Efird's Spring Millinery Opening

Thursday, Friday and Saturday March 25th, 26th and 27th

This Opening will see the grandest display Hats ever shown here.

Nearly two months since Miss Dawson left for the Markets to make preparations for this Opening. For the past several weeks our Work Rooms have been busy as a real, live Bee Hive. Every New Idea in Millinery for the present season has been worked out, and will be shown here in a Hat.

More Hats than ever before; almost double the number ever shown here at any Opening.

More Than One Hundred Star Specials

in the different Departments all over the store for Thursday, Friday and Saturday.

Do not fail to read our Two Whole Pages full these Items in TUES-DAY'S Papers. We are going to make it pay you to come to our Millinery Opening.

Here are some of the items that will be sold. Prices will be quoted in the Large Two-Page Adv. Tuesday and there will be some Eye-Openers.

Pillow Cases
Linen Finish Waisting
Yard-Wide White Cambric
Ladies' Gauze Vests
White Lawns
Laces

Lace Curtains
New Combs
Corsets
Table Oil Cloth
New Silks

Dress Nets

Marseilles Bed Spreads Guaranteed Black Taffeta Silks

Yard-Wide Colored Taffeta Silks

Check Ginghams
Toilet Soaps

There will be Extra Special Counters, Hosiery, One Cent Counter, Towels, etc.

THREE BIG SPECIALS Embroideries, a Special Lot bought and kept for Millinery Opening. See Window Display.

Big Job Women's Gloves

Long and Short Silk Gloves, Lisle Thread, etc., Black, White, Brown, and every Color made. Some of all sizes. 'A Record Breaking Price.

Remnants Woolen Dress Goods

Lengths from One-Half Yard up, Qualities worth from 50 cents to \$1.00 a yard. A Special Price for Millinery Opening Days.

Granulated Sugar For Millinery Opening

Two Solid Cars, 80,000 pounds, Standard Granulated Sugar to be sold here Thursday, Friday and Saturday.

It is the American Eagle Brand, and we have it in 2-pound Cartoons, 5-pound Bags, 10-pound Bags, 25-pound Bags.

Leave your orders. We have made Special Arrangements for delivering promptly.

A Cordial Invitation Extended to All to Come, See and Enjoy the New Things.

READ THE TWO WHOLE PAGES IN TUESDAY'S PAPERS.

Esird's Department Store