

The Charlotte News.



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W. C. DOWD, Pres. & Gen. Mgr. J. C. PATTON, Editor. MRS. J. P. CALDWELL, City Editor. W. M. BELL, Adv. Editor.

Table with columns for 'SUBSCRIPTION RATES', 'Telephone', and 'Job Office'. Lists rates for daily and Sunday papers for various periods.

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THE TRADE EXCURSION.

This morning one of the first "trade excursions" ever run by Charlotte business men set forth on the North-South. Thirteen towns along the route between Charlotte and Sta. Wm. be visited on the trip...

This is an energetic move on the part of local business men and one which it kept up in various forms throughout the entire year will undoubtedly result in greatly increasing local business.

A great many people in nearby towns are beginning to appreciate the fact that they can buy as cheaply in Charlotte as they can in the big markets of the North, and also find here an equal diversity of goods to select from.

"Trade in Charlotte" is a slogan which will benefit both buyer and seller.

CHURCH WORK SPREADING.

The Methodist Conference in session at Oklahoma City is attracting the attention of Methodists all over the South, while the Baptist convention which opens Wednesday in Nashville will be of equal interest to the Baptist hosts of the Southern states.

We notice by reports submitted at the Oklahoma Conference that there has been steady growth in all branches of Methodist church work during the past year. Reports at the Baptist convention will also show expansion of church activities in every direction.

The South during the past few years has outstripped every other section on the globe in agricultural development, industrial expansion and mercantile growth. Rapidly becoming the richest section of America, it is good to remember that the spiritual well-being of our people is not being neglected. The church is keeping pace with the stride of industrialism.

DEAD MARINES HONORED.

The marines killed in the first fighting at Vera Cruz were borne back to their native land yesterday and the account of the ceremonies attending the arrival of the bodies in New York city was inspiring to read about it.

The whole nation mourns the loss of these young men—the flower of the naval strength of the nation, and everywhere pride is felt in their patriotic sacrifice in the service of their country.

CLEAN SPORTS ONLY.

The manager of the Raleigh baseball team lets it be known that no man can hold a position on his team who is dishonest. He promises that he will find the man who is said to have stolen goods in a Greensboro store, and will discharge him.

That is the proper spirit. Baseball of today is a clean sport and must be so maintained. There is no place on any team for the thief or the thug. The teams of the great leagues are generally made up of clean sports, college men largely, gentlemen from good homes. They are intelligent, honest and honorable.

That standard must be kept up if the game shall continue to call forth the patronage and support of the best people.

MORE TRAINS.

Concord Tribune comments editorially on the fact that Southern trains Nos. 13 and 14, heretofore operated from Danville to Salisbury, will extend their trips in future to Charlotte.

"For some time it has not been easy to see how the excellent schedule of the Southern Railway could be improved upon. The announcement is now made, however, that on and after May 24, trains Nos. 13 and 14, which for some time have been operated between Danville and Salisbury, will run through to Charlotte. No. 13 runs just ahead of No. 35, and No. 14 runs just ahead of No. 36. The through trains, Nos. 35 and 36, are always crowded, and the local trains, Nos. 13 and 14, will relieve this congestion."

This is good news indeed to Charlotte, already blessed with almost ideal passenger service into and out of the city.

BLOODY SPORT.

The Colonel has come within speaking distance and there is no need to finish the sentence.

At any rate when he got through with the interview he had given a very brilliant account of his bloody adventures in the uncut wilds of South American jungles. Kermitt came near getting killed. A native, overcome by the strain, went crazy, killed a man and lost himself in the jungle. Other tragedies marked the march down the Amazon. The colonel himself was badly bruised, but he emerges "feeling bully" ready, we fancy for other blood curdling encounters on the weedy wastes of Armageddon.

"THE FOREST OF ARDEN" IS LOCALIZED

Beautiful Campus at Elizabeth College Scene of the Arden Play "As You Like It"—Beautiful Setting and Splendid Dramatic Presentation.

With the Elizabeth College campus as the forest of Arden and an improvised stage with all the rustic settings realistically carried out, the Ellen Terry Dramatic Club of the college last night gave a splendid interpretation of Shakespeare's "As You Like It."

