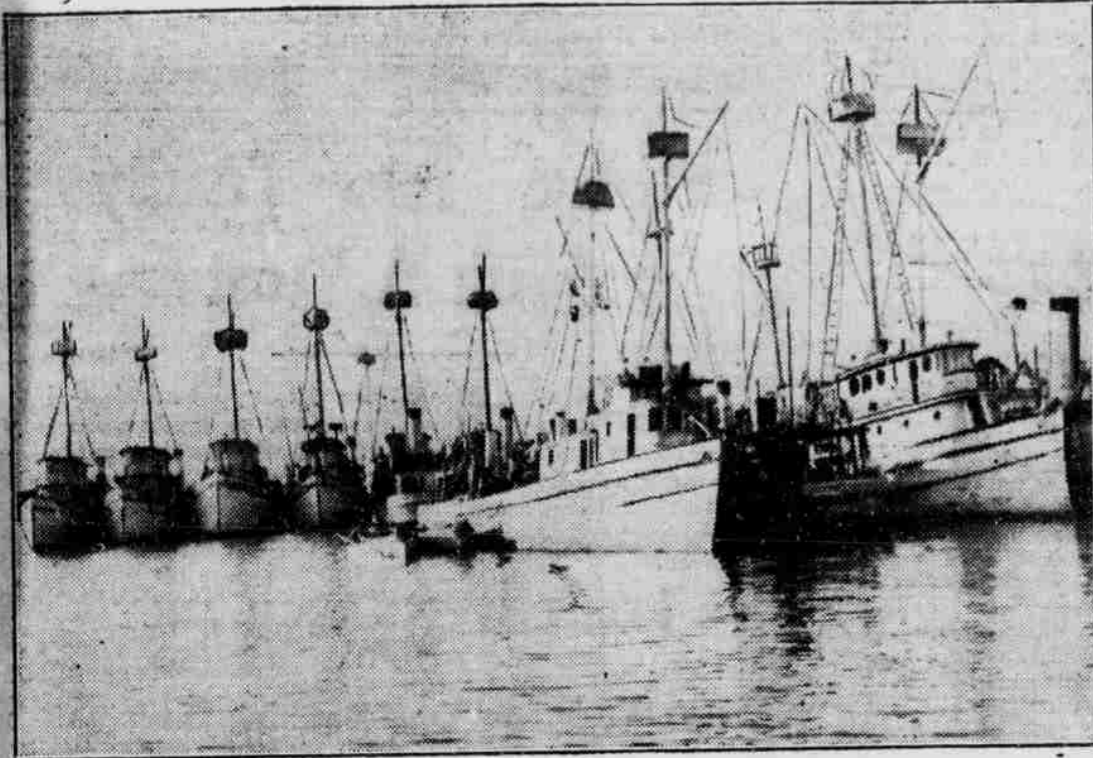


## The Menhaden Fleet Returns To Beaufort



APPROXIMATELY 30 vessels are in the Menhaden Fleet which has returned to the local port that will be used as a base of operations in catching fish for the scrap and oil plants during the winter months. Several of the boats in the fleet which has returned to Beaufort for the winter will be recognized in the EUBANKS-NEWS photo shown above. Beaufort is the center of the menhaden industry in North Carolina. One of the largest plants of its kind on the Atlantic coast, The Fish Meal Company, owned by J. Howard Smith is located in West Beaufort. The Beaufort Fisheries, a growing corporation located on Taylor's Creek has experienced considerable improvements and expansion since local owners purchased the plant. With 30 menhaden vessels in port, the population of Beaufort is increased 600 or more persons.

## NEW TERMINAL FOR BUSES IS OPENED TODAY

### M. G. Chambers Will Be Manager And Agent

Beaufort's new bus terminal to serve Seashore Transportation Company which operates three lines here was formally opened today with M. G. Chambers as manager and agent. He succeeds Josiah W. Chadwick as station agent, who has served Seashore as local representative for a number of years. Mr. Chadwick has sold his interest in the shoe repair shop to Mr. Chambers, who will also become local sales representative for the News and Observer.

The new bus station completed

### VETERAN BUS AGENT

Josiah W. Chadwick officially retired as agent of the Seashore Transportation Company here today with the opening of the new quarters on Queen Street. He had served Seashore for a total of 16 years and eight months, or since the first bus rolled into Beaufort.

at a cost of over \$3,000 is owned by I. E. Ramsey. It is located on Queen Street near Front, in quarters near the old home of The

(Continued on page 8)

## Fishing And All Outdoors

By AYCOCK BROWN

WINNER OF the Cero Contest sponsored by Hardware and Building Supplies Corporation in Morehead City was Richard Carpenter, Monroe, Ga. His fish weighed 44-14 pounds. He was fishing with Tony Seamon aboard the cruiser Monnie M. when he made the catch. He was using Pfeuger tackle. For making the catch Carpenter will win a \$30 Pfeuger Templar reel. His guide, Capt. Seamon will be awarded a \$12 Pfeuger rod.

