

The Month-End Sales

Start Today at Bon Marche

OPPORTUNITY knocks at every door in Charlotte today! Month-End Surprises—Once more proving that Bon Marche "better values" are by no means mere talk. Demonstrating in deeds, not words, that this sale is timely as well as money-saving. This news will cause a stir among women . . . coming as it does, in the nick of time when everybody is making plans for the Summer wardrobe. Here you will find a few of the extraordinary values of this event . . . there will be many, many more that are not even advertised . . . come and see for yourself . . . and save money . . . today! We never use comparative prices in our advertising—come and see these values for yourself!

a feature! Hand-drawn Voile and Linen

FROCKS AT \$5.95



The benefits which our patrons are to derive from this great Month-End Event are reflected in these remarkable values in hand-drawn Voile and Linen Frocks at this low price \$5.95. Dresses of marked beauty and individuality revealed to the public for the first time, tomorrow, at a price that is truly astonishing! \$5.95. They will appeal instantly to the woman who loves uncommonly smart frocks. Flashes of color . . . almost unlimited breadth of choice. Yes, \$5.95. The colors— all approved Summer tints . . . from the color card of the Textile Color Card Association—Daphne Blue, Tarragon Green, Crab Apple, Cameo Pink, Orchid, Slatine Blue, Aphrodite Green, Silver and Sombrero.

Bon Marche
Little-Long Co., Owner

Curlex Electric Curling Iron and Waver
extra special 89c

You'll certainly consider these guaranteed two-purpose curling irons a "find" at this remarkably low price! Fashioned of highly nickel-plated finished metal and ebonized wood handle. Ideal for curling and waving the hair quickly.

—Toilet Goods Section, 1st Floor.

Polychrome Book Ends
at 95c

Watch the crowds come for these! Imagine! And we have sold dozens and dozens of them at much higher prices! But this Bon Marche Month-End Sale brings them down to . . . 95c. Perfectly finished in a wide variety of styles, with felt-lined bases.

—First Floor.

Novelty Hand Bags, \$3.45

—As bright and gay and as colorful as the new Spanish shawls. These new beaded bags taken from our regular stocks and greatly reduced! Included in this lot, a special group of real leather bags in a wide variety of pleasing styles and leathers.

—First Floor.

One Lot of Gingham Dresses for Girls at \$1.59

—Let no mother miss it! Because even we don't offer such good and such genuine values as these gingham frocks for girls every day! Wonderful styles and colors. Small sizes have pants. In all sizes for girls from two to sixteen years.

Summer School for Women Workers to Open on June 13

(By International Labor News Service.)

New York, May 28.—Twenty-seven students from New York and New Jersey have been admitted to the Summer School for Women Workers in Industry at Bryn Mawr College, which opens its fourth session June 13 and continues to August 6. The school is under the direction of a joint administrative committee which is composed of an equal number of representatives of Bryn Mawr College and of women workers in industry, with the executives of the school.

Trades represented by the students from the New York district include 11 garment workers, 6 millinery workers, 2 textile workers, 2 horse shoe nail makers, 1 telephone operator, 1 printer, 1 waitress, 2 typewriters and 1 novelty worker.

Only women working with the tools of their trade, and not in a supervisory capacity, are admitted. Further requirements are that the applicant shall be between the ages of 21 and 35; that she shall have completed the eighth grade or have an equivalent education, that she shall be able to read and write English, and that she shall be in good health.

One hundred and twenty students have been accepted from all parts of the United States, of whom 49 are native-born of native-born parents; 33 are native-born of native-born father; and 38 are foreign-born. Forty-five are members of a trades union, and 75 are non-union workers.

By The Way

Comment and Criticism About Things Doing in the World

RAILROAD executives like to pose as being interested only in transportation, but every now and then they are revealed as taking more than a passing interest in propaganda.

