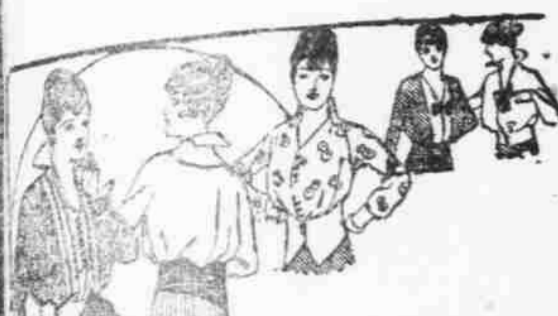


Dainty, Cool, Attractive Summer Fabrics for Pretty Dresses

The style's the thing of most importance in selecting materials for a frock—then comes the price. With these two facts in mind we invite your attention Tomorrow to our showing of new summer dress materials.

A Waist Season



This is a time when the demand for Shirt Waists is greater than it has been for years. Every one is buying pretty Blouse Waists. You'll probably be looking for some TOMORROW. On our 2nd floor we are displaying some excellent styles at 95c in Voiles and Lawns and at \$2.50 and \$3.50 some beautiful Silks and Crepes.

Your Summer GOSSARD

It's really a fact that so many women are wearing this front laced corset that the question now, always is, not—what kind of a corset will I buy—but what kind of a Gossard Corset will I buy.

Just naturally in thinking of Corsets women think of The Gossard.

There's a very natural reason for this too. The Gossard gives so much genuine satisfaction in comfort, wear and chiefest of all looks and style.

Because this original front laced is so good don't think the prices are out of reach.

They are not. A new Summer model with all the Gossard goodness can be bought at from \$2.00 to \$5.00.

Ask our corsetiere.



OUR STRIPED VOILES AT 25c A YARD—(Just Come In)—Our pretty Seed Voiles and Fancy Voiles in all whites, at 19c, 25c and 35c Yard. Our Good Looking Printed Crepes, in all colors, at 37c Yard.

IVEY'S IVEY'S IVEY'S IVEY'S

With "Old Glory" and Stack of Blue Prints Mr. Clarkson is Off

Mr. Heriot Clarkson, one of the moving spirits in the progressive development of Little Switzerland, now reckoned as one of the most attractive mountain resorts in the Carolina hills, is this morning for western North Carolina, bearing with him a large volume of "Old Glory," safely furled under his arm, and also a heavy roll of blue-prints representing further work and improvements for Little Switzerland. Mr. Clarkson will spend several days in the mountains in and about Little Switzerland and it is expected that when he returns he will have some interesting announcements to make concerning contemplated changes and additions at Little Switzerland. With the coming of the month of July the exodus of tourists and of Charlotte citizens towards the cool and beautiful mountain region is expected to become quite general. Many Charlotte people have homes not only at Little Switzerland but at other mountain resorts and not a few of these are already established in their summer residences for the summer season.

Daughters of America and J. O. U. A. M. Here Will Be Addressed by Rev. J. C. Hughes

The Daughters of America and Jr. Order United American Mechanics of the city and county are invited to attend a special service at Pergam street Presbyterian church Sunday evening at 8 o'clock June 20. The sermon will be a special one for their benefit and will be preached by Rev. J. C. Hughes, the pastor. The Daughters of America and Juniors will assemble at the hall of Park Council, Jr. O. U. A. M. in Belmont at 7:30 o'clock, and march to the church in a body. All Juniors and Daughters of America are invited to attend. Mr. Hughes is known as a fluent speaker along the lines advocated by these orders. Union Meeting for Juniors. Next Friday night in the hall of Park Council No. 90, Jr. O. U. A. M. in Belmont, there will be held a most interesting union meeting of the Juniors of the city and county. Every member of this order is urged to be present, as matters of importance will be discussed. A complete program of the meeting will be announced.

Rev. Dr. A. A. McGeachy Will Be Speaker at Broadway Theater To-morrow

The speaker at the meeting for men at the Y. M. C. A. service Sunday afternoon at 5 o'clock at the Broadway theatre will be Rev. Dr. A. A. McGeachy, pastor of the Second Presbyterian church. These meetings have been of unusual interest and have been largely attended. It is expected that the meeting Sunday afternoon will be no exception as Dr. McGeachy is one of the most attractive speakers to men that the city affords. The music will be of special interest the soloist being Mr. E. C. Springer, Jr., and the association orchestra will render special numbers as well as accompany the singing of all hymns.

Lakewood Park Company Receives a Charter

The Lakewood Park Company, a new Charlotte corporation, organized for the purpose of developing and operating Lakewood, to the west of the city, as a summer outing place and amusement park, has been granted a charter by the secretary of state, a copy of the charter being now on file in the office of the clerk of the court. The authorized capital stock of the company is \$50,000 and the incorporators are Messrs. J. R. Cherry, J. V. Taylor, E. C. Marshall and the Southern Public Utilities Company. The company is authorized to build and operate theaters, and other places of amusement, to operate roller-coasters, merry-go-rounds, chutes, the chutes, Ferris wheels, etc.