THE AUTOGRAPH reads: "To Aycock Brown, who knows and loves with the author, the Banks of the Carolinas—Van Campen Heilner," and the autograph is in the best and most complete book on duck shooting ever written. (A Book On Duck Shooting, Penn Publishing Company, Philadelphia, \$7.50) Time Magazine which seldom mentions a book unless it is tops said the following about Van Campen Heilner's newest book and a splendid literary mate for his Salt Water Fishing, (Penn Publishing Company, \$5) published two years ago.

"Sportsman Heilner's opus may prove as valuable a handbook for duck hunters as his Salt Water (Continued on Page 8)

## DOLLAR MAKERS

### Ads Invariably "Contact" Part Of Community

By GEORGE T. EAGER

(Reprinted from last week's Magazine Section of The Beaufort News).

THE owner of a fine florist shop in a midwestern city was recently discussing advertising with a business friend. The friend owns a thriving food store that does an annual volume of \$300,000. A complete stock of choice foods, excellent service and judicious use of newspaper advertising had built the business.

"Don't talk to me about advertising," said the florist. "There is so much of it everywhere that it just can't pay. Look at this newspaper here. So chockful of ads that mice would never be seen or noticed."

The two men happened to be walking through the busiest section of the city. "You are one of a number of men in this city who would be making more money if you understood how advertising works," said the owner of the food store. "Advertising is just like the traffic in this city. Traffic looks tangled up and confused, there's too much of it and you might think that any single automobile or truck would be lost in the shuffle. But just remember that this gray car that is passing us and that red delivery wagon that just turned the corner, are very important to a certain number of people in this city."

"It's the same way with advertisements. There seems to be so many of them that they are confusing. But each advertisement is important to somebody. Today's papers carry an advertisement of my store featuring a special purchase of oranges and grapefruit, a lot of new cheeses and a special offer on ginger ale. To a lot of people that advertisement is lost in the traffic. But experience has taught me that this same advertisement will seek out for me enough people to whom the merchandise is highly important to make it pay."

## Morehead City And Beaufort C. of C. Seek Pedlar Taxing

Beaufort and Morehead City Chamber of Commercences will have representatives appear before the governing bodies of the county and each municipality at the next regular board meeting and request that non-resident pedlars and firms operating in this County be taxed for the privilege. The matter was discussed at a meeting of the Morehead City C. of C. last Thursday night. Jacob Miller and Aycock Brown of the local C. of C. were present at the meeting.

## BEACH BRIDGE WILL GET NEW GEARS DEC. 15

### Draw Not Closed As Announced Tuesday

Atlantic Beach bridge was not closed today as announced early this week. This announcement came last night from Roy J. Hart, District Engineer for the State Highway Department. In a letter to The Beaufort News Mr. Hart wrote as follows: "The proposed work on the Atlantic Beach Bridge has been postponed until December 15, 1939, to avoid conflict with the fishing season."

"The repairs, which the Bridge Maintenance Department expect to do at that time, which will require the closing of the bridge, will be on the draw span. This work will require two or three days. It will be necessary to put in some new gears in the machinery and also make some repairs to the bottom chord."

## Tobacco Leaf Oddity

A tobacco leaf oddity was brought to the Beaufort News office this week by Nightwatchman Hayes. The leaf, in reality a four-in-one leaf on one stem. It is the first of its kind ever displayed here, although last year a triple leaf was brought to The News office from the western part of Carteret.

## TIDE TABLE

Information as to the tide at Beaufort is given in this column. The figures are approximately correct and are based on tables furnished by the U. S. Geodetic Survey. Some allowances must be made for variations in the wind and also with respect to the locality, that is whether near the inlet or at the head of the estuaries.

Friday, Nov. 3	
11:58 AM.	6:06 AM.
12:19 PM.	7:04 PM.
Saturday, Nov. 4	
12:58 AM.	7:15 AM.
1:20 PM.	8:06 PM.
Sunday, Nov. 5	
2:50 AM.	8:27 AM.
2:27 PM.	9:08 PM.
Monday, Nov. 6	
3:15 AM.	9:35 AM.
3:36 PM.	10:05 PM.
Tuesday, Nov. 7	
4:02 AM.	10:40 AM.
4:40 PM.	11:00 PM.
Wednesday, Nov. 8	
5:21 AM.	11:40 AM.
5:37 PM.	11:40 PM.
Thursday, Nov. 9	
6:31 AM.	12:03 AM.
6:29 PM.	12:35 PM.

