

**THE FIXED IDEA**

**B. THOMAS ARKLE CLARK**  
Dean of Man, University of Illinois.

There has been running in New York and Chicago with a good deal of success and interest a play which alleges to reproduce in a realistic manner an evening in a metropolitan newspaper office. There is much disorder about the place, as it is represented, much profanity and vulgarity, and chewing of tobacco and references to booze fests among the habitués of the office, for in some way these things picture the fixed idea of what a modern newspaper office is like. Now the facts, if looked into, would seldom, if ever, bear out this idea. A newspaper office is neither more disorderly nor more profane than other business offices, but it would be hard to make the general public believe so.

I noticed a statement in one of our local papers the other evening to the effect that one of our fresh young citizens had been vigorously slapped in the face, as he deserved to be, for making advances to a young woman with whom he had no acquaintance, and who was acting in one of our local theaters. The fixed idea is pretty prevalent that all actresses, being of easy virtue, court attention from strangers and welcome invitations from anybody who is willing to spend money on them. A good many young men have been slapped in the face for erroneously assuming such a point of view. It is a long exploded idea in the minds of those who know anything about the matter that chorus girls and actresses are less moral, less balanced, and less regular in their lives and habits than other professional women.

The frock-coated, long-whiskered, absent-minded, near-sighted college professor has for decades been represented in humorous magazines and on the stage. So long and to such an extent has he been thus pictured that it has become a fixed idea in the minds of a majority of people who have never been to college that that is the sort of creature he is—impractical, improvident, ill-dressed, a man of one idea, and that one a very narrow and unbusiness-like idea.

Now the college professor is in fact not so very different from other normal people. I am not infrequently asked, when on a railroad train I get into conversation with traveling salesmen, what line I am carrying or what business I represent. I have even been taken for a lawyer or a bank president at times and have not resented the suggestion in the least, and I am sure many of my colleagues would pass as representative business men, though there is a fixed idea against such a possibility.

There is the fixed idea in the minds of many people that all Italians work at hard labor, that all Greeks run restaurants, and Scotchmen are all stings, and that plumbers continually rob the public and eventually grow rich. The fixed idea is the surest indication of inexperience and ignorance. Our ideas are set upon the subjects about which we know the least.

(© 1929, Western Newspaper Union.)

**THE AGE OF INVENTION**

(By Edgar S. Weaver A. M. S. A. P.)  
There never was such a period! We never before knew so much or could do so much. We never experienced an age of equal comfort until the war robbed us of much of our serenity for no part of yesterday was as glorious as the days before the storm. We are living in an age of invention and scientific discovery every day and with better things to come.

The hundred years behind us are jammed and crammed with achievements that outbalance the sum total of progress since the signing of the Magna Charter. The average mechanic enjoys luxuries that Midas, with

**D. W. Morton**  
Notary Public. Insurance  
With M. Leslie Davis  
BEAUFORT, N. C.

**Dr. R. L. Daniels**  
SPECIALIST:  
Eye, Ear, Nose and Throat  
Offices in Elks Temple  
Rooms 401 to 405—Tel. 179  
Office Hours 9 a. m. to 1 p. m.  
NEW BERN, N. C.  
3 to 4 p. m.

all his wealth, could not command. The college freshman has more real information in his little finger than an edition of the foremost scholar of the Renaissance. We have done more to put existence on the sane, logical and definite basis than did all of our ancestors.

A mere hundred years ago the scientist thought that the atmosphere was simply space—gas was only smell. The first microbe hadn't disclosed its identity. Metchnikoff's announcement of battling hosts in every drop of "human" blood would have earned him a padded cell. The best illumination Geo. Washington could secure came from tallow dips, lighted by a spark from flint and steel. Every piece of fabric was woven by hand. The only horse power was four-legged and wore a tail. The steamboat was still building on the ways of Fulton's brain and the wheels of the steam engine had only moved in Stephenson's head. It took Ben Franklin two weeks to send a letter from Boston and get a reply from Baltimore. Abraham Lincoln's angular frame never reposed in a pullman berth. Garfield called a twenty-day liner an ocean greyhound. Electric light autos, airships, subways, gas engines, radios, bicycles and various other inventions.

The mind, the brain, the power that dominates and controls every conscious or unconscious movement in or throughout your body is capable of development and control by the active will. Use determines all qualities whether good or evil. The greatest use with the least evil results is the best things to do under all circumstances. We are apt to jump to quick conclusions without taking into consideration changing circumstances or the power there is in the motive behind the act.

Miss Ada Comstock



Miss Ada Comstock, president of Radcliffe College, Massachusetts, is the only woman appointed by President Hoover as a member of the criminal law enforcement commission.

