The Charlote News.

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$\frac{\text { THURSDAY, DECEMBER 24, } 1914 .}{\text { NO PAPER TOMORROW. }}$
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## BHiUIILLE FARM

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If there is any one thing we like
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 The Passing Show




Annie' and Willie's Prayer
An










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## Special Fur Sale Today.

## Join the Crowds To.

 Day at BELK BROTHERSThe People's Great Economy Store.

This year is the year of all that you want to make your money farthest. The crowds that have packed our aisles during the final days fore Xmas Shopping ends, are a living proof of this store's immense ary.
Our Sales This Week For The Same Number of Days Are Greater Than Last Year.
We regard this as a wonderful triumph. We accept the results as the verdict of a discriminating public

Greater Value Giving. Better Values For Same or Less Money Keeping step with conditions. That's the secret of this store's cess. We quickly realized that this year our customers would not so much money to spend. We immediately brought pressure to bear
used our cash buying power to obtain merchandise of the highest clo used our cash buying power to obtain merchandise of the highest cha
ter and to purchae same at price concessions that would enable us to ter and to purchae same at price concessions that would enable us greater inducements for your patronage. That we have achieved succes is evidenced by this week's immense cash sales.

Everybody is Shopping To-day at the Big Store, Where the Purchasing Power of Your Dollar is Greater.


## I Give her Whitma

and she knows
really thought
Jno. S. Blake Drus ${ }^{\text {Co }}$ On the Square Phone $41-300$

