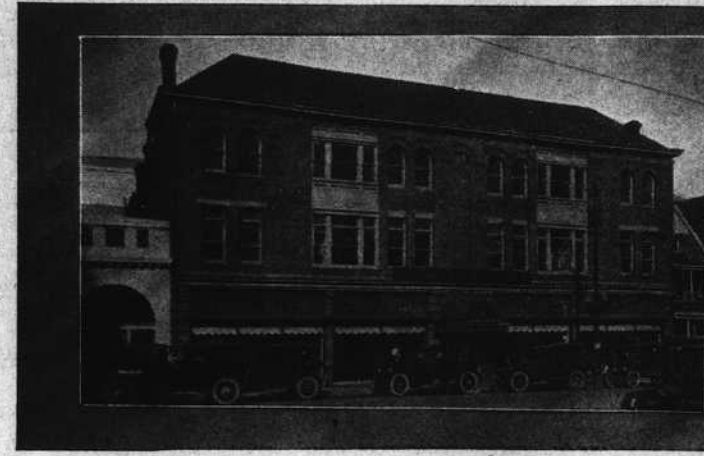


BUY CAROLINA PRODUCTS FROM CAROLINA PEOPLE



BURWELL-HARRIS MOTOR COMPANY
Nash Distributors in the Carolinas



QUEENS COLLEGE, MYERS PARK
Kingsport brick furnished by Hinson Brick & Tile Co.



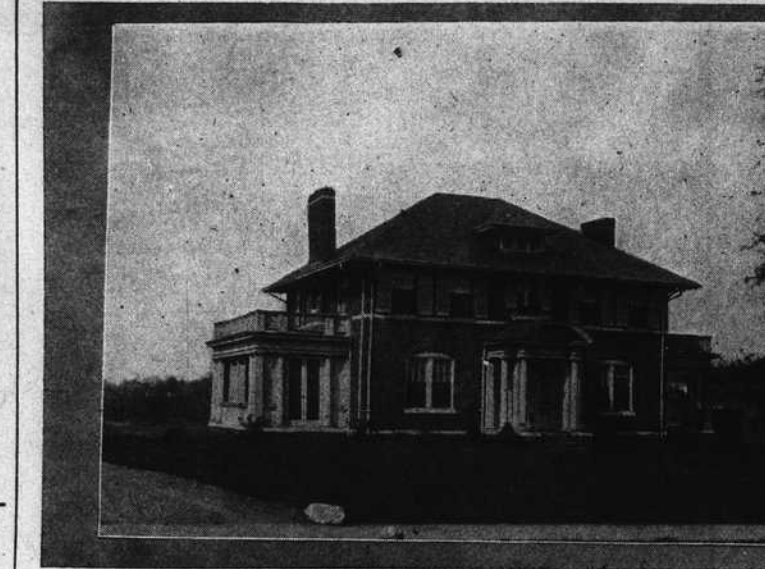
LANCE PACKING COMPANY
Peanut Products, Candy Manufacturers



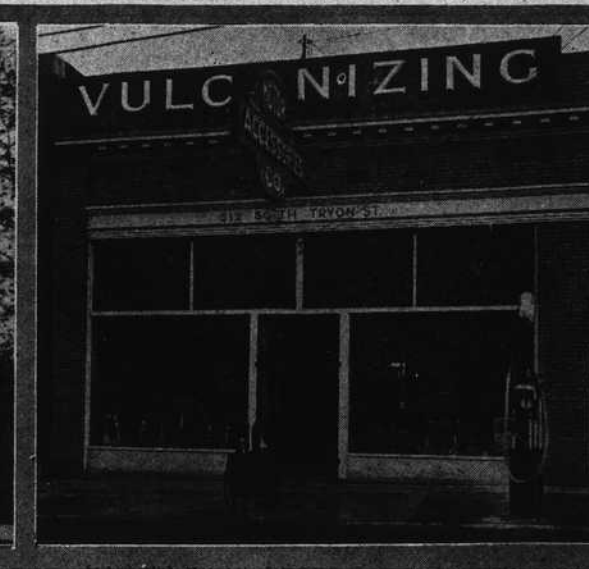
AUTEN ELECTRIC AND RADIO CO.



