## Greatest Crowds Ever at Efird's To-Day

Our store has been packed full of people since opening this morn ing. Every department packed and jammed with customers. Never such selling seen here before.
SPOT CASH counts more now in buying goods than ever before It counts for us, and we are mak ing it count for our customers.
Buying the great quantities we do for Spot Cash we get prices that credit stores never know about.

## Two Whole Pages Full Extra Specials For To-Morrow

Many of the Best Bargains We Sell Are "Not Advertised." Every Department has some Strong Values in it that are "NOT ADVERTISED." These are gotten out on special counters and ticketed with a sign "Not Advertised"
Look out for the "Not Adver tised" signs and
GET IT AT


AFFAIRS IN NORTH CAROLINA
NINUPAPERS OF THE STATE

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