

THE BEAUFORT NEWS

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Beaufort News Inc., Publisher WILLIAM GILES MEBANE President and Editor J. P. BETTS Secretary and Treasurer

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THURSDAY DEC. 30, 1926

The News hopes that the year 1927 will be one of good health, prosperity and happiness for all of our readers.

PINEHURST.

The News received not long ago the Christmas number of the Southern Golfer and Metropolitan Golfer. It is a handsome publication and contains some valuable publicity for southern resort places.

SHOP TALK.

This issue of the News is the 52nd and the last for the year 1926. Since the News came under its present control ten years ago it has never missed an issue although it has had some rather narrow escapes.

WE ARE APPRECIATIVE.

The year 1926 has been the best that this newspaper has ever had. Our circulation, advertising and job printing departments all made substantial gains over the previous year.

CROPS NEED ADVERTISING

Carteret county farmers have raised a fine crop of sweet potatoes this year. Not only is the crop large but the quality of the potatoes is fine too.

Besides the sweet potatoes grown in Carteret county there are millions of bushels raised elsewhere. They are grown all the way from New Jersey to Florida and to a considerable extent west of the Mississippi.

folks in fact who do eat them. Besides this there are many more people who would eat them if they had a little education along that line.

Now our solution of this potato problem (and it ought to stand until somebody brings forward something better, is this—advertise our product. We believe in advertising, newspaper folks all do, and if you have anything to sell tell it in Gath and on the streets of Askalon and every where else.

SOUTHERN ADVERTISING.

The Southern Railway management knows that the way to build up its own business is to help build up the section it serves. In line with that policy this great transportation company has for a number of years spent large sums in advertising the South.

"Great towers of slender steel march Indian file up over wooded hills and down through valley fields, carrying power and light to the farms and factories of the South."

"The rapid increase in the production of electricity in the South, from water and steam power, is an outstanding industrial achievement of our time. It has risen more than 275 percent since 1912—in the rest of the country about 275 per cent."

"This is one of the many advantages that are making the South a national manufacturing center—that already have made the South the textile center of America."

PRESS GLEANINGS

TAX COMPLAINING

Governor McLean says the people over the state, judging by letters he is receiving, are much interested in the forthcoming state budget, many of the writers, expressing opposition to any further increase in taxes.

THE SMALL INDUSTRIES.

The Beaufort News suggests that a large number of small industries are better for a town than one or two real large ones, and in making that statement that paper spoke a truth, and one which should engage the thought of every good citizen.

LET'S NOT SELL.

We've got one asset in this town that's a sure profit-maker—it's made money all through the years. That's our electric light plant. It carries a \$3,000 payroll every month—its profits last year were over \$72,000. It can compete in power rates with

any other plant in Eastern Carolina. Any time the citizens are not satisfied with its management they can vote in a new board of aldermen—a new mayor.

If a corporation should own our plant—then, big boy you're through squawking.

The local agent of the corporation will be referring your complaint to the head office in Seattle or some other place, and it will be put on file for adjustment, and later you'll be adjusted—with a ouija board.

You've got the money-maker—it's an asset—hang on to it.

In ten years that plant can show a profit of \$770,000 or thereabouts—that's about its market value to a corporation. In ten years its payroll will be \$300,000.

If a corporation should buy it they might close it down—as they did in Florence, S. C.

If we took the purchase price of the plant—then what?

We'd pay considerable more taxes to make up for that \$72,000 profit each year—after the purchase price had gone the way the balloons go.

These are only random thoughts—you're capable of doing your own thinking—if you ain't, how come you get so old without running for of-

A FRIEND IS DEAD.

For weeks I had been thinking of my old friend Sterling P. Hancock of Beaufort. He was my friend. He was my friend in those turbulent early days of The Independent when few men dared to expose their friendship for me.

I have not seen S. P. Hancock in several years and had lost track of him. But for a month or such a matter he had been on my mind. Once or twice I was on the point of writing him and asking him how things were going with him.

"He's dead," said the man from Beaufort: "Died about a month ago."

For two years or more I had hardly given my dear old friend a thought; I had been busy with affairs. And then, when at last I did begin to think about him again it was too late. He has paid his debts and passed on forever from this mundane stage.

But strange is it not that I, not knowing that my friend was dead, should begin to think much about him when he died? Sterling Hancock is dead, but who knows but what his spirit may be standing on the side lines in the shadows now, cheering me on as of yore? Who knows? Who knows?—(Elizabeth City Independent.)

Letters From Our Readers

OPPOSED TO DANCING.

Editor of the News. I wish to use a little of your space in your paper this week. I want to say this much I wish you all a merry Christmas and a happy new year. It seems that the people around Newport are planning to have one.

L. W. Howard has erected a large dancing hall in about 200 feet of our teacherage and onr graded school building for the purpose of trying to have a good time during the holidays, but I think it is the most degraded thing to the morals of our young boys and girls that ever was started and now more than that some of our teachers that are teaching our boys and girls are partaking with it too.

Now I dont think taking a part in dancing is a very good example set before the girls and boys do you? Furthermore than that, some of the fathers and mothers will take their girls and go to the dance with them and associate with all classes of people. Now some of the men that go to the dance and pays the dollar for the privilege to dance cant pay their honest debts and their signers have them to pay. Now dont you think that it is a curse to our community? I do. I know that the Bible speaks of dancing but it meant for a spiritual dance, dancing for joy to our Lord.