The arrangement of the outdoor stage and theatre was ideal. The north side of the college main building and the south side of the gravelled walkway leading to the entrance of the building was the site chosen. The grass-carpeted campus here slopes gently toward Hawthorne Lane. This natural slope was utilized for the placing of comfortable seats, rising one behind the other gradually, so that those on the rear seat had as good a view of the stage as those in front.

The stage itself was admirably arranged with a back curtain of forest-cut cedar limbs skillfully woven, with wild flowers placed with so much regard for realism that the entire scene looked for all the world like a cross section of a forest, several unwhewn logs deftly placed among the settings adding very much to the effectiveness of the picture. Overhead the giant whiteoaks of the campus waved their leafy branches and the waning moon appearing through the opening between the trees near the close of the performance presenting an unusual setting and an eminently fit one for the play whose principal scenes are laid in the Forest of Arden.

The young ladies who took part in the performance gave indication of having not only carefully rehearsed the mere stage production of the play but to have made careful and analytical study of it as to the characters represented. This conclusion is the natural one gathered from the excellence of the portrayal of the well known characters of the play last evening. The large audience showed its appreciation by the hearty applause that greeted the efforts of the young ladies.

A striking part of the presentation was the clearness of enunciation by the participants, all of whom rendered their lines so clearly that, in the open air as it was, those at the rear of the audience had no difficulty in hearing every word. One of the most pleasing features also was the choral parts by the students of the college conservatory of music.

Miss Grace Efrid as Rosalind, Miss Nan Rughelmer as Orlando, Miss Myrtle Vollers as Celia, Miss Wilkins as Touchstone and Miss Ruth Russell as the banished Duke were some of the participants whose faithful understanding and portrayal of the characters they represented perhaps deserve special mention. Miss Wilkins especially seemed to have correctly understood the role of Touchstone and to have interpreted it with such fine effect as to please the audience immensely. The entire presentation was on a plan above that ordinarily seen off the professional stage.

F. D. A. A VERY GOOD THING. 12 lots—each 42x183—hi—level—on main Ave.—and good street—Just over the City line—N. at—\$250.00 each lot—Sold as a whole—only 1-4 cash—remainder—E. Z. Others—in Brandon—the already populated—three lots—\$500 Each Two houses—double lot—N. Myers \$2,000. Double lot—corner—western section—thick settled—radiant future—\$2,250. All above—where values thicken over nite. We show you where—by auto trip—ALEXANDERS F. D., THOS. L.

COMMENT ON PURCHASE OF CHRONICLE

Kind Wishes. Salisbury, May 9, 1914. To The Charlotte News Folks: Congratulations on the taking over of your afternoon contemporary. May The News continue to prosper and enjoy an enlarged field of usefulness. Sincerely, LEROY A. SMITH.

Was a Good Paper.

While The Charlotte Chronicle was a good afternoon paper, it was perhaps a handicap to The Observer and it perhaps did well to get rid of it.—Durham Sun.

Who Printed it First?

The Charlotte correspondent of The Greensboro News gets just a little too gay in his claims. He says The News was the first paper in the state to carry the important item of news of the purchase of The Charlotte Chronicle by The Charlotte News. The News had the item in Friday's issue while The Concord Daily Tribune and Concord Times carried it on the day before. The Tribune and Times were not only the first papers to publish it but were the only papers that published it at all on Thursday.—Concord Tribune.

A Strong, Clean Paper.

The Charlotte Evening Chronicle was established by the publishers of The Charlotte Observer 11 years ago, has been sold to The Charlotte Evening News and hereafter there will be but two daily papers in Charlotte. The Observer occupying the morning field and The News the afternoon field. The Chronicle was a strong, clean newspaper and always upheld the highest ideals of journalism.—Greensboro Patriot.

The Inevitable Result.

The suspension and sale of The Charlotte Evening Chronicle came as a bolt out of a clear sky. The Chronicle was easily the best paper in North Carolina, and it was backed by men of large capital.

But here is the moral: The Chronicle was started by men who had one end in view and the general idea over in Charlotte was that the motive underlying the organization of another afternoon paper was primarily to fight the one already established. Such a fight in the paper field has never yet scored a victory. The wayside is strewn with corpses of papers started with this end in view. As good a paper as The Chronicle was (and there were few better), it could not live down this general impression. Such a fight inevitably strengthens the other paper. It is demonstrated in all towns where it is tried. There must be real purpose, genuine sincerity, brains and money behind any paper which hopes to live—and the chief of these is "real purpose." Men who rush madly in the newspaper business with the hope of crushing the one already in the field generally at first have a poor conception of what is coming.

