

**FIRE**

Man's great friend, but uncontrolled his awful enemy. Through the fine work of our efficient Fire Department, in many instances large amounts of valuable goods are **SAVED** from the **FLAMES**.

**SMOKE**

Sometimes the neat, pretty boxes containing the goods saved from the fire are soiled by smoke, the contents remaining fresh and unharmed. You use the contents, not the boxes. But you get the benefit of the slash in prices that must follow.

**WATER**

Sometimes **WATER** spoils as much as the fire, but careful firemen saved the goods from damage by fighting the fire and by being careful in their use of water. Fire goods promptly removed from the wet boxes are unharmed for your use but the merchant's prices are ruined. **YOU GAIN BY HIS LOSS.**

**GILMER-MOORE CO.'s FINE SHOES AT \$1.00 --- None Over \$5.00**

One big lot Children's Shoes saved, 50c, none over \$1.50. All sizes. Boys and girls lay in a supply now. **\$1.50**

**\$1.50**

Several hundred pairs of Women's Patent Straps and Pumps, Gilmer-Moore quality, at just \$2.00. Sale now on—Get yours while they last. **\$2.00**

**\$2.00**

Another big lot Women's Pumps and Oxfords, pretty suedes and some patent leathers. This lot at \$2.50 per pair. **\$2.50**

**\$2.50**

Several Hundred Pairs Men's Shoes **\$2.00**

**\$2.00**

**No Women's Shoes Over \$4.00**

**No Men's Shoes Over \$5.00**

AND DO NOT FORGET THAT EVERY PAIR IS GILMER-MOORE FINE QUALITY — THE FIRE SALE OF GILMER-MOORE SHOES IS DRAWING TO A CLOSE

**Come Now and Enjoy This Feast of Bargains---Fit Your Whole Family**

**Fire Sale Now Going On At 7 1-2 West 4th Street**

**FLOYD & CO. Selling Agents**

**A Willing Worker**

Money is a willing worker. You cannot keep it from working if you treat it properly and the most proper thing to do with it is to put it in the savings account of this Bank where it works for you night and day.

**Security Savings Bank**

No. 4 South Tryon Street  
Charlotte, N. C.

**WE CAN TURN THE TRICK, BOYS,** you and I, but we've got to work and save, and do without and sacrifice. The feller not willing to do his part of these is not much anyway. This writer has saved a little something, yet he worked in the long ago at \$15 per month, paid board and still saved a mite.

**YOU CAN'T SHINE AT 10c** shave at 20c, movie at 40c, drink a gallon of koky koly per day, smoke a dozen rotten cigars in twenty-four hours and go to heaven when you die, or even provide your wife and little ones with the good gravie while you eat the juicy steak.

**TAKE SOME BILLY MALONE** cut out some of your worthless extravagances and you'll be happy before you know it. **APRIL SERIES NOW OPEN.**

**JNO. R. PHARR,** President. **E. L. KEESLER,** Secretary-Treasurer.  
CHARLOTTE, N. C.

**B. F. WITHERS**

**BUILDERS' AND PAINTERS' SUPPLIES**  
Sheetrock, the Fire-Proof Wall Board

Oldest Business Establishment in Charlotte

Corner Fourth and South College Sts. **PHONES:—Paint Dept. 370 Builders Supplies 82**

**Seaboard Air Line Railway**

Announces

**Low Round-Trip Winter Tourist Rates**  
From All Principal Stations to Winter Resorts in

**FLORIDA**

Tickets on sale from October to April with liberal stop-over privileges at intermediate stations in each direction, carrying final return limit June 15th, 1924.

Fast through trains with convenient Pullman Sleeping Car service during Winter tourist season.

For further information call on Ticket Agents, or address

**W. L. Morris** General Passenger Agent Division Passenger Agent Norfolk, Va. **E. W. Long** Charlotte, N. C.

**M'MAHON NOT RESPONSIBLE FOR "THIRD PARTY" REPORTS**

The Greensboro Daily News of April 3, published the following editorial:

"Mr. McMahon, who sees much third party sentiment in North Carolina, has remarkable eyesight. It is probably true enough that many voters who are disgusted with the Republican party, nationally, see little hope of improvement by turning the country over to the Democracy, especially to a Democracy led by Sinclair's lawyer; but before voters can begin to turn seriously to a third party sentiment in North Carolina to turn to.

"The only third party like to put a ticket into the field in this state next fall is the Socialist party, and the inbred Tar Heel conservatism leads the average North Carolina voter to believe that the Socialist party is worse than both the others combined. In what direction, then, is the disgusted voter to turn? Theoretically La Follette's agrarian outfit ought to make a strong appeal to a state 79 per cent rural, but practically the cleavage between the ideas of the southern cotton grower and the western wheat grower is almost absolute. The South has small share of the particularly dark and bitter radicalism of the great plains.

"Probably the ultimate effect of the third party sentiment Mr. McMahon professes to have discovered will be the turning of a certain number of votes to Bailey. Whether by choice or by fortune, Mr. McLean represents the established order in politics, and if there is any grave revolt against the established order in the state, it is Bailey who will profit, but when; or if, Mr. Bailey is beaten in the primary the insurgent move will probably subside and the insurgents will fall back into line. The only likelihood of an interruption of this program is such likelihood as may exist that Bailey will be able to uncover so many shady deals in Raleigh as to cause a moral revolt that would carry beyond the primaries and swell the total of Mr. Meekins' vote.

"But there will not be any third party movement for many reasons, the first being that there isn't any third party."

