## Thursday, Friday and Saturday

The sales here last Friday and Saturday broke all previous high records. No store ever grew in any community so fast as this Store is growing. The people are learning that the mere paying of high prices does not always get high qualities; as they learn, we grow.

Quality Comes First Here, no matter what we sell, how low the price, the quality must be right. Our standing and positive guarantee "Money back for any unsatisfactory purchase."


#### Abstract

THURSDAY MORNING A Great Picture Sale for Thursday, Friday and Saturday, 2,500 Pictures, more than 200 Different Kinds, in Frames ready to hang up; nothing like them ever offered before at the Price.... ........................ 10 cents

See Window Display.


White Lawn Remnants Thursday, Friday and Saturday A great bargain in nice quality White Lawn, lengths up to 10 and 15 yards.
Tine quality White f 1 lengths, lengths from 1 to 20 yards, widths from 32 to 42 inches. The best quality India Linon, Persian Lawns, etc., all on

Check Ginghams Remnants ${ }^{\text {. }}$
Pieces running up to 10 yards, regular 5 cent quality Check Ginghams.

40-inch Sea Island Sheeting 'A very fine bargain in Sea Island Sheeting, actual value 6 cents a yard. Special Thursday, Friday and Satur-
day for day for.

## NEW COLORED LAWNS

Our First Big Special in Colored Lawns for the Season. Regular 10 cent qualities in all the New Patterns-White Ground with Colored Figures, Dots, Stripes, Floral Designs, etc.;
also the beautiful Tans with Brown and Red also the beautiful Tans with Brown and Red
Dots, etc. A Great Special For Thursday, Friday and Saturday.......... 5 cents a yard

## SPECIAL IN TOWELS

100,000 Dozens Assorted Kinds Towels, Huck Linen, Turkish Bath, etc., odd small lots, some slightly damaged Totrels, worth up to 10 and 12 1-2 cents each. Speeial.
.5 cents

## A 5-CENT DRY GOODS COUNTER

The Greatest Dry Goods Bargains ever thrown out on this Counter for Thursday, Friday and
Saturday:
Saturday:
10-cent quality Long Cloth, in short lengths 10 cent quality Hickory Stripes, Blue and Brown $71-2$ and $81-3$ cent Mattress Ticking..... 5 cents 36 -inch White Madras, 10 cent quality... 5 cents Yard wide White Cambric, nice quality .5 cents Splendid quality yard wide Bleach, good lengths Remnants Southern Silk Cheviots, leng. 5 cents Remnants Southern Silk Cheviots, lengths up to
10 yards. . . . . . . . . . . . . . . . . . . 5 cents Yard wide Percale, light and dark colors. . 5 cents Short lengths Woolen Dress Goods.. .... 5 cent Scotch Plaids in bookfold.... .... , .... 5 cents
Other Extra Specials in Notion Department Best pure Linen Hemstitched Handkerchiefs
 25 cent Side Combs.... ..................... 15 cents The popular Buster Brown Collars, in all styles .15 cents; 2 for 25c. Beautifully Embroidered Dutch Collars................. 23 cents Dutch Collars, nicely trimmed with Lace; Jabots to match...... ...... ....... ............ 10 cents each

New Fancy Stock Collars.
. .... ......... 25 cents Beautiful Hand Embroidered Linen Handkerchiefs Elastic Belts in all Colors.......10, 15, 25 and 39 cents Nice line Ladies' Purses with Strap on Back, all colors -Tan, Green, Black, etc.................. 39 cents Nice line Hand Bags, regular $\$ 1.00$ one. .75 cent Beautiful Green Hand Bags. Best Horn'Dressing Combs...
Large Fancy Hair Barrettes. $\qquad$ Large Fancy Hair Barrettes. ....23 and 48 cents Children's Patent Leather Belts, in all Colors. 10 cents Corticelli 50 -yard Spool Silk. All around Hair Rolls, full 24 inches ling, light and dark colors, regular price 25 cents. Special. 15 cents 100 China Marbles in Box. Good Whisk Broom.
.15 cents 100 Imitation Agate Marbles in Box.......... 10 cents Mennen's Talcum Powder, Plain, Borated and Violet
 One nice Box Violet Soap, 3 Cakes, wrapped....5 cents One Box, 3 Cakes, Witch Hazel Soap.... .....5 cents One Fancy Pin Tray, regular price 25 cents, Specia New Widow Ruching, regular 25 cent quality 10 cents

