

THE CHARLOTTE NEWS.



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WEDNESDAY, SEPTEMBER 15, 1915.

THE SOUTH, A LAND OF WEALTH.

The Southern Newspaper Publishers' Association, of which The News is a member, is composed of the largest and most successful papers of the Southern states. This association is a live wire in the development of the South along every material line. Just now it has fallen upon the unique scheme of turning the attention of advertisers in other sections of the United States to the South and to the Southern newspapers. As a result of the desire to do this it is commencing a line of advertising in "Printer's Ink," which is striking in content and get-up.

On yesterday The News published a fac simile copy of the first advertisement which has appeared and we believe the facts it contained will be gratifyingly new to most Southern people.

We all know that New England is immensely rich but did you know that the comparison with the South shows the latter to be infinitely more so?

The advertisement commences, "Whatever the commodity the thirty million people of the South have the desire to buy it, and what is more important, the money," then follow statistics from the United States national bank report of June 24, 1915, which shows that while demand deposits in New England amounted to \$484,854,639.90 the demand deposits of the Southern states aggregated the grand total of \$586,155,168.88. Time deposits in New England banks amounted to \$73,175,861.23 as against time deposits in Southern states of \$149,406,705.82.

The fact was likewise noted that of the twelve federal reserve banks established in the entire United States three of them were placed in the South.

The advertisement concludes: "And the most effective and economical appeal for this wealth lies through the Southern newspapers. They offer a combined circulation of 2,554,672 at \$6.21 per agate line on a 2,500 line basis, and \$4.95 per line on a 10,000 line basis. Surely this is worthy your careful investigation.

Aside from the importance of the Southern newspaper as a general advertising medium, as this advertisement emphasizes, the manner in which the South has surpassed New England in wealth is a consideration of great importance.

Up until recent years the bulk of the South's cotton crop was shipped North to be manufactured, but today the tables have changed and the South manufactures more cotton goods than does the North. In other respects we are utilizing our natural resources and adding to the wealth of the section.

THE FUND GROWS.

In addition to the list published Monday, the following contributions to The News' school book fund have been received:

- A. Thies \$5.00. C. W. Tillett 1.00. Miss A. H. Brown 1.00.

An idea of the interest taken by the public in this campaign for the benefit of poor children may be had by the letter which Mr. Thies sent along with his contribution of five dollars. He writes: "Enclosed please find a check for \$5.00 which I wish to give to the fund you are raising, to provide proper school books for the poor children of our city. It is indeed a worthy cause and I sincerely trust you will soon have the required sum. "Very truly, etc."

SOUTH CAROLINA DRY.

In the election held yesterday in South Carolina the prohibition forces won by what now seems to be at least twenty thousand majority.

The law absolutely prohibits the sale of beers, wines and liquors. It becomes operative the first of next January.

South Carolina's experience with the liquor problem has been long and varied. The last form in which it has been handled has been by local option in the counties, those so desiring being allowed to operate dispensaries. The new law is state-wide in its scope and will mean the cleaning out of all dispensaries in the state. It is said the law is so drawn as to leave "but few loopholes."

The results of this election may be surprising to many, that is with regard to the size of the majority. It only goes further to show the trend of public sentiment the country over.

John Barleycorn is not on the go. He is on the run and running fast from the Atlantic to the Pacific and from the Great Lakes to the Gulf. Few prohibition fights have been lost, no matter in what state or section they have been staged. South Carolina simply lines up with an ever increasing majority.

Shall we harbor the horrible suspicion that Bob Gray left South Carolina on the strength of a hunch as to what would happen?

However the next Paragraphers' Union meeting is to be held in Columbia in November—some little time before the old berg dries up.

We suppose that today a bunch of crepe is displayed on the door of Bob Gonzales' office.

September has taught us a greater love for B. V. D.'s and palm leaf fans.

Important to all Women Readers of this Paper

Thousands upon thousands of women have kidney or bladder trouble and never suspect it.

Women's complaints often prove to be nothing else but kidney trouble, or the result of kidney or bladder disease. If the kidneys are not in a healthy condition, they may cause the other organs to become diseased.

You may suffer a great deal with pain in the back, bearing down feelings, headache and loss of ambition. Poor health makes you nervous, irritable and may be despondent; it makes any one so.

But hundreds of women claim that Dr. Kilmer's Swamp-Root, by restoring health to the kidneys, proved to be just the remedy needed to overcome such conditions.

A good kidney medicine, possessing real healing and curative value, should be a blessing to thousands of nervous, overworked women.