DEATH OF A CHILD.

The infant son of Mr. and Mrs. T. J. Morris, Jr., of 1209 South Tryon street, died last night at the home of his parents. The funeral will take place this afternoon at 5 o'clock and interment will be in Elmwood cemetery immediately afterward.

Mr. Floyd Gresham, Now at Hotel Mariana, is in City.

Mr. Floyd Gresham, who is now managing the Hotel Mariana at Marion, N. C., is spending today in the city with friends. Mr. Gresham is one of the leading hotel men of the Carolinas and has had wide experience in the hotel business both in Charlotte and other points. The hotel at Marion, where Mr. Gresham is at present located, is looked upon by tourists and traveling men as one of the best in that section of the state.

Mr. Chapman Will Go to Wadesboro.

Mr. W. S. Chapman, who has for some time been connected with the Southern Public Utilities Company, has resigned his position with that company to go to Wadesboro, where he will take charge of the office of the J. H. Clark Lumber Company. He will leave Monday to take up his new duties.

Would Christen the Arizona With Plain Water

By Associated Press. Chicago, June 19—Anne A. Gordon, president of the National Woman's Christian Temperance Union, telegraphed Secretary Daniels at Washington, saying the temperance union, "with 500,000 members, believes you will exert all possible influence against the use of alcoholic liquor in the christening of the Arizona," the new battleship to be launched today at the New York navy yard. As Arizona is a prohibition state, various other protests have been made against the use of champagne in the christening. The navy department announced yesterday that the question would be left to Governor Hunt to decide.

He—"I'd like to propose a little toast."

She—"Nothin' doin'." He—"I want a regular meal."—Michigan Gargoyle.

SOCIAL

FORGET IT.

If you see a tall fellow ahead of the crowd. A leader of men, marching fearless and proud. And you know of a tale whose mere telling aloud Might cause his proud head to in anguish be bowed. It's a pretty good plan to forget it.

If you know of a skeleton hidden away In a closet—guarded and kept from the day— In the dark, whose showing, whose sudden display, Might cause grief and anguish and life-long dismay. It's a pretty good plan to forget it.

If you know of a thing that would lessen the joy Of a man or a woman, a girl or a boy, That would wipe out a smile or the least way annoy A fellow, or cause any gladness to cloy, It's a pretty good plan to forget it.

—Selected.

BRIDE WELL KNOWN IN THIS CITY

A marriage of interest to her many Charlotte friends was that in Atlanta, Georgia Thursday evening of Miss Maud Gullede, formerly of Wadesboro, and Dr. J. W. Roberts, Jr., a prominent Atlanta surgeon. The wedding announcement was received in Charlotte today by friends of the bride, Miss Gullede, having been a visitor here on several occasions in the past. She has been in Atlanta for about six years as superintendent of a hospital there until some three months ago, when she resigned on account of her health. The bride is a sister of Mr. D. B. Gullede of this city, and has a number of relatives in Wadesboro and Anson county.

BIRTHDAY PARTY FOR LITTLE FOLKS.

Dorothy Carson, the little daughter of Rev. E. G. Carson, of Villa Heights, celebrated her fifth birthday yesterday by inviting a number of her little friends to spend the hours from four to six with her. Games were played, stories told and songs sung and then the little ones marched with Dorothy leading, to the dining room where ice cream and cake were served. The table was decorated with wild flowers and paper festoons to the light above. The little girl was made happy by many pretty gifts.

Those present were: Ruth Willis, Mildred Moseley, Helen McCormick, Mary White, Sarah Hasty, Bessie May Hasty, Daisy Woodside, Norma Key, Master Erskine Carson, and Miss Sadie Bell Miller, who assisted Mrs. Carson with the games and songs.

KITCHEN SHOWER FOR MISS HYNDMAN.

Miss Faye Stearns was hostess yesterday afternoon at her home on East avenue in compliment to Miss Mattie Hyndman, whose marriage to Dr. Paterson takes place on June 30. The house and porch were prettily decorated with sweet peas, lilies, ferns and magnolias. The color scheme being pink and white. The guests were invited into the living room, where ribbons of pink and white were tied to the table and entwined around the chandelier. Miss Hyndman was then asked to unroll the ribbon and find the other end of it. The ribbons led to all parts of the room, where, hidden away, were useful utensils of all kinds for the kitchen. The packages were opened and a receipt was found in each one of them.

Delicious punch was served and Miss Eva Avant gave a very appropriate toast to the bride-to-be. Refreshments on the porch each guest was given a cup towel to him. A beautiful linen towel was given as a prize for the prettiest work. Miss Hyndman won the prize.

