

North Carolina has the largest aluminum plant, the largest pulp mill and the largest towel and damask mill in the United States. It also has the second largest underwear manufacturing plant, several of the largest hosiery mills, and some of the largest cotton mills in America. North Carolina has the largest denim mill in the world, and the largest hydro-electric system in the South transmitting a quarter million horsepower for over two hundred miles with Charlotte as its center. Carolina people by buying Carolina Made goods wherever and whenever they can secure them make it possible for these plants to grow and prosper, thus furnishing employment for more men and women in the Carolinas.

INDUSTRIAL
EDITION

THE CHARLOTTE HERALD

PICTORIAL
SECTION

"TRADE AT HOME"

MADE-IN-CAROLINAS INDUSTRIAL EDITION OF THE CHARLOTTE HERALD

BUY "CAROLINA-MADE" PRODUCTS



One hundred trains each day in and out of Charlotte.

ALL ROADS THROUGH THE CAROLINAS CENTER IN CHARLOTTE

Approximately one hundred passenger trains arrive and leave Charlotte every day. Four lines of independent railroads operate through Charlotte, and operate lines in eight different directions, The Southern, The Seaboard, The Norfolk-Southern and The Piedmont and Northern. Charlotte is headquarters for The Southern Railway "Lines East," and outside of Washington is the principal center of its activities.

CHARLOTTE'S BANKING RESOURCES

Served by nine National and State Banks and four Building and Loan Associations with resources aggregating fifty-five millions of dollars, Charlotte is the natural financial center of the Carolinas. In order to show the remarkable growth of the section the total resources of the banking institutions for the past third of a century are given below:

1890	\$ 2,318,653
1900	3,900,000
1910	9,970,000
1920	31,600,000
1924	55,000,000



Interior view Independence Bank and Trust Company

CHARLOTTE IS THE MANU- FACTURING CENTER OF THE SOUTH

Charlotte is the textile center of the South, and is the most rapidly developing textile center in the world. Twenty-five years ago there were less than 150 mills of consequence within 100 miles of Charlotte—today the number is close to five hundred. As the center of the industrial development of the Carolinas, Charlotte necessarily is the center of the mill supply and jobbing business. Outside of textile mills the city itself has one hundred and fifty thriving manufacturing plants devoted to varied industries.



Charlotte's new million-dollar hotel—"The Charlotte"



Interior views of Charlotte's Chamber of Commerce.

Every city that has grown rapidly can attribute much of its growth and development to the activities of its Chamber of Commerce, and Charlotte is no exception to the rule. With a representative membership of far sighted business men the Charlotte Chamber of Commerce has done much to advertise the city and its natural attractions and resources. A drive is now under way to raise a fund of adequate proportions to finance a national publicity campaign exploiting the many attractions Charlotte has to offer investors.



Plant and Sales Room of the Charlotte Mfg. Co., Manufacturers of Card Clothing.