Just the other day Glen Griswold, writing from Chicago in the Philadelphia Public Ledger, let the cat out of the bag when he said:

"The general feeling is that little can happen to the roads this year. Congress has too short a time for action to accomplish anything of consequence, and even if it did the legislation would not go into effect until late in the year. Never the less, the railroad executives are keeping going a backfire of publicity to acquaint the public with the true facts in an endeavor to mold opinion in the right direction, to prevent any radical action against the transportation systems in the next session of Congress."

That the railroads are busy fanning the "backfire of publicity" of which the Ledger speaks is apparent on every hand. First it was the Mellon tax plan that engaged the attention of the railroad propagandists. Now they are attacking the Howell-Barkley railroad labor bill and endeavoring "to mold opinion in the right direction," to quote The Ledger.

These propaganda activities are not inclined to strengthen public regard for the railroads. The people have suspicion that the first business of the carriers is to furnish efficient transportation and that if they will stick to their business and leave propaganda alone, they will be better off, which seems to be a reasonable way of looking at the matter.

Adoption of ethical codes by various trade associations seem to be quite the style.

Latest to adopt a code is the American Drug Manufacturers' Association, which has condemned "piracy" in the manufacture of drugs. Imitation of the products of competitors and false statements by employees are also barred. The code asserts that "the essence of ethics is honesty" and takes as its guiding principle, "Whatever ye would that men should do unto you, do ye even so unto them."

Though the cynical may sneer at the idea of mixing business and ethics, action such as taken by the drug manufacturers marks a step in advance. In the first place, adoption of a code of ethics indicates that industry is awakening to the fact that it owes a duty to the public and to its employees. In the second place it is a definite beginning at self-government by industry. It is an attempt, perhaps futile in many instances but successful in others, to remedy industrial abuses by the action of industry itself. Industry is tackling the job of clearing up its own evils and is thereby laying the foundation for a better order of society.

YOUNG KEESLER SUCCEEDS FATHER

Edward Y. Keesler has been named secretary-treasurer and a director of the Mutual Building and Loan Association to succeed his late father, Edward L. Keesler, who was killed last Saturday, when his automobile overturned near Camden, S. C.

The late Mr. Keesler was secretary and treasurer of the association for more than 20 years. His son has been successor for some time has been assistant secretary-treasurer, having been connected with the company for several years.

The board of directors of the Mutual Building and Loan Association have adopted resolutions of sympathy and sorrow over the untimely death of Mr. Keesler. The committee preparing these resolutions was composed of John R. Pharr, Rawlinson Myers, J. G. Shanonhouse and Chase Brenizer.

LEADING CITIZEN PASSES IN DEATH

After an illness of several weeks, death came to Walter S. Alexander,

bank and of Queens College. It is claimed that he was the first man who made the real estate business a profession in the city.

Surviving Mr. Alexander are his wife, Mrs. Minnie Ramsay Alexander; one son Walter L. Alexander, of Blowing Rock; a daughter, Miss Minnie Alexander, of Charlotte, and one sister, Miss Jennie Alexander, also of this city.

CRAIG SPEAKS TO WORKERS

Honorable W. J. Craig appeared before the Central Labor Union last Tuesday evening and was given a most respectful hearing on his views as a candidate for the next legislature.

It was the first time that any candidate for the general assembly ever appeared before the Central Labor Union in person to present his views.

The appearance of the gentleman was thoroughly appreciated and The Herald is in no position to state whether he made a favorable or an unfavorable impression upon the workers. It can be commented however, in passing, that if the candidate had retired at the conclusion of his first speech, he would be much

stronger today than he is after having delivered his second address to the same crowd in the same evening.

Mr. Craig gave much valuable information to the workers and despite the fact of his tiresome second speech, the workers left the hall with many new and valuable ideas.

Three miners' union officials to be tried at Fayetteville, W. Va., June 16 on charges growing out of miners' march three years ago.

Brick and clay workers sign new three-year agreement.

Senate committee is told of alleged Secret Service plot to "frame" Senator Wheeler.

Timothy Realy re-elected President of International Brotherhood of Stationary Fireman at annual convention in Newark, N. J.

WORKERS—Be sure to read Bailey's full page political Ad in this issue. Your attention is respectfully called to the fact that the Raleigh man comes clean for the eight-hour day. Read it and be convinced.—adv.