## Fort Macon Coast Guard Super Unit Is Completed

### Old Building Will Become Barracks For Riflemen

### OVER \$100,000 IS SPENT ON PROJECT

One of the most modern Coast Guard station buildings along the Atlantic Coast has just been completed and turned over to the government at Fort Macon and at an early date a compliment of 16 to 20 men will be stationed there. It is the first "super-station" to be completed on the North Carolina Coast.

At an early date, after the members of the crew have been transferred to the new quarters in the new building, completed at a cost of over \$50,000, the old structure will be moved to a nearby location and will be used as a barracks for (Continued on Page 8)

## Winston-Salem Man Victim Of Shooting Today

### Sheriff And Coroner Make Investigation

Clifton Snyder died this morning at 10:40 in Morehead City Hospital as the result of being struck in the brain, shoulder and body by buckshot fired from a gun in the hands of an unknown assailant at a camp on the Herman Taylor farm near Stella. Officers are investigating the mystery which surrounds the shooting. Snyder, a native of Winston-Salem along with A. P. Elliott, (both are employees of the Piedmont Granite Corporation) had been in the Stella section for several days on a deer hunt. Elliott told Coroner George Dill, Sheriff Holland, Corporal Clay and other investigating officers that he did not even hear the report of a gun being fired. Evidence in the vicinity of the camp showed, however, that part of the load not only entered the head and body of Snyder but also struck the fender of the car.

## Hit And Run Victim Dies

Without gaining consciousness, A. J. Adams, 20-year old resident of the Broad Creek section, died in Morehead City hospital early Monday, a few hours after he was struck by a hit-run driver on Route 24 Saturday night at 8 o'clock. Driver of the car, windshield of which was broken by the impact along with one headlight being knocked out had not been arrested up until today although State, County and Municipal officers are on the lookout for him.

The young victim was struck as he stood on the left side of the highway talking to Stanley Dixon and Misses Verona Buck and Louise Cannon in front of the John Cannon residence. It was reported that the car, traveling towards Morehead City, swerved across the road from the right to the left side, struck Mr. Adams and threw him across the 20-foot highway.

Mr. Adams is survived by his mother, Mrs. Irene Adams; his father, Alex Adams and four sisters: Mrs. Frank Willis, Mrs. Garland Willis, Mrs. Lonnie Salter, all of Broad Creek, and Mrs. Lewis Hayes of Pelletier. Funeral services were conducted at the Broad Creek cemetery Tuesday afternoon by Rev. Edward Mingo, Holiness minister.

## DAVIS VISITS HOEY

Earl Davis of Harkers Island, made a trip to Raleigh this week to talk to Governor Hoey about a bridge from Lenoxville to Harkers Island. While in Raleigh he also called on Chairman Dunlop of the S. H. and P. W. Commission.

## COUNTY ACHIEVEMENT DAY MEET WAS ONE OF THE BEST EVER HELD

### Carteret County Federation Of Home Demonstration Clubs Celebrated Thursday, October 26th By Making Report Of Outstanding Club Accomplishments Of The Year For Membership

### A DISH WASHING TEAM SHOWED THAT DISH WASHING IS NOT A DRUDGERY AS SUPPOSED

One of the most enjoyable events of the Home Demonstration Club year is the County Achievement Day to which the club members invite the entire public.

Thursday, October 26, was the date on which the Carteret County Federation of Home Demonstration Clubs celebrated this day. Outstanding club accomplishments of the year were given for the county as follows: Foods and Nutrients—Mrs. Helene Smith, Atlantic. Food Conservation—Mrs. Julian Fulcher, North River. Clothing—Mrs. Will Norris, Wire Grass. Home Beautification—Mrs. Billy Smith, North Harlowe. Home Management—Mrs. Harry Gillikin, Bettie. House Furnishing—Mrs. Leslie Gillikin, Smyrna. Home Dairy—Mrs. S. B. Wilkins, North River. Home Gardens—Mrs. Elmer Willis, Williston. Parent Education—Mrs. Lillian

## C. of C. Wires WPA Administrator For Carteret Projects

With the thought in view of giving employment to several hundred people in Carteret who are on WPA rolls, the Chamber of Commerce on Wednesday wired N. C. WPA Administrator C. C. McGinnis, requesting early approval of projects in county. At the present time only 27 men are working on WPA projects in Carteret. The usual number averages about three or four hundred men. Copy of wire sent the N. C. Administrator follows:

"Carteret County with only 27 men working plus overhead will be desperate owing to almost complete failure food fishing. Urgently urge early approval of projects to help situation. We have nothing in mind but will gladly tender assistance in anyway we can help."

## Of All Things!

WPA Foreman, Robert Taylor, reported the theft or removal of eight rubber tired wheelbarrows from the tool box on the Community Center Drive project this week. It is the first time in history perhaps, that anyone has ever stolen a wheel barrow. Usually people steal luxuries, but something to work with, seldom if ever. There is a possibility that a Halloween prankster removed the barrows—but if that is the case it might turn out to be something serious, because they happened to be the property of the United States Government.

