20th May Celebration Visitors Make Our Store Your Home ONE WEEK OF BARGAIN GIVING.

Specially Purchased--Specially Priced for This Gala Week

DRESSES

500 BEAUTIFUL SUMMER DRES-SES-Voiles and Crepes-values up to \$12.50 will be on sale during the week at

\$6.95

100 SILK COAT SUITS-The latest models-the kind you usually pay \$25.00 and \$30.00 our May week price

\$14.75

500 SHIRT WAISTS-Crepes and Voiles-white, pink, blues-values up to \$1.50 May week price

89c

SILK .PETTICOATS - wonderful values, beautiful styles

\$1.98

SILK KIMONAS—Special \$2.98

200 BEAUTIFUL Lingerie Gowns, fully worth \$1.50 will be on sale at

98c

Notion Department

A big lot of Pearl Buttons in two and four holes, at per dozen 5c

Try our new Garment Shield and bust supporter, best quality at, Tango and Justrite Dress Shields at, a pair 50c

One lot of Scissors, regular 25c, price for this week, a pair 19c During May 20th week only, we will sell ladies' Silk Hose in black and white, \$1.00 quality for 89c Ladies' Long Silk Gloves in black and

white-extra value for, a pair \$1.00 New Sash Ribbons in fancy and Moirie-assorted colors and prices. One lot of ladies' Hand Bags-assorted colors — a special number for

each 98c Ladies' gauze vests-extra good quality-worth 15c-sale price for this week only, each 9c

Baby Dolls, the hard to break kindworth \$1.00 and 50c price for this week, each 69c and 29c Persian and fancy ribbons, assorted colors-worth 35c-to close out the lot this week, your choice a yard,

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MILLINERY

Several hundred, beautifully trimmed summer Hats

\$2.50 to \$5.00

Toilet Department

· A few specials in this department, a large size can of Corylopsis Talcum Powder, worth 25c our special price a can, only 19c

A Wash Rag in a pretty case, a special value for 10c

Colgate's and Mennen's Talcum Powder, all the odors at a box 15c

Sub-Floor Specials

Wonderful values always to be found on this floor in Rugs, Carpets, Mattings, Linoleums, Curtains, Portiers, Curtain Poles, etc., etc.—By all means visit this department before leaving our store-we will save you

The Little-Long Co.

The Little-Long Co.

A CO-OPERATIVE

From the tone of a half page ad the state. rtisement in The Landmark some ig telephone corporation is trying to THE BETTER FISHERMAN OF THE as the distinction of having perhaps other city of the same size in the slephones and more than 600 free onnections are given in the county I Iredell. Being purely a home comany it shows the splendid spirit of o-operation that exists in the community. The rates of the home comany phones are about the same as to-date and the connections are about

TELEPHONE SYSTEM, tive marketing are teaching other counties of the state the proper spirit of co-operation and the lesson is having more or less effect all over

Mr. Arch Prevatt thinks he is one of the fishingest men, but his wife Mr. Prevatt says they were fishing side by side and his wife was pulling not doing anything but fish. He asked his wife to change sides with him, but after they had changed in Shelby, yet the system is more up. till she had landed 10 nice ones, while he had only brought one puny twice as many, Iredell county with little cat not much longer than a the telephone and Catawba with the man's finger to the shore. Mr. Prereamery, rural credits and co-opera vatt don't quite understand.



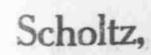
This Married Getting Let us GROOM THE BRIDE.

Ethics on correct dress for all occasions gladly furnished. At all times,

"LET HUMMEL BE YOUR TAILOR." 15 S. Tryon St.

Commencement Flowers

Roses, Valley, Sweet Peas, Carnations, Baskets, Bouquets, and many effective floral arrangements for the graduate.



Faone 1443.



306 N. Tryon St.

Charlotte, N. C.

Inc

issuing forecasts of the weather flood and storm warnings, and the collecting and tabulating of climatological data, the United States weather bu reau is soon to take on an additional feature which will doubtle s prove of great interest to all growers and dealthe collection of data in regard to

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touching on the other. Realizing this weather, the weather bureau will initiate during the coming week a

crops, during the crop season.