Pure Food Experts To Visit The Kuester-Lowe Exhibition

Dr. E. J. Watson of the department of agriculture of the state of South Carolina and Dr. W. M. Allen of the department of agriculture and probably a representative of the United States department of agriculture will be speakers at the pure food exhibition which the Kuester-Lowe Company, wholesale fancy grocers of this city, will put on during the week of the Twentieth of May here in celebration of the removal from their present quarters on College street to their new quarters, in the big warehouse and office building, now being built by the Travers-Wood Company for the Piedmont & Northern interests at the intersection of First and Church streets.

Dr. Watson, who is in charge of the pure food bureau of the South Carolina department of agriculture and who is regarded as an expert in that line of work in the South, will deliver an address in the Kuester-Lowe Company's new offices on the afternoon of May 22 at 4 o'clock. He will discuss the elements most to be desired in foods and will point out the dangers of using unwholesome foods.

Dr. Allen will deliver an address at 4 o'clock Thursday afternoon, May 21, on some phase of the foods that are placed on the markets.

Friday night will be musical night at the exhibition and an interesting program has been arranged. A mixed chorus of 9 voices recruited from the Charlotte High School will be heard in concert and the High School Glee Club, composed of 30 boys, will also be on the program, the whole to be in charge of Prof. R. L. Kessler, instructor in music in the Charlotte schools.

The exposition rooms will be open each afternoon during the week of the Twentieth and callers will be welcomed, arrangements having already been made to give all information possible about pure foods and the preparation and sale of foods on the market.

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They learn it afterward, to their sorrow. The newspaper is never any better (or worse) than the man who edits it or the purpose behind it. Let that purpose be pure and unselfish, and the paper will thrive. But when men put hatred and jealousy into the paper where they put their money, then the money will take wings—and all that these men will get is experience.—Rock Hill Record.

Historian Hilderbrand Heard From. To all and sundry of the Charlotte journalists: you bowed The Chronicle out very gracefully. You were only two years off in the date of The Chronicle's first appearance, and being as how that is a matter of history, there is hardly occasion for surprise. The Chronicle's career began in May, 1903, not 1905.—Greensboro News.

Important Consolidation. An important newspaper consolidation has taken place in Charlotte. The News having purchased The Chronicle. For a long time Charlotte had only two daily papers, The Observer being a morning paper and The News an evening paper. In 1903 The Observer Company began publishing The Chronicle as an evening local paper and kept it up until this sale of the latter to The News. The change will doubtless make stronger and better papers of both.—Greenville Daily Reflector.

Have Good Health

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Don't let the idea that you may feel better in a day or two prevent you from getting a bottle. Hood's Sarsaparilla today from any drug store and starting at once on the road to health and strength.

When your blood is impure and impoverished it lacks vitality, your digestion is poor, and all the functions of your body are impaired. Hood's Sarsaparilla is the greatest known blood tonic. It will build you up quicker than any other medicine. It gives strength to do and power to endure. It is the old standard tried and true all-the-year-round blood purifier and enricher, tonic and appetizer. Nothing else acts like it, for nothing else has the same formula or ingredients. Be sure to ask for Hood's, get it today, and begin taking it at once.