## Ready For The Coast Guard



THE NEW U. S. Coast Guard quarters at Fort Macon is shown in the above picture. It is one of, if not the most complete quarters for members of the service along the At-barracks for the visiting Coast Guardsmen who come to The old station building nearby will be converted into a barracks for the visiting Coast Guardsmen who come to Carteret to practice on Camp Glenn Rifle Range. Capt W. H. Lewark is officer in charge of Fort Macon station, the first of the super-stations to be completed on the North Carolina coast—(Aycock Brown Photo).

## IRISH POTATO FARMERS WILL MEET TUESDAY

### Information To Be Given By Group Of Experts

Irish Potato growers are urged to attend a meeting to be held in the Court House here next Tuesday (November 7) for the purpose of hearing information relative to potato diseases, seed producing areas, washing and handling potatoes and the proper and improper method of handling the crop generally. It was stated today by County Agent J. Y. Lassiter.

The following will attend this meeting: A. E. Marcker, Washington, D. C. who will discuss the outlook; Dr. R. O. Pool of the Plant Pathology Department, who will discuss potato diseases and their control, as well as the latest information of the seed producing areas; Paxton White, Marketing Specialist of the State Department of Agriculture, will discuss washing and handling Irish Potatoes, and L. F. Watso, Extension Horticulturist, will show several hundred feet of moving picture films on the proper and improper methods of handling the Irish Potato crop.

Mr. Watson took these pictures on a trip to Florida for the purpose of getting this information during the potato season. Every potato farmer in the county is urged to attend this meeting.

## Legion Auxiliary District Meeting In M. City Tuesday

All members, former members, and women eligible for membership are urged to attend the District meeting of the American Legion Auxiliary at the Civic Center in Morehead City on Tuesday afternoon, it was stated today by Mrs. Floyd Chadwick, District Committeewoman who will preside.

Honored guests expected at the meeting will be State President Mrs. Weaver Newby, of Newton; Miss Arelia Adams, state secretary and Mrs. J. B. Edwards of Williston area, vice-president. Included in the district are: Craven, Blount, Jones, Carteret and Pamlico Counties. Mrs. Mann will be the principal speaker, explaining the work of the Auxiliary and outlining plans for the year's work.

## Long Ears Of Corn Grown At Williston

Two yellow ears of corn averaging 14 inches in length were brought to The Beaufort News office by Jimmie Stewart last week, who stated that it was grown by Everette Willis, of Williston. The ears were the longest ever brought to The Beaufort News office and they were perfect specimens—except the grains seemed to be infested with corn weevils. Corn weevils have damaged several fine fields of corn in Carteret County during the current year.

## GEORGE BROOKS HEADS B. & M. RAILROAD HERE

### Future R. R. Service May Depend Upon Cooperation

George J. Brooks was elected president of the Beaufort and Morehead City Railroad at a meeting of the officials of the short, but very important line. Although the line is only 3.17 miles, it serves Beaufort and the communities of the East. More freight originates in Beaufort than all stations and towns between Beaufort and New Bern.

Other officers elected at the recent meeting included W. V. B. Potter, vice-president; C. R. Wheatly, secretary-treasurer; J. F. Duncan, attorney and R. W. Safrin and Stanley Woodland members of the board of directors who serve in this capacity with the other officials named.

A working agreement, similar to (Continued From Page One)

## A. & N. C. Reports \$15,000 Loss In Past 18 Months

H. P. Crowell, former president of the Atlantic & North Carolina Railroad, submitted a report this week to Governor Clyde R. Hoey covering eighteen months operation of the road ending August 31, and showing a net loss of \$15,200.00.

## Covering The Waterfront

By AYCOCK BROWN

WITH THE return of the Menhaden Fleet, Beaufort's waterfront is one of the most picturesque of any town on the North Carolina coast. About 25 of the picturesque vessels, with crews nests high on the mainmast are basing here at the present time and additional boats will be arriving during the next few days. Each boat carries a crew of 25 men, so 25 boats here swells the population of Beaufort some 500 persons. It means better times for the time being, here, because each member of the fleet spends money locally. Grocery stores can also feel the effect of the fleet's arrival here, as all food supplies are bought locally.

I WAS IN doubt a bit about my reception at the office of Highway Commissioner Ernest Webb in Kinston last week. It seems that I have criticized the State Highway officials about as much as possibly more than any other person on the coast. I had taken a certain stand in news stories about the proposed bridge to Harkers Island. But the fact that I have conducted a small war against the Highway officials, the matter was never mentioned until I brought the subject up myself. I asked Mr. Webb (Continued on Page 8)