A number of reporters, usually farmers or people interested in agriculeach portion county of each state the general result of the week's own locality. These reports will be tained in these reports will be summarized at the section centers and then telegraphed to the central office of the weather bureau at Washington. There, a general summary of telegraphed to the distributing centers in each state early on Tuesday, where it will be made public at the noon ence civilization. hour, and published on the regular

bulletin for the information of those of weather information which is much

is desired to report the present state freight to be transported. of the crop and just what the effect of the week's weather has been on its growth, whether satisfactory or unsatisfactory and to what extent, and in their cumulative effect upon the the most. the contributing cause."

CITY PLANNING

weather, and the distribution of the ent years has been so marked a feature preceding. either for a given period without for a larger population from whom the of usefulness; what wonder that ciclose relationship between crops and country further and further away.

Athens' Modern Problem. face with the common, world-wide when a community takes up town planplan for gathering and disseminating problem. She could be no more exempt ning. In Massachusetts, indeed, the information in regard to the growing from it than is the railroad junction legislature has enacted a law requiring on the prairie, the mining town of every community of 10,000 or more pop-Wales, the clean industrial city of Ger- ulation to have a planning board. many. She has had to send for the tural advancement, will report from city planner, as Topeka lately did; as

and as staid New Haven did. for doing so. It is equally well, and since. The pioneers of the last cennormal for the city to do these things tury were the tamers of the wilderand all kinds of cities all over the ness; the pioneers of the present are world are doing it.

called city planning has developed into wards of 300,000 acres had been absorbton. There, a general summary of the information will be compiled and world-movements that are the great six years and more than 1,100 streets milestones of history and that influ- had been constructed.

compassing walls. The people were hud it was stated last summer, there were dled together for defense, and growth 2,677 miles of public streets. The As the local office of the weather of population meant an ever-closer value of the land they occupied was esbureau publishes daily a cotton region crowding. There were no cleared spactimated, with its improvements, at es then for playgrounds and parks. The \$9,469,000,000-"one-fourth as great as interested in growing conditions over very streets were narrowed to the the value of all the farm land in the the cotton belt, it is expected that this limit, many becoming no more than United States."

information will be received regularly mere slits between the walls. This If the city planners should find some for publication with that compendium was possible because the towns, being way of platting streets that would of such restricted area and doing al- effect a saving of as little as one valued by cotton growers and dealers. most no manufacturing, had very per cent in their area, think of the In these weekly reports, "no at- little vehicle traffic. If a person rode high finance that it would spell. One tempt will be made to give the so- anywhere, he went on horseback; but per cent for New York alone would called 'condition' in percentage of the it was not too far to walk wherever one have meant \$94,690,000-and New average or of the normal, but rather it wanted to go, and there was little York is only one city. The wise plan-City Expansion.

series of events that were dramatic the aspects of it of which one hears city. The engirdling walls were shaken "To make cities," said Henry Drum-It is hoped that these reports will down, and the city could expand. At mond—"that is what we are here for. be received in time to be given to the same moment there was a develop- For the city is strategic. It makes the the readers of The News each Tues- ment of manufacturing and a building towns; the towns make the villages; of railroads, that brought into the the villages make the country. He who

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ries were pushed further and further That is the justification of city planoutward and as fast as they went the ning. means of transportation improved. The slow and lumbering old stage, or 'bus, was followed by the horsecar, drawn more swiftly and smoothly upon rails. Then came the cable car, and then In addition to the regular work of (By CHAS. MULFORD ROBINSON) the trolley. A point four miles from

> growing city has been pushing the ties everywhere are calling for readjustment, and calling the more loudly as they are the more progressive? Athens has been brought face to It is a proof of virility, not of weakness

> Today's Pioneers - City Planners. To the present generation there has Calgary, Canada, as Houston Texas, been thus given the working out of a problem that is brand new: The plan-Everywhere, the growing city has to ning of towns for demands that were meet the problem of readjustment. The undreamed of 20 years ago, the buildboy, putting on long trousers, takes ing of cities on a scale that must hought as to his future and is better have seemed impossible a generation the builders of cities, In London, said So it has come about that what is John Burns, speaking late in 1913, up-