**Four-H Club Members Elect New Officers**

(By F. H. Jeter)

RALEIGH, August 12—Mary Emma Powell of Turkey in Sampson County was elected president of the North Carolina 4-H club organization at its final business session closing the annual short course held at State College this month. Associated with Miss Powell in the administration of club affairs for the coming year will be Boyce Brooks of Calypso, Duplin County, vice-president; Vernon James, of Weeksville Pasquotank County, secretary and treasurer, and Lottie Hardison of Plymouth, Washington County, historian.

These four young people have been leaders in 4-H club work in their home communities and counties for the past several years. Each one was also prominent in some way at the recent short course. Miss Powell has been especially successful in her work in Sampson County. Recently when the county commissioners of that county decided to discontinue the work of the home agent Miss Powell was among those prominently engaged in the effort to retain the work. She not only appeared before the commissioners but also aided in the movement to have them donated by farm women and sold to defray the county's share of the home agent's salary. She is an excellent presiding officer and a good speaker.

Boyce Brooks, with Ruth Coleman of Alamance County, was one of the State health champions at the recent short course. He is a perfect specimen of physical manhood, making a score of 99.1 percent out of a possible 100. He is the son of Rev. and Mrs. C. V. Brooks, of Calypso, is 17

**O'Neill's Bride**



Carlotta Monterey, former Hollywood film actress, who was married to Eugene O'Neill, famous American playwright and author in Paris.

Full Stock of  
**TOBACCO STICKS**  
On Hand  
Beaufort Lumber & Mfg. Co.  
Phone 66

years of age 67 inches tall and weighs 134 pounds. He is active in the garden club of his home community.

Vernon James scored 96.6 per cent in the health contest. He is the son of Mr. and Mrs. J. C. James and president of the Weeksville Club.

Miss Hardison was one of the most popular girls at the short course, attracting all those about her by her sweet disposition.

Though a county agent has been at work in Stokes County since the first of July, he has already placed several pure bred dairy heifers.



**SATISFACTION**  
With Your  
**LAUNDRY**  
**WORK**

You just cannot help being satisfied with the Laundry work we do for you. We use the same care, the same skill and the same thoroughness the most skilled laundress uses, but the cost to you is less.

The Bell Wallace  
Steam Laundry

Morehead City, N. C.

Weevil damage to cotton is averaging as high as 15 to 20 percent in many places in Nash County.

The peanut crop of Edgecombe County is reported to be above the average this summer.

**NOTICE TO CUSTOMERS**

AFTER SEPTEMBER 1 WE WILL BE UNABLE TO GIVE MORE THAN 30 DAYS ON ACCOUNTS.

SPECIALS THIS WEEK

HILL CITY FLOUR, 12 Lbs. 55¢

HILL CITY FLOUR, 24 Lbs. \$1.05

Blue Cross Toilet Paper . . . . . 6 for 45¢

FREE can of Spagetti and Beans with any

Four items of Beachnut Products

**C. D. JONES Co.**

"EVERYTHING TO EAT"

'Phone 45

FRONT ST.

BEAUFORT, N. C.

**ESSEX the Challenger**



the  
**Reliability Car**  
of the year

Essex the Challenger has outstandingly established itself as the Reliability car of the year.

How sweeping and convincing are its proofs! In the hands of more than 200,000 owners, the actual service records prove the lowest service costs, and smallest service requirements of any car we know.

Wide Choice of Color  
at no extra cost

4 Hydraulic shock absorbers—Starter and electric gauge for fuel and oil on dash—Radiator shutters—Adjustable seats, front and rear—All bright parts chromium-plated—saddle lamps—windshield wiper—glare-proof rear view mirror—controls on steering wheel—electrolock—New type double-action 4-wheel brakes.

**\$695**  
and up at factory

Two Essex cars made the only perfect scores, in the famous international reliability classic, the Tour de France, winning against many far costlier cars of American and foreign make. And every American locality knows Essex the Challenger for some outstanding reliability record—in Arizona, 1343 miles in 24 hours; in Michigan, 1259 miles in 24 hours and in Kansas 1109 miles in 24 hours.

These are but the dramatic representation of the kind of reliability every Essex the Challenger owner knows. Under every condition of climate and road, in hard country usage as well as continuous city service, it has made itself known to its owners and through them to the world as "the Reliability Car of the year."

DOVER, the Super-Six of Commercial Cars, is Now Available

**PAUL'S GARAGE**

FRONT ST.

BEAUFORT, N. C.



**OLD SHOES**

Repaired at Little Cost  
**New Shoe Service**

We put new shoe service into old shoes, yet the cost is but a fraction of what it would take to buy new shoes. Gather up your worn footwear bring them to us and we will make them look like new.

**The Beaufort Shoe Shop**

J. C. Chadwick, Prop.

HAVE YOUR OLD SHOES RE-GLAZED THE NU DI WAY, GUARANTEED NOT TO RUB OFF. ANY COLOR TO CHOOSE FROM.

**SUCH IS LIFE**

by Charles Scribner  
Times Have Changed

