

North Carolina Beer Men Jnite In "Clean Up" Drive



COL. EDGAR H. BAIN, GOLDSBORO, is State Director of "clean up or close up" campaign of Brewers and North Carolina Beer Distributors Committee. Executive Committee members, standing, are W. S. Burruss, Raleigh; Frank E. Barnard, Asheville; Col. Bain, Fred M. Mills, Wadesboro; J. P. Price, Chairman, Greensboro; W. E. Griffin, Durham. Seated: Edward Hecht, Charlotte; Walter Bartlett, Norfolk, Va.; David T. Gallo, Norfolk; L. E. Wheeler, Asheville; W. H. Jolly, Norfolk; and C. M. Wright, Newark, N. J.

In a letter to all beer retailers throughout the State, requesting cooperation in a "clean-up" campaign, Colonel Edgar H. Bain, State Director of the new Brewers and North Carolina Beer Distributors Committee, simultaneously served notice today that failure to "clean-up" would mean "close-up."

Colonel Bain promised prompt action against beer outlets whose operations are regarded by both industry and public as objectionable.

"The majority of the retail outlets," said Colonel Bain, "are conducted legally and give no offense to the general public."

"Against the illegally operated

minority, we will move vigorously as to seek revocation of their licenses. Such steps will be taken through the proper legal authorities."

The North Carolina campaign has the active support and cooperation of the United Brewer Industrial Foundation, nationwide organization whose membership includes leading large and small brewers.

Similar campaigns have been inaugurated with success in Nebraska, Kansas, Alabama, Maine and Tennessee.

Headquarters of the Brewers and North Carolina Beer Distributors Committee has been established in Raleigh.

Star Dust

★ Unimpressed Homefolks
★ Do Swell Job in England
★ Girls—Bob Preston!

By Virginia Vale

RECENTLY returned from Sweden, a man who has been connected with the motion picture business for some twenty-five years made a first-hand report to this column on the subject of Greta Garbo in her homeland.

Her countrymen, he said, aren't tremendously impressed by her success. They like her pictures, go in droves to see them, but they feel that of course she ought to be a success—just a case of home-town girl making good.

They are inclined to resent her aloofness—they feel that she ought to realize that they wouldn't dream of intruding on her privacy, and that she doesn't have to treat them as she does the movie fans of other countries.

He had several photographs of her, taken in the days when she was a hat model. They were sweet, rather simpery, giving no hint of what she was to become.

Apparently the best way to make really good motion pictures is to send an American picture-making unit to England to do the work. "Goodbye, Mr. Chips" is the latest example of what can be accom-



GREER GARSON

plished in that way, and it's one of the best pictures that has been released in a long time. Metro sent its unit over, Robert Donat and Greer Garson turned in beautiful performances, Sam Wood did a swell job of directing, and there you are!

Incidentally, "Goodbye, Mr. Chips" presents us with a new glamour girl. Greer Garson has flaming red hair and green eyes. Men think she's gorgeous, women aren't sure whether she is really beautiful or not.

This is her first picture. She came to Hollywood from England, where she had appeared on the stage and done some work in television, expecting to go to work at once. She spent a year in waiting to go to work. She was seriously ill, with spinal trouble.

She was sent back to England, to do her first picture, and will probably be sent back again to do her second, "The Doctor's Dilemma."

Paramount thinks it has star material in a young man named Bob Preston—and the movies sadly need young men who are stellar material right now, what with three heart-smashers getting married practically in a bunch! The trio, Gable, Power and Taylor, will still be tremendously popular, of course, but many a girl who has liked their pictures is going to look about for an unmarried star to fill the niche in her affections left vacant by the marriage of one of them.

So Paramount may offer such girls Bob Preston. He's made four pictures so far (notably "Union Pacific") but he's had stage experience, in the stock company launched by Tyrone Power's mother in Los Angeles.

If you're a Kate Smith fan you'll have to save a different hour for her broadcasts, beginning in October. When she returns from her summer vacation she'll move into the nine o'clock (Eastern Standard Time) spot on Friday nights which has been filled this year by Orson Welles and his Mercury Theater. For four years she has been on at eight on Thursdays, and as she rates fifth among all shows in national popularity surveys she doesn't have to fear the other A-1 shows that take the air on Thursday nights.