> From 25 to 40 per cent of all the For hundreds and hundreds of years land in the modern cities is accountcities had been cramped inside of en- ed for by streets. In New York city,

vital problem, even aside from its effi-Then very suddenly, there came a ciency and social benefits-which are

cities a rush of population, that forced makes the city makes the world. After expansion and choked their streets all though men make cities, it is cities which make men. Whether our na-The cities had to expand; and the tional life is great or mean, whether nore area they covered, the greater, of our social virtues are mature or stunt-

MUCH BUILDING GOING ON. (Henderson Gold Leaf.)

the center of town became as near by when so much building and construct fans to abuse him and not the um-Author or "The Width and Arrange street car as a point only one mile tion work was going on in the city pires, for these gentlemen are doing ment of Streets: A Study in Town out had been. As the streets were extended mile upon mile, they created a tically all of it is of a highly credit- do if the yexpect to hold their jobs. need for parks and open spaces, and able and substantial character. There And in all this Mr. Lyon is to be (Exclusive Service The Survey Press these in their turn absorbing city land, are a sufficient number of good brick commended. He knows as we all know hastened the town's expansion. Now business houses in the course of con- that a man sitting even a few feet have struction at this time to make up the away from a base or the home plate A famous English landscape archi- been developed, and are facilitating entire business section of a nice little cannot judge a play or a ball as well ers in agricultural products. This is tect has just been summoned to Greece the outward march of the town. It has town of several hundred inhabitants, as the umpire who is right on the to make a city plan for Athens. The been well said that there has been and there are also a good number spot, Men who have better sense will explanation is that Athens has been more change in urban conditions in the of nice residences and dwellings going pass judgment on a decision when growing crops as affected by the experiencing that growth which in rec- last 50 years than in the 2,000 years up, although it is the constant misfor- they are a hundred or two feet

tune of Henderson to be short in this away and raise shinny if they do not same after it has been properly edited of city life throughout the world. She What wonder that such new and respect. It would be interesting if not have their way. It is difficult, when nd summarized.

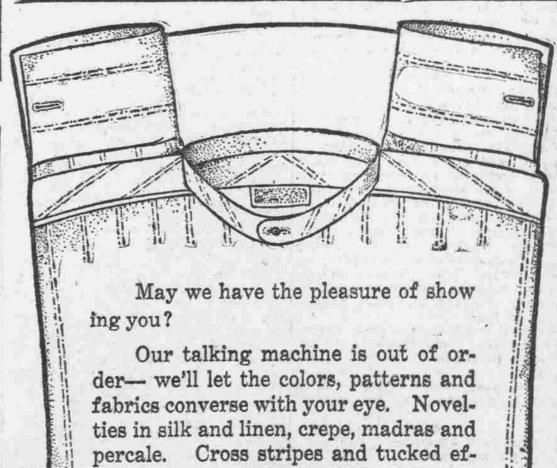
finds it necessary to provide ampler strange demands have swamped the fathe effects of weather on crops is facilities for her crowding traffic, new cilities of cities built on the old plan;

what wonder that such hew and surprising to almost any citizen of an umpire is right on the spot, to the town who does not go about very make a decision on very close plays. so great that it is impossible to give and shortened avenues to suburban what wonder that the new and more much to take a drive all over the An umpire makes mistakes; he cana full description of the condition of residence districts that are growing seriously studied science of city planup around her more and larger parks ning is suddenly finding a broad field now going on in the way of building petent or crooked Mr. Lyon will see

A REAL PRESIDENT.

(Greensboro Record.) President Arthur Lyon, of the North Carolina League, is every inch course, became the use of vehicular ed, whether our sons are moral or a man. He has sent out a circular transportation, necessitating new vicious, whether religion is possible to the newspapers for publication street adjustments. The city bounda- or impossible, depends upon the city." showing just where he stands—that he is going to have clean ball or know the reason why. He says the umpires have been instructed just what to do to have clean ball. He has told them ti stand no foolish There was probably never another ness; to put a kicker out of the game time in the history of Henderson and to fine him. He advises the crazy

that he is discharged.



Prices-\$1.00 to \$10.00.

The Tate-Brown Co.

fect, soft or laundered cuffs.