The Health of the School Children

Can best be safeguarded by giving them the purest food. All sensible people agree that

LANCE QUALITY PEANUT BUTTER

Is the purest, most wholesome, nutritious peanut butter made.

Children like it—and it's good for the children.

Ask your grocer for

LANCE QUALITY PEANUT BUTTER

Made right here in Charlotte by

The Lance Packing Company

M. L. SHIPMAN

For Renomination as

Commissioner of Labor and Printing



Mr. M. L. Shipman is a candidate for reelection as Commissioner of Labor and Printing largely because of his desire to continue the program of enlarging the usefulness of the Department and rendering it of more value to the citizenship of the state. Distinct forward steps to make the department of real value to the public have been taken during the period he has served as Commissioner, and its yet greater possibilities for service are being developed.

The duties devolved by law upon the Department are of such character that his years of service as assistant commissioner, followed by his tenure as commissioner, equip him to discharge those duties more efficiently than could a person who has not had such experience.

The work of the department has doubled several times since his connection with it: The direction of the co-operative Federal and State free employment service, with local offices in Asheville, Charlotte, Winston-Salem, Greensboro, Wilmington and Raleigh, has been added to the duties of the Commissioner; a new bureau of the department for the help of our deaf population, created by act of the last legislature, is functioning nicely; the gathering and compilation of facts and statistics relative to farming and labor, manufacturing, mining, water-powers, etc., entail greater labor each year, increase in number and the widening scope of governmental departments, commissions and agencies demand a greater volume of printing, involving more and more labor in supervision.

Auditing experts employed to check the records of all State departments and introduce improved methods failed to find any errors in the records and could suggest no improvement in the system in vogue in this department. These experts stated that the Department of Labor and Printing was easily one of the most efficient and most economically administered of all the State departments. This department is conducted on strictly business principles, in the interest of the taxpayers of the State. It is a tax-saving rather than a "tax-eating" department.

The industrial directory issued by the department is recognized as a comprehensive exposition of the State's industrial growth and principal medium through which a knowledge of the wonderful progress of North Carolina is given to the outside world, demand for this coming constantly from all parts of the world. Thousands of dollars (more than the operating cost of the department) are saved annually to the State by the careful supervision of the public printing and approved business methods that have been introduced in handling this important item of government expense. Thousands of the unemployed, including hundreds of former service men, have found positions through the employment division; many of the deaf have been directed to situations which have enabled them to establish themselves in life since the development of the bureau for the deaf, under the supervision of the department; yet but a beginning has been made.

"If renominated" (which is equivalent to election), says Mr. Shipman in his announcement, "my time and talents shall be employed to the utmost in making the department a governmental agency second to none in the country."

"No personal or political claim is advanced in this announcement. It is based absolutely upon my record as a public servant. The position is an honor which I prize highly, but the office belongs to the public and not to any individual, and I shall await the decision of the Democratic voters of the State on June 7th with hope and confidence.

The Electric Range Is Not a Fad

Lots of folks have had the impression that the electric range is a fad because it is so wonderful that they have thought it too good to be true as a practical proposition. This same sort of impression prevailed at one time regarding electric light.

As a matter of fact, the electric range has been perfected to the point that it is the most efficient cooking appliance on the market. It is dependable, economical, and more than satisfactory.

It is not a fad. It is not an expensive appliance which can be used only by the wealthy, nor is it complicated in its operation. On the contrary, it is reasonable in cost, economical in operation, dependable in service, simple in operation, and is the ideal range for cooking under any and all circumstances.

You just can't begin to appreciate the good points of this wonderful appliance without seeing it and having it explained and demonstrated.

Every housewife is invited to visit our display room and thoroughly and carefully investigate the various types of electric ranges. Our sales force will be delighted to display the range to you. No obligation to purchase would be entailed, of course. However, special prices and special terms are offered on electric ranges during the period of our campaign which ends on June 7th. You can save a snug sum of money by purchasing before that date.

Southern Public Utilities Co.