**M'MAHON NOT RESPONSIBLE FOR RUMORS.**

To the above, Mr. McMahon responded as follows:

"My attention was called to an editorial published in The Greensboro Daily News on Thursday, April 3rd, headed: 'There Will Be No Third Party Movement,' and quoting me as saying that there would be a Third Party Movement started in North Carolina. I was somewhat surprised when I read same. I do not recall making any statement to the effect that I was aware of any Third Party Movement in North Carolina, but I did state that in the event a Progressive Democrat or Republican was not nominated, there would in all likelihood be a Third Party Movement started nationally, and in my opinion such a candidate, if Progressive, would receive from 25,000 to 40,000 votes in this state. This is purely speculative on my part, for I have not discussed this question with anyone; I simply based my views upon the fact that the labor people will protest against any movement on the part of either of the majority parties to but over a so-called reactionist for President.

"I say this in order that my friends may know that I am not trying to start a Third Party Movement

among the labor people; neither am I trying to dictate to them their policies, but I simply wish to state that I have been for years connected in an official way with the organized labor people, who are members of both parties, and who vote their own convictions for what they think is right in the parties to which they belong, and allow no one to dictate to them to what party they should belong or how they should vote, and I heartily agree with them.

"Trusting that you will give this the same publicity as you gave your editorial, I am,  
"Very truly yours,  
"J. F. M'MAHON."

**STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.**

Of The Charlotte Herald, published weekly at Charlotte, N. C., on April, 1924.

State of North Carolina. County of Mecklenburg. Before me, a notary public, in and for the State and county aforesaid, personally appeared James F. Barrett, who, having been duly sworn, according to law, deposes and says that he is the General Manager of The Charlotte Herald, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:  
Publisher—Herald Pub. Co., of Charlotte, 32 South College St.  
Editor—James F. Barrett, 32 S. College St.  
Managing Editor—James F. Barrett, 32 South College St.  
Business Manager—James F. Barrett, 32 South College Street.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock).  
Herald Pub. Company of Charlotte, Charlotte, N. C.  
James F. Barrett, Charlotte, N. C.  
F. O. Clarkson, Charlotte, N. C.  
J. F. Flowers, Charlotte, N. C.  
T. F. Jimison, Spencer, N. C.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are:  
J. F. Flowers, Trustee, Charlotte, N. C.  
Mergenthaler Linotype Co., Brooklyn, N. Y.  
Dodson Printers Supply Co., Atlanta, Ga.  
Mrs. T. C. Daniel, Washington, D. C.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publica-

tion sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is (This information is required from daily publications only.)

**JAMES F. BARRETT.** Sworn to and subscribed before me this 9th day of April, 1924.  
**J. E. Denton, Notary Public.**

Smithers—Mabel drives her car, so does her dad, aunt, mother, and two brothers.

Withers—Who has it most of the time?

Smithers—The garage man—Princeton Tiger.

Railway freight weighing nearly a billion and a half tons is hauled over United States highways each year.

**PLUMBERS UNION GROWS RAPIDLY**

Plumbers of Charlotte are doing well, that is, the union plumbers. The delegates to the C. L. U. reported last Tuesday evening that a large number of their membership is employed on the Ford plant, at excellent rates, somewhat higher than is paid some of the plumbers and steamfitters in the city proper, with the exception of some of the larger jobs.

Practically all the plumbers and steamfitters of the city who are really worth a continental are now affiliated with the local, it was reported. There are some here who

could not secure membership in the union at all, because of their inability as craftsmen and because of their past conduct, it was also reported.

The local meets every Monday night, and is in a flourishing condition in every respect.

Doctor—Undoubtedly you need more exercise—what is your occupation?

Patient—I'm a piano shifter.

Doctor (recovering quickly)—Well—er—hereafter shift two at a time.—London Opinion.

She—Do you always think of me? He—Well, not exactly always, but when I think of anything I think of you.—Kasper, Stockholm.



**"Bring Up a Child in the Way It Should Go"**

One great lesson that all children ought to be taught, is that of

**SAVING!**

Bring the boys and girls to this bank and open a savings account for them. They'll always thank you.

**Merchants & Farmers National Bank**  
CHARLOTTE, N. C.

**Walk Three Blocks and Save Three Dollars! Is It Worth While to You?**

"I didn't know there were such bargains in Charlotte," is the way one good woman expressed it, when she had purchased Spring Hats for herself and her three daughters.

**Ladies' Hats worth from \$3 to \$7**  
**SPECIAL HERE—FRIDAY, SATURDAY AND MONDAY**

AT **\$1.98 TO \$3.95**  
**Ladies' Shirtwaists and Blouses, Special \$1.95**

**Big Assortment of Ladies' and Children's Gingham Dresses, Special at 98c to \$2.98**

**LADIES' AND CHILDREN'S SANDALS AND SLIPPERS, AT PRICES THAT WILL SURPRISE YOU**

**MEN'S HATS, SHIRTS, UNDERWEAR AND OVERALLS**  
It isn't very far from the Square to our Store, and you certainly owe it to yourself to at least examine our offerings and get our prices before making your purchases. Your neighbors trade with us, and they're well pleased. We assert that we can save you money.

We'd be pleased to have you ascertain whether this is true or not.

**The Wonder Store**

315 East Trade Street

Phone 5938 Hours 9 to 1-2 to 5  
**DR. T. P. NISBET**  
DENTIST  
501 Professional Building  
CHARLOTTE, N. C.