THE CENTRAL CAFETERIA



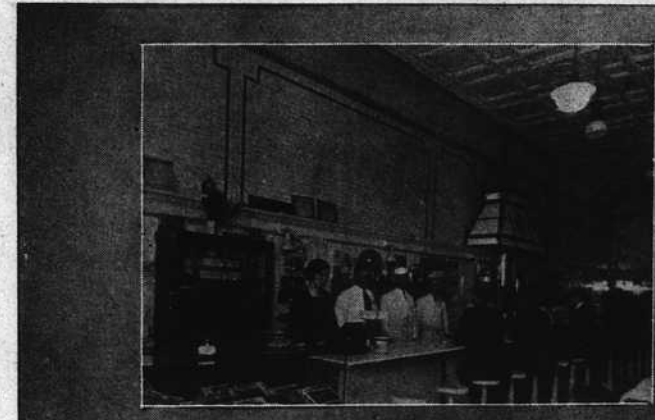
RESIDENCE OF JOHN C. SHEPPARD
Heating Equipment Installed by A. Z. Price & Co.



THE MOTOR ACCESSORIES COMPANY
Distributors of All Kinds of Automobile Accessories



PLANT OF THE CHARLOTTE KNITTING CO.
Manufacturers of High Grade Hosiery



THE ASTOR LUNCH
One of the City's Prettiest Eating Houses



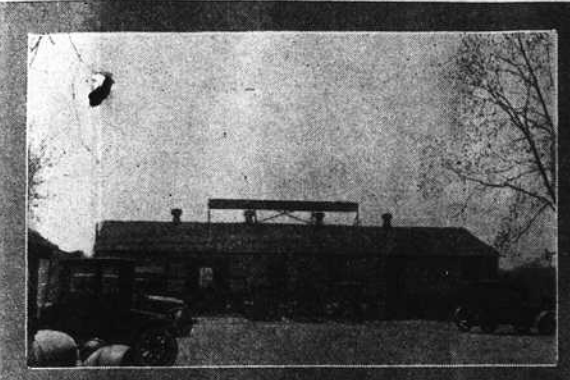
THE AMERICAN DRY CLEANING COMPANY
Where Quick and Efficient Service is Paramount



WHITE STAR MARKET
The Home of Good Things to Eat at Low Prices



THE KIRKWOOD DAIRY



MOTOR SALES AND SERVICE CO.



WIGGINS BROTHERS LUMBER CO.
Distributors of High-Grade Lumber and Building



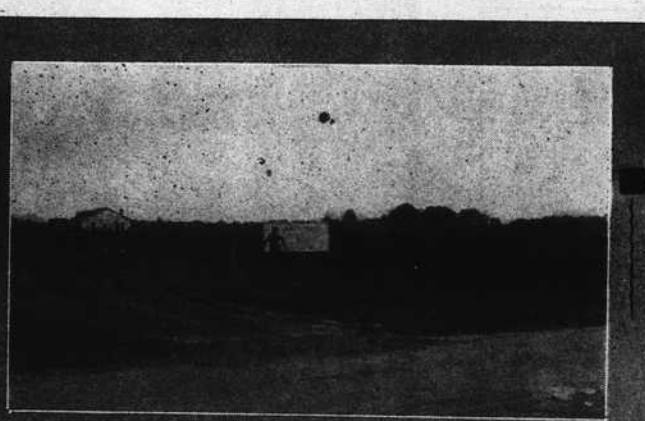
THE SHAW TIRE COMPANY
Wholesale and Retail Distributors of Tires and Tubes



THE PARFAY BOTTLING COMPANY
Distributors for Parfay in the Carolinas



BRADSHAW AUTO SERVICE
Where Service Reigns Supreme



MECKLENBURG NURSERY
A Garden Spot in the County



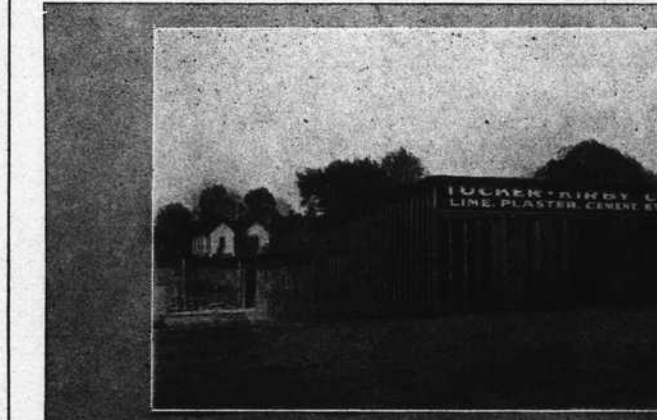
THE CAROLINA CIGAR & CANDY COMPANY
Manufacturers and Distributors of Rex Candies



INTERIOR BIERMAN ENGRAVING COMPANY PLANT



LEWIS-RUCKER LUMBER CO.