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BELK BROS ANNUAL White Goods and Linen Sale Commences Tomorrow Morning at 9 o'clock and Will Continue Through the week of the 20th Everything in White Goods, Dress Linens, Table Linens, Bed Linens, etc., will all be greatly reduced for this sale. Our stock of Long Cloths, Nainsooks, Comfort Cloths, Batiste, Linaires, Crepes, Voiles, Rice Cloths and all kinds of White Goods have never been greater. All these together with our big stock of Table Linens, Napkins, Counterpanes, Towels, Sheets, Pillow Cases, etc., will all be reduced to such an extent that to everyone who it at all economically inclined, the saving will be quite an item. 25c 40-inch White Bastiste, very sheer and pretty. Very special sale price, per yard 12 1/2c. 25c WHITE BATISTE, 12 1/2c. 15c WHITE CREPE 10c. Best 15c quality White Dress Crepe, Special sale price 10c yd. 25c WHITE CREPE, 18c. 25c 40-inch Sheer quality White Crepe, sale price 18c 25c LINAIRE, 16c. 25c 40-inch White Linaire, both sheer and medium weight, sale price 16c 10c CHECKED DIMITY 7 1/2c. 10c 27-inch Checked Dimity, sale price per yard 7 1/2c 12 1/2c CHECKED DIMITY, 8 1/2c. Best quality 12 1/2 Checked Dimity, sale price 8 1/2c 15c CHECKED NAINSOOK, 10c. 15c 33-inch Soft Checked Nainsook, a great value at 15c, special sale price 10c \$2.25 NAINSOOKS \$1.69. \$2.25 King Phillip Checked Nainsook, a great value at 15c, special sale price \$1.69 \$2.50 SEA ISLAND NAINSOOK, \$1.98. \$2.50 Sea Island Nainsook, 12 yds. to bolt, sale price \$1.98 12 yd. bolt Lady Cloths, sale price \$1.69 12 yd. bolt Comfort Cloth, sale price \$1.89 \$3.00 MOUSELINE NAINSOOK \$1.98. \$3.00 value 44-inch, 12 yd. bolt Mouselin Nainsook, a little heavier than most Nainsook, special sale price \$1.98 \$2.00 LONG CLOTH \$1.49. Best \$2.00 quality 12 yd. bolt Imperial Long Cloth, sale price \$1.49 12 1/2c PAJAMA CHECK 8 1/2c. 12 1/2c 36-inch best quality soft Pajama Check, sale price per yd. 8 1/2c 50c TABLE DAMASK, 35c. 54-inch Highly Mercerized Table Damask, the very best 50c quality, sale price, yard 35c \$1.25 TABLE DAMASK 89c. Best \$1.25 pure linen Damask, both in the heavy silver bleach and the pure bleach. Napkins to match, special sale price per yard 89c \$1.50 TABLE DAMASK \$1.19. \$1.50 72-inch pure Linen Damask, both silver and pure bleach, sale price per yard \$1.19 Napkins to match ALL NAPKINS REDUCED. Mercerized Napkins, sale price 49c, 89c doz. \$2.00 PURE LINEN NAPKINS, \$1.39. \$2.00 Pure Linen Table Napkins, pure and silver bleached, sale price, dozen \$1.39 \$2.50 NAPKINS \$1.69. \$2.00 All Linen pure bleach Napkins, sale price \$1.69 \$3.00 NAPKINS \$2.39. \$3.00 Value Pure Linen Napkins, sale price per dozen \$2.39 \$1.25 DIMITY QUILTS 89c. \$1.25 72x90 Dimity Quilts, sale price 89c \$1.50 DIMITY QUILTS \$1.19. \$1.50 82x90 double bed Counterpanes, sale price \$1.19 \$2.00 DIMITY QUILTS \$1.29. \$2.00 Double Bed Dimity Quilts, the very best made, sale price \$1.29 75c SHEETS 56c. 75c Sheets, double bed size, sale price 56c 50c SHEETS 39c. 50c 72x90 Sheets, good quality, sale price 39c 12 1/2c PILLOW CASES 9c. 12 1/2c good quality Pillow Cases, sale price 9c 18c PILLOW CASES 12 1/2c. Best 18c Pillow Cases, 42x36 and 45x36, sale price 12 1/2c 95c UTICA SHEETS 75c. 81x90 Utica Sheets, the best Sheet made, sale price 75c \$1.00 UTICA SHEETS, 83. \$1.00 81x99 extra Long Sheets, sale price 83c HUCK TOWELS AT 3c. Nice soft, small Huck Towels, sale price 3c 12 1/2c HUCK TOWELS 89c DOZEN. 12 1/2c good quality and good size Huck Towels, sale price 89c dozen 12 1/2c BATH TOWELS, 10c. 12 1/2c Bath Towels, sale price 10c or \$1.00 dozen. 19c BATH TOWELS, 12 1/2c. 19c large Bath Towels, sale price 12 1/2c, \$1.50 dozen We solicit mail orders on articles at special sale prices and pay Parcel Post on same. Agents for Pictorial Review and McCall Dress Patterns.