Delicious pink and white cream and cakes were served. Miss Hyndman wore a pretty lingerie dress with pink sash and corsage of pink and white sweet peas. Miss Stearns wore a becoming dress of chiffon voile and corsage of white sweet peas. The guests were:

Misses Eva and Margaret Warlick, Mary Payne, Susie Bobbitt, Mattie Hyndman, Kate Smith; Mesdames E. N. Clemence, E. C. Hood, L. W. Petree, D. B. Stearns, D. A. McLaughlin, E. J. Caton, W. C. Hancock.

RETURN FROM ASHEVILLE.

Mr. B. F. Roark, Miss Hattie Roark, Master B. F. Roark, Jr., and Miss Mary McClain of Rome, Ga., a guest at the Roark home, returned Friday morning from Asheville. Mr. Roark attended the Merchants' Convention there.

Thomas to Supervise Making of War Contracts

By Associated Press. London, June 19, 10:27 a. m.—David A. Thomas, the Welsh coal magnate, the Exchange Telegraph Company says, has accepted an appointment from David Lloyd George, minister of munitions, to go to the United States and Canada to supervise the making of munitions contracts.

A man may be likened to a lobster if he turns red when he finds himself in hot water.



Magnolia Balm
soothes and refreshes after exercise, overcomes redness and flush instantly. Beautifies your complexion and keeps the skin soft, smooth and delicate.

WHITE, PINK, ROSE-RED COLORS. 75 cents per bottle at Druggists or mailed by us. Send for FREE SAMPLE.

LYON MFG. CO., 42 South 5th St., Brooklyn, N.Y.

Lincolnton Contracts For 20,000 Square Yards of Permanent Street Paving

Special to The News. Lincolnton, June 19.—At the special meeting, the board of aldermen voted unanimously in favor of letting a contract for permanent street paving.

The portion of the city to be paved is about one mile in length, including the court house, two blocks west of court house and six blocks east of court house, about 20,000 square yards in all.

The pavement will be asphaltic concrete. S. W. Thompson, vice president of the Noll Construction Company of Chattanooga, Tenn., was the successful bidder.

The attorney for the contractors and the city attorney drew the contract today and the same has been signed.

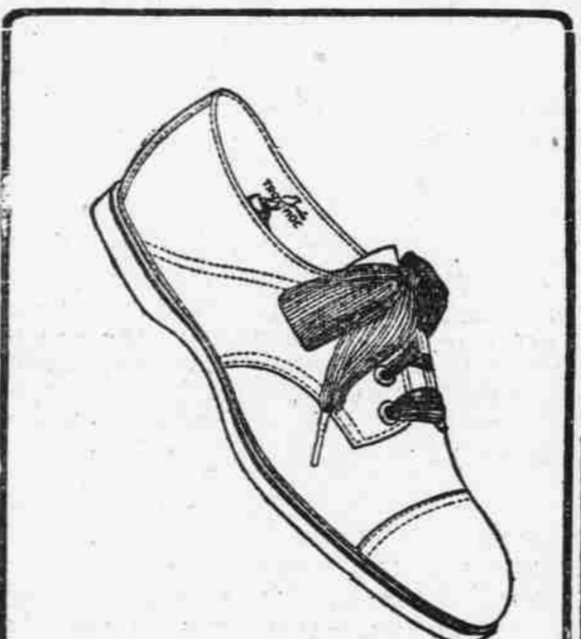
Mr. Thompson, the contractor says the work on the streets will begin within two weeks and that he expects to complete the contract in about three months or by the first of October.

The rumor is that the board will consider later the proposition of paving other streets. The citizens of the town are determined also to have a "white-way" for the city; this is being considered seriously and the rumor is that the lights will be installed immediately.

For Dainty Women ODOR-O-NO

The Anti-Dress Shield Toilet Water Keeps the armpits fresh, dry and natural. Makes Dress Shields absolutely unnecessary. Prevents excessive perspiration and destroys perspiration odor. Harmless and Guaranteed.

Sold in Charlotte by SHEPPARD DRUG CO. 7 West Trade, Phone 1217



See Our Big TROT MOC Window Display

The Great Play Shoe. Look better, wear better and more comfortable. Sizes to fit all the family.

Trot Moc catalog sent free.

GILMER-MOORE COMPANY, 16 S. Tryon St.

You have tried the rest— Now Buy the Best— White House Tea India Ceylon, Orange Peko, only in net weight sealed sanitary cans. All first class grocers.

FLOWERS FOR ALL OCCASIONS Phone Us Your Orders. MRS. H. S. BRYAN & CO. The Florist. Phone 653.

ART PHOTOGRAPHER. COOKE'S STUDIO 824 No. Tryon St. Phone 1511.