THE TUCKER-KIRBY LUMBER COMPANY
All Kinds of Lumber and Building Materials



ANDREWS MUSIC STORE
One of the Largest Musical Instrument Distributors in the South



THE CHARLOTTE MARBLE & GRANITE WORKS
Manufacturers of High Grade Monuments and Memorials

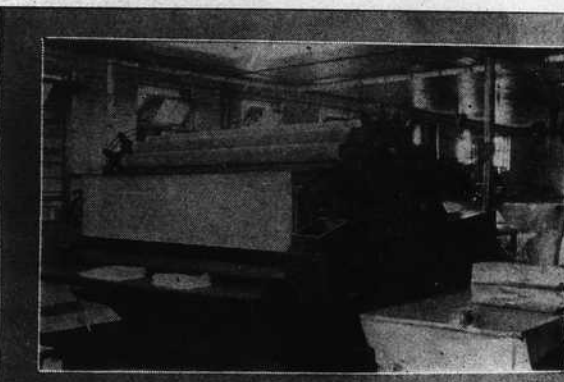


THE HOME OF GEORGE N. ADAMS

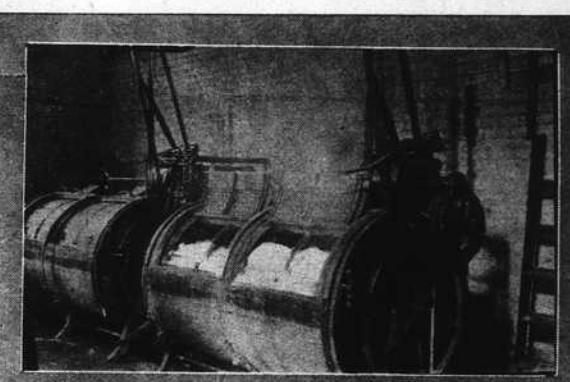


THE HOME OF J. B. DUKE

Charlotte is famous for its well-kept homes. The accompanying photographs show the homes of George N. Adams and J. B. Duke, two of the most distinctive types of modern construction to be found in the city.



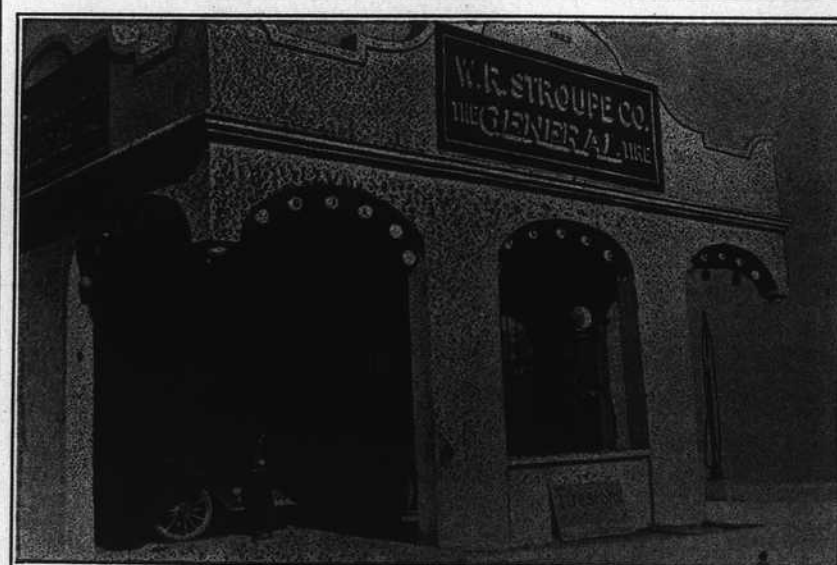
MODERN EQUIPMENT OF THE NEW WAY LAUNDRY



The Offices and Sales Room of the Southern Spindle and Flyer Co., the Only Manufacturers of Presser Flyer Spindles in the South

CHARLOTTE A JOBBING CENTER.

