about to be made, think it is a shame. Brother Davis, our pastor got ups ad told them in success we may have had in more of us would speak out plainly the beginning of our school he hoped this respect, and we trust we about what we think about additions they had come to set a good example l ave had some, we are pro-foundly grateful. to the tax burden before they are made, we might not have so much take the train back home

Now I dont think taking a part in dancing is a very good example set before the girls and boys do you? Furthermore than that, some of the the privilege to dance cant pay their

committed so many sins in the past If you will read Romans 12 chapter 21 verse it says "Be not overcome of evil, but overcome evil with good."

1927 Happiness For All

We hope that all of our customers, friends acquaintances and everybody has had a Happy Christmas and that the New Year will bring them many blessings. We thank you for the patronage given us in the past and solicit a continuance of the same.

# Gaskill-Mace Co.

Hardware

**Two Stores** 

Furniture