Many send for a sample bottle to see what Swamp-Root, the great Kidney, Liver and Bladder Remedy will do for them. Every reader of this paper, who has not already tried it, by enclosing ten cents to Dr. Kilmer & Co., Binghamton, N. Y., may receive sample size bottle by Parcel Post. You can purchase the regular fifty-cent and one-dollar size bottles at all drug stores.

Claims Presented at Meeting of Creditors of Gold Hill Consolidated Company

Special to The News. Salisbury, Sept. 15.—At the first meeting of creditors of the Gold Hill Consolidated Company, Walter George Newman's bankrupt mine, held in Salisbury before W. S. Pearson of Morganton, referee appointed by Judge Boyd, claims amounting to over \$50,000 were represented. The creditors elected C. P. Montgomery of Gold Hill, F. W. Downes and Walter H. Woodson of Salisbury, trustees. These men had been named as receivers by Judge Boyd.

A strange negro created some excitement about the corner of Fulton and Council streets yesterday afternoon. At Mrs. C. A. Rice's he entered the house from the rear closing the door after him and was making himself at home when discovered. When Mrs. Rice phoned for officers he made his escape.

Against Reddressing Clark's Creek.

Newton, Sept. 15.—The proposition to reddress Clark's creek was defeated today by a vote of 83 to 76 in a meeting of the landowners interested. There was nothing said to indicate when reddressing would take place but it will not be soon, although the majority against it now was only seven.

For the current year a tax of \$1 the acre will be collected to pay off old scores and after that nothing will be done until the stream's condition becomes much worse than at present. Several thousand acres of fine bottom land are involved in the reclamation project, which was put through several years ago.

F. D. A.

Of especial interest to owners of new purchased 1916 Model—Standard—

AUTOMOBILES—

Before you fire insure the new car—get benefit of the new rate—IT SAVES you money—Covers everywhere—and remember—it pays to talk FIRE INSURANCE with—

Alexanders

F. D. Tho. L. Experts and leaders in the business.

LENOIR COLLEGE OPENS WITH RECORD ATTENDANCE

Special to The News. Lenoir College, Sept. 15.—The twenty-fifth session of Lenoir College was begun on September 7, 1915, with a record attendance of 225, which number, it is confidently expected, will reach 300 before the session closes.

Many applications for entrance during the second week have arrived, and there is every indication that this year will see Lenoir College advance at a faster rate than ever before.

Professor Little, dean of the college, and head of the department of modern languages, has just returned from the University of Wisconsin, where he spent the summer in graduate work in French and German. After the summer quarter was over, Professor Little travelled extensively in Canada and the eastern states. Professor Hartwig, head of the department of English, spent the summer at the University of Chicago doing graduate work. Professor Coble, director of the chemical and physical laboratories, has just returned from a summer quarter's work in physics in the University of Chicago. Prof. Frank C. Longaker, D. D., who was elected professor of Greek and History to succeed Prof. M. L. Stirewalt, has been in the city of Hickory since the 20th of August. Dr. Longaker is a most valuable addition to the splendid corps of instructors in Lenoir College. He is a man of liberal education, extended pedagogical experience, and a most effective speaker.

Dr. R. L. Fritz, president of Lenoir College, left last Thursday as fraternal delegate of the Tennessee Synod, to attend the meeting of the General Council of the Lutheran church, which is convened in biennial session at Rock Island.

On Saturday, Sunday and Monday, September 18, 19, 20, a missionary training conference is to be held in the college church. The following leaders of the several missionary movements of the Lutheran church are to be present and to make addresses: The Rev. E. C. Cronk, general secretary of the Laymen's Missionary Movement, Mrs. E. C. Cronk, leader of the Children's Missionary Movement, Dr. R. C. Holland, general secretary of the board of home missions. On Tuesday and Wednesday nights, September 21 and 22, the Rev. S. P. Long, D. D., of Mansfield, Ohio, will deliver addresses to the students of the college.

The twenty-fifth anniversary of the opening of Lenoir College will be formally celebrated at the college, Thursday, September 23, 1915. The speaker of the day will be Dr. Simon Peter Long of Mansfield, Ohio. The program follows:

10:30 a. m.—Scripture Lesson—The Rev. A. R. Beck, Dallas. Prayer—The Rev. E. J. Sox, Hickory. Twenty-five Years of Lenoir College—Pres. R. L. Fritz. Sermonic Lecture—The Rev. S. P. Long, D. D., Mansfield, Ohio.

The Needs of Lenoir College and How to Meet Them—John J. George, Esq., Cherrystone, N. C. Picnic dinner on the campus. 2:20 p. m.—Reminiscences—The Founding of Lenoir College—The Rev. A. L. Crouse, Charlottesville, Va.; Rev. W. P. Cline, White Rock, S. C. Addresses by laymen: J. M. Rhodes, Esq., Lincolnton, J. H. C. Huit, Esq., Claremont, Attorney A. A. Whitener, Hickory. 8:00 p. m.—Concert.