Approximately 1,000 traveling men make Charlotte their headquarters and home. They represent state, national and international corporations, with branch offices in Charlotte. Because Charlotte commands and dominates the markets of the Southeast.



STROUP'S GARAGE AND SERVICE STATION

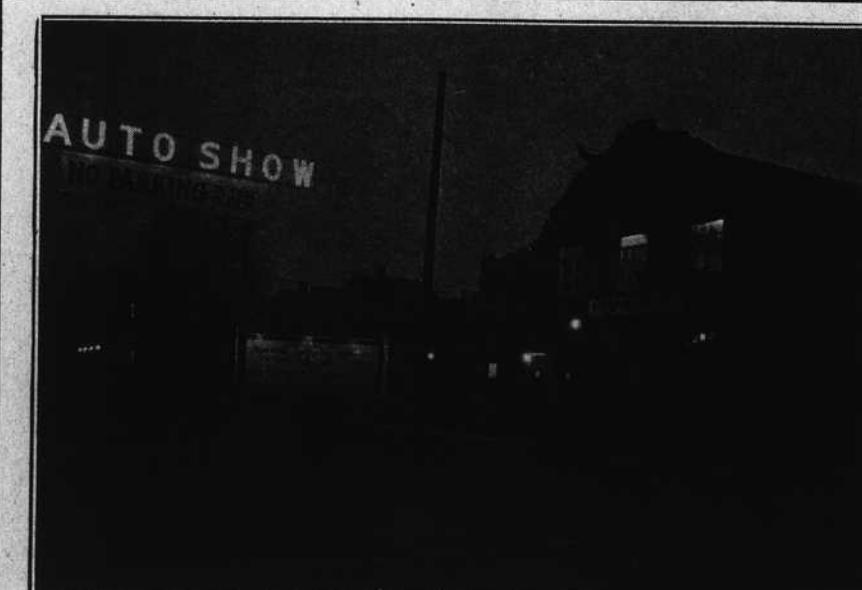


MCDONALD'S SERVICE STATION

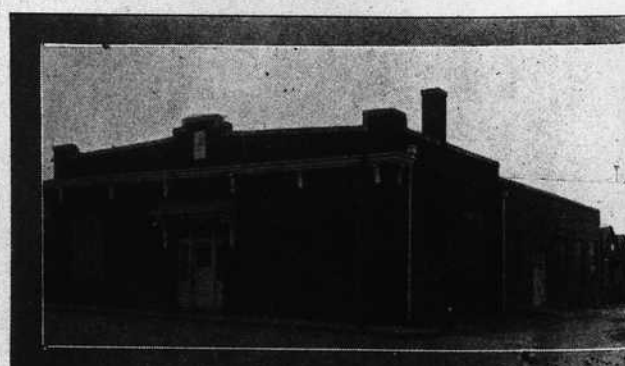
Charlotte is possibly the largest automobile accessories distributing and manufacturing center in the South, the annual volume of business approximating \$50,000,000.