Only \$1.00
500 Pair Children's Pumps and Oxford—White—Tan and Black— On Sale at
\$1.00 The Pair
Many in This Lot Worth \$2.00 and \$2.50. All sizes up to size 2. On Sale in Our Children's Department Saturday and Monday.
Thompson's
Phone 23.

"Artist Model" EVERETT GRAND PIANO Made For Musicians Who KNOW. Write for prices and terms or call at our factory warerooms. The John Church Company MANUFACTURERS AND DISTRIBUTORS OF FINE PIANOS. 1805 Main Street, P. M. ASBURY, Mgr. Columbia, S. C.

VACATION FANCY WORK Stamped materials of all kinds, Crochet Threads. Take your supply with you. THE QUALITY SHOP. 14 S. Tryon Street.

62,884 Quarts In May. During the month of May we sold in the city of Charlotte 62,884 quarts, an average of 2,096 quarts per day of clarified "The Only Clean Milk" and pasteurized "The Only Safe Milk." Are we supplying you? If not call phone 3100 or 3101. C. P. DAIRY CO. 19 W. 5th Street.

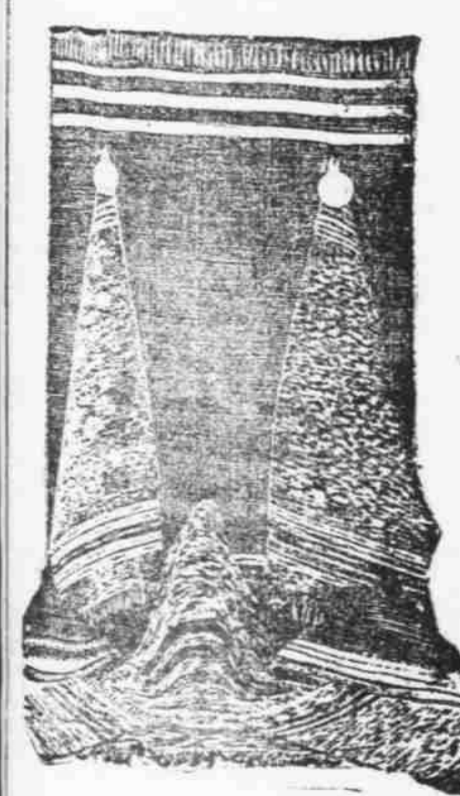
Cow-Ease What it will do—It keeps off flies, prevents lice on cows and horses, soothes cows and horses, prevents the dreaded tick, will not injure the most sensitive skin, lasts longer in the sun and wind, materially increases the flow of milk, give cows a chance to feed in peace, makes horses good natured. Hutchison, Sehorn & Hipp, Phone 205. 211-213 N. College St.

June Weddings Our arrangement of wedding flowers and decorative work embodies the latest ideas in floral craft. Our flowers the best to be had in the markets. SCHOLTZ, The Florist Inc. Phone 1443. 306 N. Tryon

25c Oxfords And Pumps Cut this ad out and bring it to our store Saturday and we will give you choice of two hundred pair ladies' and children's pumps and oxfords. Ladies' sizes, 2 to 4. Children's sizes, 9 to 13.

At 25 Cents DeLane Shoe Co. Phone 1233. 36 East Trade Street.

JUST THINK



of the Summer Comfort a Few Dollars Will Buy.

Cool Sanitary Rag Rugs, 27x54 90c, 36x72, \$1.25; 8x10 feet size, \$7.00 to \$10.00, 9x12 sizes \$8.50 to \$12.50, and we have the prettiest colors and patterns and the best quality in Rag Rugs that we have ever shown. Heavy, smooth weave "Waite" Grass Rugs for Summer living rooms and porch, 27x54 sizes, \$1.00, 26x72 sizes \$1.50 and \$1.75; 6x9 sizes \$4.75, 8x10 sizes \$7.50, 9x12 sizes \$8.50 to \$10.00. Heavy substantial white maple porch rockers, \$2.50 up, old reliable Rustic Hickory Chairs and Rockers \$2.50 to \$7.50. Solid oak porch swings complete with chains and put up \$3.00; Luxurious Couch Hammocks \$7.50 to \$12.50. "Aerolux" Porch Strades 6 to 10 feet sizes \$3.00 to \$5.75—the kind with the patent no-whip attachment—the best. Puritan Refrigerators in all sizes.

W. T. McCOY & CO.

Gifts for the June Bride

Visit our store and your selection will be easy. We have six beautiful patterns in sterling silver flat ware including all the fancy pieces. Also silver services, beautiful bowls, sandwich trays, bread trays, pitchforks, compots, vases and many smaller pieces. Rich Cut Glass, China and Clocks in all the reliable makes.

JEWELER, SILVERSMITH AND DIAMOND MERCHANT. F. ROARK, 10 N. Tryon St. Charlotte, N. C.