## -Personal Notes-

TELEPHONE NO. 16

pneumonia.

G. W. Lay.

Davis House.

ium, N. C.

Mrs. J. P. C. Davis of New Bern

is here on a visit to her sister Mrs.

Charles Skarren who is quite ill with

Miss Bessie Jones, who is a student

Mr.and Mrs. W. D. Gregson and

Monday after spending Christmas

with relatives in Sanford and Hamlet.

Mr. and Mrs. C. L. Hornaday and

Miss Annie Neal Jones left Wednes-

day for Arkadelphia, Ark. Mr. Hor-

naday is president of a college there.

Mr. and Mrs. Charles White and

their little son, of Greenville spent

several days here recently visiting

Mr. and Mrs. A. F. Patterson of

New Bern, Miss Mary I Howland of

New York and Mr. R. D. Taylor arrived Monlay and are guests fo the

Messrs. Earl Hudgins, Guy Hud-

gins and Charles Hill of Beaufort

visited Mr. Roderick L. Parkin last

Mr. Charles Skarren of Washing-

ton, D. C. arrived today on account

WIRE GRASS ITEMS.

(Came last week too late for publi-

We are having some of the coldest

The school here closed for the hol-

Mr. Bernie Gillikin and family

and Saturday at Harkers Island on

were in New Bern Friday shopping.

Mrs. W. G. Dudley.

and Mrs. A. Wade.

cation)

Mr. A. J. Grady of Keransville ar-

NORTH RIVER ITEMS.

Miss Georgia Wade, principal of

of the illness of his mother.

week at N. C. Sanatorium. Sanator-

at Louisburg College, is spending the

Mr. J. T. Ewell of Pine Grove was, family. here yesterday.

Mr. Elliott Ewell of Raleigh is here on a visit to friends.

Mr. J. S. Duncan of Greensboro spent Christmas here with relatives

Mrs. O. B. Moore is at Chapel Hill holidays here with her parents Mr. spending the holidays with relatives. and Mrs. H. C. Jones.

Mr. Eugene Jones of Lenoir is here on a visit to his sister Mrs. C. little daughter Sophia Ann returned P. Dey.

Mr. J. H. Stubbs of Fayetteville was here several days recently visiting his family.

Mr. L. W. Hassell returned Wednesday from a business trip to Ral-

from Elizabeth City where he spent Mrs. White's parents Dr. and Mrs. Christmas with relatives. Mrs. Julian Hamilton and little

Mr. F. R. Bell returned Monday

son left today for Columbia, N. C. where they will visit relatives. Mr. Frank Dill and family of Nor-

the Christmas holidays. Mr. Charles Clifton who is working in Aulander spent a few days here last week.

folk spent several days here during

Mr. R. C. Carter who is auditing the county's books, spent the holidays in Richmond, Va.

Mr. Newman Lewis, who is a Wake Forest student, is spending his vacation holidays here with friends.

cation) Mr. J. R. Jinnett spent Christmas in New Bern visiting his daughter weather now that we have had in a

Mrs. W. A. Neal. long time. Reverend J. C. Bennett of Hark-sidays Friday with a nice Christmas er's Island was a visitor here Wednes tree and program by the children

day on a business trip. Mr. Gordon Webb of Morehead Mrs. A. J. Grady went to New Bern City was here Tuesday on a visit to Wednesday.

friends. Mr. W. C. Gorham of Morehead ping.

City was a business visitor here Wednesday. Mrs. Eric Abernethy and son Eric Jr. of Chapel Hill are the guests this is spending some tmie with Miss Ruby

week of Mr. and Mrs. W. A. Mace. Peterson. Mr. and Mrs. Carl Chadwick Jr. was the guest of Miss Dollie Morton of Richmond, Va. spent Christmas Sunday.