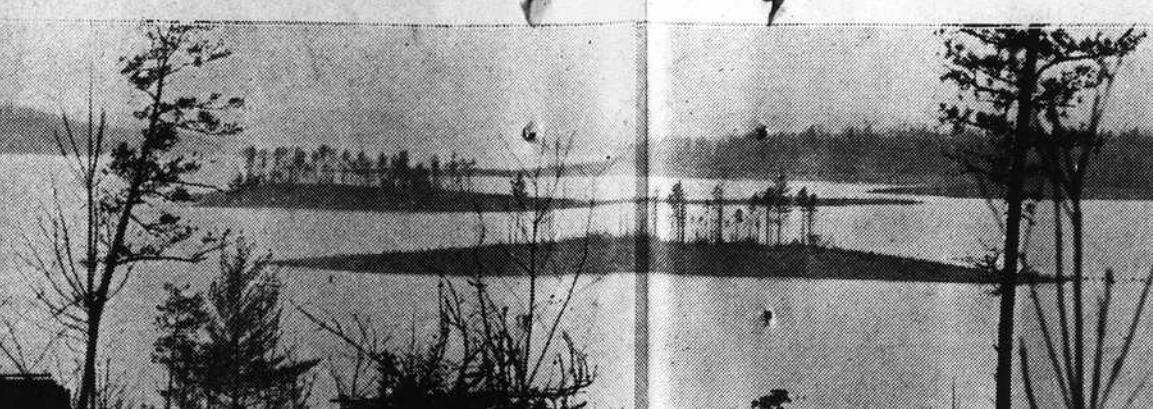
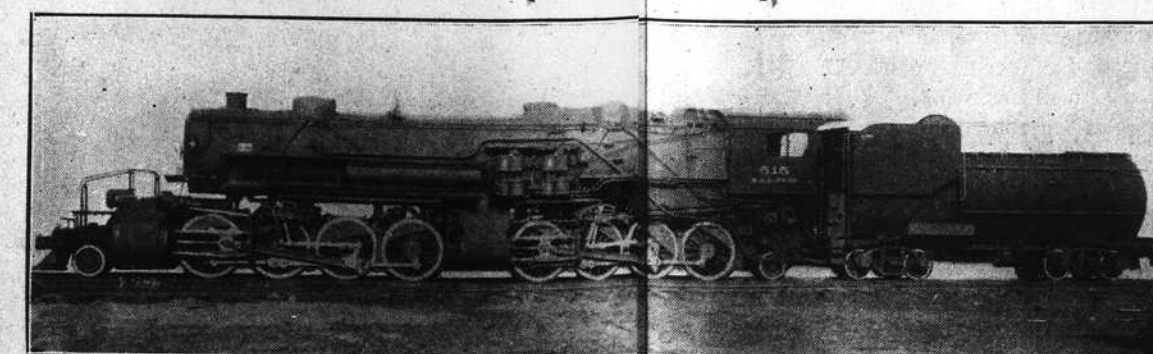
STOREROOM OF WINCHESTER SURGICAL SUPPLY COMPANY



