## IVEY'S IVEY'S <br> Our Bis Semi-Annual Silk Sale is <br> Friday and Saturday

Several thousand dollars worth latest Fall 1912 Silk go into this Sale at prices to make it one of the biggest store events of the whole year; We lay special emphasis on the quality, style and desirability of every piece in the sale.
They are new-They are fresh from the Mills-They are just the kinds you want now
Add to this the knowledge that you get them at from One-Third to One-Half less than their regular worth and it certainly ought to make the strongest Silk Offering one could imagine.

Below we tell about some of the principal values, and when it is read with that confidence everyone always has in an IVEY ad., certainly will bring hosts of Silk buyers here Friday and Saturday.

## Hundreds of Yards New Plain and Fancy Silks, Worth \$1 Yard, Sale Price, 49c. Yard


 FIGURED FOULARDS STRIPED FOULARDS dark grounds with fine stripes in best colors.
Fancy Figured and Changeable Taffetas in all the newest shades. STRIPPED TAFFETA
And a great lot fancy waist and dress silks in
grevs, browns, tans, blues, etc. All at. 49 c yd greys, browns, tans, blues, etc. All at. . 49c yd.

The actual width of almost every piece in this lot | $\substack{\text { nie eatual widh } \\ \text { is full } \\ 26 \\ \text { ininehes. }}$ |
| :--- |

## Yard-Wide Silks

The Cream of all the Good Ones They have quality, style and freshness. Sale price on this really wonderful lot.. ..69c yd. Full yard wide black Taffetas and Messalines.

## Yard-Wide Striped Taffeta

Excellent quality, all colors with pin stripes dark grounds.
great assortment solid color Taffetas changeable Taffetas in every good shade.

Yard wide Messalines in all colors with hair line stripes.
Fard wide fine quality Wash Silks for shirts and shirt waists, mostly white grounds with neat stripes in red, lavender, brown, pink and blue. All at the one price of.

## Over One Thousand Yards of Choicest Staple Black Silksat Sale Prices

| Yard wide Black Satin | Yard wide fine $\$ 1.00$ quality . Black Messaline 79c yd. | Yard wide, a great quality Black Taffeta chiffon fipish 98c yard. | Yard wide finest $\$ 1.50$ quality Satin Duchesse $\$ 1.19$ yard. |
| :---: | :---: | :---: | :---: |
| Duchesse, a regular $\$ 1.50$ |  |  |  |
| Yard wide best $\$ 1.50$ value Peau De Soie $\$ 1.29$ yard. | Yard wide $\$ 1.25$ grade Black Messaline 89c yard. | Yard wide $\$ 1.25$ value Black Silk Serge, very popular | Yard wide 85e Black galine 69c yard. |
| Yard wide $\$ 1.25$ value Peau De Soie 89c yard. | Yard wide Black Chiffon Taffeta a good one 69c yd. | 89c yard. | Yard wide \$1.50 Black |
| Yard wide $\$ 1.39$ Black Peau De Soie 98c yard. | Yard wide good dollar Taffeta 79c yard. | Yard wide $\$ 1.00$ grade Black Satin Duchesse 89c yard. | ty). |

The Sale Will Start Friday Morning at 9;30 O'clock, and the quantities are so immense that there will be enough to last the two Full Days.

One whole side of our store will be given up to this Silk Selling, so you will be able to make your selections comfortably and carefully.

## MAIL ORDERS

Will be filled carefully by Mrs. Rucker, the head of the Mail Order Department. After reading this ad.
just write us a letter stating the celor and kind you want and the price you wish to pay and Mrs. Rucker will just write us a letter stating the celor and kind you want and the price you wish to pay and Mrs. Rucker will
do her best for you. Should the selection not please you entirely you are at liberty to return it and your money will be refunded at once.
\$1.25 Colored Messalines


NO DISERETION USED GAS, SORENESS AND AUTOMOBLIST INDGESTION VANISH

## Just as Soon as "Pape's Diapepsin" Comes in Con. tact With the Stomach All tact With the Sto Distress is Gone.


mindit



$\qquad$
$\qquad$
$\qquad$