Day here with relatives. Mrs. Paul D. Cooke of New York

City is spending the holidays here rived Sunday to spend the holidays with her mother Mrs. Lorena Richard- with Mrs. Grady's parents Mr. and

Mr. and Mrs. E. G. Schneider and son of Annapolis, Md. spent the Christmas holidays here with rela- (Came last week too late for publi-

Messrs. W. R. Mitchell of Pilot Mountain and E. G. Wilson of Pin- one of the consolidated schools in Hal held entertainments Thursday and nacle were here Tuesday on a unt- ifax county, is spending the Christ- Friday evenings when the members ing trip stopping at the Davis ? use. mas holidays with her parents Mr. of the Sunday Schools celebrated with

Messrs. John H. Grimes, S. F. Campbell and C. P. Grantham of Raleigh were guests of the Davis the High School in Greensboro, Mrs. Christmas evening when the citizens House Tuesday.

Rhems spent the holidays here with Wade. Mrs. Simmon's parents Mr. and Mrs. Henry Noe.

Mr. and Mrs. J. C. Chadwick of New York are here on a visit to Mr. Chadwick's parents Mr. and Mrs. U. Josiah Chadwick.

Mr. and Mrs. Robert Pittman of Durham spent the Christmas holidays with Mrs. Pittman's parents Mr. and Mrs. W. H. Congleton.

Messrs. John Duncan of Raleigh and Dick Duncan of Duke University spent the holidays here visiting their parents Mr. and Mrs. Thos. Duncan.

Mr. Matthias Skarren, who is line type operator on the Ahoskie Herald is spending the holidays here with his mother Mrs. Sue Skarren.

Mr. Clifford Lewis, now living in Richmond, Va. is here on a visit to his parents Mr. and Mrs. W. W. Lew-

Mrs. B. C. Brown of Washington, D. C. is spending the holidays here Dr. and Mrs. C. L. Duncan.

Miss Lucy Lay, of the State Department of Welfare was here Christmas visiting her parents Dr. and Mrs. G. W. Lay.

Mr. Cecil Truitt, who is in the employ of the Old Dominion Steamship Company, is here on a visit to his

#### **ADIGRAPHS**

Join the Crowd.

Happy New Year!

Tell 'em and sell 'em.

Resolve to do more advertising in

The crowd is growing bigger every

1,200 copies of the NEWS printed

People like to be invited out. Invite them to trade with you.

Join the crowd. The NEWS is read by over 3,000 people weekly.

Make 1927 your biggest year in business. Let advertising help you.

It is better to run a small regular ad than large ads now and then (except special sales)

Most all of our advertisers are greeting you with a new years message in this issue, read them.

Mr. Merchant how about your 1927 guarantee to turn it out just as you would have it, or you don't have to accept it.

Following won prizes at B. A. Bell Jewelry Store during the past holidays: Mrs. Halsey Paul, Beaufort Bracelet Watch, Mrs. Pauline Johnson, Harker's Island, Diamond Ring. Miss Annie Brown, Marshallberg,

IS THIS YOUR NAME?

The letters below are somewhat scrambled, but nevertheless, when properly arranged it is a person's name. If it is yours, and you will call on us we will give you a FREE ticket to the Seabreeze Theatre for any show that you may choose. You must present us with a copy of the NEWS in exchange.

SYAPDECWNKR

Mrs. A. T. Gardner did not resognize her name last week.

BOOST FOR YOUR OWN SAKE

Talking of this boosting game, every body except the old home paper to boost them, the town, the state and which every one enjoyed very much. Mr. W. G. Dudley and daughter the whole family conection-and in payment they reserve the right to knock the O. H. P. What every merchant should do is consistently boost for the local paper, not to the were in New Bern Thursday shopbenefit of the paper itself, but to his own benefit. He should make it a Mr. H. W. Peterson spent Friday point to see that everyone of his regular customers-and every probable customer-is a reader of his Miss Alvelta Skarren of Beaufort town paper. It is to the merchant's direct benefit to have possible residents of his trade territory a reader Mr. Raymond Taylor of Bachelor of the town's paper-Aurora (Mo.) Advertiser. Misses Lena and Lithine Norris

Happenings of Interest In Morehead City

\*\*\*\*\* CHRISTMAS ENTERTAINMENTS.