CHARLOTTE AUTO SHOW ROOM



SOUTHERN RAILWAY PASSENGER ENGINE



LAKE JAMES, ON THE CATAWBA RIVER

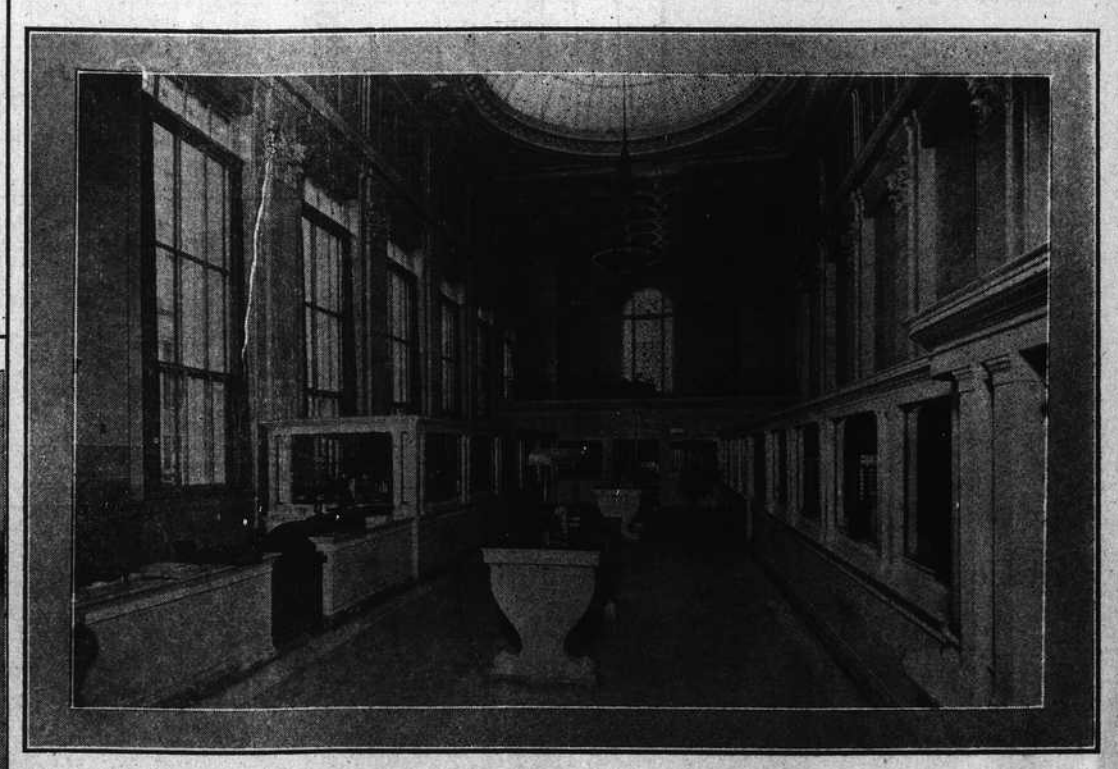


INDEPENDENCE TRUST COMPANY

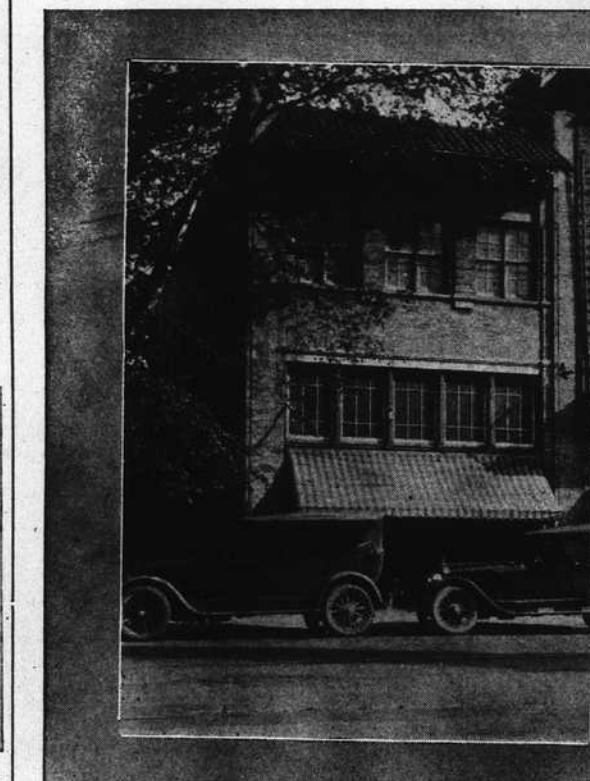
The Bridgewater development, Southern Power Company, in Burke County at the head of the Catawba river, is primarily a storage project. The water being held during the wet season in late winter and spring and released during the dry months, when the river is normally low. This reserve of water which is really a reserve of power enabled cotton mills and other Carolina industries to continue to operate during the droughts of 1921-1922, when without it they would have had to run on half-time.



INTAKE AT LINVILLE



INTERIOR CHARLOTTE NATIONAL BANK



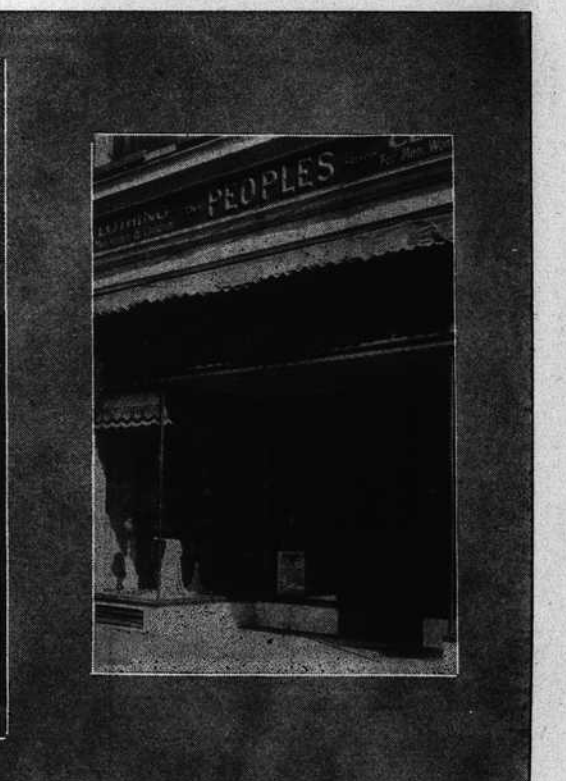
THE CHARLOTTE FLINT CO.
Distributors for Durant's Latest up to Sensation



BROWN'S, INC.
The Home of Kuppenheimer Good Clothes in Charlotte



THE NEW YORK CAFE
Clean, Sanitary, Wholesome Foods Served at All Hours



THE PEOPLE'S STORE
Fine Clothing for Men, Women and Children on Easy Payments