DARKEN GRAY HAIR EASY, SAFE

New Treatment—Not a Dye. Harmless—Turns Gray Hair Dark and Lustrous.

If your hair is gray, streaked with gray, prematurely or just turning gray; if your hair is falling; if you have dandruff and your head itches, simply shampoo your scalp and hair a few times with Q-Ban Hair Color Restorer. Nothing else required. In a day or so all your gray hair will turn to its natural dark shade. Entire head of hair will become clean, fresh, lustrous, wavy, thick, soft, full of life, dark and handsome. Q-Ban is harmless, is not a dye, but acts on the roots, making hair and scalp healthy, so the gray hair naturally turns beautifully dark, so evenly that no one can tell it has been used. Also stops itching scalp and dandruff. Get a big 7-oz. bottle for only 50 cents. Apply as directed on bottle. If Q-Ban doesn't darken your gray hair, 50 cents refunded. Call or write Stowe's Drug Store, Charlotte, N. C. Out-of-town folks supplied by parcel post.

Wake Forest Enters Into Agreement With Medical College of Virginia

Special to The News. Wake Forest, Sept. 15.—On Saturday last Dr. W. T. Carstarphen, representing the department of medicine at Wake Forest College, had an interview with Dean Miller of the Medical College of Virginia, and with Dean Hoggan of the department of dentistry, through which an agreement was reached under which students of dentistry may do the first year of the dental course, its pure science foundations, at Wake Forest College. Students completing the first year's work at Wake Forest will be admitted to advanced standing in the department of dentistry at the Medical College of Virginia. They will then be able to complete the dental course there in two additional years.

There may be times when there isn't necessary to speak the truth—but at such times it is usually unnecessary to speak at all.

Thin Folk Get Fat On Three Meals A Day

Tells Why Food Does Not Always Produce Flesh and What Thin Folks Should Do To Gain Weight.

Most people who are thin and underweight eat just as heartily as do folks who are stout and well built but they cannot seem to gain in weight. They finally think its their nature to be thin and that nothing can make them fat. But this is not necessarily true.

While flesh and fat must of course come from food nourishment it has been proved time and time again that most thin people have defective powers of assimilation and that the bulk of the fat-forming elements of their meals is passing right through their bodies, never reaching the blood at all. Naturally, therefore, they stay thin.

By a simple correction of the assimilative functions this condition rapidly changes and thin people take on new flesh and weight at an amazing rate. A preparation known as Sargol offers a splendid means for accomplishing this purpose. Sargol is an ideal combination of well known assimilative agents. A single concentrated tablet eaten with meals has, according to reports received in many cases within a short time been the means of adding from ten to thirty pounds of solid, healthy flesh. It does not make flesh of itself but its aim is to stop the leakage and waste of fatty nourishment and to prepare the flesh building elements of food into a form which the blood can readily absorb and distribute throughout the body.

The effect of this added nourishment in weight increase is remarkable. Thin folks can easily and safely make this test for Sargol is harmless, pleasant to take and inexpensive and R. H. Jordan & Co. and many other leading druggists agree to sell it on a positive guarantee of weight increase or money back. This guarantee, plainly printed, is found in every large package.

LIFE INSURANCE & CREDIT.

In discussing the relations of life insurance to the credit fabric of business, Mr. A. Barton Hepburn, Chairman Board of Directors of Chase National Bank, said: "There was a time when it was a rule, even among conservative business men, to carry large, if not entirely, the risks of fire, accident and death, against which today it is almost the universal custom to insure. Then a lack of life insurance did not carry special significance. Now the failure of a man to take the precautions which are commonly taken by his fellowmen is a fact of such importance as to put the prospective creditor on notice and call for careful inquiry as to why he thinks he can disregard what has come to be the common judgment of mankind. Or to put it another way, the man of the generation ago who carried life insurance of large amount was so exceptional as to excite inquiry as to his reasons and motives for so doing, while today it is the man who thinks he can afford to do without life insurance that is subjected to inquiry."

Write for a specimen of 1915 Phoenix Mutual Policy before you buy.

A. B. WINGFIELD, State Manager. 506-7 and -8, Realty Bldg.

STOMACH Out Of Fix?

'Phone any grocer in Charlotte for one dozen pints Shivar Ginger Ale. Drink one pint with each meal and if not promptly relieved instruct your grocer to charge it to the Manufacturer, as authorized.

