

Efird's Department Store Building To Be Torn Down

Entire Stock Must be Sold at Once

FRIDAY MORNING we will start reducing the stock. Entirely too much of it to sell all at one time, so we will clean up certain lots on certain days. The best opportunity ever offered Charlotte people to buy good, clean, fresh merchandise at sacrifice prices.

This is no fake sale but a Genuine Clean Up of High Class Merchandise

Everything New and Fresh

A Great Special in Fine Laces

600 dozen Finest Quality Val Laces, Edges and Insertions; qualities worth 5 to 10 cents a yard. Special.....3 1-2 cents; 40 cents a dozen

All-Over Embroideries in Short Lengths, qualities worth 50 cents to \$1.00 a yard. To clean up.....25 cents

Ladies' Pure Linen Handkerchiefs, hemstitched, best one ever sold at 5 cents. Special.....2 1-2 cents

Men's Pure Linen Handkerchiefs, hemstitched.....10 cents each

Big Special in Pictures, in Frames.....10 cents

Ladies' Sample Black Petticoats, nice lot genuine Heatherbloom and other popular Cloths, nicely made up.....99 cents each

Big Embroidery Sale For Friday, Saturday and Monday

20,000 yards Fine, Wide Embroideries divided into Three Lots for the Three days. Would make a Big Special at 10 cents a yard. Efird's Clean-Up Price.....6 cents

Ladies' Sample Summer Underwear

New Lot the Greatest Bargains ever in Fine Lisle Thread Gauze Vests, Corset Covers, Knit Pants, Union Suits, etc., Garments worth 25 and 35 cents all on one counter for.....15 cents each

Big Special in Hosiery For Friday, Saturday and Monday

Ladies' full shaped Lisle Thread Hose, the very best Black Dye, regular 35 cent retailer.....17 cents a pair
25-cent Drop Stitch Hose.....15 cents a pair

Big Five Cent Hosiery Counter

Ladies' Fast Black Seamless Hose, good 10 cent seller; Children's heavy Ribbed Hose, all sizes.....5 cents a pair
Kleinert's Hook on Hose Supporters, regular retail price 25 cents. Efird's Clean Up Price.....10 cents

Other Good Notion Specials

Lana Oil, Buttermilk and Glycerine Soap, 3 cakes to box.....16 cents
Cosmo Buttermilk Soap.....17 cents a box
Cuticura Soap.....17 cents a cake
Witch Hazel Green Soap, 3 cakes in box.....5 cents
Nice Violet Toilet Soap, 3 cakes in box, wrapped.....5 cents
Fairbanks' Pummo, the best hand soap made.....5 cents a cake
Mennen's Talcum Powder, Plain, Borated and Violet Perfumed.....10 cents a box
Air Float Talcum, full Pound Cans, regular retail price 25 cents. Efird's Special Price.....15 cents
Hoyt's Cologne, Nickel size 2 1-2 cents; Dime size 5 cents

Millinery Department

Our First Clean Up in Millinery Department will be on Job Hats and Flowers.
2,000 Ladies' and Children's Straw Shapes, all colors and kinds; Hats made to retail up to \$1.00 and \$1.50 each.....10 cents
100 Dozen Bunches Flowers, all kinds, worth from 25 cents to 50 cents a Bunch.....10 cents

Grocery Specials For Friday, Saturday and Monday

10-cent size Good Luck Baking Powder, 3 for.....20 cents
10-cent size Fairy Soap.....5 cents
5-cent size Fairbanks' Fairy Soap, 3 for.....10 cents
Dixie Roasted Coffee.....12 1-2 cents
Thomas' fine Arabian Blend Coffee.....12 1-2 cents
Fairbanks' Glycerine Tar Soap, 3 cakes.....10 cents
3 packages Success Soda.....10 cents
3 cakes Sunny Monday Laundry Soap.....10 cents
5-cent size Gold Dust, 3 for.....5 cents
10-cent size Gold Dust, 3 for.....10 cents
25-cent size Gold Dust, large 4-lb. package.....15 cents
3 packages Arm & Hammer Soda.....10 cents
3 cakes Octagon Soap.....10 cents
Gail & Ax Snuff, all the different flavors, Superior, Sweet, Strong, Salted, Suavity, etc., 3 for.....10 cents

Two Great Specials in Shoe Department For Friday, Saturday and Monday

2,500 pairs Sample Oxfords, Men's, Ladies' and Children's, all this season's make, the very best Styles and Lasts.

Two Counters at Two Prices

Men's and Women's fine Oxfords, regular retailing price \$3.00, \$3.50 and \$4.00.....\$1.98
Ladies' and Children's Sample Oxfords, worth regular \$1.50 and \$2.00 a pair; all sizes.....98 cents

A Few Good Specials to Be Cleaned Up in Dry Goods Department

36-inch White Madras, worth 10 cents a yard.....5 cents
Big Lot White Lawn Remnants, regular 5 and 7 1-2 cent qualities.....2 1-2 cents
Fine Quality White Lawn in Short Lengths, qualities retailing in regular bolts for 10 and 12 1-2 cents a yard, good lengths running up to 10 and 15 yards.....5 cents a yard
Big Counter Colored Lawns, 7 1-2 and 10 cent qualities, Solid Color Black, Pink, Light Blue, Red, Green, etc., nice Floral Patterns, Figures, Polka Dots, Stripes, etc.; all colors.....5 cents a yard
36-inch Bleached Scrim.....2 3-4 cents a yard
Cheese Cloth, all colors.....2 3-4 cents a yard
40-inch Curtain Swiss.....5 cents a yard
Good quality Bleach in short lengths.....5 cents a yard
No. 400 Long Cloth in Remnants, a regular 10 cent quality.....5 cents a yard
27-inch Bird Eye, 10-yard Bolts.....75 cents
10-cent Scotch Plaids.....5 cents
Yard wide Ginghams, Solid and Dress Patterns.....5 cents
2-bushel Seamless Meal Bags, regular 25-cent seller.....15 cents
40-inch Sea Island Sheeting, very fine quality.....3 1-2 cents
Mosquito Net, all colors.....5 cents a yard
New York Mills "Rival" Brand Sheets, hemmed, 81x90 inches, worth 75 cents. Special.....50 cents
10-4 Bleached Sheeting, a regular 30 cent quality.....21 cents a yard
Big Line Ladies' Ready-Made White Wash Skirts.....98 cents
50-cent Lace Curtains, full 2 1-2 yards, nice patterns.....19 cents a pair
\$1.50 Lace Curtains, full 3 1-2 yards long, 1 1-2 yards wide. Special.....79 cents
\$2.50 Marseilles Bed Spreads.....\$1.48
Best Grade Table Oil Cloth, all colors.....12 1-2 cents a yard
50-cent Steel Frame Umbrellas, good cover.....29 cents
Ladies' nice Colored Parasols.....98 cents
Best \$1.00 Umbrella ever made, guaranteed cover, Paragon steel frame. Special.....75 cents

Hundreds of "NOT ADVERTISED" Specials all over the Store. Look for the "NOT ADVERTISED" Signs. Do not miss this, the Greatest Sale of High Class Merchandise ever held in Charlotte. Read other whole page ad.

Efird's Department Store
Corner Trade and College Streets. The Always Busy Store.