The different churches of the city their annual Christmas trees. impressive celebration was held at Mr. C. W. Phillips, principal of the Community Chaistmas tree Phillips and baby son, Wade, arriv- gathered to sing carols and view the ed Thursday to spend several days lovely sight. The tree was decorat Mr.a nd Mrs. Eddie Simmons of with their parents Mr.and Mrs. Alex ed with many vari-colored electric bulbs and with an immense star in

# YELLOW FRONT STORES

WISH FOR YOU AND YOURS A NEW YEAR FILLED WITH JOY AND GOOD CHEER-WE THANK YOU FOR YOUR PAT-RONAGE AND WILL STRIVE TO SHOW OUR APPRECIA-TION BY UNEXCELLED SER-VICE.

#### the top of the tree. Mr. Charles S. Wallace gave an inspiring talk and Mayor Luther Hamilton told the story of the other

Credit is due Mrs. Salisbury who with the assistance of Mayor Hamilton and others who helped.

MISS ORTLIEB HONORED.

Miss Cara Mia Ortlieb has been signally honored at the North Carolina College for Women at Greensboro. Miss Ortlied has been appointed a member of the house of Representatives at the college, also chairman of the Freshmen atttendance committee. Miss Ortlieb was graduated from the Morehead City High School in the spring of 1926, having stood high in her class. She was Salutatorian. This is her Freshman year at College.

PERSONAL MENTION.

Mr. and Mrs. Harvey Hamilton, Harvey Jr. and Mr. and Mrs. Jarvis McLohon have returned from a few days trip to Baltimore and New York

Mr. and Mrs. Cecil Arthur of Shanghai, China are spending several weeks in the States the guests of Mrs. Arthur's parents Mr. and Mrs. Wm. Webb at Morehead City.

Mr. George Henderson, Mrs. John Dunn, Miss Carrie Arendell and King printing. Give us a trial order. We Henderson of New Bern spent the day here Wednesday.

Mr. and Mrs. Alvah Hamilton spent Christmas with relatives in Newport News, Va.

> SEABREEZE THEATRE MONDAY

The Wilderness Woman A Robert Kane production

> TUESDAY Upstage A Metro Goldwyn picture

WEDNESDAY & THURS. Non Stop Flight

And F. O. B. Special with thrills from start to finish

FRIDAY Hogan's Alley

Monte Blue and Patsy Ruth

Happy New

Year

1926 has been a GOOD YEAR!

We thank you for the part you played in MAKING it so, and in the words of Dickens, "A Happy New Year to us all. God bless us every one."

# Noe Bros. Hardware Co.

THE WINCHESTER STORE PHONE \_84 FRONT STREET

1927

happy new year

May each Day

Cast new blessings

In your way

BeaufortDrugCompany

The Corner Store

Phone 1

# January

### A GOOD MONTH



In which to check up on your stock of PRINTED-WARE, Have you a good supply on hand? That is, enough for well into the NEW YEAR.

REMEMBER—

Our specialty is GOOD PRINTING, GUARANTEED TO BE EXACTLY AS ORDERED, AND DELIVER-ED WHEN PROMISED.

Let us quote on-

RULED FORMS TAGS LETTER HEADS BILL HEADS-VISITING CARDS-CHECK BOOKS

ENVELOPES—NOTES—PAMPHLETS STATEMENTS—CARDS Manuscript Covers Colored Dodgers ANY KIND OF SPECIAL FORMS THAT YOU REQUIRE IN YOUR BUSINESS

WE SELL-WE SELL

Blank paper cut any size, Blank tags, Tag Hooks, Gem Clips, Letter files, Large envelopes, Small envelopes, Typewriter Ribbons, Carbon paper, Typewriters, large and portable, Card Board in colors, legal cap paper, Mortgage, Blanks, Warranty Deeds, Chattle Mortgages, Manila and Onion Skin second sheets.

# The Beaufort News Inc.

COMMERCIAL PRINTING DEPARTMENT

QUEEN ST.

BEAUFORT, N. C.