SHIVAR GINGER ALE Tonic—Digestive—Delicious

Is prepared with the celebrated Shivar Mineral Water and purest aromatics. Absolutely guaranteed to relieve any case of dyspepsia or indigestion, or your money refunded.

Bottled only by Shivar Springs, Shelton, S. C. If your dealer has none in stock tell him to telephone KUESTER-LOWE CO. Distributors for Charlotte

***** DENTISTS *****

DR. GEO. E. DENNIS, DENTIST, 509-10 Realty Bldg. Phone 3002

Dr. H. C. Henderson, Dr. R. B. Gaddy, HENDERSON & GADDY, DENTISTS, Office, Hunt Bldg., 202-1-2 N. Tryon St. Phone 216.

I. W. JAMISON, DENTIST

Office Phone 326. Residence 962-J ***** ROOFING. *****

Does Your Roof Leak?

Let us make it rainproof and put your gutters and conductor pipes in good order. We are specialists in building and repairing tin, iron or slate roofs. Furnace work promptly done.

C. F. SHUMAN. ROOFS

Built, Repaired and Guaranteed. R. S. GARMON & BRO. 36 Howell Arcade. Phone 992

Advertisement for New Autumn and Winter Merchandise for the College Girl. Includes text: 'Write for Samples State shades wanted.', 'Clearance \$1.00 to \$1.50 Silk and White Organdy Summer Waists this week 69c.', 'Stylish Coat Suits especially adapted for the college girl at prices that make you wonder how they can be produced.', 'BETTY WALES' SERGE DRESSES AT \$12.50.', 'RAD-MAR' SERGE DRESSES FOR SCHOOL GIRLS AT \$12.50.', 'LIFE INSURANCE & CREDIT.', 'STOMACH Out Of Fix?', 'SHIVAR GINGER ALE Tonic—Digestive—Delicious', '***** DENTISTS *****', 'DR. GEO. E. DENNIS, DENTIST, 509-10 Realty Bldg. Phone 3002', 'Dr. H. C. Henderson, Dr. R. B. Gaddy, HENDERSON & GADDY, DENTISTS, Office, Hunt Bldg., 202-1-2 N. Tryon St. Phone 216.', 'I. W. JAMISON, DENTIST, Office Phone 326. Residence 962-J', '***** ROOFING. *****', 'Does Your Roof Leak?', 'Let us make it rainproof and put your gutters and conductor pipes in good order. We are specialists in building and repairing tin, iron or slate roofs. Furnace work promptly done.', 'C. F. SHUMAN. ROOFS', 'Built, Repaired and Guaranteed. R. S. GARMON & BRO. 36 Howell Arcade. Phone 992', 'Two Important Things', '1st. To have all broken glass repaired before the cold winds and rains set in.', '2nd. To have such painting done as is necessary before freezing weather.', 'More important still: Let us sell you the glass and paint.', 'EZELL-MYERS CO. Phone 765.', 'The Academy of Music and Piedmont Theatre', 'use the STIEFF PIANOS exclusively. You have no doubt heard the tone of the STIEFF at these theatres.', 'Ask Managers Crovo and Gidley about their wonderful wearing quality.', 'Investigate Our Easy Payment Plan.', 'Stieff 219 S. Tryon St. Charlotte, N. C.', 'Tryon Drug Co. 200 N. Tryon St. Phones 21-22.', 'Whitman's Candy', 'Not Sticky and Soft, but Crisp, Fresh and delightful.', 'We keep it on ice.', 'Only at Jno. S. Blake Drug Co. Phones 41-300. On the Square Nurses' Register.', 'ESEEOLA INN LINVILLE', 'offers excellent accommodations for auto parties. Rooms with bath and excellent fare. The route is via Blowing Rock thence over the famous Yonahalussee Road, to LINVILLE.', 'The golf course is the highest in the Eastern States, and is in excellent condition. Linville may also be reached by rail via C. C. & O. Ry. to Johnson City, where good connection is made with the narrow gauge train for the mountains. Purchase tickets to Montezuma, N. C., which is the railway station for Linville.', 'For information Address JAMES P. VINING, Eseeola Inn, Linville, N. C.'

BELK BROTHERS. Eleven Retail Stores. Eleven Retail Stores.

Two Important Things. 1st. To have all broken glass repaired before the cold winds and rains set in. 2nd. To have such painting done as is necessary before freezing weather. More important still: Let us sell you the glass and paint. EZELL-MYERS CO. Phone 765.

Soda or Ice Cream. There's nothing so satisfying these hot days, as a cold Soda or Ice Cream properly served—We're famous in this line—Come to see us, you'll be welcome.

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