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Tells How 1937 Soil Payments Are Shared




ISS STAND UP

Champion pistol shot, Miss Arlayne Brown, says:
"Ill say Camels wont get on my nerves. And I smoke them 'for digestion's sake'
at mealtimes." - Jor Digestion's sake_smoke Camels!

## Thriftiest Cars IN ALL FORD HISTORY!


Yet they're big, roomy cars, same size as the brilliant " 85 " . . . with modern style and rich appointments... and quiet, sweet-running $\mathbf{V}-8$ engines!
$T$ He NEWV Thrifty " 60 " V. 8 cars save you size or comfort!' They have the same Center-Poise ride as the brilliant " 35 " Ford V-8. The same steel easy-acting brakes. The same big luggage compartments and sweeping modern lines ... But the $60^{\prime \prime}$ is powered by a smaller engine and carries a lower price tag. And though it cant quite match the brilliant 85 's pick-up and top speed . . . it is still amongst America's best-performing low-price cars... Smooth, quiet and flexible as only a " V - $\mathrm{B}^{\text {" }}$ YOUR FORD DEALER
Mutual down payment, buys any - $\mathbf{~ \$ 2 5}$ a month, after
car. Ask your Ford dealer 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plans
of the Universal Credit Company,

THE QUALITY CAR $\mathbb{N}$ THE LOW-PRICE FIEID-AT THE LOWEST PRICE M YEARS

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[^0]:    Scene in a Cincinnati street after the turbulent waters of the Ohio had receded. Rubble carried by
    隹 leaving scenes of ruin in its wake.
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