My friends I think we ought to be more thankful to our God for sparing our comfortable lives to see this near another Christmas. We have committed so many sins in the past if you will read Romans 12 chapter 21 verse it says "Be not overcome of evil, but overcome evil with good." Mat. 5 and 37 verse says "but let your communication be yea, yea, nay, nay, for whosoever is more than these cometh of evil." Let's see what John says, 1 John 2 chapter 14 to 17 verses. "I have written unto you fathers because ye have known Him

that is from the beginning. I have written unto you young men because ye are strong and the word of God abideth in you, and ye have overcome the wicked one. Love not the world neither the things that are in the world. If any man love the world the love of the Father is not in him, for all that is in the world the lust of the flesh and the lust of the eyes and the pride of life is not of the Father but is of the world. And the world passeth away and the lust thereof, but he that doeth the will of God abideth forever." Mat. 5 19 verse, "Who-soever therefore shall break one of these least commandments, and shall teach men so, he shall be called the least in the Kingdom of Heaven; but whosoever shall do and teach them, the same shall be called great in the Kingdom of Heaven." Now we are commanded in Mat. 24, 42 to 44 verses. "Watch therefore, fore ye know not what hour the Lord doth come. But know this, that if the good man of the house had known in what watch the thief would come, he would have watched and would not have suffered his house to be broken up. Therefore be ye also ready for in such an hour as ye think not the Son of man cometh."

Now my friends by the help of God I am going to live up to God's commandments as near as I can, so when my end comes that He will say, well done thou good and faithful servant thou hast been faithful over a few things I will make thee ruler over greater things, enter thou into the Kingdom of Heaven.

E. L. McCAIN, Newport, N. C.

CLARKE-SUNDAY.

Several Beaufort people have received cards announcing the marriage of Dr. Francis Mann Clarke a former resident of the town. The announcement reads as follows:

Mr. and Mrs. Charles H. Sunday announce the marriage of their daughter Edith May

to Dr. Francis Mann Clarke on Monday December the twenty-seventh

nineteen hundred and twenty-six Pottsville, Pennsylvania

BAILEY-WILLIS.

Wedding announcements have been received in Beaufort which read as follows:

Mr. and Mrs. Thomas G. Willis announce the marriage of their daughter

Inez Angel to

Mr. Oliver Winfree Bailey on Thursday, the twenty third of December, One thousand nine hundred and twenty six

Washington, D. C. At Home after the tenth of January 1441 Harvard Street, N. W.

Mrs. Bailey is the daughter of Mr. and Mrs. Thos. Grace Willis of Beaufort and has many friends here.

MRS. DEY ENTERTAINS.

Mrs. C. P. Dey entertained at bridge Monday evening complimentary to her brother Mr. Eugene Jones of Lenoir. Miss Grace Wilson Duncan made the top score and won the ladies' prize while Mr. Paul Jones bore off the honors by winning the prize for men. Mr. George Hopkins captured the boggy prize. Mrs. Dey's guests were Mrs. B. C. Brown of Washington, D. C., Mrs. G. W. Lay, Mrs. Bayard Taylor, Dr. and Mrs. F. E. Hyde, Misses Lucy and

Virginia Lay, Misses Mildred Jones, Gladys Chadwick, Neva Chadwick, Grace Duncan, Messrs. Ben Jones, Dick Duncan, Paul Jones, Henry Lay, Robert Smith, George Hopkins, Eugene Jones.

Happy New Year

The Beaufort News has more paid subscriptions in Carteret county than any other publication has no matter where it is published. More than that the number is increasing steadily. Are you on the list?

The year 1927 ought to be a big year in Carteret county. In order to keep up with what is going on read the Beaufort News.

The advertising columns of the Beaufort News are for sale to reputable advertisers and they bring good results. Its editorial and news columns are not for sale at any price.

The Meanin' o' Gladness By O. Lawrence Hawthorne

A large illustration of a group of people at a social gathering, likely a dance or party, with a man in the foreground looking towards the viewer. The scene is festive and crowded.

Jus' a-joggin' along with a few loyal friends— That's the meanin' o' gladness to me. Jus' a-singin' a song till the day's journey ends— That's the meanin' o' gladness to me. Jus' findin' the places where beauty an' fun Are had fer the askin', where joy is begun At dawn an' continues till twilight is done— That's the meanin' o' gladness to me.

Jus' a-tryin' to give someone else pleasure, too— That's the meanin' o' gladness to me. Jus' contrivin' to live where the heavens 're blue— That's the meanin' o' gladness to me. Jus' takin' the good from whatever you find, An' leavin' the bad an' the sad things behind; Jus' provin' that right brings contentment o' mind— That's the meanin' o' gladness to me.

Jus' expectin' today to be lucky an' bright— That's the meanin' o' gladness to me. Jus' a-workin' yer way to a good appetite— That's the meanin' o' gladness to me. Jus' playin' along with the heart of a boy, An' knowin' that nothin' can ever destroy Yer hope that tomorrow 'll greet you with joy— That's the meanin' o' gladness to me.

1927

Happiness For All

We hope that all of our customers, friends acquaintances and everybody has had a Happy Christmas and that the New Year will bring them many blessings. We thank you for the patronage given us in the past and solicit a continuance of the same.

Gaskill-Mace Co.

Hardware

Two Stores

Furniture