ODDS AND ENDS—When the Henry Fondas vacationed in New York they didn't do night clubs, didn't let the publicity department tie Henry up for endless interviews with the press; they just went to the theater, night after night. . . . Note to young singers—remember that the Metropolitan Auditions of the Air will be resumed on October first. . . . Jim Ameche, Don's brother, is replacing Charles Boyer on the "Hollywood Playhouse" program during Boyer's 13 weeks' vacation. . . . Helen Morgan seems to have a future in television; she seems to register perfectly in the new medium. . . . If the censors clamp down on "Lady of the Tropics," (Hedy LaMar-Robert Taylor) Hollywood won't be much surprised. (Released by Western Newspaper Union.)

Feed Market

RALEIGH, June 13—Feed markets continued to decline during the first week in June with seasonal slacking in demand, states the U. S. and North Carolina Departments of Agriculture in the weekly Market News Service Review. Wheat feeds dropped sharply as consumption decreased with improved pastures. Prices of high protein concentrates were not materially changed, while prices of most other feeds varied with local supply and demand conditions. The index number of wholesale feedstuffs prices dropped to 104.0 compared with 108.3 last week and 97.0 a year ago.

The market price for farmer's stock Virginia type peanuts during the past week has been fully firm, but little is being offered as growers are unwilling to sell at quoted prices for best stock. Nominally on a delivered basis best jumbos are quoted at 3 3-4 to 3 7-8, a very few 4 cents; best bunch, 3 1-2 cents a few 3.60 cents and best shelling stock, 3 to 3 1-4 a few 3.3-8 cents per pound. Extra large Virginia shelled weakened slightly but other shelled and cleaned stock held about steady.

Heavy shipments depressed potato prices this week, but shipping point values are still 10 to 20 cents higher than a year ago. At the periods close 100 pound sacks of U. S. No. 1 North Carolina cobbles were quoted in eastern North Carolina at 1.40 to 1.50 and in New York at 1.70 to 2.00. A week ago North Carolina stock brought 2.00 to 2.25 in New York.

Recent outstanding developments in the poultry and egg situation are the continued large receipts of eggs and the decline in the wholesale prices. Also a considerable more than seasonal decline occurred in the farm price of

Nation Welcomes British Sovereigns



Their Britannic Majesties King George VI and Queen Elizabeth, shown above at one of their numerous stops during the Canadian tour, entered the United States late Wednesday at Niagara Falls and proceeded to Washington and a formal state reception. Their arrival marks the first time in history that reigning British sovereigns have set foot on American soil.

chickens from April 15 to May 15. Prices paid net F.O.B. in Washington this week, however, were 1 cent higher on eggs candled and graded in Washington and on some classes of poultry. Meanwhile, current receipt, white eggs were unchanged along with most poultry offerings.

At Chicago sharply lower steer prices were partially a reflection of slow moving and lower wholesale dressed markets, a condition which is not unusual when hot and

dry weather prevails over a wide area. Recent efforts to force fed steer and yearlings into substantially lower price ground finally resulted in a general decline on all killing cattle. Medium weight and heavy steers declined 50 cents to 1.00 at Chicago and yearlings that have been resisting continued price pounding also yielded 25-50 cents. Spring lambs tumbled 1.00 to 1.50 and shorn old crop referentials lost 75 cents to 1.25. Hogs shared the decline, but less extensively than other species, closing 10 to 25 cents off at Chicago. Prime steers topped at 2.75, hogs made 6.80 early, closed 6.65 down, while closely sorted native spring lambs reached 10.40, Idaho springers 10.35 and fed California Lambs 10.00. Not only beef steers but all other killing classes sold lower this week, the downturn including yearling steers and cows, classes which heretofore developed noticeable resistance to price pounding.

Becoming Popular

Only four farmers of the Elk township in Watauga County took part in the Agricultural Conservation program in 1938; however, 26 have indicated they will cooperate this year.

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