

# New Franklin Prices 

First After-War Reductions Announced September, 1920
Present Reductions, Effective June 1, 1921
$\$ 200$ to $\$ 250$ on Enclosed Cars
$\$ 150$ to $\$ 200$ on Open Cars

| $\ldots$ | New <br> Prices | War <br> Prices | Total After-War <br> Reduction |  |
| :--- | :---: | :---: | :---: | :---: |
| Touring $\ldots \ldots \ldots \ldots \ldots$ | $\$ 2650$ | $\$ 3100$ | $\$ 450$ |  |
| Runabout $\ldots \ldots \ldots \ldots$ | 2550 | 3050 | 500 |  |
| 4-Pas. Roadster $\ldots \ldots \ldots$ | 2550 | 3100 | 550 |  |
| Sedan $\ldots \ldots \ldots \ldots \ldots \ldots$ | 3650 | 4350 | 700 |  |
| Brougham $\ldots \ldots \ldots \ldots$ | 3550 | 4300 | 750 |  |
| Demi-Coupe $\ldots \ldots \ldots \ldots$ | 2850 | 3300 | 450 |  |
| Demi-Sedan $\ldots \ldots \ldots \ldots$ | 3050 | (New Type) | (New Type) |  |
| Chassis $\ldots \ldots \ldots$ | $\ldots$. | 2225 | 2625 | 400 |

Back of this new standard of prices is a bit of history. Last September the Franklin cut its price drastically. A remarkable sales record followed. For months past Franklin business has required normal capacity production. Since December last, there has not been on hand at the factory at any one day more than three day's production of cars.

This favorable situation has effected economies which make possible the present revision, thereby creating a new opportunity for purchasers, and again emphasizing the proven advantages of Franklin performance-

> 20 miles to the gallon of gasoline 12,500 miles to the set of tires 50 p. c. slower yeariy depreciation (National Averages)

## Woodside Motor Co.

10-12 N. Church St.
Distributers
Phone 341

> Charming Oxfords

 $\$ 5.65$



CLOGGED UP DRAN PTPFES SINES, BATH TUBS AND SENERS DRAIN PIPE SOLVENT
 McAuley, Garrison \& Hopkins Co. a
as

## Kelly-Springfield TIRES

"THAT AIR SERVICE" Is a Combination That Can't Be Beat

## Shaw Vulcanizing Co.

 VICTOR SHAW225 N: College St.
Phone 3593

ALUMINUM
Ritchen Ware

Special Sale
ee Win Friday
J. N. McCausland \& Co. "In the Business
221 S. Tryon.
 ne