Strong Hosiery Specials For Thursday, Friday and Saturday
Ladies' 25 -cent Black Lace Hose, first quality, an extra Special Bargain..................15 cents a pair Ladies' White Lace Hose, regular 25 cent quality, SpeLadies, full shaped Hose, very fine Lisle, Half-Price Special Thursday, Friday and Saturday

17 cents a pair Ladies, 10 cent Black Hose, absolutely Fast Black, full size and length........................ 5 cents shize and lengtrent Heavy Ribbed Hose, all sizes, Black and Tan Splendid Values in Corsets For Thursday, Friday and Saturday
Another new lot the popular Batiste Girdles, regular 25 cent sellers, all sizes, out of boxes piled on top of Counter. Splecial Thursday, Friday and Saturday
Regular $\$ 1.00$ Hose Supporter Corsets, the very best Batiste, new popular long shapes; regular $\$ 1.00$ Quality not branded. Special.... ........ 49 cents Job Olid Style Corsets, to clean up Thursday, Friday and Saturday

10 cents

> The Best Corset Made, the La Reine

We have LA REINE in all lengths, shapes and qualities to suit. You will find splendid examples of the latest sheath hips with long 20 -inch backs broken to facilitate sitting, a feature in no other corsets. You will find moderate lengths if you do not lean to the extravagant in corsets; you will find short lengths, even if you fancy such designs;
 in fact, it is the com
pletest assortment ever offered to our clients at very popular prices and backed by our guarantee as well as that of the makers.

Lace Curtains and Bed Spreads at Special Prices Thurs. day, Friday and Saturday
Full 2 1-2 yard Lace Curtains, best 50 cent sellers, nice patterns, for $\ldots \ldots \ldots \ldots . . . . .19$ cents a pair Regular $\$ 1.00$ Lace Curtains, full 3 yards long, extra A Specially Fine Lace Curtain, 3 1-2 yards in length, 1 1-2 yards wide, handsome new designs
A very fine quality $\$ 4.00$ and $\$ 5.00$ Lace Curtain pair $\$ 2.89$ a p \$1.00 Crochet Bed Spreads. .. \$2.50 Marseilles Bed Spreads
. $\$ 1.48$

## Other Dry Goods Specials

Light Colored Shirting Calicoes..... 3 1-2 cents a yard Galatea Cloth in all the new, pretty Patterns, Stripes, 25 cent Silk Ginghams in Remnants.. 12 1-2 cents a yard 10 cent Solid Color Chambray.......... 5 cents a yard 5 cent quality Cheese Cloth, all Colors
$.23-4$ cents a yard 40 inch Curtain Swiss, Stripes, etc...... 5 cents a yard Bleached Cotton Table Damask, 66 inches wide
Best Huck Cotton Toweling........... 3 1-2 cents a yard 27-inch Bird's Eye, 10 -yard Bolts.... .... . . 75 cents Tan Colored Overall and Pants Goods. 10 cents a yard Ladies' Ready-Made Net Shirt Waists, White and Cream. A Special Bargain for........ 98 cents each Beautiful White Lawn Shirt Waists.....75 and 98 cents Guaranteed Black Taffeta Silk, the very best $\$ 1.00$ quality, colored edges, full yard wide. Special
$\$ 1.00$ quality Colored Taffeta Silks, all the best colors full yard wide. Special.............. 69 cents a yard 50 cent China Silk, 27 inches wide, extra heavy quality, Cream Color only. . $\therefore$. $\because \ldots \ldots . .25$ cents a yard 25 cent China Silk, natural color, 20 inches wide
Oriental Spot Proof China Silk, the only real Perspiration Proof Silk made-Black, White, Cream and all Colors..... ...... ....... ......... 50 cents a yard Our Greatest One Cent Counter For Thursday, Friday


IT'S IN THE BUYING that makes the First Great Difference in Our Prices and the Prices of Other Stores. Buying Great Quantities of Merchandise for Spot Cash, direct from First Hands; saving all middle-men's profits, we own our goods at the Lowest Possible Prices. Then selling only for Spot Cash, and Strictly for One Price, we are enabled to make the Low Prices we do.
Many of the Best Bargains we sell are "NOT ADVERTISED." Look for the "NOT ADVERTISED" signs all over the store.

# GET IT AT EFIRD'S 

